

ORDER



Orders
Order / Rev: 101695
Alt Order #:
Product Desc: CS PAC 2/1-2/7 NV
Estimate: 1607
Flight Dates: 02/02/16 - 02/07/16
Original Date / Rev: 01/28/16 / 02/02/16
Order Type: GENERAL

KTNV

Primary AE: Vicki Nelms
Sales Office: LASV
Sales Region: LOC

Agency
Name: Target Enterprises
Buying Contact:
Billing Contact:
 15260 Ventura Blvd
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Conservative Solutions PAC
Demographic: A55+
Product Codes: PL Presidential
Priority: P-3
Revenue Codes: POL, POL, ISS

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/16	02/07/16	40	\$20,675.00	\$17,573.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2016	40	\$20,675.00	\$17,573.75	149.20
Totals	40	\$20,675.00	\$17,573.75	149.20

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Vicki Nelms			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV	19%	\$20,675.00
Market	100%	\$108,815.79

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	0%	\$0.00
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	0%	\$0.00
KTUD	0%	\$0.00
KVCW	0%	\$0.00
KVMY	0%	\$0.00
KVPX	0%	\$0.00
KVVU	0%	\$0.00
UNKWN	81%	\$88,140.79

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	02/02/16	02/07/16	M-F 11am-12pm	CM	11am-12pm	- TWTF - -	:30	4	\$250.00	P-3	5.40	NM	3	\$750.00
M-F 11am-12pm Action News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						

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Advertiser: Conservative Solutions PAC
 Product Desc: CS PAC 2/1-2/7 NV
 Estimate: 1607

KTNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	02/02/16	02/07/16	M-F 11am-12pm M-F 11am-12pm Action News	CM	11am-12pm	- TWTF - -	:30	4	\$250.00	P-3	5.40	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/01/16	02/07/16	- TWTF - -		3				\$250.00		5.40			
N 2	KTNV	02/02/16	02/07/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	- TWTF - -	:30	4	\$600.00	P-3	5.10	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/01/16	02/07/16	- TWTF - -		4				\$600.00		5.10			
N 3	KTNV	02/02/16	02/07/16	M-F 730-8pm M-F 730-8pm Millionaire	CM	730-8pm	- TWTF - -	:30	4	\$400.00	P-3	4.40	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/01/16	02/07/16	- TWTF - -		4				\$400.00		4.40			
N 4	KTNV	02/02/16	02/07/16	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	- TWTF - -	:30	4	\$850.00	P-3	3.20	NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/01/16	02/07/16	- TWTF - -		4				\$850.00		3.20			
N 5	KTNV	02/02/16	02/07/16	Su 5-530pm News Su 5-530pm News	CM	5-530pm	- - - - - S	:30	1	\$400.00	P-3	4.80	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/01/16	02/07/16	- - - - - S		1				\$400.00		4.80			
N 6	KTNV	02/02/16	02/07/16	M-F Good Morning Ame@M M-F Good Morning America	CM	7-9am	- TWTF - -	:30	5	\$475.00	P-3	4.40	NM	5	\$2,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/01/16	02/07/16	- TWTF - -		5				\$475.00		4.40			
N 7	KTNV	02/02/16	02/07/16	M-F 10-11am M-F 10-11am	CM	10-11am	- TWTF - -	:30	4	\$350.00	P-3	2.30	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/01/16	02/07/16	- TWTF - -		4				\$350.00		2.30			
N 9	KTNV	02/02/16	02/07/16	M-F 12-1pm M-F 12-1pm	CM	12-1pm	- TWTF - -	:30	4	\$300.00	P-3	3.20	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/01/16	02/07/16	- TWTF - -		4				\$300.00		3.20			
N 10	KTNV	02/02/16	02/07/16	M-F 430-5pm M-F 430-5pm	CM	430-5pm	- TWTF - -	:30	4	\$400.00	P-3	3.70	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/01/16	02/07/16	- TWTF - -		4				\$400.00		3.70			
N 12	KTNV	02/02/16	02/07/16	M-F 6-7pm News M-F 6-7pm News	CM	6-7pm	- TWTF - -	:30	6	\$425.00	P-3	3.10	NM	6	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/01/16	02/07/16	- TWTF - -		6				\$425.00		3.10			
N 15	KTNV	02/06/16	02/06/16	Republican Debate Republican Debate	CM	Various	- - - - - S-	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/01/16	02/07/16	- - - - - S-		1				\$3,000.00		0.00			
													Totals	40	\$20,675.00