

# Revision

<b>Media:</b> Radio	<b>Market:</b> Birmingham	<b>Vendor:</b> WERC-FM	<b>Billing To:</b> Big Communications and Marketing, Inc. 2121 2nd Avenue North, Suite 100 Birmingham, AL 35203
<b>Client:</b> Yes to the Best PAC	<b>Demo:</b> Adults 18+		
<b>Product:</b> Amendment 1	<b>Separation:</b> 30		
<b>CPE:</b> YESPAC//1132	<b>Flight Start:</b> 2/17/20	<b>AE:</b> Lisa Eaker	
<b>Description:</b> YESPAC-0001; A1 Radio Buy 1Q20	<b>Flight End:</b> 3/8/20	<b>Phone:</b>	<b>Phone:</b> 205-322-5646
<b>Rep:</b>	<b>Sales Office:</b>	<b>Fax:</b>	<b>Fax:</b> 205-322-0036
<b>Version:</b> 2	<b>Survey:</b> 3BK Oct19-Dec19 MSA Nielsen Audio CDM		
<b>Comments:</b> REVISION DO NOT DOUBLE BOOK			

Line No	Daypart (Program)	Daypart Code	Gross	C/T	Dur	Spots			Total Spots	Adults 18+	
						2/17	2/24	3/2		RTG	CPP
1	MTuWThF 6:00A-10:00A	AM	\$121.00	C	60	0	25	0	25	0.7	\$172.86
2	MTu 6:00A-10:00A	AM	\$121.00	C	60	0	0	8	8	0.7	\$172.86
3	MTuWThF 10:00A-3:00P	MD	\$165.00	C	60	0	25	0	25	1.3	\$126.92
4	MTu 10:00A-3:00P	MD	\$165.00	C	60	0	0	8	8	1.3	\$126.92
5	MTuWThF 3:00P-7:00P	PM	\$115.00	C	60	0	25	0	25	0.6	\$191.67
6	MTu 3:00P-7:00P	PM	\$115.00	C	60	0	0	8	8	0.6	\$191.67
<b>Total Spots:</b>						0	75	24	99		
<b>Total GRP/GIMP(000):</b>						0.0	65.0	20.8		85.8	

Month	Cash\$-Spots	Trade\$-Spots	Total\$-Spots
2/2020	\$0.00 - 0	\$0.00 - 0	\$0.00 - 0
3/2020	\$13,233.00 - 99	\$0.00 - 0	\$13,233.00 - 99

<b>Total Gross Cost:</b> \$13,233.00	<b>Total Gross CPP:</b> \$154.23
<b>Total Net Cost:</b> \$11,248.05	<b>Total Net CPP:</b> \$131.10

**Disclaimer:**  
 Sign and return to buyer within 24 hours. This transaction completes for ad size, run dates and costs. Bill to Big Communications, and reference estimate number. Unfulfilled Orders are expected to be made good at equal or greater value.  
 Once payment has been made to Big Communications, Big Communications assumes full responsibility for remitting payment in a timely manner. If client fails to remit payment Big Communications, then financial responsibility lies with the client, and not Big Communications.