

WHAL
 Memphis, TN
 Quarterly Issues/Programs List
 Fourth Quarter, 2022
 04/16/2019

WHAL
 Quarterly Issues/Programs List

WHAL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|-------------------------------|---|---|------------------|------------------------|----------|
| TRACK AND FEILD AT LOC | The Pulse/ROCHELLE STEVENS | DR STEVENS TALKED ABOUT RECRUITING TRACK STUDENTS IN THE AREA AND LOC LOVE | Rochelle Stevens | 10/02/2022 07:00 AM | 030:25 |
| FASHION FITNESS FAITH | The Pulse/PREP CURRY | PREP WHO IS FROM MEMPHIS TN SHARES HIS JOURNEY TO HIS BRAND BEING SOLD IN BANANA REPUBLIC | PREP CURRY | 10/09/2022 07:03 AM | 031:50 |
| Medicare enrollment | THE PULSE Medicare | | Cedric Lee | 10/16/2022 07:02 AM | 030:03 |
| DOMESTIC VIOLENCE HELP | The Pulse/MICAH | YWCA OF MEMPHIS HELPS WOMEN AND MEN THAT HAVE SUFFERED FROM DMESTIC VIOLENCE | MARQUIEPTA ODOM | 10/23/2022 07:04 AM | 016:46 |
| SLICING IN MEMPHIS | THE PULSE - SLICING | ZAIRE TALKS ABOUT SLICING AND THE EFFECTS OF THE LACK OF ACCESS TO POOLS IN THE BLACK COMMUNITY | ZAIRE LOVE | 10/23/2022 07:21 AM | 014:53 |
| Neiborhood work and donations | The Pulse/Neighborhood Christian Center | Ephie Johnson shares all the work that NCC is doing in the Memphis Commuinites | Ephie Johnson | 10/30/2022 07:01 AM | 029:41 |

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|------------------------------|--|---|-------------------------------|------------------------|--------|
| | | and how you can hel | | | |
| LYE and MIPA | The Pulse LYE/MIPA | lladia Yates talks about her students going viral and her academy and Lil Rounds talks aobutt MIPA | Lydia Yates Lil Rounds | 11/06/2022 07:02 AM | 032:15 |
| Medicare enrollment | THE PULSE Medicare | | Cedric Lee | 11/13/2022 07:03 AM | 030:03 |
| Stax Museum of Soul Music | The Pulse Staxx Music Academy | Staxx music academy kids stopped by to talk about Stax events and how to be a student | ADRIANA CHRISTMAS AND STUDENT | 11/20/2022 07:03 AM | 032:08 |
| GENERAL HEALTH ISSUES | The Pulse Dr. Ian Thanksgiving Weekend | Dr. Ian shares tips on weightloss and how to eat to lose weight too. | Doctor Ian Smith | 11/27/2022 07:03 AM | 031:02 |
| Prayer in the Park | The Pulse/CARE ANGELS | Veethel Patterson shares what Care Angel non profit is doing in our community for the homeless, can | Veethel Patterson | 12/04/2022 07:02 AM | 030:32 |
| JOBS AT FORDS BLUE OVAL CITY | The Pulse/DEI JOBS FOR BLUE OVAL CITY | LORENZOL ELLIS AND CAROLYN HARDY SHARE INFORMATION ABOUT JOBS FOR MINORITIES IN MEMPHIS WITH BLUE O | LORENZOL ELLIS CAROLYN HARDY | 12/11/2022 07:02 AM | 031:48 |
| Memphis and Fashion | The Pulse/Brandice Daniel | Brandice talks about being from Memphi and going to East High and fashion industry | Brandice Daniel | 12/18/2022 07:00 AM | 031:44 |

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|--|-----------------|-------------|-----------|----------|
| (Insert network and/or syndicator-provided programs lists here.) | | | | |

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|-------------------------------|-------------------------------|----------|------|
| Adoption | Adopt Us Kids | 000:59 | 47 |
| BLACK CENSUS PROJECT | BLACK CENSUS PROJECT | 000:24 | 13 |
| BREAST CANCER RESEARCH FOUNDA | BREAST CANCER RESEARCH FOUNDA | 000:30 | 18 |
| COMMUNITY INVOLVEMENT | BLACK CENSUS PROJECT | 000:22 | 17 |
| COMMUNITY INVOLVEMENT | HISPANIC START | 000:30 | 6 |
| COMMUNITY INVOLVEMENT | NATIONAL FAITH & BLUE WEEKEND | 000:30 | 6 |
| COMMUNITY INVOLVEMENT | Partnership Promo Inventory | 000:29 | 1 |
| MILITARY AND VETERANS | HOME BASE | 000:30 | 13 |
| PROJECT YELLOW LIGHT | PROJECT YELLOW LIGHT | 000:29 | 12 |
| Public Health | organ donation | 000:15 | 91 |
| Public Safety | AD COUNCIL | 000:29 | 85 |
| Public Safety | Diabetes Association | 000:32 | 87 |
| Public Safety | Diabetes Association | 000:59 | 51 |