

WMVA - Quarterly Issues Report, 4th Quarter 2020, October-December

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Keeping you informed

The Virginia State Police was established in 1932 and acts as the state police force for the Commonwealth of Virginia. First Sergeant Keeli Hill and Special Agent Peter Lazear discuss the Help Eliminate Auto Theft (HEAT) and Insurance Fraud Programs.

Stuart N. Brotman, executive policy adviser, legal analyst, author of "Privacy's Perfect Storm: Digital Policy for Post-Pandemic Times." The COVID-19 lockdowns have expanded the online world of work and school at home to unprecedented levels. Mr. Brotman outlined the rapid increase in digital privacy issues related to this new trend, and what is necessary to address the problem. He also talked about privacy issues related to terms of agreement that consumers typically ignore when installing apps or other software.

Ajit Mathew George, founder of Second Chances Farms, LLC in Wilmington, DE. Mr. George founded an organization that employs only convicted felons, training them in entrepreneurship through mentorship programs and green collar jobs at hydroponic, indoor vertical farms in economically distressed communities. He explained how the farms replace recidivism with compassionate capitalism and turn entrepreneurs-in-residence into "Agri-preneurs." He also explained how the farms were forced to rapidly adapt to serving consumers directly, when the coronavirus lockdowns closed restaurants.

Issues covered: Privacy, Government Regulation, Consumer Matters, Criminal Reform, Entrepreneurship, Environment, Poverty.

This show aired on Oct. 3, 2020 from 9 a.m. to 10 a.m.

Keeping you informed

Ashley Bolte and John Lukens of UVA's Department of Neuroscience discuss the finding of their research on TBIs and their impact on other neurological illnesses such as dementia. Dr. Kristen Heinan, a UVA Neurologist, answers common questions about TBIs.

Carol L. Rickard, Tobacco Treatment Specialist, author of "The Benefits of Smoking: Why It's So Hard to Quit Smoking and What You Can Do about It." 70% of smokers would like to quit, but only 4 to 7% will be successful. Ms. Rickard explained what smokers perceive as the benefits and why it's so hard for people to kick the habit once they've started. She also discussed the potential risks associated with e-cigarettes and vaping. She suggested resources that smokers can use to quit for good.

Mathew Freeman, Co-Founder and Senior Executive Consultant at TMI Consulting, a diversity and inclusion management consulting firm, co-author of "Overcoming Bias: Building Authentic Relationships across Differences." Mr. Freeman said every human is biased in one way or another, and it's a constant process to recognize and reduce it. He explained why bias has such an impact in every aspect of life, and how companies should address it in the workplace. He said the secret to dealing with bias is by intentionally cultivating meaningful relationships with those who are different.

Issues covered: Health, Women's Issues, Consumer Matters, Diversity, Minority Concerns, Workplace Matters, Parenting, Media.

This show aired on Oct. 10, 2020 from 9 a.m. to 10 a.m.

Keeping you informed

The Virginia Office on Volunteerism and Community Services serves organizations that strengthen their communities through volunteerism and service. They promote a statewide system of volunteer services including Americorps as well as faith-based and community organizations for the Virginia Department of Social Services. Roxanne Saunders, AmeriCorps Program Manager, discusses their work.

Dennis Culhane, PhD, Dana and Andrew Stone Professor of Social Policy at the University of Pennsylvania School of Social Policy and Practice, co-founder and Co-Director of the Actionable Intelligence for Social Policy initiative. Over the next decade, the number of elderly homeless Americans is projected to triple — and that was before COVID-19 hit. Prof. Culhane explained why younger members of the boomer generation have remained the dominant homeless population in the United States, and what can be done to address the problem. He noted that people who experience homelessness have a life expectancy of 64-65 years.

Christopher Ali, PhD, Associate Professor, Department of Media Studies, University of Virginia. Nearly 40 million households lack a quality internet connection, cutting them off from work, schools and more. Prof. Ali said the same huge government efforts that brought electricity and telephone service to rural areas in the 1930s and 40s should be applied in a similar way to broadband service today. He said lower income and minority Americans are most likely to be affected by the digital divide.

Issues covered: Community Service, Homelessness, Senior Citizens, Drug Abuse, Broadband Internet, Rural Concerns, Education, Poverty.

This show aired on Oct. 17, 2020 from 9 a.m. to 10 a.m.

Keeping you informed

Chuck Leavell's music has been heard for more than 40 years on the works of The Allman Brothers band, Eric Clapton, George Harrison, Indigo Girls and more. For over 30 years he has been the keyboardist for The Rolling Stones. In addition to being a well-established artist in the music industry, Leavell is also an author and tree farmer. He has recently published a children's book titled *The Tree Farmer* and has a new album out called *Chuck Gets Big*. On the program Chuck will discuss his career as well as the importance of sustainable forests, the timber industry and the environment.

Farrokh Alemi, PhD, Professor of Health Informatics, George Mason University College of Health and Human Services. Suicide among US veterans is on the rise. Prof. Alemi led a study that examined the reasons that vets take their own lives. He found that while social factors like family problems and homelessness can predict suicide, they are not the cause of it -- mental illness is. He said the results of the study were a surprise. He added that the social isolation that accompanies COVID-19 has been a major factor in increasing suicide rates overall.

Joseph Dieleman, PhD, Associate Professor in the Department of Health Metric Sciences at the University of Washington, faculty lead of the Resource Tracking team at the Institute for Health Metrics and Evaluation. Prof. Dieleman said five major health risks, things such as obesity, high blood pressure, and smoking, were linked to over \$730 billion in preventable health care spending in the US in 2016. He talked about policy changes and public awareness programs that may influence people to take steps to avoid costly health problems.

Issues covered: Forests and the environment, Suicide, Veterans Issues, Mental Health, Healthcare Costs, Personal Health.

This show aired on Oct. 24, 2020 from 9 a.m. to 10 a.m.

Keeping you informed

Virginia ranks at the top of the National Register of Haunted Locations with nearly 170 spooky sites claiming paranormal happenings. In addition to the haunted sites open to the public, several Virginia communities and sites offer Ghost Tours year-round. Andrew Cothorn from Virginia Tourism talks about the haunted segment of the tourism industry. Photographer John Plaschal discusses his exploration of some of Virginia's historic abandoned places.

Kellie Gerardi, commercial spaceflight industry professional, science communicator, leader of Special Projects for the Commercial Spaceflight Federation, Director of The Explorers Club, author of "Not Necessarily Rocket Science: A Beginner's Guide to Life in the Space Age." Ms. Gerardi shared some of her experiences as a human test subject for space suits in microgravity flights. She talked about the importance of inspiring girls to pursue STEM subjects in school. She also suggested ways that young women can find mentors to help them attain jobs in the commercial space industry, and why it's so important for women to be included in future space exploration.

Tom Corley, Certified Financial Planner, author of "Effort-Less Wealth: Smart Money Habits at Every Stage of Your Life." Life is a series of stages, and Mr. Corley said money mistakes made in one stage can have a ripple effect, impacting one or more subsequent stages. He explained how those who develop smart money habits early will position themselves up for lifelong financial success. He outlined the four ways that any American can become wealthy.

Issues covered: Tourism, Science, Women's Issues, Education, Personal Finance, Retirement Planning.

This show aired on Oct. 31, 2020 from 9 a.m. to 10 a.m.

Keeping you informed

Fisher House Foundation builds comfort homes where military & veteran's families can stay free of charge, while a loved one is in the hospital. These homes are located at military and VA medical centers around the world including three in Virginia.

Patricia Boyle, PhD, neuropsychologist, Professor of Behavioral Sciences at the Rush Alzheimer's Disease Center, part of Rush University in Chicago. Scammers are using the COVID-19 pandemic as a new weapon to target senior citizens. Dr. Boyle outlined the latest battery of financial scams, including telemarketer offers for contact tracing – for a fee – or to reserve a slot for a future vaccine. She said many older adults don't realize that they are more frequent targets of scams. She added that changes in financial decision-making may be an early warning sign of impending dementia or cognitive decline.

Steve Webb, PhD, Certified Social Media Intelligence Expert, Certified A.L.I.C.E. Active Threat Training Instructor, R.A.I.D.E.R. Solo Engagement Tactics Level II Instructor for law enforcement, Associate Professor in Educational Administration at Southern Illinois University and McKendree University, the author of "Education in a Violent World." Online school instruction has caused children to spend more time in front of computers than ever. Dr. Webb said American parents would be shocked at how much data about a child is collected when he or she is online. He also talked about cyberbullying and its effect on the suicide rates of children.

Issues covered: Veterans Healthcare, Crime, Senior Citizens, Alzheimer's disease, Online Security, Youth at Risk, Parenting, Privacy.

This show aired on Nov. 7, 2020 from 9 a.m. to 10 a.m.

Keeping you informed

Patrick Brown, MD, Director of the Pediatric Leukemia Program at The Sidney Kimmel Comprehensive Cancer Center at Johns Hopkins and Marcie Reeder, Executive Director of the NCCN Foundation talk about the National Comprehensive Cancer Network. NCCN is a not-for-profit alliance of leading cancer centers devoted to patient care, research, and education. NCCN is dedicated to improving and facilitating quality, effective, efficient, and accessible cancer care so patients can live better lives.

Nicholas Bloom, PhD, Professor in the Department of Economics at Stanford University, Co-Director of the Productivity, Innovation and Entrepreneurship program at the National Bureau of Economic Research. Around 32% of American adults are now working from home full time, compared to just 2% prior to the pandemic. Prof. Bloom talked about the technical handicaps faced by large numbers of workers, and why working from home produces less innovation. He also explained the inequality effect, as more educated, higher-earning employees are far more likely to work from home and continue to get paid, develop their skills and advance their careers.

Shelby Kerns, Executive Director, National Association of State Budget Officers. US states are facing the biggest cash crisis since the Great Depression, as varying levels of lockdowns for months have caused tax revenues to collapse. Ms. Kerns said states have responded with different approaches, including spending reductions ranging from 0 to 20%. She discussed the likelihood of state tax increases or bailouts from federal taxpayers for states in the deepest trouble.

Issues covered: Cancer Patient Care, Employment, Minority Concerns, Technology, Government Spending, Taxes.

This show aired on Nov. 14, 2020 from 9 a.m. to 10 a.m.

Keeping you informed

In response to legislation enacted by the Virginia General Assembly, the State Corporation Commission is overseeing Virginia's transition to a new state-based health benefits exchange. Victoria Savoy, Director, Virginia Health Benefit Exchange and Scott White, Commissioner of Insurance, talk about the new system.

William Schaffner, MD, Professor of Preventive Medicine, Department of Health Policy, Professor of Medicine, Division of Infectious Diseases at Vanderbilt University. This year's flu season presents a unique challenge as COVID-19 positive tests continue to rise. Dr. Schaffner outlined the similarities and differences between the flu and COVID-19, and discussed the chances that the similar symptoms may cause doctors to make wrong diagnosis. He also addressed reports that cases of influenza appear to have plummeted by 98% across the globe. He recommended that patients contact their doctor via email or phone if they suspect they have the coronavirus, to avoid spreading it in waiting rooms or emergency rooms.

Justin Reich, PhD, Assistant Professor in the Comparative Media Studies/Writing Department at the Massachusetts Institute of Technology, Director of the MIT Teaching Systems Lab, author of "Failure to Disrupt: Why Technology Alone Can't Transform Education." Dr. Reich delivered a report card on the latest supposedly transformative educational technologies. He said assessment technology does a poor job of measuring whether a child is truly learning. He said most teachers were ill-prepared to make such a rapid transition to online learning this year, and explained how that problem can be addressed.

Issues covered: Health Benefits Exchange, Coronavirus, Public Health, Education, Technology.

This show aired on Nov. 21, 2020 from 9 a.m. to 10 a.m.

Keeping you informed

Dr. Anthony Fauci, discussed COVID-19 - including the latest on potential vaccines - in a Zoom presentation last week during Medical Center Hour at the University of Virginia School of Medicine. This is a version, edited for radio, of his remarks.

Jan Edwards, President and CEO of Paving the Way, an organization that raises awareness about sex trafficking through public education. Ms. Edwards discussed the growing issue of sex trafficking. She said the problem is rampant in every corner of the U.S, and that the average victim drawn into the sex trade is age 14 to 16. She outlined other characteristics of those most at risk, and how predators target and groom their victims.

Ted Frank, career consultant, author of "Get to the Heart." Mr. Frank discussed the importance of learning how to effectively communicate in the workplace. He explained how it can increase efficiency and improve productivity. He believes presentations should focus on no more than three key points at a time, and that the use of examples and illustrations is crucial to improved communications.

COVID-19 Vaccine, Sex Trafficking, Youth at Risk, Crime, Workplace Matters, Career.

This show aired on Nov. 28, 2020 from 9 a.m. to 10 a.m.

Keeping you informed

The Virginia State Police was established in 1932 and acts as the state police force for the Commonwealth of Virginia. First Sergeant Keeli Hill and Special Agent Peter Lazear discuss the Help Eliminate Auto Theft (HEAT) and Insurance Fraud Programs.

Valerie Burton, Certified Personal and Executive Coach, founder of The Coaching and Positive Psychology Institute, author of "Successful Women Speak Differently: 9 Habits That Build Confidence, Courage, and Influence." Ms. Burton said the most successful women are often not the most talented, the most gifted, or even the most experienced. She believes the knack for communicating is what opens doors and gives women influence in the workplace. She outlined simple techniques women can utilize to be more clearly understood and respected.

John Hagan, PhD, John D. Macarthur Professor of Sociology and Law, Northwestern University. Dr. Hagan led a study that uncovered a connection between increased unemployment rates and school shootings. He said the findings were consistent across all regions of the U.S. and that shooters come from all backgrounds and income levels. He offered possible explanations behind this trend.

Issues covered: Auto Theft, Insurance Fraud, Women's Issues, Employment, School Shootings, Unemployment.

This show aired on Dec. 5, 2020 from 9 a.m. to 10 a.m.

Keeping you informed

UVA is a great resource when it comes to medical issues and studies. On this program Emergency Medicine Physician Dr. William Brady discusses how early intervention in the form of CPR and IEDs can increase survival rates among those in cardiac arrests. Dr. Brad Gelfand talks about a study that shows improvement of macular degeneration in mice which could lead to life changing results for humans. Dr. Jennifer Lobo discusses the impact of the expansion of Medicaid in the lives of those suffering from diabetes in what is known as the Diabetes Belt.

William Chopik, PhD, Assistant Professor of Psychology, Michigan State University. Prof. Chopik recently completed two studies that examined age bias: one examining which countries around the world showed the greatest implicit bias against older adults, and the other looking at individual states across the U.S. He said states with higher age bias also tended to have higher Medicare costs, lower community engagement and less access to care.

Shujing Sun, PhD, Assistant Professor of Information Systems in The Naveen Jindal School of Management, University of Texas at Dallas. Overcrowding in emergency rooms is a costly and concerning problem, compromising the quality of patient care. Prof. Sun investigated the potential of telemedicine as a generic solution to reduce ER congestion, and found that on-site nurse practitioners or physician assistants can effectively treat patients with minor conditions under the remote supervision of off-site physicians. She said even serious conditions such as a stroke can be better treated if emergency physicians can consult remote stroke specialists.

Issues covered: Medical Issues, Age Bias, Aging, Medicare, Emergency Medical Care, Public Health, Technology.

This show aired on Dec. 12, 2020 from 9 a.m. to 10 a.m.

Keeping you informed

Virginia has produced some of the best music talent in the world and has a rich musical heritage. That heritage is preserved in 2 museums; Birthplace of Country Music Museum in Bristol and the Virginia Musical Museum in Williamsburg. Dr. Rene Rodgers, head curator at the Birthplace of Country Music Museum and Buddy Parker, Director of the Virginia Musical Museum, discuss Virginia's role in the history of music.

Jamie E. Wright, attorney, partner in the Los Angeles-based Millennial Government Affairs group. African Americans make up fewer than five percent of the lawyers in the U.S., and minorities and women are underrepresented in many career categories. Ms. Wright shared her story as an African American woman who broke through the barriers to become a successful millennial attorney. She offered suggestions for women and people of color who want to reach for their dreams.

Laura Adams, Senior Insurance Analyst at insuranceQuotes.com. A study by Ms. Adams' organization found that more than half of U.S. drivers have not switched auto insurance companies in at least eight years and about 6% have stuck with the same provider for more than 30 years. She said most consumers don't price-compare frequently enough and she offered several money-saving strategies.

Issues covered: Music History, Minority Concerns, Women's Issues, Career, Consumer Matters, Personal Finance.

This show aired on Dec. 19, 2020 from 9 a.m. to 10 a.m.

Keeping you informed

Don Rhodes has been writing a music column called Ramblin' Rhodes for *The Augusta Chronicle* for over 45 years and has interviewed countless musicians. He has also written a number of books, among them biographies on Ty Cobb and James Brown, and writes for several other publications as well. Don discusses Virginia's music history and more on this program.

Robert Meyer, PhD, Frederick H. Ecker/MetLife Insurance Professor of Marketing at the Wharton School of the University of Pennsylvania, Co-Director of the Wharton Risk Management and Decision Processes Center, co-author of "The Ostrich Paradox: Why We Under Prepare for Disasters." Our ability to predict certain types of natural catastrophes has never been greater. Yet, people consistently fail to heed warnings and protect themselves and their communities, with devastating consequences. Dr. Meyer

discussed this contradiction, and what government authorities and individuals can do to improve disaster preparedness.

Daniel Karpowitz, PhD, Director of Policy and Academics for the Bard Prison Initiative, Lecturer in Law and the Humanities at Bard College in Annandale-on-Hudson, NY, Co-founder of the Consortium for the Liberal Arts in Prison, author of "College in Prison: Reading in an Age of Mass Incarceration." Prof. Karpowitz explained how and why Bard College has provided hundreds of incarcerated men and women across the country access to a high-quality liberal arts education. He said inmate students are expected to meet the same requirements as students on a traditional campus. He added that, while education does reduce the rate at which convicts return to prison, higher education should never be measured in that manner.

Issues covered: Music History, Disaster Preparedness, Government Policies, Education, Criminal Rehabilitation

This show aired on Dec. 26, 2020 from 9 a.m. to 10 a.m.