

WDIA

Memphis, TN

Quarterly Issues/Programs List

Third Quarter, 2021

04/16/2019

WDIA

Quarterly Issues/Programs List

WDIA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Section I

LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
PERMITLESS CARRY LAW	THE PULSE PERMITLESS CARRY LAW	JONATHAN CROSS TALKS ABOUT FIREARM SAFETY AND WHY WE NEED TO KNOW HOW TO USE GUNS	JONATHAN CROSS	07/04/2021 07:03 AM	030:10
RALLINGS RETIREMENT	The Pulse/Dr. Ian	Celebrity doctor Ian Smith tells us the health benefits of blasting the sugar out of our diets	DIRECTOR MIKE RALLINGS	07/11/2021 07:01 AM	032:17
WISDOM AND CELEBS	The Pulse/NEW YEARS SPECIAL	KEVIN HART TALKS ABOUT LIFE MAYA ANGELO SHARES WISDOM LISA NICHOLS REZADS HER POEM	MAYA, LISA, KEVIN HART	07/18/2021 07:04 AM	031:06
MMBC Continuum Conference	The Pulse/MMBC	JOZELLE BOOKER TALKS ABOUT THE MMBC AND THEIR WORK WITH WOMEN AND MINORITY BUSINESSES	Jozelle Booker	07/25/2021 07:00 AM	031:31
Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. V. Murthy, R. Lewis	08/01/2021 07:05 AM	029:46
Education	WDIA / BEV JOHNSON / 424		Dr Joris Ray	08/08/2021 07:04 AM	001:10
COVID AND CRIME	THE PULSE VAN TURNER	VAN TURNER TALKS ABOUT THE COMMISSION AND THEIR PLAN TO TACKLE CRIME AND COVID IN SHELBY COUNTY	Van Turner	09/19/2021 07:00 AM	031:39
PERMITLESS CARRY LAW	THE PULSE PERMITLESS	JONATHAN CROSS TALKS ABOUT	JONATHAN CROSS	09/26/2021 07:01 AM	030:10

	CARRY LAW	FIREARM SAFETY AND WHY WE NEED TO KNOW HOW TO USE GUNS			
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Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA/NO KID HUNGRY-PSA WEBSITE_30	000:30	1
9/11 DAY OF SERVICE	9/11 NATIONAL DAY OF SERVICE	000:29	3
Adoption	Adopt Us Kids	000:59	29
CBCF	CBCF	000:30	6
CHILD MENTORING	SAVE THE CHILDREN	000:29	1
MENTAL HEALTH & SUBSTANCE USE	RECOVER OUT LOUD	000:30	10
NATIONAL SUMMER LEARNING ASSO	NATIONAL SUMMER LEARNING	000:30	21
NO KID HUNGRY	NO KID HUNGRY	000:30	3
NO KID HUNGRY	NO KID HUNGRY	000:30	7
NO KID HUNGRY	NO KID HUNGRY	000:30	6
NO KID HUNGRY	NO KID HUNGRY	000:30	4
POVERTY	feeding america	000:30	4
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	24
Public Health	organ donation	000:15	45
Public Safety	AD COUNCIL	000:29	66
Public Safety	Diabetes Association	000:32	69
Public Safety	Diabetes Association	000:59	36
UNCF	UNCF	000:30	2
Veteran's Issues/Resources	amvets.org	000:36	33
Veteran's Issues/Resources	Dept of Veterans Affairs	000:14	11
VETERANS ISSUES	Dept of Veterans Affairs	000:30	21