

KCCU QUARTERLY ISSUES AND PROGRAMS REPORT

JULY - SEPTEMBER 2016

ABOUT KCCU

KCCU is a non-commercial educational radio station licensed to Cameron University in Lawton, OK.

NATIONAL PROGRAMMING

The KCCU Network (“KCCU”) airs some of the most prominent programs in public media, such as *Morning Edition*, *All Things Considered*, and *Performance Today*.

KCCU carries seven hours of national news programming from NPR Monday through Friday and four hours on Saturdays and Sundays. KCCU also carries other news and information programs that air at various times throughout the week.

KCCU carries cultural and entertainment programs from NPR, American Public Media, and other entities throughout the week.

LOCAL PROGRAMMING

KCCU airs locally- and regionally-produced news programs, public service announcements, live classical music, and specialty programs daily.

Local news programming includes *The Texoma Report*, a newscast covering the KCCU network broadcast area, and feature stories covering topics from around the area. KCCU also airs regional news content developed by sources such as the StateImpact program, the Oklahoma Public Media Exchange, and the collaborative outlet AudioTexas.

Specialty programming includes cultural programs such as *Classical Music Today*, highlighting notable historical events from each day in the world of classical music, and *Slice of Life*, a weekly commentary; informational programs such as the public affairs program *Community Focus*; and special news coverage, such as for elections and important breaking news.

Enclosed is a list of topics covered in KCCU news and feature stories and in local public affairs programming during the third quarter of 2016.

Clinton J. Wieden
News Director, The KCCU Network
October 5, 2016

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NOTE: Newscast times are at 45:35 past the hour during *Morning Edition* and 44:00 past the hour during *All Things Considered*.

STATEIMPACT OKLAHOMA SUMMARIES

Title: Newscast/StateImpact Report

Original Airdate: July 7, 2016

Description: News report featuring local headlines and a StateImpact Oklahoma report on an unusual Oklahoma City structure found on the National Register of Historic Places and what it says about early life in the state.

Title: Newscast/StateImpact Report

Original Airdate: July 14, 2016

Description: News report featuring local headlines and a StateImpact Oklahoma report on the recent settlement regarding the unfulfilled contracts after the sale of much of Lake Texoma State Park to a private developer, and the response of local residents to the settlement.

Title: Newscast/StateImpact Report

Original Airdate: July 21, 2016

Description: News report featuring local headlines and a StateImpact Oklahoma report on how cities in Oklahoma are trying to save money by updating their street and highway lights, but doctors are raising concerns about the health and environmental consequences of the new lights.

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Title: Newscast/StateImpact Report

Original Airdate: July 28, 2016

Description: News report featuring local headlines and a StateImpact Oklahoma report on how the state budget shortfall cost the city of Hugo \$1 million from a fine levied on a contractor for improperly treating the city's water.

Title: Newscast/StateImpact Report

Original Airdate: August 4, 2016

Description: News report featuring local headlines and a StateImpact Oklahoma report on a park in Oklahoma that was once designated as a national park but had that status removed, and the effect the status change had on the area.

Title: Newscast/StateImpact Report

Original Airdate: August 15, 2016

Description: News report featuring local headlines and a StateImpact Oklahoma report on how a treaty between the US and Canada designed to protect migratory birds is also protecting a menace to Oklahoma farmers and ranchers.

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Title: Newscast/StateImpact Report

Original Airdate: August 18, 2016

Description: News report featuring local headlines and a StateImpact Oklahoma report on how the state of Oklahoma has finally reached an agreement with the Chickasaw and Choctaw tribes over water rights in southeast Oklahoma, but that tribe members must approve the deal before it can take effect.

Title: Newscast/StateImpact Report

Original Airdate: August 25, 2016

Description: News report featuring local headlines and a StateImpact Oklahoma report on how key players in the Oklahoma energy industry are helping shape Republican presidential candidate Donald Trump's energy policy.

Title: Newscast/StateImpact Report

Original Airdate: September 1, 2016

Description: News report featuring local headlines and a StateImpact Oklahoma report on State Question 777, and how the so-called "right to farm" bill is pitting environmentalists and animal rights activists against agriculture.

Title: Newscast/StateImpact Report

Original Airdate: September 8, 2016

Description: News report featuring local headlines and a StateImpact Oklahoma report on how the most powerful earthquake ever recorded in Oklahoma has been linked to a recent surge in quakes propelled by wastewater injection wells.

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Title: Newscast/StateImpact Report

Original Airdate: September 15, 2016

Description: News report featuring local headlines and a StateImpact Oklahoma report on how the city of Tulsa is trying to revitalize the area near the Arkansas River – and the river itself – for business activity.

Title: Newscast/StateImpact Report

Original Airdate: September 22, 2016

Description: News report featuring local headlines and a StateImpact Oklahoma report on how State Question 777, the proposed “right to farm” amendment to the state constitution, has attracted more direct donations than any other ballot proposal.

Title: Newscast/StateImpact Report

Original Airdate: September 29, 2016

Description: News report featuring local headlines and a StateImpact Oklahoma report on a location in the Oklahoma panhandle that is gaining a reputation as one of the best places to view deep into space thanks to its lack of light pollution.

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AUDIOTEXAS FEATURE SUMMARIES

Title: Newscast/AudioTexas Report

Original Airdate: July 11, 2016

Description: News report featuring local headlines and an AudioTexas report on calls for increased rail safety in the wake of a major train collision near Amarillo, particularly with regards to the transportation of crude oil.

Title: Newscast/AudioTexas Report

Original Airdate: August 30, 2016

Description: News report featuring local headlines and an AudioTexas report on an organization in the Houston area is putting young adults just out of college to work through service.

Title: Newscast/AudioTexas Report

Original Airdate: September 19, 2016

Description: News report featuring local headlines and an AudioTexas report on efforts in Texas to help the small, rare Houston toad survive after previous efforts have been stopped by various natural and man-made factors.

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COMMUNITY FOCUS SUMMARIES

***Note: All Community Focus programs are 8:25 in length and air once.*

<u>AIRDATE</u>	<u>SUBJECT</u>
7/1/16	2016 Freedom Festival – Interview with Lawton City Councilman Keith Jackson about the City of Lawton’s upcoming 2016 Freedom Festival.
7/8/16	The Percolator – Interview with participants in a local business cooperative about their services and their role in the community.
7/15/16	The Hungry Girl’s Guide to Getting and Staying Fit – Interview with Jasmine Gonzalez and her husband Danny Gonzalez Torres about Jasmine’s new book. Topics discussed included how Jasmine’s own personal struggle helped her to write the book.
7/22/16	Primary Care and Direct Primary Care – Interview with Dr. Brian Birdwell, owner and physician of the Main Street Clinic. Topics discussed included the benefits of direct primary care.
7/29/16	CU Men’s Basketball Preview – Interview with Cameron University head men’s basketball coach Andrew Brown. Topics discussed included expectations for and a preview of the team’s 2016-17 season.
8/5/16	Guernsey Water Quality – Interview with Larry Roach and Ken Senour of Guernsey Engineers, Architects and Consultants. Topics discussed included the future of water quality in the state, specifically for Oklahoma City.
8/12/16	Lawton Community Theatre – Interview with Kristoffer Pendergraft of the Lawton Community Theatre about the importance of theatre and his future career plans.

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- 8/19/16 **Crosby Park Elementary** – Interview with Halley Ellis, Eesha Katta, and Sagar Reddy Katta about a class exercise that involved the reenactment of racial segregation.
- 8/26/16 **Wichita Falls Youth Symphony Orchestra** – Interview with Jodie White and Jose Castillo of the Wichita Falls Symphony Orchestra about the Youth Symphony and the importance of music education in the life of a child.
- 9/2/16 **Kemp Center for the Arts** – Interview with Carol Sales of the Kemp Center for the Arts about the Center’s upcoming events and what the Center has to offer the community.
- 9/9/16 **Wichita Falls Symphony Orchestra** – Interview with Elizabeth Yeager, Wayne Bennet, and Alicia Degas. The WFSO presented their final candidates for the organization’s new music director and conductor.
- 9/16/16 **Lawton Community Theatre** – Interview with Shelly Ray of the Lawton Community Theatre about the theatre’s 65th season and the upcoming open house celebration.
- 9/23/16 **Medicine Park Flute Festival** – Interview with Barbara Boguski and Lee Hibbets about the Medicine Park Flute Festival and Art Walk Celebration. Topics discussed included the history of the festival and the walk.
- 9/30/16 **Lawton Community Theatre** – Interview with Albert Rivas, Addam Tate and Amanda Richey. All are actors in the upcoming presentation of “Spamalot,” the first show of Lawton Community Theatre’s 65th Season.

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SELECTED NATIONAL REPORTS ON LOCAL ISSUES

Area: Crime and Law Enforcement; Politics and Government

Program: NPR Morning Edition

Airdate: 7/8/2016

Runtime: 0:50:53

Title: Dallas Attack Special Coverage: "The City is Devastated"

Area: Crime and Law Enforcement

Program: NPR Morning Edition

Airdate: 7/8/2016

Runtime: 0:10:23

Title: Dallas Protest Organizer Recounts The Event's Deadly Turn

Area: Arts and Entertainment

Program: NPR Weekend Edition Sunday

Airdate: 7/10/2016

Runtime: 0:04:34

Title: Oklahoma City Unveils Exclusive North American Matisse Exhibition

Area: Crime and Law Enforcement

Program: NPR All Things Considered

Airdate: 8/1/2016

Runtime: 0:08:15

Title: University of Texas Shooting Survivors Share Memories 50 Years Later

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Area: Agriculture and Environment; Business and Economics

Program: NPR All Things Considered

Airdate: 8/9/2016

Runtime: 0:09:59

Title: Texas Town's Fortunes Rise And Fall With Pump Jacks And Oil Prices

Area: Agriculture and Environment; Business and Economics

Program: NPR Morning Edition

Airdate: 8/11/2016

Runtime: 0:06:50

Title: In South Texas, Fair Wages Elude Farmworkers, 50 Years After Historic Strike

Area: Crime and Law Enforcement

Program: NPR All Things Considered

Airdate: 8/24/2016

Runtime: 0:04:12

Title: Wal-Mart's Crime Problem Overwhelms Police Across US

Area: Agriculture and Environment; Business and Economics

Program: NPR All Things Considered

Airdate: 9/27/2016

Runtime: 0:05:05

Title: How An Engineer's Desperate Experiment Created Fracking

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LOCAL PROGRAM RUNTIME

PROGRAM	TIME	TOTAL AIRTIME
1. StateImpact Oklahoma, 7/7/16	5:00	25:00
2. StateImpact Oklahoma, 7/14/16	5:00	25:00
3. StateImpact Oklahoma, 7/21/16	5:00	25:00
4. StateImpact Oklahoma, 7/28/16	5:00	25:00
5. StateImpact Oklahoma, 8/4/16	5:00	25:00
6. StateImpact Oklahoma, 8/15/16	5:00	25:00
7. StateImpact Oklahoma, 8/18/16	5:00	25:00
8. StateImpact Oklahoma, 8/25/16	5:00	25:00
9. StateImpact Oklahoma, 9/1/16	5:00	25:00
10. StateImpact Oklahoma, 9/8/16	5:00	25:00
11. StateImpact Oklahoma, 9/15/16	5:00	25:00
12. StateImpact Oklahoma, 9/22/16	5:00	25:00
13. StateImpact Oklahoma, 9/29/16	5:00	25:00
14. AudioTexas, 7/11/16	4:00	20:00
15. AudioTexas, 8/30/16	4:00	20:00
16. AudioTexas, 9/19/16	4:00	20:00
17. Community Focus, 7/1/16	8:25	8:25
18. Community Focus, 7/8/16	8:25	8:25
19. Community Focus, 7/15/16	8:25	8:25
20. Community Focus, 7/22/16	8:25	8:25
21. Community Focus, 7/29/16	8:25	8:25
22. Community Focus, 8/5/16	8:25	8:25
23. Community Focus, 8/12/16	8:25	8:25
24. Community Focus, 8/19/16	8:25	8:25
25. Community Focus, 8/26/16	8:25	8:25
26. Community Focus, 9/2/16	8:25	8:25
27. Community Focus, 9/9/16	8:25	8:25
28. Community Focus, 9/16/16	8:25	8:25
29. Community Focus, 9/23/16	8:25	8:25
30. Community Focus, 9/30/16	8:25	8:25
TOTAL LOCAL PROGRAM TIME		502:50 (8 hrs., 22 min., 50 sec.)

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SELECTED NATIONAL PROGRAM RUNTIME

PROGRAM	TIME
1. NPR News Story, 7/8/16	50:53
2. NPR News Story, 7/8/16	10:23
3. NPR News Story, 7/10/16	4:34
4. NPR News Story, 8/1/16	8:15
5. NPR News Story, 8/9/16	9:59
6. NPR News Story, 8/11/16	6:50
7. NPR News Story, 8/24/16	4:12
8. NPR News Story, 9/27/16	5:05
TOTAL NATIONAL TIME	100:11 (1 hour, 40 min., 11 sec.)

TOTAL LOCAL TIME 502:50

TOTAL NATIONAL TIME 100:11

TOTAL PROGRAM & ISSUE TIME 603:01 (10 hours, 3 minutes, 1 second)