

# KCCU QUARTERLY ISSUES AND PROGRAMS REPORT

## JANUARY – MARCH 2016

### ABOUT KCCU

KCCU is a non-commercial educational radio station licensed to Cameron University in Lawton, OK.

### NATIONAL PROGRAMMING

The KCCU Network (“KCCU”) airs some of the most prominent programs in public media, such as *Morning Edition*, *All Things Considered*, *A Prairie Home Companion*, and *Performance Today*.

KCCU carries nine hours of national news programming from NPR Monday through Friday and three hours on Saturdays and Sundays. KCCU also carries other news and information programs that air at various times throughout the week.

KCCU carries cultural and entertainment programs from NPR, American Public Media, and other entities throughout the week.

### LOCAL PROGRAMMING

KCCU airs locally- and regionally-produced news programs, public service announcements, live classical music, and specialty programs daily.

Local news programming includes *The Texoma Report*, a newscast covering the KCCU network broadcast area, and feature stories covering topics from around the area. KCCU also airs regional news content developed by sources such as the StateImpact program, the Oklahoma Public Media Exchange, and the collaborative outlet AudioTexas.

Specialty programming includes cultural programs such as *Classical Music Today*, highlighting notable historical events from each day in the world of classical music, and *Slice of Life*, a weekly commentary; informational programs such as the public affairs program *Community Focus*; and special news coverage, such as for elections and important breaking news.

Enclosed is a list of topics covered in KCCU news and feature stories and in local public affairs programming during the first quarter of 2016.

**Clinton J. Wieden**  
**News Director, The KCCU Network**  
**April 5, 2016**

## KCCU QUARTERLY ISSUES AND PROGRAMS REPORT JANUARY – MARCH 2016

**NOTE:** Newscast times are at 45:35 past the hour during *Morning Edition* and 44:00 past the hour during *All Things Considered*.

### LOCAL NEWS FEATURE SUMMARIES

**Title:** Cameron Budget Cuts Announced

**Original Airdate:** March 2, 2016

**Segment Length/Total Airtime:** 2 minutes, 50 seconds/14 minutes, 10 seconds

**Description:** Report on the announcement of budget decisions made at Cameron University to bring the school's budget in line with anticipated cuts due to State of Oklahoma revenue failures. The report was given by university president John McArthur, who outlined the changes that are scheduled to occur. Story contains actualities from McArthur regarding the weight of the changes and the possibility of further cuts depending on the final state budget.

**Title:** Boren Sales Tax Proposal

**Original Airdate:** March 2, 2016

**Segment Length/Total Airtime:** 1 minute, 55 seconds/9 minutes, 35 seconds

**Description:** Report on a town hall meeting held at Cameron University by the group Oklahoma's Children-Our Future featuring University of Oklahoma president David Boren, outlining the group's petition to create a one-cent statewide sales tax to fund public education. Story features actualities from Boren discussing why the tax is necessary, other alternatives that were discussed, and how the measure would stabilize education funding.

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### STATEIMPACT OKLAHOMA SUMMARIES

**Title:** Newscast/StateImpact Report

**Original Airdate:** January 7, 2016

**Description:** News report featuring local headlines and a StateImpact Oklahoma report on how the state budget crisis could affect environmental protections, and how a state question could pit farmers against each other.

**Title:** Newscast/StateImpact Report

**Original Airdate:** January 14, 2016

**Description:** News report featuring local headlines and a StateImpact Oklahoma report on a string of earthquakes in Oklahoma and the warnings of seismologists that more severe quakes could be coming.

**Title:** Newscast/StateImpact Report

**Original Airdate:** January 21, 2016

**Description:** News report featuring local headlines and a StateImpact Oklahoma report on how falling oil revenues and statewide budget cuts are affecting state agencies that manage natural resources.

**Title:** Newscast/StateImpact Report

**Original Airdate:** January 28, 2016

**Description:** News report featuring local headlines and a StateImpact Oklahoma report on how budget cuts are affecting state efforts to ensure safety in lakes and rivers from algae blooms, pollutants, excess sediment, and more.

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**Title:** Newscast/StateImpact Report

**Original Airdate:** February 4, 2016

**Description:** News report featuring local headlines and a StateImpact Oklahoma report on how oversight and inspection of local water systems in Oklahoma has been affected by dwindling state revenues.

**Title:** Newscast/StateImpact Report

**Original Airdate:** February 11, 2016

**Description:** News report featuring local headlines and a StateImpact Oklahoma report on how state budget cuts are affecting a grant program that allows small towns in the state to clean, transport, and dispose of water and sewage.

**Title:** Newscast/StateImpact Report

**Original Airdate:** February 15, 2016

**Description:** News report featuring local headlines and a StateImpact Oklahoma report on a 5.1-magnitude earthquake in northwest Oklahoma, one of the largest ever recorded in the state.

**Title:** Newscast/StateImpact Report

**Original Airdate:** February 18, 2016

**Description:** News report featuring local headlines and a StateImpact Oklahoma report on how gas prices are falling around the country, how Oklahoma could see prices below one dollar per gallon, and what that means for the state economy.

## KCCU QUARTERLY ISSUES AND PROGRAMS REPORT JANUARY – MARCH 2016

**Title:** Newscast/StateImpact Report

**Original Airdate:** February 25, 2016

**Description:** News report featuring local headlines and a StateImpact Oklahoma report on budget cuts at the state Department of Tourism, including a reduction in the number of state parks, and how the cuts are affecting the state tourism industry.

**Title:** Newscast/StateImpact Report

**Original Airdate:** March 3, 2016

**Description:** News report featuring local headlines and a StateImpact Oklahoma report on a state fund to plug abandoned oil and gas wells and how it has been affected by state budget cuts, including diversion of funds.

**Title:** Newscast/StateImpact Report

**Original Airdate:** March 10, 2016

**Description:** News report featuring local headlines and a StateImpact Oklahoma report on the legal fight to keep a state question on the issue of right-to-farm off of the November ballot.

**Title:** Newscast/StateImpact Report

**Original Airdate:** March 21, 2016

**Description:** News report featuring local headlines and a StateImpact Oklahoma report on how oil and gas industry leaders are pushing the Oklahoma Legislature to end tax credits for wind energy producers to help plug the impending budget hole.

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**Title:** Newscast/StateImpact Report

**Original Airdate:** March 24, 2016

**Description:** News report featuring local headlines and a StateImpact Oklahoma report produced in conjunction with Invisible Nations on the fight over control of the water in Sardis Lake, and how the fight affects local residents.

**Title:** Newscast/StateImpact Report

**Original Airdate:** March 31, 2016

**Description:** News report featuring local headlines and a StateImpact Oklahoma report produced in conjunction with Invisible Nations on the lack of economic impact from Sardis Lake compared to other lake areas in the state.

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### AUDIOTEXAS FEATURE SUMMARIES

**Title:** Newscast/AudioTexas Report

**Original Airdate:** January 12, 2016

**Description:** News report featuring local headlines and an AudioTexas report on how a legendary Texas oil family finds themselves at the center of public hearings in Austin.

**Title:** Newscast/AudioTexas Report

**Original Airdate:** January 26, 2016

**Description:** News report featuring local headlines and an AudioTexas report on how falling oil prices could affect the state budget in Texas.

**Title:** Newscast/AudioTexas Report

**Original Airdate:** February 8, 2016

**Description:** News report featuring local headlines and an AudioTexas report on concerns regarding leaks and explosions in hundreds of miles of new oil and gas pipelines in the state.

**Title:** Newscast/AudioTexas Report

**Original Airdate:** February 10, 2016

**Description:** News report featuring local headlines and an AudioTexas report on the sale of the Waggoner Ranch, a mega-ranch near Wichita Falls.

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**Title:** Newscast/AudioTexas Report

**Original Airdate:** February 17, 2016

**Description:** News report featuring local headlines and an AudioTexas report on the state's reliance on volunteer firefighters, the lack of minimum training standards for those volunteers, and concerns about volunteer firefighter safety.

**Title:** Newscast/AudioTexas Report

**Original Airdate:** March 7, 2016

**Description:** News report featuring local headlines and an AudioTexas report on state public utility commission hearings over a tax scheme that could allow utility companies to take millions of dollars from customers and give that money to investors.

**Title:** Newscast/AudioTexas Report

**Original Airdate:** March 8, 2016

**Description:** News report featuring local headlines and an AudioTexas report on concerns that a rise in oil-related bankruptcies is creating the risk of danger at abandoned well sites.

**Title:** Newscast/AudioTexas Report

**Original Airdate:** March 22, 2016

**Description:** News report featuring local headlines and an AudioTexas report on how laws protecting the public's right to know about man-made hazards are being impaired by laws that protect such information due to security and terrorism concerns, and how the conflict affects Texas residents.



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### OPMX SUMMARIES

**Title:** OPMX Trump Rally

**Original Airdate:** January 20, 2016

**Description:** Report from the Oklahoma Public Media Exchange on a Tulsa campaign rally held by Republican presidential candidate Donald Trump, which featured an appearance by former vice-presidential candidate Sarah Palin.

**Title:** OPMX Legislature Opens

**Original Airdate:** February 1, 2016

**Description:** Report from the Oklahoma Public Media Exchange on the opening of the Oklahoma Legislature and Gov. Mary Fallin's State of the State address.

**Title:** OPMX State of the State

**Original Airdate:** February 2, 2016

**Description:** Report from the Oklahoma Public Media Exchange providing an in-depth examination of the proposals laid out in Gov. Mary Fallin's State of the State address.

**Title:** OPMX Clinton Campaign Stop

**Original Airdate:** February 22, 2016

**Description:** Report from the Oklahoma Public Media Exchange on a campaign stop in Oklahoma City by former President Bill Clinton on behalf of his wife, Democratic presidential candidate Hillary Clinton.

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## COMMUNITY FOCUS SUMMARIES

*\*\*Note: All Community Focus programs are 8:25 in length and air once.*

<u>AIRDATE</u>	<u>SUBJECT</u>
1/1/16	<b>College Money Management</b> – Interview with Deana Howard of Howard and Howard Enterprises regarding money management for the everyday college student.
1/8/16	<b>Latino American History</b> – Interview with Dr. Jeffrey Oxford of Midwestern State University about his project “Latino Americans: 500 Years of History” and its relationship to the Wichita Falls area.
1/15/16	<b>Cameron University Music</b> – Interview with Cameron University band director and brass instructor Dr. Matthew Mireles. Topics discussed included his path to music and his unique instrument.
1/22/16	<b>Armed Services YMCA</b> – Interview with Phil Kennedy, Cynthia Sosa, and Kate Whitehead of the Lawton Armed Services YMCA. Topics discussed included general information about the organization and the upcoming ASYMCA Partner Member Campaign Breakfast.
1/29/16	<b>CU Professor Matt Jenkins</b> – Interview with Cameron University communications professor Dr. Matt Jenkins of Cameron University. Topics discussed included his new feature-length film production and upcoming documentary.
2/5/16	<b>AMBUCS Visibility Month</b> – Interview with Cynthia Sosa and Anita Arnold, board members of Great Plains AMBUCS, about the history of AMBUCS and the upcoming AMBUCS Visibility Month.

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- 2/12/16      **Colombian Student Association** – Interview with Sergio Mendez, Ruth Agarita, and Andres Perilla, members of the Cameron University Colombian Student Association, about the annual Colombia Night Party.
- 2/19/16      **College Money Management** – Interview with Deana Howard of Howard and Howard Enterprises regarding money management for the everyday college student.
- 2/26/16      **Oklahoma Education Sales Tax** – Interview with University of Oklahoma president David Boren. Topics discussed include the petition to place State Question 779 on the November ballot, the sales tax passage of the question would create, and what that would mean for the future of Oklahoma education.
- 3/4/16        **Midwestern State Arts** – Interview with Dr. Martin Camacho of Midwestern State University. Topics discussed included current events in the arts scene at Midwestern State.
- 3/11/16      **Next Step Lawton** – Interview with Onreka Givens and Andre Wilson of the Next Step Program regarding the mission and activities of their organization.
- 3/18/16      **Fighting Obesity in Schools** – Interview with Sara Breeze and Mikel Shanklin of Freedom Elementary School on Fort Sill regarding how their school administrators, along with parents, are fighting childhood obesity.
- 3/25/16      **You-Us Lawton Community** – Interview with Palmer Moore and Claudine Schooler of You-Us Lawton regarding their organization and its upcoming events.

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**LOCAL PROGRAM RUNTIME**

PROGRAM	TIME	TOTAL AIRTIME
1. Cameron Budget Cuts Announced	2:50	14:10
2. Boren Sales Tax Proposal	1:55	9:35
3. StateImpact Oklahoma, 1/7/16	5:00	25:00
4. StateImpact Oklahoma, 1/14/16	5:00	25:00
5. StateImpact Oklahoma, 1/21/16	5:00	25:00
6. StateImpact Oklahoma, 1/28/16	5:00	25:00
7. StateImpact Oklahoma, 2/4/16	5:00	25:00
8. StateImpact Oklahoma, 2/11/16	5:00	25:00
9. StateImpact Oklahoma, 2/15/16	1:00	5:00
10. StateImpact Oklahoma, 2/18/16	5:00	25:00
11. StateImpact Oklahoma, 2/25/16	5:00	25:00
12. StateImpact Oklahoma, 3/3/16	5:00	25:00
13. StateImpact Oklahoma, 3/10/16	5:00	25:00
14. StateImpact Oklahoma, 3/21/16	5:00	25:00
15. StateImpact Oklahoma, 3/24/16	5:00	25:00
16. StateImpact Oklahoma, 3/31/16	5:00	25:00
17. AudioTexas, 1/12/16	1:40	8:20
18. AudioTexas, 1/26/16	4:00	20:00
19. AudioTexas, 2/8/16	4:00	20:00
20. AudioTexas, 2/10/16	1:20	6:40
21. AudioTexas, 2/17/16	3:45	18:45
22. AudioTexas, 3/7/16	2:15	11:15
23. AudioTexas, 3/8/16	1:40	8:20
24. AudioTexas, 3/22/16	3:45	18:45
25. OPMX 1/20/16	1:00	5:00
26. OPMX 2/1/16	1:00	5:00
27. OPMX 2/2/16	4:55	24:35
28. OPMX 2/22/16	1:00	5:00

CONTINUED

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LOCAL PROGRAM RUNTIME CONTINUED

29. Community Focus, 1/1/16	8:25	8:25
30. Community Focus, 1/8/16	8:25	8:25
31. Community Focus, 1/15/16	8:25	8:25
32. Community Focus, 1/22/16	8:25	8:25
33. Community Focus, 1/29/16	8:25	8:25
34. Community Focus, 2/5/16	8:25	8:25
35. Community Focus, 2/12/16	8:25	8:25
36. Community Focus, 2/19/16	8:25	8:25
37. Community Focus, 2/26/16	8:25	8:25
38. Community Focus, 3/4/16	8:25	8:25
39. Community Focus, 3/11/16	8:25	8:25
40. Community Focus, 3/18/16	8:25	8:25
41. Community Focus, 3/25/16	8:25	8:25

**TOTAL LOCAL PROGRAM TIME**

**614:50 (10 hrs., 14 min., 50 sec.)**