

ORDER

Orders
Order / Rev: 317756
Alt Order #: WOC10362888
Product Desc: CAMPAIGN 2016
Estimate: 0008
Flight Dates: 03/07/16 - 03/15/16
Original Date / Rev: 03/08/16 / 03/10/16
Order Type: NORMAL



EIYE

Primary AE: Parkersburg House
Sales Office: PRKN
Sales Region: National

Agency Name: Kelly Scott and Madison LLC
Buying Contact:
Billing Contact:
 303 E Wacker Dr 8th Floor
 Chicago, IL 60601

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Kasich for America
Demographic: A35+
Product Codes: Candidate - National - President
Priority: P-02
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 64063
Agency External ID: 1184

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/29/16	03/14/16	6	\$40.00	\$34.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2016	6	\$40.00	\$34.00	9.80
Totals	6	\$40.00	\$34.00	9.80

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Parkersburg House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	EIYE	03/14/16	03/14/16	M-F 1p-2p M-F 1p-2p (Program: GUNSMOKE); Feb-2015LP-Nov-2015LP	CM	1:00 PM-2:00 PM	M-----	:30	1	\$5.00	P-02	1.00	NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/14/16	03/20/16	M-----		1				\$5.00		1.00			
E 2	EIYE	03/14/16	03/14/16	M-F 2p-3p M-F 2p-3p (Program: BONANZA); Feb-2015LP-Nov-2015LP	CM	2:00 PM-3:00 PM	M-----	:30	1	\$5.00	P-02	1.40	NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/14/16	03/20/16	M-----		1				\$5.00		1.40			
E 3	EIYE	03/14/16	03/14/16	Prime Access Rotator M-F Prime Access Rotator M-F (Program: MASH); Feb-2015LP-Nov-2015LP	CM	7:00 PM-8:00 PM	M-----	:30	1	\$10.00	P-02	2.50	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/14/16	03/20/16	M-----		1				\$10.00		2.50			
E 4	EIYE	03/07/16	03/11/16	M-F 1p-2p M-F 1p-2p (Program: GUNSMOKE); Feb-2015LP-Nov-2015LP	CM	1:00 PM-2:00 PM	----F--	:30	1	\$5.00	P-02	1.00	NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	----F--		1				\$5.00		1.00			
E 5	EIYE	03/07/16	03/11/16	M-F 2p-3p M-F 2p-3p (Program: BONANZA); Feb-2015LP-Nov-2015LP	CM	2:00 PM-3:00 PM	----F--	:30	1	\$5.00	P-02	1.40	NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	----F--		1				\$5.00		1.40			

EIYE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 6	EIYE	03/07/16	03/11/16	Prime Access Rotator M-F	M	7:00 PM-8:00 PM	- - - F - -	:30	1	\$10.00	P-02	2.50 NM	1	\$10.00
Prime Access Rotator M-F														
(Program: MASH); Feb-2015LP-Nov-2015LP														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		03/07/16	03/13/16	- - - F - -		1				\$10.00		2.50		
Totals													6	\$40.00