

Revision

Media: Radio	Market: Birmingham	Vendor: WERC-FM	Billing To: Big Communications and Marketing, Inc. 2121 2nd Avenue North, Suite 100 Birmingham, AL 35203
Client: Yes to the Best PAC	Demo: Adults 18+		
Product: Amendment 1	Separation: 30		
CPE: YESPAC//1132	Flight Start: 2/17/20	AE: Lisa Eaker	
Description: YESPAC-0001; A1 Radio Buy 1Q20	Flight End: 3/8/20	Phone:	Phone: 205-322-5646
Rep:	Sales Office:	Fax:	Fax: 205-322-0036
Version: 2	Survey: 3BK Oct19-Dec19 MSA Nielsen Audio CDM		
Comments: REVISION DO NOT DOUBLE BOOK			

Line No	Daypart (Program)	Daypart Code	Gross	C/T	Dur	2/17	2/24	3/2	Total Spots	Adults 18+ RTG	CPP
1	MTuWThF 6:00A-10:00A	AM	\$121.00	C	60	0	25	0	25	0.7	\$172.86
2	MTu 6:00A-10:00A	AM	\$121.00	C	60	0	0	8	8	0.7	\$172.86
3	MTuWThF 10:00A-3:00P	MD	\$165.00	C	60	0	25	0	25	1.3	\$126.92
4	MTu 10:00A-3:00P	MD	\$165.00	C	60	0	0	8	8	1.3	\$126.92
5	MTuWThF 3:00P-7:00P	PM	\$115.00	C	60	0	25	0	25	0.6	\$191.67
6	MTu 3:00P-7:00P	PM	\$115.00	C	60	0	0	8	8	0.6	\$191.67
Total Spots:						0	75	24	99		
Total GRP/GIMP(000):						0.0	65.0	20.8		85.8	

Month	Cash\$-Spots	Trade\$-Spots	Total\$-Spots
2/2020	\$0.00 - 0	\$0.00 - 0	\$0.00 - 0
3/2020	\$13,233.00 - 99	\$0.00 - 0	\$13,233.00 - 99
Total Gross Cost: \$13,233.00		Total Gross CPP: \$154.23	
Total Net Cost: \$11,248.05		Total Net CPP: \$131.10	

Disclaimer:

Sign and return to buyer within 24 hours. This transaction completes for ad size, run dates and costs. Bill to Big Communications, and reference estimate number. Unfulfilled Orders are expected to be made good at equal or greater value. Once payment has been made to Big Communications, Big Communications assumes full responsibility for remitting payment in a timely manner. If client fails to remit payment Big Communications, then financial responsibility lies with the client, and not Big Communications.