

WHAL
 Memphis, TN
 Quarterly Issues/Programs List
 Third Quarter, 2023
 04/16/2019

WHAL
 Quarterly Issues/Programs List

WHAL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
JOBS AT FORDS BLUE OVAL CITY	The Pulse/DEI JOBS FOR BLUE OVAL CITY	LORENZOL ELLIS AND CAROLYN HARDY SHARE INFORMATION ABOUT JOBS FOR MINORITIES IN MEMPHIS WITH BLUE O	LORENZOL ELLIS CAROLYN HARDY	07/08/2023 07:08 AM	031:48
LYE Academy	The Pulse - LYE Academy	Lydia talks about her work in Memphis with kids at LYE and how they have been nationally spotlighte	Lydia Yates	07/15/2023 07:06 AM	029:56
Mentoring and Communitu	The Pulse/Heal the Hood	Ladeall Beamon talks about his mission and all the amazing things for youth in our city	Ladeall Beamon	07/22/2023 07:08 AM	031:02
MMBC Continuum Conference	The Pulse/MMBC	JOZELLE BOOKER TALKS ABOUT THE MMBC AND THEIR WORK WITH WOMEN AND MINORITY BUSINESSES	Jozelle Booker	07/29/2023 07:08 AM	031:31
PUBLIC SERVICE AND STARDOM	THE PULSE NLE CHOPPA		NLE CHOPPA	08/05/2023 07:06 AM	033:18
Crime, jobs and Tyre Nichols	The Pulse/Mayor Strickland	Mayor Strickland talks about city issues, crime and more	Mayor Jim Strickland	08/12/2023 07:07 AM	031:25

Helping/homeless and nutricia	The Pulse/Chef P	Chef P talks about fitness and nutrition and helping a homeless young man in Mempris	Roderick Duncan	08/19/2023 07:05 AM	031:54
The Southern Heritage Classic	THE PULSE-Fred Jones	Fred Jones founder of the Classic shares the history of the Classic and this years events	Fred Jones	08/26/2023 07:08 AM	032:50
WEST FIGHT ON	The Pulse/WEST CANCER FOUNDATION	LEIGHANNE SHARES INFORMATION ABOUT FREE TRANSPORTATION & GARMENTS FOR CANCER PATIENTS	LEIGHANNE HART SODEN	09/02/2023 07:04 AM	031:11
MEMPHIS HISTORY AND SOCIAL ME	The Pulse - SOCIAL MEDIA MEMPHIS	MARQUES, RACHEAL, BRANDON AND AL CAPONE TALK MEMPHIS HISTORY AND MORE	AL, BRANDON, RACHEAL, MARQUES	09/09/2023 07:08 AM	030:28
Trouble to Triumph	The Pulse/Chris Newson	Chris shares how a troubled past lead him to becoming one of the best barbers in the midsouth	Chris Newson	09/16/2023 07:08 AM	031:02
J IVY AND TOM LEE PARU\K	THE PULSE J IVY	J IVY TALKS ABOUT HIS WORK AS A GRAMMY WINNING POET AND THE POEM HE WROTE FOR TOM LEE PARK	J IVY	09/23/2023 07:08 AM	030:35
WEALTH AND POVERTY IN MEMPHIS	The Pulse/MEMPHIS MADE	C	TRAMAIN AND CHARLIE CASWELL	09/30/2023 07:05 AM	030:40

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	WHAL - PSA TEXTING AND DRIVING	000:29	1
CHARITY	WHAL - PSA TEXTING AND DRIVING	000:29	365
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	2
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	3
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	2
COMMUNITY INVOLVEMENT	ADDICTION AND MENTAL HEALTH	000:30	12
COMMUNITY INVOLVEMENT	GLOBAL CITIZEN	000:30	11
Domestic Violence	NO MORE.ORG	000:30	16
GLOBAL CITIZEN	GLOBAL CITIZEN	000:30	5
MENTORSHIP & VOLUNTEERING	BIG BROTHERS BIG SISTERS	000:30	8
NABJ	NABJ	000:28	7
NO KID HUNGRY	NO KID HUNGRY	000:29	7
Race Relations, Government Af	CONGRESSIONAL BLACK CAUCUS FO	000:30	6