

KCCU QUARTERLY ISSUES AND PROGRAMS REPORT

JANUARY – MARCH 2015

ABOUT KCCU

KCCU is a non-commercial educational radio station licensed to Cameron University in Lawton, OK.

NATIONAL PROGRAMMING

The KCCU Network (“KCCU”) airs some of the most prominent programs in public media, such as *Morning Edition*, *All Things Considered*, *A Prairie Home Companion*, and *Performance Today*.

KCCU carries nine hours of national news programming from NPR Monday through Friday and three hours on Saturdays and Sundays. KCCU also carries other news and information programs that air at various times throughout the week.

KCCU carries cultural and entertainment programs from NPR, American Public Media, and other entities throughout the week.

LOCAL PROGRAMMING

KCCU airs locally- and regionally-produced news programs, public service announcements, live classical music, and specialty programs daily.

Local news programming includes *The Texoma Report*, a newscast covering the KCCU network broadcast area, and feature stories covering topics from around the area. KCCU also airs regional news content developed by sources such as the StateImpact program, the Oklahoma Public Media Exchange, and the collaborative outlet AudioTexas.

Specialty programming includes cultural programs such as *Classical Music Today*, highlighting notable historical events from each day in the world of classical music, and *Slice of Life*, a weekly commentary; informational programs such as the public affairs program *Community Focus* and *The Wall Street to Main Street Report*, which provides daily stock and commodity prices after the closing bell; and special news coverage, such as for elections and important breaking news.

Enclosed is a list of topics covered in KCCU news and feature stories and in local public affairs programming during the first quarter of 2015.

Clinton J. Wieden
News Director, The KCCU Network
March 31, 2015

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NOTE: Newscast times are at 45:35 past the hour during *Morning Edition* and 44:00 past the hour during *All Things Considered*.

STATEIMPACT OKLAHOMA SUMMARIES

Title: Newscast/StateImpact Report

Original Airdate: January 8, 2015

Description: News report featuring local headlines and a StateImpact Oklahoma report on a downturn in oil prices, the concerns the change is giving economists and state officials, and the potential impact on those who work in the oil field, including budget cuts and possibly job losses.

Title: Newscast/StateImpact Report

Original Airdate: January 15, 2015

Description: News report featuring local headlines and a StateImpact Oklahoma report on the continued drought in western Oklahoma, the communities the drought has hit hardest, and how those communities are adopting water use rules to preserve what is left of lakes that serve as their primary sources for drinking water.

Title: Newscast/StateImpact Report

Original Airdate: January 22, 2015

Description: News report featuring local headlines and a StateImpact Oklahoma report on how Oklahomans are inquiring about the growing number of earthquakes in the state, the quiet effort by authorities to investigate the quakes, and the silence of energy companies.

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Title: Newscast/StateImpact Report

Original Airdate: February 5, 2015

Description: News report featuring local headlines and a StateImpact Oklahoma report on a proposed power transmission line that could transform the Panhandle into a wind energy hub, and the targeting of wind energy tax credits in the Oklahoma Legislature.

Title: Newscast/StateImpact Report

Original Airdate: February 12, 2015

Description: News report featuring local headlines and a StateImpact Oklahoma report on legislative efforts to help alleviate the western Oklahoma drought, including a study to transfer water from eastern Oklahoma to western Oklahoma, and the effort to encourage development of regional water plans.

Title: Newscast/StateImpact Report

Original Airdate: February 19, 2015

Description: News report featuring local headlines and a StateImpact Oklahoma report on efforts in the Oklahoma Legislature to restrict the ability of cities and towns to regulate oil and gas drilling within their city limits, and how those efforts began.

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Title: Newscast/StateImpact Report

Original Airdate: February 26, 2015

Description: News report featuring local headlines and a StateImpact Oklahoma report on the arrival of the right-to-farm movement in Oklahoma, and how the issue is pitting agriculture interests against environmentalists and animal rights activists.

Title: Newscast/StateImpact Report

Original Airdate: March 5, 2015

Description: News report featuring local headlines and a StateImpact Oklahoma report on efforts in Lawton to help alleviate the ongoing drought and the options being explored to do so, including the possibility of cloud seeding.

Title: Newscast/StateImpact Report

Original Airdate: March 12, 2015

Description: News report featuring local headlines and a StateImpact Oklahoma report on a plan being developed by Fort Smith, AR to dam one of Oklahoma's scenic rivers to create a reservoir lake for that community, and the dispute between Oklahoma and Arkansas in the matter.

Title: Newscast/StateImpact Report

Original Airdate: March 23, 2015

Description: News report featuring local headlines and a StateImpact Oklahoma report on the progression of legislation that would restrict cities and towns from regulating oil and gas drilling within their city limits, and the effect such legislation might have.

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Title: Newscast/StateImpact Report

Original Airdate: March 26, 2015

Description: News report featuring local headlines and a StateImpact Oklahoma report on Oklahoma's Cushing oil storage hub, one of the major hubs in America, and how it is nearing full capacity due to the storage of crude, instead of being sold, because of declining prices.

AUDIOTEXAS FEATURE SUMMARIES

Title: Newscast/AudioTexas Report

Original Airdate: January 7, 2015

Description: News report featuring local headlines and an AudioTexas report discussing how the new Congress, in complete Republican control, could affect energy producers in Texas and around the country.

Title: Newscast/AudioTexas Report

Original Airdate: January 12, 2015

Description: News report featuring local headlines and an AudioTexas report on new research being considered by lawmakers that casts doubt on the length of the current boom period in natural gas production.

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Title: Newscast/AudioTexas Report

Original Airdate: January 29, 2015

Description: News report featuring local headlines and an AudioTexas report on the new Texas legislative session, and how remarks made by the new Governor regarding municipal efforts that conflict with state lawmaker desires have created a stir.

Title: Newscast/AudioTexas Report

Original Airdate: February 10, 2015

Description: News report featuring local headlines and an AudioTexas report on continued efforts in the Texas Legislature to prevent municipalities from passing laws to control certain activities state lawmakers want to promote.

OTHER FEATURES

Title: OPMX Prisoner Debt Part 1

Original Airdate: February 4, 2015

Description: Part one of a series produced by the Oklahoma Public Media Exchange in conjunction with Oklahoma Watch regarding prisoner debt in Oklahoma. This segment dealt with how the current model of funding the judicial system through fines and fees is facing questions about long-term stability.

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Title: OPMX Prisoner Debt Part 2

Original Airdate: February 9, 2015

Description: Part two of a series produced by the Oklahoma Public Media Exchange in conjunction with Oklahoma Watch regarding prisoner debt in Oklahoma. This segment dealt with how the debt many former prisoners is becoming increasingly burdensome due to legislative refusal to raise taxes.

Title: OPMX Prisoner Debt Part 3

Original Airdate: February 16, 2015

Description: Part three of a series produced by the Oklahoma Public Media Exchange in conjunction with Oklahoma Watch regarding prisoner debt in Oklahoma. This segment dealt with how the ability of former prisoners from committing new crimes and being sent back to prison depends in many cases on the assistance available to them upon release.

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COMMUNITY FOCUS SUMMARIES

<u>AIRDATE</u>	<u>SUBJECT</u>
1/9/15	City of Lawton Stormwater Management – Interview with Jeremy Russell, stormwater inspector for the City of Lawton. Topics included the importance of keeping local waters clean and how to get involved with community groups that care for local rivers and streams.
1/16/15	Get Fit –Interview with Andra Hunt, instructor of Sports and Exercise Science. Topics included the importance of staying fit, maintaining a healthy lifestyle, and the upcoming Cameron University Get Fit Challenge for faculty and staff.
1/23/15	City of Lawton Recycling – Interview with Cynthia Williams, environmental specialist for the City of Lawton. Topics included the importance of recycling, what items could be recycled, and landfill awareness.
2/6/15	Oklahoma Summer Arts Institute – Interview with Julie Cohen, President and CEO of the Oklahoma Arts Institute. Topics included the mission of the Arts Institute and how eligible Oklahoma high school students could apply for the 2015 Institute, to be held at Quartz Mountain Resort.
2/13/15	Red River Career Expo – Interview with Paula Merrifield, Cameron University career services coordinator. Topics included what services the services offered by the Cameron Career Service Department what to expect at the 2015 Red River Career Expo.
2/20/15	Oklahoma Highway Patrol Academy – Interview with Oklahoma Highway Patrol Troopers Nathan Mackey and Chantz Jackson. Topics included community involvement, the 2015 OHP Academy, and what OHP is looking for in candidates.

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- 3/6/15 **51st Annual Southwest Pride Chorus Barbershop Show** – Interview with Bill Penn, Johnny Horn, and Neil West from the Southwest Pride Chorus. Topics included the history of barbershop quartet-style singing, this year’s program, and the different themes of past shows.
- 3/13/15 **Roadside Survival** – Interview with Walt Brinker, author of the book *Roadside Survival*. Topics included the art of preparation for the life of your vehicle.
- 3/20/15 **90th Annual Holy City Easter Passion Play** –Interview with Jon Lowry, vice president of the Board of Directors for the Holy City. Topics included the history of the Holy City and the 90th anniversary of the pageant, which is the longest-running passion play in America.
- 3/27/15 **Red River Craft Beer Festival** – Interview with Bill Vaughn and Katie Whitehead of the Armed Services YMCA. Topics included the upcoming edition of this local beer festival, and what services the Armed Services YMCA provides to the Lawton community.