

WHAL  
 Memphis, TN  
 Quarterly Issues/Programs List  
 Third Quarter, 2021  
 04/16/2019

WHAL  
 Quarterly Issues/Programs List

WHAL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
JUNETEENTH AND FORBES	THE PULSE JUNETEENTH/FORBES	CYNTHIA DANIELS TALKS ABOUT JUNETEENTH EVENTS AND BRENT JONES TALKS ABOUT BEING MENTIONED IN FORBES	CYNTHIA DANIELS BRENT HOOKS	07/03/2021 07:06 AM	029:39
RALLINGS RETIREMENT	The Pulse/Dr. Ian	Celebrity doctor Ian Smith tells us the health benefits of blasting the sugar out of our diets	DIRECTOR MIKE RALLINGS	07/10/2021 07:08 AM	032:17
TENNESSEE RADIOI HALL OF FAME	THE PULSE BOBBY OJAY TN HALL OF FAME	BOBBY SHARES DETAILS OF HIS LIFE AND BEING INDUCTED INTO THE TN RADIO HALL OF FAME	Bobby O'Jay	07/17/2021 07:09 AM	030:54
MMBC Continuum Conference	The Pulse/MMBC	JOZELLE BOOKER TALKS ABOUT THE MMBC AND THEIR WORK WITH WOMEN AND MINORITY BUSINESSES	Jozelle Booker	07/24/2021 07:08 AM	031:31
MEMPHIS NEXTGEN STAR	THE PULSE CARMEON HAMILTON		CARMEON HAMILTON	07/31/2021 07:09 AM	029:12
JUNETEENTH AND FORBES	THE PULSE JUNETEENTH/FORBES	CYNTHIA DANIELS TALKS ABOUT JUNETEENTH EVENTS AND BRENT JONES TALKS ABOUT BEING	CYNTHIA DANIELS BRENT HOOKS	08/07/2021 07:07 AM	029:39

		MENTIONED IN FORBES			
MEMPHIS NEXTGEN STAR	THE PULSE CARMEON HAMILTON		CARMEON HAMILTON	08/14/2021 07:08 AM	029:12
JUNETEENTH AND FORBES	THE PULSE JUNETEENTH/FORBES	CYNTHIA DANIELS TALKS ABOUT JUNETEENTH EVENTS AND BRENT JONES TALKS ABOUT BEING MENTIONED IN FORBES	CYNTHIA DANIELS BRENT HOOKS	08/21/2021 07:06 AM	029:39
MEMPHIS NEXTGEN STAR	THE PULSE CARMEON HAMILTON		CARMEON HAMILTON	08/28/2021 07:08 AM	029:12
JUNETEENTH AND FORBES	THE PULSE JUNETEENTH/FORBES	CYNTHIA DANIELS TALKS ABOUT JUNETEENTH EVENTS AND BRENT JONES TALKS ABOUT BEING MENTIONED IN FORBES	CYNTHIA DANIELS BRENT HOOKS	09/04/2021 07:07 AM	029:39
MEMPHIS NEXTGEN STAR	THE PULSE CARMEON HAMILTON		CARMEON HAMILTON	09/11/2021 07:11 AM	029:12
COVID AND CRIME	THE PULSE VAN TURNER		Van Turner	09/18/2021 07:11 AM	031:39
PERMITLESS CARRY LAW	THE PULSE PERMITLESS CARRY LAW	JONATHAN CROSS TALKS ABOUT FIREARM SAFETY AND WHY WE NEED TO KNOW HOW TO USE GUNS	JONATHAN CROSS	09/25/2021 07:08 AM	030:10

**Section II**

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
9/11 DAY OF SERVICE	9/11 NATIONAL DAY OF SERVICE	000:29	3
CBCF	CBCF	000:30	8
CHARITY	WHAL - PSA TEXTING AND DRIVING	000:29	354

CHILD MENTORING	SAVE THE CHILDREN	000:30	1
MENTAL HEALTH & SUBSTANCE USE	RECOVER OUT LOUD	000:30	8
NATIONAL SUMMER LEARNING ASSO	NATIONAL SUMMER LEARNING	000:30	19
NO KID HUNGRY	NO KID HUNGRY	000:30	4
NO KID HUNGRY	NO KID HUNGRY	000:30	7
NO KID HUNGRY	NO KID HUNGRY	000:30	8
NO KID HUNGRY	NO KID HUNGRY	000:30	4
POVERTY	feeding america	000:30	4
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	23
UNCF	UNCF	000:30	3