

WHAL  
 Memphis, TN  
 Quarterly Issues/Programs List  
 Second Quarter, 2021  
 04/16/2019

WHAL  
 Quarterly Issues/Programs List

WHAL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I LOCAL  
 PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
A new free Memphis resource	The Pulse/CHOLE HAKIM MOORE	CHLOE WAS NAMED FORBES NEXT 30 UNDER 30 AND IS FROM MEMPHIS. SHE RECEIVED MILLIONS OF DOLLARS IN GRANT MONEY TO HELP THE CHILDREN OF MEMPHIS.	CHLOE MOORE	04/03/2021 07:07 AM	029:56
FREE FOOD AND TEACHING	The Pulse/LONDONJAMISON	REPRESENTATIVE LONDON LAMAR TEAMED UP WITH A LOCAL RAPPER TO FEED THE COMMUNITY SHE SERVES IN AND DAVID JAMISON A TEACHER OUT OF MEMPHIS WON A GRANT FOR HIS CHILDREN AND BEING A TEACHER FROM ELLEN DEGENERES.	LONDON LAMAR DAVID JAMISON	04/10/2021 07:06 AM	031:55
FASHION FITNESS FAITH	The Pulse/PREP CURRY	PREP CURRY IS FROM MEMPHIS AND SHARED GROWING UP IN MEMPHIS AND NOW HAVING HIS CLOTHING BRAND IN A MAJOR STORE AND BEING ON A NATIONAL COMMERCIAL.	PREP CURRY	04/17/2021 07:09 AM	031:50
RALLINGS RETIREMENT	The Pulse/DIRECTOR MIKE RALLINGS	DIRECTOR RALLINGS HAS RETIRED AS THE DIRECTOR OF THE DEPARTMENT AND SHARES HIS GOODBYES	Director Michael Rawlings	04/24/2021 07:06 AM	030:42

RALLINGS RETIREMENT	The Pulse/Dr. Ian	Celebrity doctor Ian Smith tells us the health bnefits of blasting the sugar out of our diets	DIRECTOR MIKE RALLINGS	05/01/2021 07:06 AM	032:17
MEMPHIS NEXTGEN STAR	THE PULSE CARMEON HAMILTON	CARMEON SHARED HOW SHE WAS SELECTED FOR A NATIONAL TV SHOW BEING THE NEW DESIGN STAR AND WON HER OWN TV SHOW THAT AIRS OUT OF MEMPHIS,TN.	CARMEON HAMILTON	05/08/2021 07:04 AM	029:12
The Celebration	THE PULSE The Celebration of Vice President Harris	IHeart women and powerful Memphis women talk about what it means to have a female Vice President	Sue, Stormy, Gale, Beverly, S	05/15/2021 07:08 AM	029:56
M BRIDGE JOBS AND MORE	THE PULSE MEMPHIS CHAMBER BEVERLY ROBERTSON	BEVERLY SHARES UPDATES ABOUT THE M BRIDGE, JOBS, AND MORE	BEVERLY ROBERTSON	05/22/2021 07:07 AM	030:39
		THE CHAMBER IS DOING.			
WISDOM AND CELEBS	The Pulse/NEW YEARS SPECIAL	KEVIN HART TALKS ABOUT LIFE MAYA ANGELO SHARES WISDOM LISA NICHOLS REZADS HER POEM	MAYA, LISA, KEVIN HART	05/29/2021 07:06 AM	031:06
Breast Cancer Awareness	THE PULSE SISTA STRUT	CAROLINE TRACY AND STORMY TALK ABOUT BREAST CANCER AWARENESS IN MEMPHIS AND SISTA STRUT	Caroline Hall	06/05/2021 07:09 AM	031:34
MEMPHIS NEXTGEN STAR	THE PULSE CARMEON HAMILTON	CARMEON SHARED HOW SHE WAS SELECTED FOR A NATIONAL TV SHOW BEING THE NEW DESIGN STAR AND WON HER OWN TV	CARMEON HAMILTON	06/12/2021 07:09 AM	029:12

		SHOW THAT AIRES OUT OF MEMPHIS TN.			
MEMPHIS NEXTGEN STAR	THE PULSE CARMEON HAMILTON	CARMEON SHARED HOW SHE WAS SELECTED FOR A NATIONAL TV SHOW BEING THE NEW DESIGN STAR AND WON HER OWN TV SHOW THAT AIRES OUT OF MEMPHIS TN.	CARMEON HAMILTON	06/19/2021 07:10 AM	029:12
FASHION FITNESS FAITH	The Pulse/PREP CURRY	PREP WHO IS FROM MEMPHIS TN SHARES HIS JOURNEY TO HIS BRAND BEING SOLD IN BANANA REPUBLIC	PREP CURRY	06/26/2021 07:09 AM	031:50

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	ADVANCING JUSTICE	000:29	3
	ADVANCING JUSTICE	000:30	6
	BIG BROTHERS BIG SISTERS	000:30	13
	Mental Health	000:30	10
	Mental Health	000:30	9
	Mental Health	000:30	9
	PROSTATE CANCER FOUNDATION	000:29	6
	PROSTATE CANCER FOUNDATION	000:29	6
	PROSTATE CANCER FOUNDATION	000:30	6

	PSA/ASIAN AMERICANS ADVANCING JUSTICE_TOOLS	000:30	1
	REACH.GOV	000:30	1

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

**Section III PUBLIC SERVICE  
ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

	SAVE THE CHILDREN		000:29	5
	SAVE THE CHILDREN		000:30	5
	SAVE THE CHILDREN		000:30	6
	WHAL - PSA TEXTING AND DRIVING		000:29	326
CHARITY	WHAL - PSA TEXTING AND DRIVING		000:29	11
CHILD MENTORING	SAVE THE CHILDREN		000:29	1
CHILD MENTORING	SAVE THE CHILDREN		000:30	1
CHILD MENTORING	SAVE THE CHILDREN		000:30	1