

KCCU QUARTERLY ISSUES AND PROGRAMS REPORT

APRIL – JUNE 2015

ABOUT KCCU

KCCU is a non-commercial educational radio station licensed to Cameron University in Lawton, OK.

NATIONAL PROGRAMMING

The KCCU Network (“KCCU”) airs some of the most prominent programs in public media, such as *Morning Edition*, *All Things Considered*, *A Prairie Home Companion*, and *Performance Today*.

KCCU carries nine hours of national news programming from NPR Monday through Friday and three hours on Saturdays and Sundays. KCCU also carries other news and information programs that air at various times throughout the week.

KCCU carries cultural and entertainment programs from NPR, American Public Media, and other entities throughout the week.

LOCAL PROGRAMMING

KCCU airs locally- and regionally-produced news programs, public service announcements, live classical music, and specialty programs daily.

Local news programming includes *The Texoma Report*, a newscast covering the KCCU network broadcast area, and feature stories covering topics from around the area. KCCU also airs regional news content developed by sources such as the StateImpact program, the Oklahoma Public Media Exchange, and the collaborative outlet AudioTexas.

Specialty programming includes cultural programs such as *Classical Music Today*, highlighting notable historical events from each day in the world of classical music, and *Slice of Life*, a weekly commentary; informational programs such as the public affairs program *Community Focus* and *The Wall Street to Main Street Report*, which provides daily stock and commodity prices after the closing bell; and special news coverage, such as for elections and important breaking news.

Enclosed is a list of topics covered in KCCU news and feature stories and in local public affairs programming during the second quarter of 2015.

Clinton J. Wieden
News Director, The KCCU Network
June 30, 2015

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NOTE: Newscast times are at 45:35 past the hour during *Morning Edition* and 44:00 past the hour during *All Things Considered*.

LOCAL NEWS FEATURE SUMMARIES

Title: Lawton Plastics Plant to Expand

Original Airdate: June 3, 2015

Segment Length/Total Airtime: 1 minute, 22 seconds/6 minutes, 50 seconds

Description: Report on the announcement that Silver-Line Plastics will roughly double the size of its Lawton production facility and add roughly 20 new jobs to the community. Includes audio from company CEO Ricky Silver.

Title: State Regents Honor Sen. Don Barrington

Original Airdate: June 12, 2015 (ONLINE STORY)

Description: Report on the presentation of a 2015 Higher Education Distinguished Service Award to Sen. Don Barrington (R-Lawton) by the Oklahoma State Regents for Higher Education. Includes audio from Regents Chancellor Glen Johnson and Sen. Barrington.

Title: Change of Command at Altus AFB

Original Airdate: June 26, 2015 (ONLINE STORY)

Description: Report on the change of command ceremony at Altus Air Force Base, transferring command from Col. William Spangenthal to Col. Todd Hohn.

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STATEIMPACT OKLAHOMA SUMMARIES

Title: Newscast/StateImpact Report

Original Airdate: April 2, 2015

Segment Length/Total Airtime: 5 minutes/25 minutes

Description: News report featuring local headlines and a StateImpact Oklahoma report on efforts to construct pipelines from water-rich areas of Oklahoma to drought-stricken ones, the cost of those efforts, and how they might affect communities in the water-rich areas.

Title: Newscast/StateImpact Report

Original Airdate: April 9, 2015

Segment Length/Total Airtime: 5 minutes/25 minutes

Description: News report featuring local headlines and a StateImpact Oklahoma report on upcoming bills and likely new regulations affecting Oklahoma's wind industry, and how they will affect farmers and ranchers that harvest wind energy.

Title: Newscast/StateImpact Report

Original Airdate: April 16, 2015

Segment Length/Total Airtime: 5 minutes/25 minutes

Description: News report featuring local headlines and a StateImpact Oklahoma report on the resurgence in downtown Oklahoma City over the past 20 years and the role the Murrah building bombing in 1995 played as a catalyst.

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Title: Newscast/StateImpact Report

Original Airdate: April 23, 2015

Segment Length/Total Airtime: 5 minutes/25 minutes

Description: News report featuring local headlines and a StateImpact Oklahoma report on the status of legislation the StateImpact team has been monitoring, and whether it still has a chance of becoming law.

Title: Newscast/StateImpact Report

Original Airdate: April 30, 2015

Segment Length/Total Airtime: 5 minutes/25 minutes

Description: News report featuring local headlines and a StateImpact Oklahoma report on bills in the Legislature that would prevent local bans on fracking and other oil and gas activity, and how those efforts are already affecting local regulations.

Title: Newscast/StateImpact Report

Original Airdate: May 7, 2015

Segment Length/Total Airtime: 5 minutes/25 minutes

Description: News report featuring local headlines and a StateImpact Oklahoma report on “right-to-farm” legislation approved in the Oklahoma Legislature and the views of farmers and ranchers that will be affected by the legislation.

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Title: Newscast/StateImpact Report

Original Airdate: May 14, 2015

Segment Length/Total Airtime: 5 minutes/25 minutes

Description: News report featuring local headlines and a StateImpact Oklahoma report on record rainfall in Oklahoma and how, while welcome, its presence could be fleeting.

Title: Newscast/StateImpact Report

Original Airdate: May 21, 2015

Segment Length/Total Airtime: 5 minutes/25 minutes

Description: News report featuring local headlines and a StateImpact Oklahoma report on how water rationing helped communities in southwest Oklahoma during the drought, and how those communities are changing rationing rules in the wake of record rainfall.

Title: Newscast/StateImpact Report

Original Airdate: May 28, 2015

Segment Length/Total Airtime: 5 minutes/25 minutes

Description: News report featuring local headlines and a StateImpact Oklahoma report on the workings of recently-passed legislation designed to crack down on oil and gas activities that could trigger earthquakes in the state.

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Title: Newscast/StateImpact Report

Original Airdate: June 4, 2015

Segment Length/Total Airtime: 5 minutes/25 minutes

Description: News report featuring local headlines and a StateImpact Oklahoma report on the Oklahoma Scenic River Commission and how cuts in funding that are part of the new Oklahoma state budget will affect the agency.

Title: Newscast/StateImpact Report

Original Airdate: June 11, 2015

Segment Length/Total Airtime: 5 minutes/25 minutes

Description: News report featuring local headlines and a StateImpact Oklahoma report on how budget cuts for the Oklahoma Department of Tourism and Recreation could mean the closure of more state parks.

Title: Newscast/StateImpact Report

Original Airdate: June 18, 2015

Segment Length/Total Airtime: 5 minutes/25 minutes

Description: News report featuring local headlines and a StateImpact Oklahoma report on how the recent record rainfall broke a years-long drought, but arrived too late to aid this year's wheat crop.

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Title: Newscast/StateImpact Report

Original Airdate: June 25, 2015

Segment Length/Total Airtime: 5 minutes/25 minutes

Description: News report featuring local headlines and a StateImpact Oklahoma report on the rate of bee death in Oklahoma, questions about why it happens, and why it's worse in Oklahoma than other states.

Title: Newscast/StateImpact Report

Original Airdate: June 29, 2015

Segment Length/Total Airtime: 1 minute/5 minutes

Description: News report featuring local headlines and a StateImpact Oklahoma report on how a SCOTUS ruling striking down certain EPA rules has caused confusion at the state's largest utility company.

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OTHER FEATURES

Title: OPMX “That April Morning”

Original Airdate: April 17, 2015

Segment Length/Total Airtime: 54 minutes/54 minutes

Description: Documentary produced by the Oklahoma Public Media Exchange exploring stories related to the 20th anniversary of the Murrah Federal Building bombing in Oklahoma City on April 19, 1995.

Title: OPMX Reserve Officers

Original Airdate: April 27, 2015

Segment Length/Total Airtime: 5 minutes, 30 seconds/27 minutes, 30 seconds

Description: Report from the Oklahoma Public Media Exchange on Oklahoma’s reserve police officers and sheriff’s deputies, and how these persons are under increased scrutiny after a reserve deputy in Tulsa County killed a restrained man.

Title: OPMX Jim Thorpe

Original Airdate: June 3, 2015

Segment Length/Total Airtime: 1 minute/5 minutes

Description: Report from the Oklahoma Public Media Exchange on the legal efforts of Jim Thorpe’s surviving sons to bring their famous father’s remains back to Oklahoma for burial.

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COMMUNITY FOCUS SUMMARIES

***Note: All Community Focus programs are 8:25 in length and air once.*

<u>AIRDATE</u>	<u>SUBJECT</u>
4/3/15	Plush Blessings/Noah's Ark Animal Workshop – Interview with Connie McClain. Topics included the importance of giving to system-bound children in need and how the community can get involved.
4/10/15	Mudder's Day Run –Interview with Bobby Henderson, President of Great Plains AMBUCS; Travis McBride, 1 st Vice President; and Jenny Clement-Shaw, Sergeant-at-Arms. Topics included the upcoming second annual Mudder's Day Run and the history of AMBUCS.
4/17/15	Cameron University Concert Band/77th Army Band Concert – Interview with Jac'kel Smalls, bandmaster of the 77 th Army Band, and Dr. Matthew Mireles, director of the Cameron University Concert Band. Topics included the upcoming joint concert of the groups, musical selections, and the partnership between the conductors.
4/24/15	Arts for All Festival – Interview with Ronda Norrell, festival co-chair. Topics included the history of the festival and activities at this year's event.
5/1/15	Cameron University Art Department – Interview with Cameron art students Sarah Anne Darling and Jager Lively, and department co-chair Edna McMillan. Topics included the upcoming Cameron University Senior Art Show to be held at the Leslie Powell Gallery.
5/8/15	Wichita Falls Habitat for Humanity – Interview with Chris de la Garza, director of volunteer services and church relations. Topics included the group's upcoming Homesteader's County Fair and Ranch Rodeo.

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- 5/15/15 **KSWO Skywarn 7 Part 1** – Part one of an interview with Matt DiPirro, Zac Scott, and Katie Western of the KSWO weather team. Topics included weather safety in Southwest Oklahoma during the spring severe weather season.
- 5/22/15 **KSWO Skywarn 7 Part 2** – Part two of an interview with Matt DiPirro, Zac Scott, and Katie Western of the KSWO weather team. Topics included weather safety in Southwest Oklahoma during the spring severe weather season.
- 5/29/15 **Charlie Christian International Music Festival** –Interview with Anita Arnold, executive director of BLAC Inc. Topics included the origins of the Charlie Christian International Music Festival and what audiences can expect at this year’s event.
- 6/5/15 **Oklahoma Blood Institute Part 1** – Part one of an interview with Mary Spannagel, senior account manager. Topics included upcoming blood drives and the importance of giving blood.
- 6/12/15 **Oklahoma Blood Institute Part 2** – Part two of an interview with Mary Spannagel, senior account manager. Topics included upcoming blood drives and the importance of giving blood.
- 6/19/15 **Chickasaw Regional Public Library System** – Interview with Gail Carrier, public information and marketing coordinator. Topics included information about the system, upcoming events and programs, and communities served by the system.
- 6/26/15 **Moody Gardens** – Interview with Joshua Buckley, public relations coordinator. Topics included information about the park located in Galveston, TX, and educational programs put on by the park.

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NATIONAL REPORTS ON LOCAL ISSUES

Area: Crime and Law Enforcement – Law Enforcement / Shootings / Brutality & Harassment / Sheriffs

Program: NPR All Things Considered

Airdate: 04/14/2015

Runtime: 0:04:00

Title: Tulsa Reserve Cop Turns Himself In After Accidentally Killing Unarmed Suspect

Area: Agriculture and Environment – Oil & Gas / Exploration Of Resources / Machinery & Equipment

Program: NPR All Things Considered

Airdate: 04/15/2015

Runtime: 0:03:57

Title: Pumpjacks Represent Symbol Of Life In American Oil Fields

Area: Agriculture and Environment – Anniversaries / Bombs & Bomb Plots / Trees & Shrubs / Memorials

Program: NPR Morning Edition

Airdate: 04/17/2015

Runtime: 0:02:00

Title: Survivor Tree Stands Strong 20 Years After Oklahoma City Bombing

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Area: Crime and Law Enforcement – Children & Youth / Anniversaries / Bombs & Bomb Plots / Victims

Program: NPR Morning Edition

Airdate: 04/17/2015

Runtime: 0:05:35

Title: Anniversary Of Oklahoma City Bombing Reopens Wounds For Survivors

Area: Crime and Law Enforcement – Bombs & Bomb Plots / Psychology & Psychiatry / Victims

Program: NPR Weekend Edition Saturday

Airdate: 04/18/2015

Runtime: 0:04:16

Title: 20 Years Later, Oklahoma City Bombing Victims Fight Stigmas

Area: Crime and Law Enforcement – Area Planning & Renewal / Cities & Towns / Bombs & Bomb Plots

Program: NPR Weekend All Things Considered

Airdate: 04/19/2015

Runtime: 0:03:45

Title: Murrah Building Bombing Prompted Oklahoma City's Downtown Revival

Area: Agriculture and Environment – Food Contamination & Poisoning / Dairy Products / Ice Cream

Program: NPR Morning Edition

Airdate: 04/23/2015

Runtime: 0:02:26

Title: CDC: Blue Bell Listeria Outbreak Started In 2010

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Area: Agriculture and Environment – Geology / Earthquakes / Oil & Gas

Program: NPR Morning Edition

Airdate: 04/23/2015

Runtime: 0:03:17

Title: Oklahomans Feel Way More Earthquakes Than Californians; Now They Know Why

Area: Agriculture and Environment – Food & Grocery Trade / Cattle / Meat / Ranches

Program: NPR All Things Considered

Airdate: 04/23/2015

Runtime: 0:04:23

Title: How Texas Ranchers Try To Clinch The Perfect Rib-Eye

Area: Agriculture and Environment – Earthquakes / Emergency Preparedness / Oil & Gas

Program: NPR Weekend All Things Considered

Airdate: 04/26/2015

Runtime: 0:04:29

Title: Oklahoma Now Has More Earthquakes Than California

Area: Politics and Government – Pain / Drugs & Drug Trade / Lethal Injections / Supreme Court

Program: NPR All Things Considered

Airdate: 04/29/2015

Runtime: 0:04:54

Title: It's Sotomayor V. Roberts In Supreme Court Death Penalty Drama

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Area: Aging and Retirement – Nursing Homes & Assisted Living / Poverty / Recycling Of Waste Materials

Program: NPR Morning Edition

Airdate: 05/22/2015

Runtime: 0:04:03

Title: Poor Residents Benefit From Oklahoma County's Medicine Recycling

Area: Agriculture and Environment – Rain / Floods / States (US) / Recovery & Salvage Efforts

Program: NPR All Things Considered

Airdate: 05/25/2015

Runtime: 0:02:35

Title: Flash Flooding Races Through Texas, Oklahoma After Record Rainfall

Area: Agriculture and Environment – Rain / Agriculture / Drought

Program: NPR Weekend Edition Sunday

Airdate: 05/31/2015

Runtime: 0:03:56

Title: Oklahoma Farms Grapple With Drought, Then Downpours

Area: Education – Colleges & Universities / Accidents & Safety / Firearms / Special Forces / Students

Program: NPR Morning Edition

Airdate: 06/05/2015

Runtime: 0:04:21

Title: Guns On Texas Campuses Won't Make Them Safer, University Chancellor Says

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Area: Agriculture and Environment – Earthquakes / Oil & Gas / Waste Materials & Disposal

Program: NPR Morning Edition

Airdate: 06/22/2015

Runtime: 0:03:28

Title: Report: Oklahoma Quakes Linked To Oil And Gas Wastewater

Area: Education – Education & Schools / Archives & Records / Secondary Education / History

Program: NPR Morning Edition

Airdate: 06/23/2015

Runtime: 0:03:51

Title: School Scrambles To Preserve Newly Discovered Chalkboards From 1917

Area: Medicine and Health – Abortion / Law & Legislation / Supreme Court / Hospitals & Clinics

Program: NPR Morning Edition

Airdate: 06/30/2015

Runtime: 0:03:42

Title: Supreme Court Reprieve Lets 10 Texas Abortion Clinics Stay Open For Now

Area: Politics and Government – Marriages / Supreme Court / Freedom Of Religion / LGBT People

Program: NPR Morning Edition

Airdate: 06/30/2015

Runtime: 0:02:40

Title: Some Texas County Clerks Delay Licenses For Same-Sex Marriages

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LOCAL PROGRAM RUNTIME

PROGRAM	TIME	TOTAL AIRTIME
1. Lawton Plastics Plant to Expand	1:22	6:50
2. Statelmpact Oklahoma, 4/2/15	5:00	25:00
3. Statelmpact Oklahoma, 4/9/15	5:00	25:00
4. Statelmpact Oklahoma, 4/16/15	5:00	25:00
5. Statelmpact Oklahoma, 4/23/15	5:00	25:00
6. Statelmpact Oklahoma, 4/30/15	5:00	25:00
7. Statelmpact Oklahoma, 5/7/15	5:00	25:00
8. Statelmpact Oklahoma, 5/14/15	5:00	25:00
9. Statelmpact Oklahoma, 5/21/15	5:00	25:00
10. Statelmpact Oklahoma, 5/28/15	5:00	25:00
11. Statelmpact Oklahoma, 6/4/15	5:00	25:00
12. Statelmpact Oklahoma, 6/11/15	5:00	25:00
13. Statelmpact Oklahoma, 6/18/15	5:00	25:00
14. Statelmpact Oklahoma, 6/25/15	5:00	25:00
15. Statelmpact Oklahoma, 6/29/15	1:00	5:00
16. OPMX "That April Morning"	54:00	54:00
17. OPMX Reserve Officers	5:30	27:30
18. OPMX Jim Thorpe	1:00	5:00
19. Community Focus, 4/3/15	8:25	8:25
20. Community Focus, 4/10/15	8:25	8:25
21. Community Focus, 4/17/15	8:25	8:25
22. Community Focus, 4/24/15	8:25	8:25
23. Community Focus, 5/1/15	8:25	8:25
24. Community Focus, 5/8/15	8:25	8:25
25. Community Focus, 5/15/15	8:25	8:25
26. Community Focus, 5/22/15	8:25	8:25
27. Community Focus, 5/29/15	8:25	8:25
28. Community Focus, 6/5/15	8:25	8:25
29. Community Focus, 6/12/15	8:25	8:25
30. Community Focus, 6/19/15	8:25	8:25
31. Community Focus, 6/26/15	8:25	8:25
TOTAL LOCAL TIME		532:45 (8 hrs., 52 min., 45 sec.)

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NATIONAL PROGRAM RUNTIME

PROGRAM	TIME
1. NPR News Story, 4/14/15	4:00
2. NPR News Story, 4/15/15	3:57
3. NPR News Story, 4/17/15	2:00
4. NPR News Story, 4/17/15	5:35
5. NPR News Story, 4/18/15	4:16
6. NPR News Story, 4/19/15	3:45
7. NPR News Story, 4/23/15	2:26
8. NPR News Story, 4/23/15	3:17
9. NPR News Story, 4/23/15	4:23
10. NPR News Story, 4/26/15	4:29
11. NPR News Story, 4/29/15	4:54
12. NPR News Story, 5/22/15	4:03
13. NPR News Story, 5/25/15	2:35
14. NPR News Story, 5/31/15	3:56
15. NPR News Story, 6/5/15	4:21
16. NPR News Story, 6/22/15	3:28
17. NPR News Story, 6/23/15	3:51
18. NPR News Story, 6/30/15	3:42
19. NPR News Story, 6/30/15	2:40
TOTAL NATIONAL TIME	71:38 (1 hr., 11 min., 38 sec.)

TOTAL LOCAL TIME 532:45

TOTAL NATIONAL TIME 71:38

TOTAL PROGRAM & ISSUE TIME 604:23 (10 hours, 4 minutes, 23 seconds)