

STATION:	KDKD-FM	ORDER#:	3207711	DATE:	05/09/2023
MARKET:	Unmeasured Market	AMOUNT:	\$580.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps GMP	SPOTS:	30		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 5 Last: 3				
SALES OFFICE:	DALLAS	SLS PH:	512 275 6477		
SALESPERSON:	Georgia Migliuri	SLS FAX:	N/A		
SLS EMAIL:	Georgia.Migliuri@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4444034
ADVERTISER:	American Federation for Children	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	5/10-5/12 EST 5670 PUBLIC AWARENESS	AGY EST:	5670		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	05-10-2023 TO 5/14/2023	<input checked="" type="checkbox"/> Unwired	<input type="checkbox"/> Spot	<input type="checkbox"/> Mod	
TOT # OF WEEKS:	1				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash	<input type="checkbox"/> Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	05/09/2023 11:27

COMMENTS

[Rep Comment] 05/09/2023: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) UPON RECEIPT. **If you'd like to have your order print columns, choose the BDR print button**. **PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.**

Please include ISCI and Estimate on all invoices. We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR RI14861. Marketron #200345, Spotdata #2095, eMediaTrade (AdCoreLocal) #EMT12794

This is a reminder, for all orders from AX Media MUST INCLUDE ISCI CODES on your invoices / proof of performance affidavits. The agency will be requesting refunds if they do not get the documentation needed for auditing purposes. Your ISCI codes are listed on your traffic instructions.

***** No Comments for this Advertiser *****

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

WEEK#1 5/10/2023 To 5/14/2023 WK TOT \$580.00 WK TOTAL SPOTS 30

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SPWK	RATE	WEEKLY TOTAL
	1		..WTF..	6:00AM	10:00AM	30	5/10/2023	5/12/2023	10	\$20	\$200
	2		..WTF..	10:00AM	3:00PM	30	5/10/2023	5/12/2023	10	\$18	\$180
	3		..WTF..	3:00PM	7:00PM	30	5/10/2023	5/12/2023	10	\$20	\$200

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TOTAL	May														Total
SPOT	30														30
CASH	580.00														580.00
TOTAL	580.00														580.00

DISCLAIMER
All invoices must exactly match this time order and are to be sent, in duplicate, immediately following the end of the schedule. All invoices are to be in our hands by the 7th of the following month. This agency does not accept service fees; or handling charges; or anything of that type. Urgently request our commercials air in the first :60 position of each stopset. All spots must receive a fair and equitable rotation. Deductions will be made for poor rotations and missing bonus or N/C spots. Any additional bonus weight would be greatly appreciated. No makegoods will be accepted. All spots shown on the invoice/affidavit must be within 5 minutes of the actual time the spots aired. A 30-minute separation is required between our own spots and those of our major competitors.



TRAFFIC INSTRUCTION #709998: American Federation for Children
Est. 5670, American Federation for Children - RD 5/10
- 5/12
Estimate Flight: 05/08/23 - 05/14/23
Instruction Dates: 05/10/23 - 05/12/23

Agency: AxMedia
Client: American Federation for Children
Product: Public Awareness
Mkt/Sta: Columbia, MO:KSSZ-FM,KWOS-AM, Joplin:KZRG-AM, Kansas City:KCMO-AM,KMBZ-AM,KMBZ-FM,KMZU-FM, Missouri (U):SNMO-AM, Springfield, MO:KSGF-FM,KWTO-AM, Unmeasured Market:KAPE-AM,KDKD-FM,KJEL-FM,KRMS-AM,KWKJ-FM

Start Date	End Date	DP	Start Time	End Time	ISCI / Ad-ID	Creative Title	Len	Rot%	Seq#
5/10/2023	5/12/2023				AFC050830	Mom	:30	100%	

Traffic Disclaimer

Do not down convert any HD spots. Please run the SD spots that are provided for SD channels
 (Only run per your contracted dates & times. This is NOT a contract.)

Signature: _____

Please sign and email phomung@axmediateam.com confirming receipt of instruction. Thank You!

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, American Federation for Children, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: American Federation for Children

Agency name: AxMedia

Address: 800 W. 47th Street, Ste. 200, Kansas City, MO 64112

Contact:

Phone number: 816.407.1222

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: American Federation for Children

Address: 5950 Berkshire Lane, Suite 325, Dallas, TX 75225

Contact: Tommy Schultz, CEO

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Tommy Schultz, CEO

Ryan Cantrell, Nation Director of Government Affairs

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor American Federation for Children

Station Representative

Signature:

Eva Mah

Signature:

Name: Eva Mah

Name:

Date of Request to Purchase Ad Time: 5/8/2023

Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?

Yes

No

Date ad received:

5-9-23

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

Station Call Letters:

KPKD

Date Received/Requested:

5/9

Est. #:

5670

Station Location:

Clinton

Run Start and End Dates:

9/10 - 9/12

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.