#### **ABOUT KCCU**

KCCU is a non-commercial educational radio station licensed to Cameron University in Lawton, OK.

#### NATIONAL PROGRAMMING

The KCCU Network ("KCCU") airs some of the most prominent programs in public media, such as *Morning Edition, All Things Considered*, and *Performance Today*.

KCCU carries seven hours of national news programming from NPR Monday through Friday and four hours on Saturdays and Sundays. KCCU also carries other news and information programs that air at various times throughout the week.

KCCU carries cultural and entertainment programs from NPR, American Public Media, and other entities throughout the week.

#### **LOCAL PROGRAMMING**

KCCU airs locally- and regionally-produced news programs, public service announcements, live classical music, and specialty programs daily.

Local news programming includes *The Texoma Report*, a newscast covering the KCCU network broadcast area, and feature stories covering topics from around the area. KCCU also airs regional news content developed by sources such as the StateImpact program, the Oklahoma Public Media Exchange, and the collaborative outlet AudioTexas.

Specialty programming includes cultural programs such as *Classical Music Today*, highlighting notable historical events from each day in the world of classical music, and *Slice of Life*, a weekly commentary; informational programs such as the public affairs program *Community Focus*; and special news coverage, such as for elections and important breaking news.

Enclosed is a list of topics covered in KCCU news and feature stories and in local public affairs programming during the first quarter of 2017.

Clinton J. Wieden News Director, The KCCU Network April 6, 2017

**NOTE:** Newscast times are at 45:35 past the hour during *Morning Edition* and 44:00 past the hour during *All Things Considered*.

#### **LOCAL NEWS FEATURE SUMMARIES**

Title: Live State of the State Coverage

Original Airdate: February 6, 2017

Segment Length/Total Airtime: 1 hour, 30 minutes

**Description:** Live coverage of the 2017 Oklahoma State of the State Address. Content produced live by partner station KGOU and television station OETA.

#### STATEIMPACT OKLAHOMA SUMMARIES

Title: Newscast/StateImpact Report

Original Airdate: January 3, 2017

**Description:** News report featuring local headlines and a StateImpact Oklahoma report on a water rights advocate in southeast Oklahoma fighting to prevent the taking of water from that part of the state.

**Title:** Newscast/StateImpact Report

Original Airdate: January 4, 2017

Description: News report featuring local headlines and a StateImpact Oklahoma report on the issues the

StateImpact team will be exploring and reporting on in 2017.

**Title:** Newscast/StateImpact Report

Original Airdate: January 5, 2017

Description: News report featuring local headlines and a StateImpact Oklahoma report on a growing

sentiment among state lawmakers to raise fuel taxes to help fill a nearly-\$900 million budget shortfall.

Title: Newscast/StateImpact Report

Original Airdate: January 12, 2017

**Description:** News report featuring local headlines and a StateImpact Oklahoma report on the return of

drought to Oklahoma, and how normally water-rich southeastern Oklahoma is bearing the brunt of the

dry weather.

**Title:** Newscast/StateImpact Report

Original Airdate: January 19, 2017

**Description:** News report featuring local headlines and a StateImpact Oklahoma report on the

confirmation hearings of Oklahoma Attorney General Scott Pruitt to be the next head of the federal

Environmental Protection Agency, and how the hearings are highlighting clear political divides between

conservation groups and industry.

**Title:** Newscast/StateImpact Report

Original Airdate: January 26, 2017

Description: News report featuring local headlines and a StateImpact Oklahoma report on the Cherokee

Nation Seed Bank and its efforts to preserve varieties of crops once grown by the tribe on their lands in

the eastern United States.

Title: Newscast/StateImpact Report

Original Airdate: February 1, 2017

Description: News report featuring local headlines and a StateImpact Oklahoma report on the boycott

staged by Senate Democrats on the confirmation vote to name Scott Pruitt the head of the

**Environmental Protection Agency.** 

**Title:** Newscast/StateImpact Report

Original Airdate: February 2, 2017

**Description:** News report featuring local headlines and a StateImpact Oklahoma report on the

confirmation of Oklahoma Attorney General Scott Pruitt as the new head of the Environmental

Protection Agency, the procedures used to bring about the confirmation, and the wildly different

opinions of Pruitt's fitness to serve in the role.

Title: Newscast/StateImpact Report

Original Airdate: February 8, 2017

**Description:** News report featuring local headlines and a StateImpact Oklahoma report on an open

records lawsuit filed against outgoing Oklahoma Attorney General Scott Pruitt.

Title: Newscast/StateImpact Report

Original Airdate: February 9, 2017

Description: News report featuring local headlines and a StateImpact Oklahoma report on an

embezzlement case involving an Oklahoma board that promotes the beef industry, and how it relates to

oversight of a national program that charges fees to farmers and ranchers.

Title: Newscast/StateImpact Report

Original Airdate: February 16, 2017

**Description:** News report featuring local headlines and a StateImpact Oklahoma interview with State

Representative Leslie Osborn, the chair of the House Appropriations and Budget Committee.

Title: Newscast/StateImpact Report

Original Airdate: February 21, 2017

Description: News report featuring local headlines and a StateImpact Oklahoma report on former

Oklahoma Attorney General Scott Pruitt's first address to his employees as the new head of the federal

Environmental Protection Agency.

Title: Newscast/StateImpact Report

Original Airdate: February 22, 2017

**Description:** News report featuring local headlines and a StateImpact Oklahoma report on newly-

revealed e-mails that confirm EPA Administrator Scott Pruitt coordinated with fossil fuel industry groups

and political groups to fight federal regulation when Pruitt served as Oklahoma Attorney General.

Title: Newscast/StateImpact Report

Original Airdate: February 23, 2017

Description: News report featuring local headlines and a StateImpact Oklahoma report on new

Oklahoma regulations that allow water to be stored underground, in aquifers, to help the state better

withstand drought in the future.

**Title:** Newscast/StateImpact Report

Original Airdate: March 1, 2017

Description: News report featuring local headlines and a StateImpact Oklahoma report on a new US

Geological Survey forecast that predicts Oklahoma will experience fewer earthquakes in 2017.

Title: Newscast/StateImpact Report

Original Airdate: March 2, 2017

Description: News report featuring local headlines and a StateImpact Oklahoma report on a bill

advancing in the Oklahoma Legislature that would outlaw trespassing on "critical infrastructure," but

that opponents say is actually an attempt to block some forms of political protest.

**Title:** Newscast/StateImpact Report

Original Airdate: March 9, 2017

2017 1Q KCCU IP Report

Page 6

**Description:** News report featuring local headlines and a StateImpact Oklahoma report on a potential

extra annual fee on owners of hybrid and all-electric vehicles in Oklahoma, and the reaction of those car

owners to the proposal.

Title: Newscast/StateImpact Report

Original Airdate: March 20, 2017

Description: News report featuring local headlines and a StateImpact Oklahoma report on the efforts to

fight a massive wildfire in northwest Oklahoma and how state budget cuts mean that much of the

firefighting requires the effort of out-of-state crews.

**Title:** Newscast/StateImpact Report

Original Airdate: March 23, 2017

**Description:** News report featuring local headlines and a StateImpact Oklahoma report on how a south

central Oklahoma town is taking on the mining operations that could threaten the town's only source of

drinking water.

**Title:** Newscast/StateImpact Report

Original Airdate: March 30, 2017

**Description:** News report featuring local headlines and a StateImpact Oklahoma report on the potential

repeal of a tax credit for wind energy more than three years early, and the effects that might have on

other businesses that are considering investing in the state.

#### **OPMX SUMMARIES**

**Title:** OPMX State of the State Spot

Original Airdate: February 6, 2017

**Description:** Report from the Oklahoma Public Media Exchange on the Oklahoma State of the State

address, highlighting key points from the speech.

Title: OPMX State of the State Recap

Original Airdate: February 7, 2017

**Description:** Report from the Oklahoma Public Media Exchange on the Oklahoma State of the State

address, examining the proposals outlined in the speech, their potential impact, and the chances of

success for the proposals to pass in the state Legislature.

### **COMMUNITY FOCUS SUMMARIES**

\*\*Note: All Community Focus programs are 8:25 in length and air once.

<u>AIRDATE</u>	SUBJECT
1/6/17	<b>Multi-Topics</b> – Interviews with Carlana Fitch about the Wichita Falls Arts Alive! Home and Garden Festival, Tim Hushbeck of Public Service Company of Oklahoma, and author Shari Brown.
1/13/17	<b>AAA Oklahoma</b> – Interview with Chuck Mai of AAA Oklahoma. Topics discussed included the organization's history and driver safety tips for various seasons.
1/20/17	<b>Extra Pack of Peanuts, Part One</b> – Part one of an interview with Travis Sherry of the Extra Pack of Peanuts travel podcast. Topics discussed include Sherry's latest "travel hacks."
1/27/17	<b>Extra Pack of Peanuts, Part Two</b> – Part two of an interview with Travis Sherry of the Extra Pack of Peanuts travel podcast. Topics discussed include how to make travel easier and more affordable.
2/10/17	<b>Chickasaw Historical Society Conference</b> – Interview with Lisa Impson, chair of the Chickasaw Historical Society, about the society's upcoming conference related to tribal history and culture.
2/17/17	<b>Lawton Farmers' Market</b> – Interview with Dr. Ed Legako, president of the Lawton Farmers' Market Initiative, about the first-ever winter Farmers' Market and other new developments for the Lawton market.

2/24/17 WOSC Suicide Prevention Walk – Interview with WOSC-Lawton nursing student Jordan Blackwell about the upcoming suicide prevention and awareness walk being sponsored by her nursing class. 3/3/17 **Southwest Pride Barbershop** – Interview with Neil West and Tyler Bishop of the Southwest Pride Barbershop Chorus about the group's upcoming performance for its 53<sup>rd</sup> annual show. 3/10/17 Wichita Falls St. Patrick's Day – Interview with Jeanette Charos of Downtown Wichita Falls Development about the upcoming St. Patrick's Day Street Festival in downtown Wichita Falls and DWFD's mission to support business in the city. 3/24/17 Lawton Farmers' Market - Interview with Dr. Ed Legako, president of the Lawton Farmers' Market Initiative, about the first-ever winter Farmers' Market and other new developments for the Lawton market.

#### **LOCAL PROGRAM RUNTIME**

PROGRAM	TIME	TOTAL AIRTIME
1. Live State of the State Coverage, 2/6/17	90:00	90:00
2. StateImpact Oklahoma, 1/3/17	5:00	25:00
3. StateImpact Oklahoma, 1/4/17	5:00	25:00
4. StateImpact Oklahoma, 1/5/17	5:00	25:00
5. StateImpact Oklahoma, 1/12/17	5:00	25:00
6. StateImpact Oklahoma, 1/19/17	5:00	25:00
7. StateImpact Oklahoma, 1/26/17	5:00	25:00
8. StateImpact Oklahoma, 2/1/17	1:00	5:00
9. StateImpact Oklahoma, 2/2/17	5:00	25:00
10. StateImpact Oklahoma, 2/8/17	1:00	5:00
11. StateImpact Oklahoma, 2/9/17	5:00	25:00
12. StateImpact Oklahoma, 2/16/17	5:00	25:00
13. StateImpact Oklahoma, 2/21/17	1:00	5:00
14. StateImpact Oklahoma, 2/22/17	1:00	5:00
15. StateImpact Oklahoma, 2/23/17	5:00	25:00
16. StateImpact Oklahoma, 3/1/17	1:00	5:00
17. StateImpact Oklahoma, 3/2/17	5:00	25:00
18. StateImpact Oklahoma, 3/9/17	5:00	25:00
19. StateImpact Oklahoma, 3/20/17	5:00	25:00
20. StateImpact Oklahoma, 3/23/17	5:00	25:00
21. StateImpact Oklahoma, 3/30/17	5:00	25:00
22. OPMX 2/6/17	1:00	5:00
23. OPMX 2/7/17	5:00	25:00
24. Community Focus, 1/6/17	8:25	8:25
25. Community Focus, 1/13/17	8:25	8:25
26. Community Focus, 1/20/17	8:25	8:25
27. Community Focus, 1/27/17	8:25	8:25
28. Community Focus, 2/10/17	8:25	8:25
29. Community Focus, 2/17/17	8:25	8:25
30. Community Focus, 2/24/17	8:25	8:25
31. Community Focus, 3/3/17	8:25	8:25
32. Community Focus, 3/10/17	8:25	8:25
33. Community Focus, 3/24/17	8:25	8:25

TOTAL LOCAL PROGRAM TIME

604:10 (10 hrs., 4 min., 10 sec.)