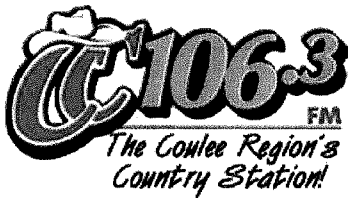


QUARTERLY ISSUES/PROGRAMS

LIST STATIONS – WLXR-FM; WLFN-AM; WQCC-FM; WKBH-FM; AND
KQEG-FM

JULY TO SEPTEMBER 2012

The La Crosse Radio Group



| <u>DATE</u> | <u>GUEST</u> | <u>DESCRIPTION/ISSUE</u> | <u>DURATION</u> |
|----------------|--------------------------------------|--|-----------------|
| 3RD QTR | | | |
| 7/2/2012 | Mayor Matt Harter | on being mayor | 10 min |
| 7/3/2012 | Congressman Ron Kind | political issues | 10 min |
| 7/5/2012 | State Senator Jennifer Schilling | political issues | 10 min |
| 7/6/2012 | President of Riverfest | Riverfest | 10 min |
| 7/9/2012 | Mark Thole | conceal carry | 10 min |
| 7/10/2012 | Sandy Chalmers | Dept of Ag, Trade & Consumer Protection | 10 min |
| 7/11/2012 | Heather Dutscher | Hands only CPR | 10 min |
| 7/12/2012 | Dick Swantz | city land issues | 10 min |
| 7/13/2012 | Tim Kabot | Downtown parking issues | 10 min |
| 7/16/2012 | Joanne Steffes | job searching | 10 min |
| 7/17/2012 | DNR | heat index | 10 min |
| 7/18/2012 | Gov. Scott Walker | issues in the state | 10 min |
| 7/19/2012 | Joe Heim | political system | 10 min |
| 7/20/2012 | Bill Feehan | political candidate for 32nd district | 10 min |
| 7/23/2012 | Stephan Wosenen | seo | 10 min |
| 7/24/2012 | Rob Abraham | shooting | 10 min |
| 7/25/2012 | Jerry Kember | La Crosse Promise | 10 min |
| 7/26/2012 | Tommy Thompson | US Senate candidate | 10 min |
| | Erik Hurde | US Senate candidate | 10 min |
| | Mark Neuman | US Senate candidate | 10 min |
| | Jeff Fitzgerald | US Senate candidate | 10 min |
| 7/27/2012 | Gar Amundson | emerald ash borer | 10 min |
| 7/30/2012 | Jennifer Miller | farmer's market | 10 min |
| 7/31/2012 | Steve Doyle | 94th district | 10 min |
| 8/1/2012 | Randy Nelson | La Crosse School District Superintendent | 10 min |
| 8/2/2012 | Amy Blunt | Summer Olympics | 10 min |
| 8/3/2012 | John Scoces | WI Dept VA - old cell phones | 10 min |
| 8/6-10/12 | BOB ON VACATION | NO INTERVIEWS WERE CONDUCTED | 10 min |
| 8/13/2012 | James Brannon | new lingo | 10 min |
| 8/14/2012 | Ginny Dankmeyer | La Crosse Co. Clerk | 10 min |
| 8/15/2012 | Chris Goodell | La Crosse Loggers quest to #1 | 10 min |
| 8/16/2012 | Wild West Days Royalty | Wild West Days in Viroqua | 10 min |
| 8/17/2012 | Ed McCann | WI DNR - Being Safe on the Water | 10 min |
| 8/20/2012 | Kate Gorman | Miss Wisconsin | 10 min |
| 8/21/2012 | Nick Nichols | Sustainable La Crosse | 10 min |
| 8/22/2012 | Jerry Southworth | Fire Dept Fill the Boot Campaign | 10 min |
| 8/23/2012 | Jake Ericson | Boy's & Girl's Club | 10 min |
| 8/24/2012 | Rick Eickmeier | goal setting | 10 min |
| 8/27/2012 | Peter Rousch | author "My Dead Friend Sarah" | 10 min |
| 8/28/2012 | Dr. Fredrick James | Back to School Tips | 10 min |
| 8/29/2012 | Fran Finco/Rancy Nelson | back to school | 10 min |
| 8/30/2012 | Sandy Chalmers | no call list | 10 min |
| 8/31/2012 | Joe Gaw | UWL Chancellor | 10 min |
| 9/5/2012 | Perry Michael Simon | future of radio | 10 min |
| 9/6/2012 | Kim Lumard | life vests @ parks | 10 min |
| 9/10/2012 | Jeff Trotnick, Onalaska Police Chief | heroin problem | 10 min |

| | | | |
|-----------|---------------------|---------------------------|--------|
| 9/11/2012 | Kelly Holiday | Applefest | 10 min |
| 9/13/2012 | Ray Cerny | author "Keep On Paddling" | 10 min |
| 9/14/2012 | Christopher Miller | IRS taxes | 10 min |
| 9/17/2012 | Dr. Zlaback | PAD screening | 10 min |
| 9/18/2012 | Laurie Finn | old school candy | 10 min |
| 9/19/2012 | Terri Schlickemeyer | good books to read | 10 min |
| 9/20/2012 | Mike Theo | home prices | 10 min |
| 9/21/2012 | Tim Powers | credit woes | 10 min |
| 9/24/2012 | Kathy Fries | Mississippi Valley | 10 min |
| 9/25/2012 | Bill Feehan | 32nd District candidate | 10 min |
| 9/26/2012 | Dr. Jeffrey Reiland | cyberbullying | 10 min |
| 9/27/2012 | Kurtis Miller | children in poverty | 10 min |
| 9/28/2012 | Garrett Jerue | Glow in the Deke | 10 min |

| Sun | Mon | Tue | Wed | Thu | Fri | Sat |
|---|---|--|--|---|---|--|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| Tour de Pearl continues @ Select sites throughout the Coulee Region | | | | | | |
| Y30 Road Race @ | 9:30am - Onalaska | 9:30am - Parent | DRBC Fourth of July | | 9:30am - La Crosse 4pm - Cameron Park | Fun Day! @ Cashton 9am - 4th Annual 3pm - Benefit for |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| Tour de Pearl continues @ Select sites throughout the Coulee Region | | | | | | |
| | 8:30am - Camp 9:30am - Onalaska | 8:30am - Camp 9:30am - Parent 5:30pm - Summer 6pm - EcoWalk @ | 8:30am - Camp 9:30am - Nurturing 7:30pm - La Crosse | Krazy Daze @ Noon Tunes - Latin 11am - Muscles in 5:30pm - Tales in | Camp Bluedog @ Krazy Daze @ 9:30am - La Crosse 4pm - Cameron Park 5pm - Annual Deke 7:30pm - La Crosse | Camp Bluedog @ Catfish Days Bike Krazy Daze @ 8am - Kids Triathlon 10am - Family Fun |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| Tour de Pearl continues @ Select sites throughout the Coulee Region | | | | | | |
| Camp Bluedog @ 8am - VFW Omllette | 9:30am - Onalaska | 9:30am - Parent | 9:30am - Nurturing 7:30pm - La Crosse | 11am - Muscles in 11:30am - Noon | Camp Curiosity @ 9:30am - La Crosse 4pm - Cameron Park | Kristin Lily Newman Mitch Maxey 6pm - All Class |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| Tour de Pearl continues @ Select sites throughout the Coulee Region | | | | | | |
| 3pm - La Crosse Jazz | Camp Curiosity @ UW-L Youth & 9:30am - Onalaska 1pm - Registration | Camp Curiosity @ 9:30am - Parent 6pm - EcoWalk @ | Camp Curiosity @ 9:30am - Nurturing 7:30pm - La Crosse | DQ Miracle Treat 11am - Muscles in 11:30am - Noon | Camp Curiosity @ 9:30am - La Crosse 3pm - Cancer 4pm - Cameron Park | Butter Chum Bike 10am - Art Fair on 5pm - Pizza & |
| 29 | 30 | 31 | 1 | 2 | 3 | 4 |
| Tour de Pearl continues @ Select sites throughout the Coulee Region | | | | | | |
| 10am - Art Fair on | 8:30am - Camp 9:30am - Onalaska 12pm - Blood Drive | 8:30am - Camp 9:30am - Parent | 8:30am - Camp 9:30am - Nurturing | Tour de Pearl Continues @ Select sites throughout the Coulee Region 11am - Steppin Out 11:30am - Noon | Camp Curiosity @ 4pm - Cameron Park | |

| Sun | Mon | Tue | Wed | Thu | Fri | Sat |
|---|--|--|---|---|---|---|
| 29 | 30 | 31 | 1 | 2 | 3 | 4 |
| Tour de Pearl Continues @ Select sites throughout the Coulee Region | | | | | | |
| 10am - Art Fair on | 8:30am - Camp 9:30am - Onalaska 12pm - Blood Drive | 8:30am - Camp 9:30am - Parent | 8:30am - Camp 9:30am - Nurturing | 11am - Steppin Out 11:30am - Noon | Camp Curiosity @ 4pm - Cameron Park | |
| 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| Tour de Pearl Continues @ Select sites throughout the Coulee Region | | | | | | |
| | Laser Tag @ West 8:30am - Camp 9am - UW-L Youth | 8:30am - Camp 9:30am - Parent 5pm - The Extreme 6pm - EcoWalk @ | 8:30am - Camp | 11:30am - Noon | Ashley for the Arts 4pm - Cameron Park | Ashley for the Arts Ashley Pursuit Road Blackhawk Bloomer Blackhawk Lions Club Ride for Wave Open Water 10am - Three Rivers |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| Tour de Pearl Continues @ Select sites throughout the Coulee Region | | | | | | |
| Whitehall English 7am - Flying Waffles 12pm - Cancer | | 9:30am - Parent 4pm - Family Fun | | | Camp Curiosity @ 4pm - Cameron Park | Goodview Gallop 8am - ACE Hardware 10am - Back to |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| Tour de Pearl Continues @ Select sites throughout the Coulee Region | | | | | | |
| Top of the World @ | | 9:30am - Parent | 10am - Books Are Fun 12:30pm - Red Cross | 10am - Books Are Fun Book Fair @ Gundersen Lutheran Cafeteria 12:30pm - Noon | Chicago Onalaska Legion 12:30pm - Red Cross 4pm - Cameron Park 5pm - Rock Out | CIA 10 mile & 5k Onalaska Legion 8am - Trails for 10am - New Horizon 10am - Norskedalen 11am - Softball 3pm - Deer Hunt 4pm - Taste of the |
| 26 | 27 | 28 | 29 | 30 | 31 | 1 |
| Tour de Pearl Continues @ Select sites throughout the Coulee Region | | | | | | |
| 11am - Fall Roast | 6pm - Estate | 9:30am - Parent | 10am - Books Are Fun Book Fair @ 11:30am - Noon 11:30am - Red Cross | | La Crosse Area 4pm - Cameron Park | Hell Run Chicago Tour de Pearl 9am - Art in the 10am - Norskedalen 7pm - Campfire |

| Sun | Mon | Tue | Wed | Thu | Fri | Sat |
|--|-----------------------|---|---|---|--|---|
| 26 | 27 | 28 | 29 | 30 | 31 | 1 |
| Tour de Pearl Continues @ Select sites throughout the Coulee Region | | | | | | |
| 11 am - Fall Roast | 6 pm - Estate | 9:30 am - Parent | 10 am - Books Are Fun Book Fair @ | 11:30 am - Noon 11:30 am - Red Cross | La Crosse Area 4 pm - Cameron Park | Hell Run Chicago Tour de Pearl 9 am - Art in the 10 am - Norskedalen |
| 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| Tour de Pearl continues @ Select sites throughout the Coulee Region | | | | | | |
| | 10 am - Labor Day | 9:30 am - Parent | 11 am - Red Cross | Fall Fashion Show @ 11 am - Red Cross 11:30 am - Noon | Cashton Fall Trempealeau 4 pm - Cameron Park 5:30 pm - Norskedale | Cashton Fall Rita Tranberg Trempealeau 10 am - Chicken Q @ |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| Tour de Pearl continues @ Select sites throughout the Coulee Region | | | | | | |
| Cashton Fall Trempealeau 12 pm - Grandparent | | 9 am - Red Cross 9:30 am - Parent 5 pm - Freedom Walk | | 8 am - Red Cross | 4 pm - Cameron Park | Heroes Freedom Kickapoo Brave Ride Morrie Miller 5K @ Mr Potato Head @ |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| Tour de Pearl continues @ Select sites throughout the Coulee Region | | | | | | |
| Tri Quest 2012 @ 8 am - DuRunRun 11 am - Sophia's | | 9:30 am - Parent 4 pm - Annual | 7 pm - Haitian Boys | 11:30 am - Noon | 4 pm - Cameron Park | Tour de Pearl Final Waumandee Worlds 9 am - Bowtie 10 am - A Season of |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 10 am - Mega | 5 pm - Volunteer/Inte | 9:30 am - Parent 5 pm - Volunteer/Inte | 5 pm - Volunteer/Inte | 10:30 am - WI 11:30 am - Noon | 10:30 am - WI 4 pm - Cameron Park | 7 am - Maple Leaf 10 am - Norskedalen 11 am - Turned Leaf 11 am - WI Science 4 pm - Dale Marcou |
| 30 | 1 | 2 | 3 | 4 | 5 | 6 |
| Oktoberfest Classic 1 pm - WI Science | 11:30 am - Blood | | 9 am - Red Cross 9:30 am - Nurturing | 12 pm - Red Cross 6 pm - Positive | 9:30 am - La Crosse 4 pm - Cameron Park 4:30 pm - 11th 7 pm - Children of | Apple Affair Take a Kid Mountain 10 am - Family Flu 10 am - Norskedalen 10:30 am - Big |