

PREVIEW



WBTV
One Julian Price Place
Charlotte, NC 28208
Sales T & C: www.gray.tv/advertising
Main: (704) 374-3500
Billing: (704) 374-3783

Property	WBTV		
Invoice #		Order #	3438881
Invoice Date		Alt Order #	
Invoice Month	March 2024	Deal #	
Invoice Period	03/01/24 - 03/04/24	Flight Dates	02/24/24 - 03/04/24
Advertiser	Brad Briner for Treasurer		
Product			
Estimate #			
Account Executive	Rebecca Becker		
Sales Office	Gray National - Philadelphia		
Sales Region	National		
Agency Code			
Advertiser Code			
Billing Calendar	Calendar		
Billing Type	Cash		
Special Handling			
Agency Ref	160710		
Advertiser Ref	629124		
Product 1			
Product 2			

Billing Address:

Strategic Media Delivery, LLC
Attention: Accounts Payable
4441 Six Forks Rd
Suite 106 #373
Raleigh, NC 27609

Send Payment To:

WBTV
PO Box 14200
Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	02/26/24	03/03/24	CBS This Morning	7a-9a	MTWTF--	:30	2	\$490.00	NM
Weeks: <u>Start Date</u> 02/26/24 <u>End Date</u> 03/03/24 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 2 <u>Rate</u> \$490.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WBTV F 03/01/24 8:28 AM CBS This Morning 7a-9a :30 BBri nerTreaAl Fi nPrRev \$490.00 NM									
4	02/24/24	03/02/24	Sat News at 6a	6a-7a	-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> 02/26/24 <u>End Date</u> 03/03/24 <u>MTWTFSS</u> -----S- <u>Spots/Week</u> 1 <u>Rate</u> \$250.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WBTV Sa 03/02/24 6:59 AM Sat News at 6a 6a-7a :30 BBri nerTreaAl Fi nPrRev \$250.00 NM									
6	02/25/24	03/03/24	Sun News at 8a	8a-9a	-----S	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> 02/26/24 <u>End Date</u> 03/03/24 <u>MTWTFSS</u> -----S <u>Spots/Week</u> 1 <u>Rate</u> \$250.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WBTV Su 03/03/24 8:38 AM Sun News at 8a 8a-9a :30 BBri nerTreaAl Fi nPrRev \$250.00 NM									
7	02/25/24	03/03/24	CBS Sunday Morning	9a-1030a	-----S	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> 02/26/24 <u>End Date</u> 03/03/24 <u>MTWTFSS</u> -----S <u>Spots/Week</u> 1 <u>Rate</u> \$750.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WBTV Su 03/03/24 9:47 AM CBS Sunday Morning 9a-1030a :30 BBri nerTreaAl Fi nPrRev \$750.00 NM									
8	02/26/24	03/03/24	CBS Price Is Right	11a-12p	MTWTF--	:30	3	\$715.00	NM
Weeks: <u>Start Date</u> 02/26/24 <u>End Date</u> 03/03/24 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 3 <u>Rate</u> \$715.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WBTV F 03/01/24 10:59 AM CBS Price Is Right 11a-12p :30 BBri nerTreaAl Fi nPrRev \$715.00 NM									
13	03/04/24	03/04/24	M-F News at 530a	530a-6a	M-----	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> 03/04/24 <u>End Date</u> 03/10/24 <u>MTWTFSS</u> M----- <u>Spots/Week</u> 1 <u>Rate</u> \$275.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WBTV M 03/04/24 5:39 AM M-F News at 530a 530a-6a :30 BBri nerTreaAl Fi nPrRev \$275.00 NM									

PREVIEW



Send Payment To:
WBTV
PO Box 14200
Tallahassee, FL 32317-4200

Invoice #		Invoice Month	March 2024
Invoice Date		Invoice Period	03/01/24 - 03/04/24
Advertiser	Brad Briner for Treasurer		
Product			
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	03/04/24	03/04/24	M-F News at 530a	530a-6a	M-----	:30	1	\$275.00	NM
14	03/04/24	03/04/24	M-F News at 6a	6a-7a	M-----	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> 03/04/24 <u>End Date</u> 03/10/24 <u>MTWTFSS</u> M----- <u>Spots/Week</u> 1 <u>Rate</u> \$375.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WBTV M 03/04/24 6:40 AM M-F News at 6a 6a-7a :30 BBri nerTreaAl Fi nPrRev \$375.00 NM									
15	03/04/24	03/04/24	CBS Price Is Right	11a-12p	M-----	:30	1	\$715.00	NM
Weeks: <u>Start Date</u> 03/04/24 <u>End Date</u> 03/10/24 <u>MTWTFSS</u> M----- <u>Spots/Week</u> 1 <u>Rate</u> \$715.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WBTV M 03/04/24 10:58 AM CBS Price Is Right 11a-12p :30 BBri nerTreaAl Fi nPrRev \$715.00 NM									
16	03/04/24	03/04/24	M-F News at Noon	1158p-1230p	M-----	:30	1	\$640.00	NM
Weeks: <u>Start Date</u> 03/04/24 <u>End Date</u> 03/10/24 <u>MTWTFSS</u> M----- <u>Spots/Week</u> 1 <u>Rate</u> \$640.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WBTV M 03/04/24 12:13 PM M-F News at Noon 1158p-1230p :30 BBri nerTreaAl Fi nPrRev \$640.00 NM									
17	03/04/24	03/04/24	M-F News at 6p	6p-630p	M-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> 03/04/24 <u>End Date</u> 03/10/24 <u>MTWTFSS</u> M----- <u>Spots/Week</u> 1 <u>Rate</u> \$900.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WBTV M 03/04/24 6:20 PM M-F News at 6p 6p-630p :30 BBri nerTreaAl Fi nPrRev \$900.00 NM									
18	03/04/24	03/04/24	M-F News at 11p	11p-1135p	M-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> 03/04/24 <u>End Date</u> 03/10/24 <u>MTWTFSS</u> M----- <u>Spots/Week</u> 1 <u>Rate</u> \$450.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WBTV M 03/04/24 11:13 PM M-F News at 11p 11p-1135p :30 BBri nerTreaAl Fi nPrRev \$450.00 NM									
19	03/02/24	03/02/24	Sat News at 7a	7a-8a	-----S-	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> 02/26/24 <u>End Date</u> 03/03/24 <u>MTWTFSS</u> -----S- <u>Spots/Week</u> 1 <u>Rate</u> \$225.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WBTV Sa 03/02/24 7:51 AM Sat News at 7a 7a-8a :30 BBri nerTreaAl Fi nPrRev \$225.00 NM									
<u>Total Spots</u>							12		

Payment Terms 30 Days

<u>Gross Total</u>	\$6,035.00
<u>Agency Commission</u>	\$905.25
<u>Net Amount Due</u>	\$5,129.75