

WHAL
Memphis, TN
Quarterly Issues/Programs List
Fourth Quarter, 2021
04/16/2019

WHAL
Quarterly Issues/Programs List

WHAL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SAFETY FOR CHILDREN IN SCHOOL	THE PULSE SUPERINTENDENT JORIS RAY	DR RAY SHARES AN UPDATE ON THE STUDENT THAT WAS SHOT AT CUMMINGS SCHOOL	SUPT DR JORIS RAY	10/02/2021 07:06 AM	031:08
FEEDING FIRST RESPONDERS	THE PULSE FFUN/STOP THE KILLING	STEVIE MOORE IS GIVING BACK TO FIRST RESPONDERS AND FEEDING THEM AS HE WORKS TO HELP OUR COMMUNITY	STEVIE MOORE	10/09/2021 07:06 AM	030:35
DOMESTIC VIOLENCE HELP	The Pulse/YWCA	YWCA OF MEMPHIS HELPS WOMEN AND MEN THAT HAVE SUFFERED FROM DMESTIC VIOLENCE	MARQUIEPTA ODOM	10/16/2021 07:08 AM	031:54
WADE AND WOMEN BUISNESSES	The Pulse/HEAL THE HOOD -WBC		LADREAL BEAMAN VONISHA MITCHEL	10/23/2021 07:11 AM	031:25
HEARTLIGHT	The Pulse/HEARTLIGHT	sSHERRY AND DAVID TALK ABOUT AGAPE AND HEARTLIGHT AND WHAT IT MEANS TO MEMPHIS	David Jordon SHERRY MACKEY	10/30/2021 07:06 AM	032:33
City Bus Changes MATA	The Pulse/MATA	BACARRA TALKS AOBUT THE EXPANSION OF MATA SERVICES FOR CANCELLED BUS ROUTES	CHIEF OF STAFF BACARRA MAULDI	11/06/2021 07:09 AM	032:05

TRACK AND FEILD AT LOC	The Pulse/ROCHELLE STEVENS	DR STEVENS TALKED ABOUT RECRUITING TRACK STUDENTS IN THE AREA AND LOC LOVE	Rochelle Stevens	11/13/2021 07:07 AM	030:25
CARRIE BERNANS ROOTS	THE PULSE/CARRIE BERNANS	CARRIES TALKS ABOUT HER MISSISSIPPI ROOST AND BECOMING AN ACTRESS AND STUNT WOMAN	ACTRESS CARRIE BERNANS	11/20/2021 07:10 AM	034:54
TENNESSEE RADIOI HALL OF FAME	THE PULSE BOBBY OJAY TN HALL OF FAME	BOBBY SHARES DETAILS OF HIS LIFE AND BEING INDUCTED INTO THE TN RADIO HALL OF FAME	Bobby O'Jay	11/27/2021 07:07 AM	030:54
DOMESTIC VIOLENCE HELP	The Pulse/YWCA	YWCA OF MEMPHIS HELPS WOMEN AND MEN THAT HAVE SUFFERED FROM DMESTIC VIOLENCE	MARQUIEPTA ODOM	12/04/2021 07:08 AM	031:54
Women in Hollywood	The Pulse/Sherry Shepard	Womens History Month salute to Sherry Shepard actress who was in Memphis filming a movie	Sherry Shephard	12/11/2021 07:06 AM	030:51
TRACK AND FEILD AT LOC	The Pulse/ROCHELLE STEVENS	DR STEVENS TALKED ABOUT RECRUITING TRACK STUDENTS IN THE AREA AND LOC LOVE	Rochelle Stevens	12/18/2021 07:04 AM	030:25
CARRIE BERNANS ROOTS	THE PULSE/CARRIE BERNANS	CARRIES TALKS ABOUT HER MISSISSIPPI ROOST AND BECOMING AN ACTRESS AND STUNT WOMAN	ACTRESS CARRIE BERNANS	12/25/2021 07:08 AM	034:54

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA/PROJECT YELLOW LIGHT-CHAMELEON IHR	000:30	1
	WHAL - PSA TEXTING AND DRIVING	000:29	3
CBCF	CBCF	000:30	4
CHARITY	WHAL - PSA TEXTING AND DRIVING	000:29	362
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:30	7
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:35	3
COMMUNITY INVOLVEMENT	FAITH & BLUE	000:30	2
COMMUNITY INVOLVEMENT	FAITH & BLUE	000:30	4
HEALTH & SAFETY	CRISIS TEXTLINE	000:29	1
HEALTH & SAFETY	NOVARTIS	000:30	17
Mental Health	CHILD MIND INSTITUTE	000:33	1
Mental Health	CHILD MIND INSTITUTE	000:35	1
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	17
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:30	1
Public Health	organ donation	000:15	1
Public Health & Safety	NOVARTIS	000:30	3
SHINE A LIGHT	SHINE A LIGHT	000:29	4
SHINE A LIGHT	SHINE A LIGHT	000:30	3
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	17