

ISSUES AND RESPONSIVE PROGRAMMING REPORT

FOR

WTOB RADIO 980 A.M.

WINSTON-SALEM, NORTH CAROLINA

Q4 OCTOBER 1, 2022 THROUGH DECEMBER 31, 2022

Issues covered in programming throughout the year:

Agriculture & farm issues, alcohol abuse, automotive & vehicle safety, bullying, business & industry, consumer issues, crime, elderly, deregulation, developmental disorders, disabilities, drug addiction and treatment, drunk driving, economics, education, ethics, family issues, federal government & regulation, fitness, food safety, health care, impaired driving, laws & criminal justice system, local government, mental health, parenting issues, police, culture, poverty, psychology, public health, science & engineering, sports & recreation, substance abuse & treatment, suicide, technology, women's issues, workplace & employment issues, youth

Public Service Announcements (PSAs) are from 15-30 seconds in length

Community Interviews are from 7-15 minutes in length

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Ongoing – Public Service Announcements

Riverwood Riding Center – Special Needs Services

SJ Boutique – St James AME Church Clothes Closet

Senior Services – Meals on Wheels

Davidson County Senior Services – Meals on Wheels

Big Brothers – Big Sisters of Forsyth & Davie Counties – Volunteer Information

Wake Forest Baptist Medical Center – Brenner Children’s Hospital volunteer information

VFW Memorial Honor Guard – Volunteer Information

Shepherd’s Center of Greater Winston-Salem – Volunteer Computer Coaches to train Seniors

H.O.P.E. – Help Our People Eat of Winston-Salem – Volunteer information for food distribution

Hospice & Palliative Care Center – Volunteer Information

Shepherd’s Center of Kernersville – Volunteer Information

Davie Medical Center – Volunteer Information

Faith in Action/Shepherd’s Center – Volunteer Information for home visitation, minor repairs & transportation for homebound older adults

Senior Services – Invitation to donate nonperishable foods, toiletries, socks, tissues, shaving cream, toothpaste and lotion for elderly residents of Forsyth County

NCDOT - Periodic Announcements regarding road construction, closures and delays

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YOUR PERSONAL INFORMATION CAN BE WORTH AS MUCH AS THIRTY-ONE THOUSAND DOLLARS TO A DUMPSTER DIVING IDENTITY THIEF. COMBAT THEM DURING THE BETTER BUSINESS BUREAU'S SHRED DAY SATURDAY OCTOBER 22 FROM 8 TO 11 AM. BRING UP TO FIVE BOXES OR BAGS OF PERSONAL DOCUMENTS TO THE WINSTON SALEM FAIRGROUNDS - GATE 9 - AND SHRED THEM BEFORE A THIEF CAN GET THEIR HANDS ON THEM. THE BBB EDUCATION FOUNDATION'S SHRED DAY IS ABSOLUTELY FREE. SPONSORED BY MARKET AMERICA • SHOP-DOT-COM (ALL ONE NAME), THE PHOENIX COMPANY, SHRED-IT AND THE WINSTON-SALEM FAIRGROUNDS (092122)

HOLY FAMILY CATHOLIC CHURCH'S SECOND ANNUAL CARS FOR A CAUSE SHOW IS SATURDAY OCTOBER 29 FROM 10 AM TO 2 PM AT 4820 KINNAMON ROAD IN CLEMMONS. NO ENTRY FEE, FOOD TRUCKS AND PRIZES - DONATIONS WILL BE ACCEPTED. SPONSORED BY THE KNIGHTS OF COLUMBUS TO BENEFIT THE LAMB FOUNDATION CHARITY THAT ASSISTS PEOPLE WITH INTELLECTUAL DISABILITIES. (102122)

JOIN "SOLUTIONS FOR INDEPENDENCE" AND "AINSLEY'S ANGELS IN THE TRIAD" ON SATURDAY OCTOBER 29TH FOR THE RACE TO INDEPENDENCE UNTIMED ROLL, RUN, WALK 5K AND ADAPTIVE SPORTS EVENT AT JDL FAST TRACK - 2505 EMPIRE DRIVE IN WINSTON-SALEM. FOR INFORMATION AND TO REGISTER FOR THIS EVENT, VISIT THE SOLUTIONS FOR INDEPENDENCE FACEBOOK PAGE. (102122)

THE LITTLE THEATRE OF WINSTON-SALEM WILL PRESENT ITS FALL YOUTH PRODUCTION OF THE BROTHERS GRIMM SPEC-TAC-U-LA-THON (DJ NOTE: IF YOU CAN'T SAY IT, DON'T!) FRIDAY THROUGH SUNDAY, OCTOBER 28-30 AT MOUNTCASTLE THEATRE, LOCATED IN THE MILTON RHODES CENTER FOR THE ARTS, 251 N. SPRUCE STREET IN WINSTON-SALEM. PERFORMANCES WILL BE FRIDAY, OCTOBER 28 AT 7 PM, SATURDAY, OCTOBER 29 AT 2 PM AND 7 PM, AND SUNDAY, OCTOBER 30 AT 2 PM.

CALL (336) 725-4001 FOR TICKETS MONDAY, WEDNESDAY AND FRIDAY BETWEEN 12 AND 4 PM OR PURCHASE THEM ONLINE AT LT OF WS 9 (DOT) ORG. (102122)

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DISABLED VETS TRANSPORTATION NETWORK OF FORSYTH COUNTY NEEDS VOLUNTEERS TO TRANSPORT DISABLED VETERANS TO DOCTOR'S APPOINTMENTS AT THE VA HOSPITALS IN KERNERSVILLE AND SALISBURY. A VEHICLE WILL BE PROVIDED AND SCHEDULES CAN BE FLEXIBLE. CALL DAN ROSSI FOR MORE INFORMATION AT 336-918-3694. (092022)

ON SATURDAY, NOV. 5, FORSYTH COUNTY AND SURROUNDING AREA RESIDENTS WILL JOIN THE FIGHT TO END ALZHEIMER'S DISEASE AT THE ALZHEIMER'S ASSOCIATION WALK TO END ALZHEIMER'S® - THE WORLD'S LARGEST EVENT TO RAISE AWARENESS AND FUNDS FOR ALZHEIMER'S CARE, SUPPORT AND RESEARCH. THE WESTERN CAROLINA CHAPTER WALK WILL BE SATURDAY NOV 5 AT TRUIST DASH STADIUM BEGINNING WITH CHECK-IN AT 9 AM. FOR DETAILS VISIT ACT (DOT) ALZ (DOT) ORG (SLASH) WINSTONSALEM (0803/22)

THE FRIENDS OF THE CENTRAL LIBRARY ARE HAVING A USED BOOK SALE THIS FRIDAY, SATURDAY, AND SUNDAY – NOVEMBER 4 - 6. TENS OF THOUSANDS OF GENTLY USED BOOKS, CDs, DVDs, AND MORE WILL BE AVAILABLE FOR PURCHASE. PROCEEDS SUPPORT THE CENTRAL LIBRARY AND ITS PROGRAMS INCLUDING THE CHILDREN'S SUMMER READING PROGRAM. VISIT FRIENDS OF CENTRAL LIBRARY (DOT) COM FOR DETAILS (11/1/22)

SATURDAY, NOVEMBER 5, 10:00 AM – 4:00 PM, "FREE" APPRECIATION PICNIC FOR OUR ALL-AMERICAN HEROES. WINGS OF EAGLES RANCH, 4800 FAITH TRAIL, CONCORD. CELEBRATING OUR VETERANS, ALL ACTIVE DUTY, FIRST RESPONDERS AND THEIR FAMILIES. SPECIAL PROGRAM AND ENTERTAINMENT!

SENIOR SERVICES OF WINSTON-SALEM'S 2022 ALZHEIMER'S CARE CHALLENGE IS UNDER WAY BENEFITING THE WILLIAMS ADULT DAY CENTER. VISIT SENIOR SERVICES INC (DOT) ORG TO BID ON AUCTION ITEMS BEGINNING WEDNESDAY NOVEMBER 2ND AND ATTEND THE 22ND ANNUAL EVENING FOR ALZHEIMER'S CARE AND DINNER - BACK IN PERSON - ON FRIDAY NOVEMBER 4TH. (102122)

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THE LITTLE THEATRE OF WINSTON-SALEM WILL HOLD AUDITIONS FOR ONE MAN, TWO GUVNORS BY RICHARD BEAN FROM 6:30-8:30 PM ON MONDAY, NOVEMBER 14, AT 419 N. SPRUCE STREET IN WINSTON-SALEM. NO APPOINTMENT IS NECESSARY, AND EVERYONE IS ENCOURAGED TO AUDITION. ADDITIONAL DETAILS AND CHARACTER DESCRIPTIONS ARE AVAILABLE AT LT OF WS (DOT) ORG (SLASH) AUDITIONS. (102122)

THE ARDMORE NEIGHBORHOOD ASSOCIATION CRAFT SHOW WILL BE HELD IN THE GYM AT MILLER PARK RECREATION CENTER, 400 LEISURE LANE WINSTON-SALEM, FROM 10 AM TO 3 PM ON SATURDAY, NOVEMBER 12. SEWN ITEMS, WREATHS, JEWELRY, WOOD WORKING, HOLIDAY DECOR, TOYS, CANNED GOODS, DESSERTS AND MUCH MUCH MORE TO CHOOSE FROM. "WUT YA SAY" FOOD TRUCK WILL BE THERE FOR THOSE THAT COME HUNGRY. COME EARLY FOR THE BEST SELECTION. (092022)

WITH VETERANS DAY APPROACHING, THERE ARE MANY OPPORTUNITIES TO TAKE PART IN WITH ACTIVITIES THROUGHOUT OUR AREA. VISIT WTOB 980 (DOT) COM (SLASH) VETERANS FOR DETAILS, INCLUDING: (DJ NOTE: READ ONE)

HERE IS A SPECIAL INVITATION FOR ALL VETERANS. HIGH POINT UNIVERSITY WILL BE HOLDING THEIR ANNUAL TRIBUTE TO VETERANS BREAKFAST ON FRIDAY, NOVEMBER 11 BEGINNING AT 8 AM. REGISTER ONLINE AT HIGH POINT (DOT) EDU. (102122)

FASTLANE INSPECTIONS ON LINK ROAD AT PETERS CREEK PARKWAY - BEHIND MR. BARBECUE IS OFFERING FREE VEHICLE INSPECTIONS FOR ALL VETERANS - THIS FRIDAY. YOU CAN GET A VEHICLE INSPECTION UP TO 90 DAYS PRIOR TO YOUR VEHICLE RENEWAL DATE, (110722)

WEDNESDAY, NOVEMBER 9, VETERANS LUNCHEON (HONORING ALL WHO SERVED)-J. SMITH YOUNG YMCA EVENT CENTER, 119 W 3RD AVE, LEXINGTON, NC. 12:00 – 2:00 PM
DAVIDSON COUNTY DSS INVITES ALL DAVIDSON COUNTY VETERANS 55+ AND THEIR SPOUSE TO A FREE LUNCHEON IN YOUR HONOR.

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THURSDAY, NOVEMBER 10, DAVIE COUNTY SENIOR CENTER, 278 MERONEY ST., MOCKSVILLE. VETERANS APPRECIATION LUNCH AT 1:00 PM, OR DINNER AT 6:00 PM. LIMITED SPACE - YOU MUST CALL TO REGISTER FOR THE MEAL YOU WANT TO ATTEND (BY NOVEMBER 3RD). PHONE: 336 753-6230.

FRIDAY, NOVEMBER 11, 11:00 AM, TRIAD FIELD OF HONOR. A VETERANS DAY RECOGNITION CEREMONY. VETERANS AND THE PUBLIC ARE INVITED TO ATTEND.

FRIDAY, NOVEMBER 11, 11:00 AM. VIETNAM WAR MEMORIAL WREATH LAYING CEREMONY. TO HONOR OUR VIETNAM WAR FALLEN WARRIORS WE WOULD LIKE TO INVITE YOU TO ATTEND A WREATH LAYING CEREMONY ON NOVEMBER 11TH 2022 AT 11 AM AT THE NORTH CAROLINA VIETNAM VETERANS MEMORIAL LOCATED AT MILE MARKER 100 ON INTERSTATE 85 BETWEEN GREENSBORO AND CHARLOTTE. THE MONUMENT CAN BE ACCESSED THROUGH A REST STOP.

FRIDAY, NOVEMBER 11, 3:00 PM. THE DAVIDSON COUNTY VETERANS COUNCIL IS INVITING YOU TO OUR ANNUAL VETERANS DAY PARADE 2022. THE VETERANS DAY PARADE IS A TIME WHEN WE HONOR VETERANS AND PUT ON A GOOD SHOW FOR THE COMMUNITY OF VETERANS IN DAVIDSON COUNTY WHO PUT THEIR LIVES ON THE LINE FOR OUR COUNTRY. THE PARADE WILL BE ON FRIDAY, NOVEMBER 11TH AND WILL BEGIN PROMPTLY AT 3:00 PM. IT WILL TRAVEL FROM NORTH TO SOUTH MAIN STREET IN LEXINGTON.

FRIDAY & SATURDAY, NOVEMBER 11-12, 2022 FREE VETERAN DENTAL CLINIC. FOOTBRIDGE IS PARTNERING WITH FIRST CHRISTIAN CHURCH OF KING, NC TO OFFER A FREE DENTAL CLINIC FOR MILITARY VETERANS AND ACTIVE DUTY. THIS INCLUDES X-RAYS AND AN EXAMINATION TO DETERMINE THE APPROPRIATE TREATMENT INCLUDING EXTRACTIONS, FILLINGS, CLEANING AND OTHER AVAILABLE SERVICES. PROOF OF MILITARY SERVICE WILL BE REQUESTED AT CHECK-IN. THE CLINIC WILL BE HELD AT FIRST CHRISTIAN CHURCH, 625 MEADOWBROOK DRIVE KING, NC 27021 - MAKE AN APPOINTMENT BY CALLING (336) 983-2206.

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STAINED GLASS PLAYHOUSE WILL PRESENT “DIAL ‘M’ FOR MURDER” ON FRIDAY AND SATURDAY, NOVEMBER 18-19 AT 8 PM, AND ON SUNDAY, NOVEMBER 20 AT 3 PM. “DIAL ‘M’ FOR MURDER” IS THE FALL SHOW IN STAINED GLASS PLAYHOUSE’S 40TH ANNIVERSARY CELEBRATION SEASON AND WILL BE HELD AT STAINED GLASS PLAYHOUSE, LOCATED AT 4401 INDIANA AVENUE IN WINSTON-SALEM, NC, IN THE FORMER SANCTUARY OF MARVIN UNITED METHODIST CHURCH. VISIT STAINED GLASS PLAYHOUSE (DOT) ORG FOR DETAILS AND PURCHASE TICKETS. (102122)

MIZPAH MORAVIAN CHURCH INVITES YOU TO JOIN THEM FOR THEIR ANNUAL GIFT TO THE COMMUNITY - LIVE SCENES DEPICTING THE CHRISTMAS STORY AND A BAND PLAYING CHRISTMAS CAROLS. THE DRIVE-THROUGH LIVE NATIVITY TAKES PLACE FROM 6 TO 8 PM ON SATURDAY AND SUNDAY, DECEMBER 3RD AND 4TH AT THE CHURCH - 3165 MIZPAH CHURCH ROAD IN RURAL HALL - LOCATED IN THE VILLAGE OF TOBACCOVILLE. (112122)

DEDICATE A LIGHT TO THAT FURRY FRIEND WHO’S ALWAYS BEEN BY YOUR SIDE, THE ONE WHO CUDDLES UP ON GOOD DAYS AND BAD, THE ONES WHO GIVE US THE OPPORTUNITY TO CELEBRATE THE WELLNESS OF COMPANIONSHIP! JOIN THE FORSYTH HUMANE SOCIETY LIGHTING CEREMONY ON THURSDAY, DECEMBER 1ST AS WE LIGHT UP THE CITY TO CELEBRATE, DEDICATE AND MEMORIALIZE OUR SWEET FURR BABES IN LOVE AND GRATITUDE THIS HOLIDAY SEASON! VISIT FORSYTH HUMANE (DOT) ORG (SLASH) LIGHTS OF HOPE FOR INFORMATION. (111622)

ANGEL TREE ANGELS ARE NOW AVAILABLE FOR ONLINE “ADOPTION” THROUGH THE SALVATION ARMY OF GREATER WINSTON-SALEM. GO TO SALVATION ARMY WS (DOT) ORG TODAY AND PICK OUT YOUR ANGELS. BE AN ANGEL THIS CHRISTMAS, ADOPT AN ANGEL TREE CHILD.

VOLUNTEER TO RING THE SALVATION ARMY KETTLES AT REGISTER TO RING (DOT) COM. (111622)

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SUNDAY, DECEMBER 11, 11:00 AM – 4:00 PM, VFW POST 5352, 618 EDGEWOOD ST., KERNERSVILLE. BROTHERS BLANKETS. WALK THROUGH THE TREE OF VALOR FOREST, SHOP, ENJOY REFRESHMENTS, MEET A VET AND LEAVE AS A MEMBER OF THE FAMILY. PROCEEDS SUPPORT THE ALVEREZ HOUSE. (120522)

TRELLIS SUPPORTIVE CARE PRESENTS VETERANS COFFEES AT RICHARD CHILDRESS RACING. DECEMBER 14, (WEDNESDAY) 9:00 – 11:00 AM. RECOGNIZING PEARL HARBOR, WWII, KOREAN WAR VETERANS, AND THE VETERAN SUPPORT COMMUNITY. THERE WILL BE A 'TOYS FOR TOTS' COLLECTION AND BREAKFAST WILL BE SERVED. (111722)

SENIOR SERVICES AND NOVANT HEALTH WILL BE HOLDING A COMMUNITY HEALTH SCREENING ON WEDNESDAY, DECEMBER 14 FROM 11 AM TO 3 PM AT 2895 SHOREFAIR DRIVE IN WINSTON-SALEM. IT'S IMPORTANT FOR EVERYONE TO KNOW THEIR HEALTH NUMBERS! RESULTS FROM THE FREE CARDIOVASCULAR HEALTH SCREENINGS WILL BE AVAILABLE ON THE SPOT! WALK-INS ARE WELCOME SO PLEASE BRING YOUR FRIENDS! REMEMBER TO ADD THIS SPECIAL HEALTH SCREENING EVENT TO YOUR CALENDAR AND LET YOUR FRIENDS KNOW! IT IS IMPORTANT TO KNOW YOUR NUMBERS. VISIT SENIOR SERVICES INC (DOT) ORG FOR DETAILS. (110822)

THE RED KETTLES ARE OUT AROUND TOWN AND IT'S AN OPPORTUNITY TO DROP SOME COIN IN THE KETTLE FOR THE SALVATION ARMY. YOU CAN ALSO SIGN UP TO RING THE BELL WITH YOUR CHURCH, CIVIC ORGANIZATION, OR INDIVIDUALLY. VISIT REGISTER TO RING (DOT) COM. (111622)

WHILE THE HOLIDAYS CAN BE A JOYOUS TIME FOR MANY FAMILIES, THEY CAN BE CHALLENGING FOR FAMILIES AFFECTED BY ALZHEIMER'S. FOR MANY CAREGIVERS THE HOLIDAY SEASON GIVES RISE TO STRESS, FRUSTRATION AND ANGER, INSTEAD OF PEACE AND GOODWILL. THE ALZHEIMER'S ASSOCIATION IS PRESENTING A SERIES OF PRESENTATIONS ONLINE FOR CAREGIVERS TO HELP IN COPING. VISIT WTOB 980 (DOT) COM (SLASH) A-L-Z FOR DETAILS AND A LINK TO REGISTER. (111622)

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FRIDAY, DECEMBER 16, BEGINNING AT 6:00 PM. LOCAL 3520 UNION HALL GYM. 2290 SALISBURY HWY, STATESVILLE. VETERANS COMMITTEE CHRISTMAS PARTY. LIVE ENTERTAINMENT AND A MEAL WILL BE SERVED. ALL VETERANS AND THEIR FAMILIES ARE WELCOME. RSVP: 704 402-3768 (120522)

THE SALEM BAND 2022 HOLIDAY CONCERTS FEATURE "CHRISTMAS AT THE MOVIES". MUSICAL SELECTIONS FROM "HOME ALONE", "HOLIDAY INN", AND "POLAR EXPRESS". HEAR YOUR FAVORITE TRADITIONAL SONGS AND CAROLS FROM A VARIETY OF FILMS AND TV SHOWS INCLUDING "RUDOLPH", "THE GRINCH", "IT'S A WONDERFUL LIFE", AND MANY OTHERS. THIS YEAR, YOU ARE THE SOLOIST – ENJOY MULTIPLE AUDIENCE SING-ALONG OPPORTUNITIES!

FREE CONCERTS AT NEW PHILADELPHIA MORAVIAN CHURCH - THURSDAY DECEMBER 15 AT 7:30 PM (DONATIONS ACCEPTED FOR CHARITY PARTNER, SUNNYSIDE MINISTRY) AND CLEMMONS FIRST BAPTIST CHURCH ON TUESDAY DECEMBER 20 AT 7:30 PM. PRE-CONCERT HOLIDAY MUSIC BY SALEM SAXOPHONE QUARTET AND CLEMMONS LADIES VOCAL ENSEMBLE. FOR DETAILS VISIT SALEM BAND (DOT) ORG OR ON FACEBOOK AT SALEM BAND FAN. (111722)

PINEDALE CHRISTIAN CHURCH IS OFFERING A MOMENT OF PRAYER FOR ALL WHO WANT TO TAKE A MOMENT TO HAVE A PRAYER DURING THE ADVENT AND CHRISTMAS SEASON. ON SATURDAY DECEMBER 17 FROM NOON UNTIL 1 PM, SIMPLY DRIVE THROUGH THE CHURCH PARKING AREA, AND A MEMBER OF THE CHURCH WILL COME TO YOUR VEHICLE AND HAVE A MOMENT OF PRAYER WITH YOU. PINEDALE CHRISTIAN CHURCH IS LOCATED AT 3395 PETERS CREEK PARKWAY IN WINSTON-SALEM. (121422)

SEND HOLIDAY GREETINGS THAT MAKE A DIFFERENCE. BY SENDING CRISIS CONTROL MINISTRY HOLIDAY HONOR CARDS, YOU ARE HONORING FAMILY, FRIENDS, COLLEAGUES, AND CLIENTS WITH YOUR CHOICE OF CARDS DESIGNED BY WILLIAM MANGUM AND BETH JONES. VISIT CCM CARD (DOT) ORG FOR DETAILS.(110722)

CRISIS CONTROL MINISTRY'S FOOD PANTRY GIFT OF THE MONTH FOR DECEMBER IS BEEF STEW. FOR MORE INFORMATION ABOUT CRISIS CONTROL MINISTRY AND HOW YOU CAN VOLUNTEER, VISIT CRISIS CONTROL (DOT) ORG. (102122)

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SAMARITAN MINISTRIES PENNY CAMPAIGN IS UNDERWAY FOR 2022. GIVE HOPE THIS SEASON BY MAKING A CONTRIBUTION ONLINE THROUGH SATURDAY DECEMBER 31st AT SAMARITAN FORSYTH (DOT) ORG (SLASH) PENNY CAMPAIGN. (111622)

SENIOR SERVICES "REMEMBER IN DECEMBER" ANNUAL CAMPAIGN TO COLLECT VITALLY NEEDED SHELF-STABLE FOOD AND HOUSEHOLD ITEMS IS UNDERWAY FOR THE MONTH OF DECEMBER. DROP OFF ITEMS AT SENIOR SERVICES ON SHOREFAIR DRIVE OR AT ANY PIEDMONT FEDERAL SAVINGS BANK LOCATION. VISIT SENIOR SERVICES INC (DOT) ORG FOR A COMPLETE LIST OF NEEDED SUPPLIES. (112322)

THE FORSYTH HUMANE SOCIETY NEEDS LEASHES, BLANKETS, PET FOOD AND TOYS. SAMARITAN MINISTRIES IS ALSO ACCEPTING DONATIONS OF WSTA BUS PASSES, PONCHOS, HOT COCOA, APPLE CIDER, MAYONNAISE, MEN'S DEODORANT, AND CANNED FOOD. DONATIONS CAN BE DROPPED OFF FROM NOW UNTIL DECEMBER 30TH. LOCATIONS FOR DROP-OFF INCLUDE:

- BRYCE A. STUART MUNICIPAL BUILDING
- BLACK PHILLIPS SMITH GOVERNMENT BUILDING
- SALEM LAKE MARINA
- RECREATION CENTERS (HANES HOSIERY, LITTLE CREEK, M.L. KING, JR., MILLER PARK, MINNIE LEE DAVIS HARRIS, POLO PARK, SEDGE GARDEN, W.C. SIMS, AND W.R. ANDERSON) (122222)

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Piedmont Perspectives – Community Responsive programming – 9:30am Sundays

Fair Days – Interviews with Fairgrounds Vendors ahead of the 2022 Carolina Classic Fair

Air Date: October 2, 2022

Lea Ann Haynes – Friedland Moravian Church

Sonia Beckford – Taste Jamaica Food Truck

Taylor White – McBrides Concessions

Derek Lawson – The Gummy Bear Guy

Fam Brownlee – Historian, The History of the Fair in Winston-Salem

Air Date: October 9, 2022

Fam reviews the history of the fair in the Winston-Salem area over the years.

Lechelle Yates – Better Business Bureau

Air Date: October 16, 2022

Lechelle discusses phone text scams, email scams, and ways that scammers are using your health benefits and leave you with the bills. [BBB.org](https://www.bbb.org)

Tim Tsujii – Director, Forsyth County Board of Elections

Air Date: October 23, 2022

Tim talks about how the department works, the upcoming mid-term elections, technology firsts for early voting, and how elections are conducted. [FCVotes.com](https://www.fcvotes.com)

Anita Ford – Memory Connections | Senior Services

Air Dates: October 30, 2022

Anita tells us about Senior Services, the center's Memory Connections program, Help Line, Meals on Wheels, the Williams Adult Day Center and how you can help. [SeniorServicesInc.org](https://www.seniorservicesinc.org)

Pat Ivey – Division 9 Engineer – NC Department of Transportation

Air Date: November 6, 2022

Pat talks about the opening of the new 7 mile segment of the I-74 Northern Beltway, the I-40 to Salem Parkway segment of the Beltway now under construction, and other roads projects that are underway in the area.

Major Andrew Wiley – Commandant of the Salvation Army of Greater Winston-Salem

Air Date: November 13, 2022

Maj. Wiley discusses the upcoming Christmas Season of activities for the Salvation Army and the need for volunteers.

Lechelle Yates – Better Business Bureau

Air Date: November 20, 2022

Lechelle talks about the holiday scams we need to look out for that are on the Naughty List.

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Allen Joines – Winston-Salem Mayor

Air Date: November 27, 2022

Mayor Joines reviews some of the activities within city government over the last several months.

Reverend Ginny Tobiassen – Pastor, Home Moravian Church

Air Date: December 4, 2022

Ginny talks about the upcoming Christmas services, Love Feasts, and Candle Teas, the opening of the sanctuary for full worship, and the celebration of the birth of Christ. HomeMoravian.org

Lechelle Yates – Better Business Bureau

Air Date: December 11, 2022

Lechelle highlights a new service within the BBB website, pet scams for folks looking for pets to give as gifts and more online scams to look out for this season. BBB.org

Dr. Ed Brenegar – Circle of Impact Founder

Air Date: December 18, 2022

Ed reviews his program and tells us how we can take personal initiative to effect change.

EdBrenegar.com

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Community Responsive Programming

Doug Ray of The Wealth Guardians discusses retirement planning - Mondays at 4:40pm (5 Min)
October 3, 10, 17, 24, 31 | November 7, 14, 21, 28 | December 5, 12, 19, 26

Vance Parker of Vance Parker Law discusses elder law – Tuesdays at 4:40pm (5 Min)
October 4, 11, 18, 25 | November 7, 14, 21, 28 | December 5, 12, 19, 26

Brett Duffey of Complete Rehab answers questions about neuropathy – Wednesdays at 4:40pm
(5 Min) October 5, 12, 19, 26 | November 2, 9, 16, 23, 30 | December 7, 14, 21, 28

Radio Walk-in – Community Responsive Programming

October 5 - 5:10 - 5:20 pm - KALEIDEUM - TRUCK & TREAT BOOsted LEIGH ANN & SHARI talk
about the upcoming event (10 Min)

October 14 - 4:10 - 4:20 pm - Eleanor Tebbetts from the City of Winston-Salem and Shannon Page
with the Forsyth County Public Library talk about the City's upcoming International Village Festival
(10 Min)

October 14 - 5:10 - 5:20 pm - Piedmont Plus Senior Games Pickleball participants talk about the
game and how locals can participate in weekly contests (10 Min)

October 19 - 5:10 - 5:20 pm - Rob Davis, Executive Director of RiverRun International Film Festival
talks about the upcoming screening of "BeetleJuice" (10 Min)

October 24 - 5:10 - 5:20 pm - Chris Cohen - Director & Stephen Melaga - Lead Actor from Camel City
Playhouse talk about the upcoming presentation of "Evil Dead"

October 25 - 4:10 - 4:20 pm - Algenon Cash promotes the details of the upcoming Eat Drink
Restaurant Week event (10 Min)

October 25 - 5:10 - 5:20 pm - Mark Steele from Solutions for Independence talks about the
organization and opportunities for differently abled individuals to participate in (10 Min)

October 30 - 4:10 - 4:20 pm - ALZ Walk - Karen Owens talks about the upcoming Walk in
Winston-Salem on Nov 5 (10 Min)

November 1 - 4:10 - 4:20 pm - Steffanie Vaughan, Chris Swaim and Janea Pratt from Stained Glass
Playhouse talk about the upcoming performance of "Dial M for Murder" (10 Min)

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November 1 - 5:10 - 5:20 pm - Ardmore Neighborhood Craft Show's Kate Mewhinney gives details about the upcoming Ardmore Neighborhood Association's community-wide craft show and sale (10 Min)

November 2 - 4:10 - 4:20 pm - Algenon Cash gives an update on the Triad's Eat Drink Restaurant Week event (10 Min)

November 28 - 4:10 - 4:20 pm - Tammy Caudill from Crisis Control Ministry talks about Holiday Honor Cards and Giving Tuesday (10 Min)

December 5 - 5:10 - 5:20 pm - Don Timmons from Trellis Supportive Care is in the studio to talk about the upcoming Veterans Coffee on December 14 (10 Min)

December 6 - 5:10 - 5:20 pm - Leigh Ann Woodruff from Kaleideum talks about the upcoming Festive Family Friday event (10 Min)

December 7 - 5:10 - 5:20 pm - Walker Houchins from UPS Store Downtown talks about beating the holiday shipping rush (10 Min)

December 8 - 4:10 - 4:20 pm - Eileen Young, Musical Director of Salem Band talks about the upcoming Christmas Concerts on December 15 and 20 (10 Min)

December 8 - 5:10 - 5:20 pm - Carrie Lee Dickey of Artfolios, Barbara Lister-Sink, and Melrose Tapscott Buchanan discuss the open house at Barbara's and Melrose's Art Studio on December 10 (10 Min)

December 12 - 4:10 - 4:20 pm - Don Timmons from Trellis Supportive Care talks about the upcoming Veterans Coffee at Richard Childress Racing on December 14 (10 Min)

December 12 - 5:10 - 5:20 pm - Joel McIver from Senior Services talks about Remember in December and Novant Health Screening on Wednesday December 14 (10 Min)

December 13 - 4:10 - 4:20 pm - Steven Canyon, Producer & Director, Vienna Light Orchestra gives us a preview of the upcoming concert in Winston-Salem (10 Min)

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WTOB's Local Business Spotlight is a locally produced 30 minute program that interviews the owners of local small businesses with discussions about starting, managing and growing the business. The program airs at 9am on Sundays.

WTOB'S Local Business Spotlight – Sunday August 21, 2022 #83

Sunday August 21, 2022 | Alexa Samora from Paddle Fit and Tim Parker from Washington Street Barber Shop

WTOB'S Local Business Spotlight – Sunday August 28, 2022 #84

Sunday August 28, 2022 | Logann Foltz from SportClips Thruway and Bob Gillgun from Old Lexington Audio

WTOB'S Local Business Spotlight – Sunday September 4, 2022 #85

Sunday September 4, 2022 | Ciska Weber from Cafe Gelato and Tracy Misner from Misner Media

WTOB'S Local Business Spotlight – Sunday September 11, 2022 #86

Sunday September 11, 2022 | Chase Law from Winston-Salem Arts Council and DJ Hargrave from Carolina Classic Fair

WTOB'S Local Business Spotlight – Sunday September 18, 2022 #85

Sunday September 18, 2022 | Marissa Joyce from Gwyn Services and Ciska Weber from Cafe Gelato

WTOB'S Local Business Spotlight – Sunday September 25, 2022 #86

Sunday September 25, 2022 | Jon Engel from Acadia Food and Provisions, LLC and Connie Chesner from Armored Self Defense

WTOB'S Local Business Spotlight – Sunday October 2, 2022 #87

Sunday October 2, 2022 | Alexa Samora from Paddle Fit and Tim Parker from Washington Park Barber Shop

WTOB'S Local Business Spotlight – Sunday October 9, 2022 #88

Sunday October 9, 2022 | Marissa Joyce from Gwyn Services and Siska Weber from Cafe Gelato

WTOB'S Local Business Spotlight – Sunday October 16, 2022 #89

Sunday October 16, 2022 | Ian Purdy from ReBoot Arcade Bar

WTOB'S Local Business Spotlight – Sunday October 23, 2022 #90

Sunday October 23, 2022 | Brett Parks from Ssalefish Comics and Jon Engel from Acadia Food and Provisions, LLC

WTOB'S Local Business Spotlight – Sunday October 30 & November 6, 2022 #91

Sunday October 30 & November 6, 2022 | Sonia Beckford from Taste Jamaica Food Truck and Cole Parsons from Tucker's Tap Yard

2022 4th Quarter Report – WTOB-AM – October 1 – December 31, 2022

WTOB'S Local Business Spotlight – Sunday November 13, 2022 #92

Sunday November 13, 2022 | Josh Schuminsky from Solutions Afoot Ukraine Project

WTOB'S Local Business Spotlight – Sunday November 20, 2022 #93

Sunday November 20, 2022 | Brian Carlson from ServPro Winston-Salem North and Justin Webster & Chad McHenry from Heff's Burger Club

WTOB'S Local Business Spotlight – Sunday November 27, 2022 #94

Sunday November 27, 2022 | Toby Hilliard from the Elevated Weirdo and Justin Webster & Chad McHenry from Heff's Burger Club

WTOB'S Local Business Spotlight – Sunday December 4, 2022 #95

Sunday December 4, 2022 | Christopher Edwards from Boom Boom Boba Food Trailer and Kathryn Hashemi from Just Be Gift Shop

WTOB'S Local Business Spotlight – Sunday December 11, 2022 #96

Sunday December 11, 2022 | Christy Cox-Spencer from Robert Hall and the Huntley House and Lawren Desai from a/perture cinema

WTOB'S Local Business Spotlight – Sunday December 18, 2022 #97

Sunday December 18, 2022 | Myles Spurling from Combat Crawlspace and David Havens from Eastern Standard



Quarterly Report of Compliancy Issues & Programs List 2022-Q4 (October - December) Viewpoints Radio

- Addiction
- African American History
- Agricultural Innovation
- American History
- Army
- Arts
- Auto Manufacturing
- Baking
- Biodiversity
- Business
- Capitalism
- Career
- Child Development
- Civil Rights
- Clean Technology
- Climate Change
- Communication
- Consumer Science
- Consumerism
- Cooking
- Culinary Arts
- Culture
- Cyber Security
- Death
- Debt
- Diet
- Discrimination
- Education
- Education Policy
- Endangered Species
- Engineering
- Entertainment
- Environmental Policy
- Equal Access
- Equality
- Equity
- Ethics
- Exercise
- Extinction
- Fiction
- Film
- Food Production
- Food Science
- Geography
- Government
- Government Policy
- Government Subsidizing
- Grief
- Health
- Healthcare
- Higher Education
- Hiring
- History
- Homeland Security
- Human Resources
- Incarceration
- Industry
- Inequality
- Infrastructure
- Innovation
- Internet
- Invention
- Journalism
- Labor Issues
- Labor Rights
- Labor Trends
- Leadership
- Literature
- Loss
- Media
- Medication
- Mental Health
- Military
- Military Recruitment
- Music
- Natural Resources
- News
- Obesity
- Oral Communication
- Organization
- Parenting
- Personal Finance
- Personal Growth and Development
- Philosophy
- Photography
- Politics
- Psychology
- Race
- Rehabilitation
- Relationships
- Science
- Segregation
- Self-Development
- Sleep Health
- Social Media
- Societal Norms
- Space
- Sports
- Sugar
- Technology
- Time Management
- Transportation
- Trauma
- Travel
- TV
- Urban Culture
- Voting
- War
- Wealth Distribution
- Wellness
- Wildlife Protection
- Women's Issues
- Writing

Program 22-40**Air Week:** 10/2/2022**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: WORKERS ARE FED UP: THE CONTINUING STRIKES & UNIONIZATIONS IN THE U.S.****Time:** 1:47**Duration:** 9:37

Synopsis: Just last month, the railway industry narrowly averted a strike that would've resulted in more than 100,000 railway workers walking off the job. This dispute over pay, hours and working conditions would've shut down the U.S. railway system, costing billions of dollars in lost revenue from commuter travel and a stall in commodities and goods shipments. Over the past year, headlines covering workers striking or pushing to unionize have become commonplace. What's driving this labor revolt? Stay tuned this week.

Host: Gary Price**Producer:** Amirah Zaveri**Guests:** Daisy Pitkin, Deputy Organizing Director, Workers United; Maxford Nelsen, Director of Labor Policy, The Freedom Foundation.**Compliance issues:** Wealth Distribution, Labor Issues, Labor Rights, Career, Health, Equity**Links for more info:**[Daisy Pitkin - Workman Publishing](#)[Maxford Nelsen \(@MaxfordNelsen\) / Twitter](#)[U.S. Approval of Labor Unions at Highest Point Since 1965](#)**SEGMENT 2: THE POWER OF PHOTOGRAPHY****Time:** 13:26**Duration:** 8:10

Synopsis: The beauty of a photo is that it freezes a specific moment in history forever. A single snapshot has the power to convey a scene better than words ever could. We speak with author and activist Philip Allen about the role photography and videography played during the Civil Rights Movement and the role it still plays today in capturing racial bias & inequality.

Host: Marty Peterson**Producer:** Amirah Zaveri**Guests:** Philip Allen, activist, author of *The Prophetic Lens: The Camera and Black Moral Agency From MLK to Darnella Frazier*.**Compliance issues:** Civil Rights, Segregation, Arts, History, Discrimination, Photography**Links for more info:**[Emmett Till's Open Casket Funeral Reignited the Civil Rights Movement | At the Smithsonian](#)
[Photography's Power in the Civil Rights Movement Had a Tragic Side](#)[The Prophetic Lens: The Camera and Black Moral Agency from MLK to Darnella Frazier by Phil Allen Jr., Hardcover | Barnes & Noble®](#)

CULTURE CRASH: A REVIEW OF "THE PATIENT"**Time:** 24:22**Duration:** 2:35**Synopsis:** The new Hulu drama series, "The Patient" stars Steve Carrell and Domhnall Gleeson. We review the first few episodes of Season 1.**Host:** Evan Rook**Producer:** Evan Rook**Compliance issues:** TV, Culture

Program 22-41**Air Week:** 10/9/2022**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: THE STATE OF JOURNALISM: A NEW, EXPANDING FORMAT****Time:** 1:47**Duration:** 8:38

Synopsis: Americans are increasingly busy, and there's more content than ever before vying for a piece of their time. In this new landscape, many media outlets are shifting their formats to better compete with social media and Americans' reduced attention spans. Co-founder of Axios, Roy Schwartz joins us this week to talk about how everyone, and not just journalists, can use this stylistic change to improve both their writing and presenting.

Host: Gary Price**Producer:** Amirah Zaveri

Guests: Roy Schwartz, co-founder, president, Axios, author of *Smart Brevity: The Power of Saying More With Less*.

Compliance issues: Writing, Technology, Oral Communication, Journalism, Media, Social Media

Links for more info:[Axios](#)[Smart Brevity: The Power of Saying More with Less](#)**SEGMENT 2: PHONE GUIDELINES FOR KIDS****Time:** 12:27**Duration:** 8:22

Synopsis: It seems like every preteen has their own cell phone these days. Just last week, I saw a kid (possibly 9 or 10 years old) walking down the street talking to someone through their smartwatch. Who would've thought? With more young people owning tech at an earlier age, it's important for both parents and kids to sit down from the get-go and talk about how to stay safe online, minimize social media use and more.

Host: Marty Peterson**Producer:** Amirah Zaveri

Guests: Catherine Pearlman, licensed social worker, author of *First Phone: A Child's Guide to Digital Responsibility, Safety and Etiquette*.

Compliance issues: Parenting, Technology, Cyber Security, Addiction, Child Development

Links for more info:[How to Use the Parental Controls on a Smartphone - Consumer Reports](#)[Instagram Parental Controls | Internet Matters](#)[The best parental control apps for Android and iPhone 2022 | Tom's Guide](#)[Use parental controls on your child's iPhone, iPad, and iPod touch - Apple Support](#)



SUNDAYS AT 5:30 AM

Viewpoints Radio Program Log
Quarterly Report / 2022-Q4 (Oct. - Dec.)

CULTURE CRASH: THE DECLINE OF AMERICA'S FAVORITE PASTIME

Time: 23:51

Duration: 2:33

Synopsis: More Americans are watching less baseball these days. What changed? We discuss some theories as to why the sport is seeing a downturn.

Host: Evan Rook

Producer: Evan Rook

Compliance issues: Sports, TV, Culture

Program 22-42**Air Week:** 10/16/2022**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: ELECTRIC VEHICLES: REDUCING SKY HIGH COSTS & A LACK OF ACCESSIBILITY****Time:** 1:47**Duration:** 7:05

Synopsis: The electric vehicle market is booming. Nearly every automaker is pledging to invest in this technology and is rolling out sleek new models with all the bells and whistles. While electric is seen as the future, for many Americans these newer cars are often out of reach because of the hefty price tag. We speak with two experts about this current market and what progress is being made to make EV's more available to all.

Host: Gary Price**Producer:** Grace Galante

Guests: Alessandra Carreon, manager, Carbon-Free Mobility Team, Rocky Mountain Institute; Kristin Dzikczek, automotive policy advisor, Federal Reserve Bank of Chicago's Detroit Branch.

Compliance issues: Transportation, Climate Change, Environmental Policy, Auto Manufacturing, Clean Technology

Links for more info:

[Auto companies are racing to meet an electric future, and transforming the workforce](#)

[Kristin Dzikczek - Center for Automotive Research](#)

[Alessandra R. Carreon - RMI](#)

[Buy now or wait? What the new electric vehicle credits mean for you.](#)

[Most electric car buyers don't switch back to gas](#)

SEGMENT 2: DISCOVERING DEATH: ANSWERS FROM A MORTICIAN**Time:** 10:54**Duration:** 10:54

Synopsis: What happens if you pass away in the Arctic, or in outer space? How do people in Thailand or India mourn their dead differently than people in the U.S.? We answer these questions and more with the help of mortician Caitlin Doughty.

Host: Marty Peterson**Producer:** Amirah Zaveri

Guests: Caitlin Doughty, mortician, author of *Will My Cat Eat My Eyeballs?* *Big Questions from Tiny Mortals About Death.*

Compliance issues: Death, Literature, Culture, Career, Grief, History, Societal Norms

Links for more info:

[Will My Cat Eat My Eyeballs?: Big Questions from Tiny Mortals About Death](#)

CULTURE CRASH: A NEW LOOK AT DAHMER**Time:** 24:22**Duration:** 2:06

Synopsis: The recent Netflix series, "Dahmer – Monster: The Jeffrey Dahmer Story" has been met with mixed reviews. We discuss some of the differing opinions on this new true crime series.

Host: Evan Rook**Producer:** Evan Rook

Compliance issues: Culture, TV

Program 22-43**Air Week:** 10/23/2022**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: FEEDING MORE MOUTHS MORE SUSTAINABLY****Time:** 1:47**Duration:** 8:13

Synopsis: Scientists are thinking big to voyage to Mars and one day possibly inhabit the far away planet. One big challenge is building a food production model from the ground up. We speak with one food scientist about how these food systems and people's diets on Mars may look one day and what we can learn from these advancements to improve our current food systems on Earth.

Host: Gary Price**Producer:** Amirah Zaveri

Guests: Lenore Newman, food scientist, director, Food and Agriculture Institute, University of the Fraser Valley, British Columbia, Canada, co-author of Dinner on Mars.

Compliance issues: Engineering, Food Production, Food Science, Natural Resources, Agricultural Innovation, Science, Space

Links for more info:

[Dinner on Mars: The Technologies That Will Feed the Red Planet and Transform Agriculture on Earth](#)
[Lenore Newman, PhD - Food and Agriculture Institute](#)

SEGMENT 2: GETTING ORGANIZED: FINDING THE TIME**Time:** 12:02**Duration:** 9:44

Synopsis: Constantly crossing off items from your daily or weekly 'To-Do List' but feel like you never actually have time to do the things you really want to do? Acclaimed time management expert Laura Vanderkam joins us this week to share some unique tips on how to get through your mundane tasks quicker and regain more of your time.

Host: Marty Peterson**Producer:** Amirah Zaveri

Guests: Laura Vanderkam, time management expert, author of Tranquility By Tuesday.

Compliance issues: Health, Organization, Personal Growth and Development, Relationships, Career, Mental Health, Time Management

Links for more info:

[Amazon.com: Tranquility by Tuesday: 9 Ways to Calm the Chaos and Make Time for What Matters eBook](#)
: [Vanderkam, Laura](#)
[Laura Vanderkam \(@lvanderkam\) / Twitter](#)

CULTURE CRASH: THREE HALLOWEEN HORROR PICKS**Time:** 24:19**Duration:** 2:09

Synopsis: We highlight three spooky (and very scary) Halloween films that will leave you needing to keep the bedroom light on at night.

Host: Evan Rook**Producer:** Evan Rook

Compliance issues: Film, Culture

Program 22-44**Air Week:** 10/30/2022**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: AFRICAN AMERICANS IN WWII****Time:** 1:47**Duration:** 8:29

Synopsis: More than 1.3 million African Americans served as part of the U.S. military and helped with war efforts during WWII. Yet rarely is this population ever fairly represented in blockbuster movies or TV shows about this era. Matthew Delmont, a history professor at Dartmouth College, joins us this week to shed some light on the contributions of African Americans who stepped up and served despite the discrimination, bias and violence they faced.

Host: Gary Price**Producer:** Amirah Zaveri

Guests: Matthew Delmont, professor, history, Dartmouth College, author of *Half American: The Epic Story of African Americans Fighting World War II at Home and Abroad*.

Compliance issues: Civil Rights, Race, War, Inequality, History, African American History

Links for more info:

[Matthew F. Delmont | Department of History](#)

[Matt Delmont \(@mattdelmont\) / Twitter](#)

[Half American by Matthew F. Delmont: 9781984880390 | PenguinRandomHouse.com: Books](#)

[African Americans in World War II | The National WWII Museum | New Orleans](#)

[Black Americans Who Served in WWII Faced Segregation Abroad and at Home - HISTORY](#)

SEGMENT 2: THE FUTURE OF REMOTE WORK**Time:** 12:18**Duration:** 8:55

Synopsis: Of all job holders in America, 58 percent – or 92 million people – say they have the option to work their positions remotely at least part of the week, according to a recent nationwide survey conducted by consulting firm, McKinsey & Co. Will this way of working continue long term? What are some of the challenges that companies are facing in this still relatively new landscape? We answer these questions and more this week on Viewpoints.

Host: Marty Peterson**Producer:** Grace Galante

Guests: Gleb Tsipursky, human resource expert, CEO, Disaster Avoidance Experts.

Compliance issues: Human Resources, Labor Trends, Career, Hiring, Technology, Culture

Links for more info:

[The future of work: What's the future of in-person work? | University Of Cincinnati](#)

[Remote work changed their lives. They're not going back to the office.](#)

[Disaster Avoidance Experts](#)



SUNDAYS AT 5:30 AM

Viewpoints Radio Program Log
Quarterly Report / 2022-Q4 (Oct. - Dec.)

CULTURE CRASH: AN OVERFLOW OF LEGACY SEQUELS

Time: 24:14

Duration: 2:14

Synopsis: Starting to feel like there's an overflow of superhero releases? Or a constantly new extension to the Star Wars world? We touch on a few picks that, in our opinion, have been overdone.

Host: Evan Rook

Producer: Evan Rook

Compliance issues: Culture, Film

Program 22-45
Air Week: 11/6/2022

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: THE HIGHER EDUCATION COST CRISIS: PART 1
Time: 1:48

Duration: 8:23

Synopsis: Student loan debt in the U.S. has burgeoned to 1.7 trillion dollars. And over the past two years, many borrowers have paused on paying these loans because the government paused on payment deadlines due to the COVID-19 pandemic. Last month, Biden's administration vowed to cancel \$10,000 of student loan debt for the average borrower and up to \$20,000 for Pell Grant recipients. We highlight what this move achieves (and doesn't) and what solutions are needed to solve this problem long-term.

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: Sandy Baum, higher education expert, nonresident senior fellow, Center on Education Data and Policy, Urban Institute.

Compliance issues: Personal Finance, Higher Education, Politics, Government, Career, Education policy

Links for more info:
[Debt Relief | Application | Federal Student Aid](#)
[One-time Federal Student Loan Debt Relief](#)
[Q&A: The New Student Loan Income-Driven Repayment Waiver - NerdWallet](#)
[Sandy Baum | Urban Institute](#)
SEGMENT 2: NEW YORK: A PEOPLE'S HISTORY
Time: 12:13

Duration: 9:15

Synopsis: New York is America's largest metropolis with a population of more than eight million people. Longtime resident and New York Times journalist, Sam Roberts joins us this week to highlight the stories behind some of the remarkable people who made the Big Apple the innovative and bustling city it is today.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Sam Roberts, journalist, The New York Times, author, The New Yorkers: 31 Remarkable People, 400 Years and the Untold Biography of the World's Greatest City.

Compliance issues: Geography, Urban Culture, Industry, American History, Discrimination, Arts

Links for more info:
[31 New Yorkers You Should Know About but Don't](#)
[Sam Roberts \(@samrob12\) / Twitter](#)
CULTURE CRASH: A RETURN TO T-SWIFT
Time: 24:17

Duration: 2:09

Synopsis: Taylor Swift's new collection titled, *Midnights*, has created a global frenzy over the last couple of weeks. We dive into this new release and what we like about this cohesive album.

Host: Evan Rook

Producer: Evan Rook

Compliance issues: Culture, Music

Program 22-46**Air Week:** 11/13/2022**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: THE HIGHER EDUCATION COST CRISIS: PART 2****Time:** 1:47**Duration:** 8:14

Synopsis: The average cost of attending a four-year, public college has ballooned to \$27,800 per year. This equates to more than \$110,000 spent to have an undergraduate degree. Even with current financial aid, for millions of students, it's not feasible to dig themselves into lifelong debt. We speak with two higher education experts about what needs to change with financial aid in America.

Host: Gary Price**Producer:** Amirah Zaveri

Guests: Mark Kantrowitz, financial aid expert; Sandy Baum, higher education expert, nonresident senior fellow, Center on Education Data and Policy, Urban Institute.

Compliance issues: Higher Education, Debt, Personal Finance, Government Policy, Equality, Equal Access

Links for more info:

[Issue Brief: Doubling the Maximum Pell Grant](#)

[One-time Federal Student Loan Debt Relief](#)

[Q&A: The New Student Loan Income-Driven Repayment Waiver - NerdWallet](#)

[Sandy Baum | Urban Institute](#)

SEGMENT 2: EXPLORING THE QUESTIONS THAT HAVE NO RIGHT ANSWER**Time:** 12:03**Duration:** 8:53

Synopsis: Dr. Gregory Stock who's made a living asking questions that sometimes have no hard and fast answers. In all reality, sometimes the process of coming to an answer is often more important than any one answer itself.

Host: Marty Peterson**Producer:** Amirah Zaveri | Pat Reuter

Guests: Dr. Gregory Stock, bioethicist, author of The Book of Questions.

Compliance issues: Philosophy, Communication, Psychology, Ethics, Relationships, Personal Growth and Development

Links for more info:

[The Book of Questions: Revised and Updated: Stock Ph.D., Gregory](#)

CULTURE CRASH: A PERFECT POST-MEAL HOLIDAY MOVIE**Time:** 24:18**Duration:** 2:10

Synopsis: There's a lot of films that fit the bill for Halloween and countless for Christmas, but what about Thanksgiving? We offer up a classic rom com that we love but not many movie lovers know about.

Host: Evan Rook**Producer:** Evan Rook

Compliance issues: Culture, Film

Program 22-47**Air Week:** 11/20/2022**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: IN PURSUIT OF BETTER SLEEP****Time:** 1:47**Duration:** 9:21**Synopsis:** About 70 million people in the U.S. struggle with sleep. We speak with sleep expert and psychologist Aric Prather about how to fix your sleep problems without relying on sleep aids.**Host:** Gary Price**Producer:** Amirah Zaveri**Guests:** Aric Prather, sleep expert, psychologist, author, *The Sleep Prescription: Seven Days to Unlocking Your Best Rest*.**Compliance issues:** Sleep Health, Psychology, Wellness, Mental Health, Medication, Technology**Links for more info:**[Aric Prather | UCSF Profiles](#)[The Sleep Prescription: Seven Days to Unlocking Your Best Rest \(The Seven Days Series Book 2\) - Kindle edition by Prather, Aric A.. Health, Fitness & Dieting Kindle eBooks @ Amazon.com.](#)[Insomnia treatment: Cognitive behavioral therapy instead of sleeping pills - Mayo Clinic](#)**SEGMENT 2: CELEBRITY GOSSIP: ITS EVOLUTION INTO A MULTI-BILLION DOLLAR INDUSTRY****Time:** 13:10**Duration:** 8:30**Synopsis:** Millions of people follow celebrity culture sites, social accounts, and outlets. How did this industry of celebrity news become the billion-dollar machine it is today? We speak with two media experts about its evolution and pros and cons to this form of entertainment.**Host:** Marty Peterson**Producer:** Amirah Zaveri | Grace Galante**Guests:** Sharon Marcus, professor, English and Comparative Literature, Columbia University; Frank McAndrew, professor, psychology, Knox College.**Compliance issues:** Media, News, Entertainment, Culture, History, Business, Psychology, Social Media**Links for more info:**[Deuxmoi and the future of Instagram celebrity gossip - Vox](#)[Frank McAndrew - Faculty - Knox College](#)[Sharon Marcus | The Department of English and Comparative Literature](#)**CULTURE CRASH: AN IRISH DRAMA****Time:** 24:18**Duration:** 2:08**Synopsis:** We review the new movie, "The Banshees of Inisherin" by acclaimed writer and director Martin McDonagh.**Host:** Evan Rook**Producer:** Evan Rook**Compliance issues:** Culture, Film

Program 22-48**Air Week:** 11/27/2022**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: THE 2024 PRESIDENTIAL ELECTION****Time:** 1:47**Duration:** 6:57**Synopsis:** With this news making headlines, we go back in American history to uncover some of the stories of previous one-term presidents that preceded Trump.**Host:** Gary Price**Producer:** Amirah Zaveri**Guests:** Ronald Gruner, presidential historian, author, *We the Presidents: How American Presidents Shaped the Last Century*.**Compliance issues:** Government, Psychology, Communication, Culture, American History, Politics, Voting**Links for more info:**[We the Presidents: How American Presidents Shaped the Last Century: Gruner, Ronald: Books](#)[Former President Donald Trump announces a White House bid for 2024](#)[Donald Trump, Grover Cleveland, and the History of Trying to Win Back the White House](#)**SEGMENT 2: THE MILITARY'S MOST CHALLENGING RECRUITING YEAR YET****Time:** 10:46**Duration:** 10:45**Synopsis:** We speak with military expert Katherine Kuzminski about what's feeding into less Americans signing up and how the government aims to kickstart interest.**Host:** Marty Peterson**Producer:** Amirah Zaveri | Grace Galante**Guests:** Katherine Kuzminski, senior fellow, director, Military Veterans of Society Program, Center for a New American Security.**Compliance issues:** Culture, Homeland Security, Military, Army, Military Recruitment, War, Politics**Links for more info:**[Katherine L. Kuzminski | Center for a New American Security \(en-US\)](#)[Facts and Figures](#)[Kate \(Kidder\) Kuzminski \(@klkuzminski\) / Twitter](#)**CULTURE CRASH: A REVIEW OF "DON'T WORRY DARLING"****Time:** 24:07**Duration:** 2:18**Synopsis:** We review the new film "Don't Worry Darling" which boasts an all-star cast starring Florence Pugh, Harry Styles, Olivia Wilde and more.**Host:** Evan Rook**Producer:** Evan Rook**Compliance issues:** Film, Culture

Program 22-49**Air Week:** 12/4/22**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: THE RISE & FALL OF GENERAL ELECTRIC****Time:** 1:47**Duration:** 10:36

Synopsis: General Electric was once valued at 650 billion dollars. For decades, it was globally recognized for its innovation in electric, aviation, healthcare, and financial services. Today, it's a much different story. The company is preparing to split into three separate entities to increase its value and is in the process of downsizing from its large headquarters in Boston. Business expert and author William D. Cohan joins us this week to share the story of General Electric.

Host: Gary Price**Producer:** Amirah Zaveri**Guests:** William D. Cohan, financial journalist, author, *Power Failure: The Rise and Fall of an American Icon*.**Compliance issues:** Business, Leadership, History, Culture, Innovation, Invention**Links for more info:**[Power Failure: The Rise and Fall of an American Icon](#)**SEGMENT 2: LEARNING TO BAKE FOR THE HOLIDAYS****Time:** 14:25**Duration:** 7:05

Synopsis: Boozy Pecan, French Silk, Key Lime Pie. The many pie flavors out there are endless – and just because Thanksgiving and all-things pumpkin have passed, doesn't mean an end to holiday sweets. Viewpoints speaks with cookbook author Ken Haedrich about the prevalence of pie in American culture and how anyone – at any skill level – can learn to bake this dish.

Host: Marty Peterson**Producer:** Amirah Zaveri**Guests:** Ken Haedrich, food writer, cookbook author, *Pie Academy*.**Compliance issues:** Cooking, Self-Development, Consumer Science, Literature, Culinary Arts**Links for more info:**[Recipes and Videos](#)['The Great British Baking Show: Holidays' Is Back! Here's What You Need To Know](#)**CULTURE CRASH: FEELING FESTIVE WITH SOME CLASSIC TUNES****Time:** 23:53**Duration:** 2:30

Synopsis: We highlight some of our favorite odes to Christmas that never get old.

Host: Evan Rook**Producer:** Evan Rook**Compliance issues:** Music, Culture

Program 22-50
Air Week: 12/11/22

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: THE EFFECTS OF EXTREME WEATHER FELT ACROSS THE GLOBE
Time: 1:48

Duration: 9:45

Synopsis: From the Mississippi River's historic low water levels to Pakistan's non-stop flooding, the effects of extreme weather are being felt across the globe. Experts explain the common denominator between these seemingly opposite weather events, and the health and financial toll of natural disasters.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Dr. Colin Phillips, assistant professor of civil and environmental engineering, Utah State University; Dr. Daniel Swain, climate scientist, University of California Los Angeles's Institute of the Environment and Sustainability

Compliance issues: Climate Change, Engineering, Infrastructure, Science, Innovation

Links for more info:
[Daniel Swain, Ph.D.](#)
[Weather West](#)
[Colin Phillips | Civil and Environmental Engineering | USU](#)
[Daniel Swain \(@Weather_West\) / Twitter](#)
SEGMENT 2: GRIEVING AMIDST THE HOLIDAYS
Time: 13:35

Duration: 8:07

Synopsis: Just because it's the holidays doesn't mean it's a time of joy and happiness for everyone. Millions of Americans during this period struggle to just make it through the commitments, pressure, and difficult memories that these months bring. We speak with psychologist Mary Lamia about how to sit with your emotions, communicate with loved ones and set realistic expectations this month.

Host: Marty Peterson

Producer: Amirah Zaveri | Polly Hansen

Guests: Mary Lamia, practicing clinical psychologist, professor, Wright Institute.

Compliance issues: Communication, Loss, Mental Health, Grief, Self-Development, Travel, Psychology

Links for more info:
[Mary Lamia](#)
[Psy.D. Program Faculty: Mary Lamia, PhD | The Wright Institute](#)
[Grief, Holidays, and Sensory Memories | Psychology Today](#)
CULTURE CRASH: A REVIEW OF "THE FABELMANS"
Time: 24:06

Duration: 2:21

Synopsis: We discuss Steven Spielberg's latest film "The Fabelmans" which gives an inside look at the director's journey into moviemaking.

Host: Evan Rook

Producer: Amirah Zaveri

Compliance issues: Film, Culture

Program 22-51**Air Week:** 12/18/22**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: HOW TO SKIP THE SUGAR WITHOUT GIVING UP DESSERT****Time:** 1:47**Duration:** 8:49

Synopsis: Many people think leading a healthy lifestyle means giving up sweets, but our two guests today prove them wrong. They explain how you can make easy substitutes when baking that produce decadent desserts without all the calories and sugar.

Host: Gary Price**Producer:** Amirah Zaveri**Guests:** Elif Yamangil, Blogger, Mini Batch Baker & Plenty Sweet; Jennifer Tyler Lee, Author, Half the Sugar All the Love.**Compliance issues:** Diet, Health, Obesity, Baking, Sugar, Exercise, Cooking**Links for more info:**[Plenty Sweet - Healthy Sweets with less than 200 cal per serving. \(plentysweetblog\) - Profile | Pinterest](#)[Mini Batch Baker](#)[Plenty Sweet](#)[Elif Yamangil \(@elifyamangil\) • Instagram photos and videos](#)[Jennifer Tyler Lee](#)[Jennifer Tyler Lee \(@jennifertyleerlee\) • Instagram photos and videos](#)**SEGMENT 2: IS LIVING IN THE AGE OF THE INTERNET A RIGHT OR PRIVILEGE?****Time:** 12:39**Duration:** 8:29

Synopsis: Internet has become a necessity in our lives, but not everyone has access. With serious issues, like politics and education, being discussed almost exclusively online, more and more people are wondering if internet should be free. An expert explains the pros and cons of government-subsidized internet

Host: Marty Peterson**Producer:** Amirah Zaveri | Grace Galante**Guests:** Dr. Merten Reglitz, Senior Lecturer in Global Ethics, University of Birmingham.**Compliance issues:** Politics, Education, Capitalism, Government Subsidizing, Internet, Consumerism**Links for more info:**[Affordable Connectivity Program](#)[Merten Reglitz - Senior Lecturer in Global Ethics - University of Birmingham | LinkedIn](#)[Dr Merten Reglitz - Department of Philosophy - University of Birmingham](#)**CULTURE CRASH: CAN AUTHORS PREDICT THE FUTURE?****Time:** 23:54**Duration:** 2:33

Synopsis: Amazon has recruited popular authors to take a stab at creating a Twilight Zone-esq, six-part book series.

Host: Evan Rook**Producer:** Evan Rook**Compliance issues:** Fiction, Culture

Program 22-52**Air Week:** 12/25/22**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: GIVING BIRTH BEHIND BARS****Time:** 1:47**Duration:** 7:40

Synopsis: Dr. Carolyn Sufrin worked for years as an OB/GYN for inmates at a San Francisco Jail. She joins us this week to talk about the challenges pregnant prisoners face and what needs to change to make the prison system more humane, compassionate, and rehabilitation-focused for women in this situation.

Host: Gary Price**Producer:** Amirah Zaveri

Guests: Dr. Carolyn Sufrin, medical anthropologist, assistant professor, gynecology & obstetrics, Johns Hopkins University.

Compliance issues: Women's Issues, Healthcare, Trauma, Mental Health, Rehabilitation, Incarceration

Links for more info:

[Pregnancy in Prison Statistics \(PIPS\) Project – ARRWIP](#)

[Carolyn Sufrin, Associate Director](#)

SEGMENT 2: THE FIGHT TO SURVIVE ON THE BRINK OF EXTINCTION**Time:** 11:29**Duration:** 10:29

Synopsis: Extinction is a normal part of evolution, but the speed at which the Earth is losing species is abnormal. Scientists estimate that today's extinction rate is hundreds, or even thousands, of times higher than the natural progression. It's hard to quantify the exact number of species affected, but experts say it's at least 10,000 species per year that go extinct. What's driving this sped up process and how can humans help more species survive?

Host: Marty Peterson**Producer:** Amirah Zaveri

Guests: Michael Webster, professor, practice, Department of Environmental Studies, New York University, author, *The Rescue Effect: The Key to Saving Life on Earth*.

Compliance issues: Wildlife Protection, Endangered Species, Biodiversity, Climate Change, Extinction

Links for more info:

[The Rescue Effect: The Key to Saving Life on Earth](#)

[Species | Protecting Wildlife](#)

[Our Impact - Jane Goodall Institute USA](#)

[International Rhino Foundation](#)

CULTURE CRASH: TIM BURTON STRIKES AGAIN**Time:** 24:21**Duration:** 2:05

Synopsis: The new show, "Wednesday" is topping Netflix charts this season. We explore why this TV spinoff of "The Addams Family" movie is faring so well with younger audiences.

Host: Evan Rook**Producer:** Evan Rook

Compliance issues: Culture, TV