

KCCU QUARTERLY ISSUES AND PROGRAMS REPORT JULY-SEPTEMBER 2015

ABOUT KCCU

KCCU is a non-commercial educational radio station licensed to Cameron University in Lawton, OK.

NATIONAL PROGRAMMING

The KCCU Network (“KCCU”) airs some of the most prominent programs in public media, such as *Morning Edition*, *All Things Considered*, *A Prairie Home Companion*, and *Performance Today*.

KCCU carries nine hours of national news programming from NPR Monday through Friday and three hours on Saturdays and Sundays. KCCU also carries other news and information programs that air at various times throughout the week.

KCCU carries cultural and entertainment programs from NPR, American Public Media, and other entities throughout the week.

LOCAL PROGRAMMING

KCCU airs locally- and regionally-produced news programs, public service announcements, live classical music, and specialty programs daily.

Local news programming includes *The Texoma Report*, a newscast covering the KCCU network broadcast area, and feature stories covering topics from around the area. KCCU also airs regional news content developed by sources such as the StateImpact program, the Oklahoma Public Media Exchange, and the collaborative outlet AudioTexas.

Specialty programming includes cultural programs such as *Classical Music Today*, highlighting notable historical events from each day in the world of classical music, and *Slice of Life*, a weekly commentary; informational programs such as the public affairs program *Community Focus* and *The Wall Street to Main Street Report*, which provides daily stock and commodity prices after the closing bell; and special news coverage, such as for elections and important breaking news.

Enclosed is a list of topics covered in KCCU news and feature stories and in local public affairs programming during the third quarter of 2015.

Clinton J. Wieden
News Director, The KCCU Network
September 30, 2015

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NOTE: Newscast times are at 45:35 past the hour during *Morning Edition* and 44:00 past the hour during *All Things Considered*.

LOCAL NEWS FEATURE SUMMARIES

Title: Freedom Elementary School Opens on Fort Sill

Original Airdate: August 27, 2015

Segment Length/Total Airtime: 1 minute, 52 seconds/9 minutes, 20 seconds

Description: Report on the grand opening celebration for Lawton's new Freedom Elementary School, replacing two schools on Fort Sill. Story includes actuality from US Senator Jim Inhofe, a speaker at the dedication and key figure in obtaining funding for the school.

Title: SWOK Schools Named National Blue Ribbon Schools

Original Airdate: August 27, 2015

Segment Length/Total Airtime: 40 seconds/3 minutes, 20 seconds

Description: Report on the designation of two southwest Oklahoma schools, Carnegie Elementary School in Carnegie and Flower Mound Elementary School in Lawton, as National Blue Ribbon Schools.

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STATEIMPACT OKLAHOMA SUMMARIES

Title: Newscast/StateImpact Report

Original Airdate: July 2, 2015

Description: News report featuring local headlines and a StateImpact Oklahoma report on recently-signed legislation outlawing municipal fracking bans in Oklahoma, how communities are dealing with the new law, and how one community is refusing to change its anti-fracking stance.

Title: Newscast/StateImpact Report

Original Airdate: July 9, 2015

Description: News report featuring local headlines and a StateImpact Oklahoma report on dams in Oklahoma, their history and age, their current physical condition, and how heavy spring rains have affected the structures.

Title: Newscast/StateImpact Report

Original Airdate: July 16, 2015

Description: News report featuring local headlines and a StateImpact Oklahoma report on the accelerating rate of earthquakes in Oklahoma, how state lawmakers are dealing with the problem, and how one institution is still dealing with the effects of one such quake four years ago.

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Title: Newscast/StateImpact Report

Original Airdate: July 23, 2015

Description: News report featuring local headlines and a StateImpact Oklahoma report on how heavy spring rainfall forced the closure of the Tulsa Port of Catoosa, the nation's most inland seaport, and how the port is struggling to recover in the aftermath of the rainstorms.

Title: Newscast/StateImpact Report

Original Airdate: August 6, 2015

Description: News report featuring local headlines and a StateImpact Oklahoma report on how spring rainfall refilled Oklahoma lakes and broke a four-year drought, but is only a small step in refilling the aquifers that provide nearly half the water used in the state.

Title: Newscast/StateImpact Report

Original Airdate: August 13, 2015

Description: News report featuring local headlines and a StateImpact Oklahoma report on how the response from state officials towards earthquakes has changed in recent months, particularly with regard to regulation, after being hesitant to acknowledge any fault on the part of the oil and gas industry.

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Title: Newscast/StateImpact Report

Original Airdate: August 18, 2015

Description: News report featuring local headlines and a StateImpact Oklahoma report on a federal proposal to limit methane emissions in the oil and gas industry, and how the rules might affect Oklahoma.

Title: Newscast/StateImpact Report

Original Airdate: August 20, 2015

Description: News report featuring local headlines and a StateImpact Oklahoma report on how the predicted strength of this year's El Nino phenomenon could lead to more rain in the state, and the skepticism of local farmers that more rain will actually fall.

Title: Newscast/StateImpact Report

Original Airdate: August 26, 2015

Description: News report featuring local headlines and a StateImpact Oklahoma report on the anger from Oklahoma officials regarding President Obama's Clean Power Plan and how the efforts to fight climate change could actually result in economic opportunity for the state.

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Title: Newscast/StateImpact Report

Original Airdate: September 3, 2015

Description: News report featuring local headlines and a StateImpact Oklahoma report on how Oklahoma energy companies are ahead of the curve on reducing carbon dioxide emissions, despite a state lawsuit against the federal government's new regulations regarding such emissions.

Title: Newscast/StateImpact Report

Original Airdate: September 10, 2015

Description: News report featuring local headlines and a StateImpact Oklahoma report on new limits on disposal wells in an effort to reduce the number of earthquakes in the state, and how the new regulations are rooted in both science and field observation.

Title: Newscast/StateImpact Report

Original Airdate: September 17, 2015

Description: News report featuring local headlines and a StateImpact Oklahoma report on the poor condition of Oklahoma's soil after years of repetitive farming practices, and how farmers must change their methods to keep the land viable.

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Title: Newscast/StateImpact Report

Original Airdate: September 24, 2015

Description: News report featuring local headlines and a StateImpact Oklahoma report on the increased state regulatory response to earthquakes linked to the oil and gas industry, and how those regulations are implemented in the field.

AUDIOTEXAS FEATURE SUMMARIES

Title: Newscast/AudioTexas Report

Original Airdate: July 6, 2015

Description: News report featuring local headlines and an AudioTexas report discussing pollution permits in Texas, the procedure and speed by which they are issued, and the opposition some have to easily-obtained permits.

Title: Newscast/AudioTexas Report

Original Airdate: July 15, 2015

Description: News report featuring local headlines and an AudioTexas report on the federal military exercise "Operation Jade Helm," the protests and misconceptions surrounding the exercise, and the feelings of residents of the community near where the exercise was being staged.

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Title: Newscast/AudioTexas Report

Original Airdate: August 5, 2015

Description: News report featuring local headlines and an AudioTexas report on the discovery of “fake profits” in the Texas energy industry, the efforts underway to reimburse consumers for the pricing fiasco, and the actions being taken by Texas regulators.

Title: Newscast/AudioTexas Report

Original Airdate: August 19, 2015

Description: News report featuring local headlines and an AudioTexas report on how spring rains in Houston caused flooding, but also damaged a valuable stretch of property where water control has long been an issue.

Title: Newscast/AudioTexas Report

Original Airdate: September 2, 2015

Description: News report featuring local headlines and an AudioTexas report on how scientists are working with Texas communities to use technology to provide better warnings and updates when severe storms that could produce flooding hit.

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OPMX SUMMARIES

Title: OPMX Abortion Drugs

Original Airdate: August 10, 2015

Description: Report from the Oklahoma Public Media Exchange on a judge's ruling that struck down a ban on certain abortion-inducing drugs after the Oklahoma Supreme Court previously blocked the measure.

Title: OPMX Mark Costello

Original Airdate: August 24, 2015

Description: Story including a report from the Oklahoma Public Media Exchange on the murder of Labor Commissioner Mark Costello, the investigation into the crime, and the early stages of the procedure to replace him in office.

Title: OPMX Richard Glossip

Original Airdate: September 16, 2015

Description: Report from the Oklahoma Public Media Exchange on a last-minute stay of execution from the Oklahoma Court of Criminal Appeals for death row inmate Richard Glossip in light of potential new evidence.

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COMMUNITY FOCUS SUMMARIES

***Note: All Community Focus programs are 8:25 in length and air once.*

<u>AIRDATE</u>	<u>SUBJECT</u>
7/3/15	2015 Freedom Festival – Interview with Lawton Ward 2 Councilman Keith Jackson and City Manager Jim Russell. Topics included the importance of having a 4th of July Festival in Lawton and the city’s desire to provide an activity for the holiday.
7/10/15	The 580 Roller Girls of Lawton – Interview with skater Kaley Meyer of the 580 Roller Girls, the first women’s flat track roller derby team in Lawton. Topics included information about the team and the importance of having a sport in Lawton that promotes women’s pride.
7/17/15	The Cameron Documentary Team – Interview with Cameron University students Chelsea Putney, Haley Berry, and Breshya Lewis. Putney and Berry are a part of the Cameron Documentary Course, which is producing a documentary called “Street Art: More Than Graffiti.”
7/24/15	Southwest Bridal Expo – Interview with Nelda Cooper and Tami Bradford of the Southwest Oklahoma Bridal Expo. Topics included what the Expo has to offer and the organizers’ desire to help bridal parties get from the engagement to the wedding day.
7/31/15	ABC’s Extreme Weight Loss – Interview with Tiffany Humpert, also known by the nickname “Pearls,” who was recently featured on ABC’s <i>Extreme Weight Loss</i> . Topics discussed included the importance of making goals and achieving them.
8/7/15	ROTC- 5k Road Race – Interview with Cory Gleason of the Cameron University ROTC about the upcoming ROTC 5k Road Race and the organization’s fundraising efforts.

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- 8/7/15 **City of Lawton 2015 Back to School Bash** – Interview with Officer Tim Jenkins and Sergeant Stephanie Crawford about the upcoming Back to School Bash. The program has been designed to help students prepare for the upcoming school year.
- 8/14/15 **The Backdoor Theatre in Wichita Falls** – Interview with Michael Sherry, artistic director of the Backdoor Theatre. Topics discussed included the history of the Backdoor Theatre and the theatre’s upcoming season.
- 8/21/15 **Comanche County Veterans Council and the Vietnam Veterans of America** – Interview with Thorsten Littau, chairman of the Comanche County Veterans Council, and Nathaniel Washington, president of the Vietnam Veterans of America. Topics discussed included an upcoming meeting for service members and their families to recognize the effects of toxic exposure.
- 8/28/15 **United Way of Southwest Oklahoma** – Interview with Lauren Ellis, president and CEO of the United Way of Southwest Oklahoma, and Tiffany Hatfield, marketing and resource development director. Topics discussed included the organization’s Loaned Executive Program and some of the events that will be coming up this year.
- 9/4/15 **The Lawton Community Theatre** – Interview with Lawton Community Theatre managing director Martha McCartney and Board of Directors president Addam Tate. Topics discussed included the upcoming season and the importance of live theatre.
- 9/11/15 **Flix at the Forum** – Interview with Dr. Todd Giles and Dr. Brinton Tench Coxe of Midwestern State University about the “Flix at the Forum” film series and its theme for the year, “The Mystery of the Art Heist.”

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- 9/11/15 **Lawton Area Transit (LATS)** – Interview with Lawton Area Transit System human resources coordinator Montra Bradley about the city’s upcoming “Try Transit Week.”
- 9/18/15 **The Friends of the Wichitas** – Interview with architectural historian Cindy Savage. Topics discussed included the WPA, the CCC, and the upcoming exhibit that will be on display at the Wichita Wildlife Refuge Center.
- 9/25/15 **The Cameron/Nashville Connection** – Interview with Joe Tilton of Lawton’s Fairmont District and Nashville recording artist Bubba Smith about the connection between the Nashville music scene and Cameron University.

SELECTED NATIONAL REPORTS ON LOCAL ISSUES

Area: Agriculture and Environment/Crime & Law Enforcement

Program: NPR All Things Considered

Airdate: 08/12/2015

Runtime: 0:03:54

Title: Cattle Theft: An Old Crime On The Rise

Area: Military, War, & Veterans/Politics & Government

Program: NPR All Things Considered

Airdate: 08/17/2015

Runtime: 0:03:54

Title: Do Troops Killed In Oklahoma City Bombing Deserve A Combat Medal?

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LOCAL PROGRAM RUNTIME

PROGRAM	TIME	TOTAL AIRTIME
1. Freedom Elementary School Opens	1:52	9:20
2. National Blue Ribbon Schools	0:40	3:20
3. StateImpact Oklahoma, 7/2/15	5:00	25:00
4. StateImpact Oklahoma, 7/9/15	5:00	25:00
5. StateImpact Oklahoma, 7/16/15	5:00	25:00
6. StateImpact Oklahoma, 7/23/15	5:00	25:00
7. StateImpact Oklahoma, 8/6/15	5:00	25:00
8. StateImpact Oklahoma, 8/13/15	5:00	25:00
9. StateImpact Oklahoma, 8/18/15	1:00	5:00
10. StateImpact Oklahoma, 8/20/15	5:00	25:00
11. StateImpact Oklahoma, 8/26/15	5:00	25:00
12. StateImpact Oklahoma, 9/3/15	5:00	25:00
13. StateImpact Oklahoma, 9/10/15	5:00	25:00
14. StateImpact Oklahoma, 9/17/15	5:00	25:00
15. StateImpact Oklahoma, 9/24/15	5:00	25:00
16. AudioTexas, 7/6/15	5:00	25:00
17. AudioTexas, 7/15/15	5:55	29:35
18. AudioTexas, 8/5/15	5:00	25:00
19. AudioTexas, 8/19/15	5:00	25:00
20. AudioTexas, 9/2/15	5:00	25:00
21. OPMX 8/10/15	1:00	5:00
22. OPMX 8/24/15	2:00	10:00
23. OPMX 9/16/15	1:00	5:00
24. Community Focus, 7/3/15	8:25	8:25
25. Community Focus, 7/10/15	8:25	8:25
26. Community Focus, 7/17/15	8:25	8:25
27. Community Focus, 7/24/15	8:25	8:25
28. Community Focus, 7/31/15	8:25	8:25
29. Community Focus, 8/7/15	8:25	8:25
30. Community Focus, 8/7/15	8:25	8:25
31. Community Focus, 8/14/15	8:25	8:25
32. Community Focus, 8/21/15	8:25	8:25
33. Community Focus, 8/28/15	8:25	8:25
34. Community Focus, 9/4/15	8:25	8:25

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35. Community Focus, 9/11/15	8:25	8:25
36. Community Focus, 9/11/15	8:25	8:25
37. Community Focus, 9/18/15	8:25	8:25
38. Community Focus, 9/25/15	8:25	8:25

TOTAL LOCAL TIME 593:30 (9 hrs., 53 min., 30 sec.)

NATIONAL PROGRAM RUNTIME

PROGRAM	TIME
1. NPR News Story, 8/12/15	3:54
2. NPR News Story, 8/17/15	3:54

TOTAL NATIONAL TIME 7:48 (7 min., 12 sec.)

TOTAL LOCAL TIME 593:30

TOTAL NATIONAL TIME 7:48

TOTAL PROGRAM & ISSUE TIME 601:18 (10 hours, 1 minute, 18 seconds)