Print Date 03/02/22 15:46:43

ED

ORDER

Orders Order / Rev: 31788 Alt Order #: 27685321 Product Desc: MALFU Estimate: 10137 POLITICAL ISSUE Flight Dates: 03/08/22 - 03/14/22 Primary AE: Jenna Nubar Original Date / Rev: 03/02/22 / 03/02/22 Sales Office: WASH Order Type: **GENERAL** Sales Region: NAT Agency Name: **Mentzer Media Services** Buying Contact: Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 600 Fairmont Avenue Billing Cycle: EOM/EOC Towson, MD 21286 Agency Commission: 15% Advertiser Name: Political - Alabama's Future A35+ Demographic: New Business End: Product Codes: PL2 Advertiser External ID: Revenue Code 1: AGY Agency External ID: Revenue Code 2: POL Unit Code: General Revenue Code 3: ISS Order Separation: 00:30:00 Priority: L-4

Bill Plan

Totals

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
02/28/22	03/14/22	29	\$3,700.00	\$3,145.00	March 2022	29	\$3,700.00	\$3,145.00	0.0
					Totals	29	\$3,700.00	\$3,145,00	0.0

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Nubar			Start Of Order - End Of Order	100%

Order Share	Share	Total
WCOV-TV	10%	\$3,700.00
Market	100%	\$37,000.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	90%	\$33,300.00
WAKA	0%	\$0.00
WNCF	0%	\$0.00
WSFA	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	WCOV	03/08/22	03/08/22	Court 3p-4p Real	CM	3p-4p	-T	:30	1	\$75.00L-3	0.00 NM	1	\$75.00
				M-F 3p-4p The F	Real								
	The Rea	al									- 1		
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
	Veek: 03/0	07/22	03/13/22	-T	1	\$75.00	0.00						
N 2	WCOV	03/10/22	03/10/22	Court 3p-4p Real	CM	3p-4p	T	:30	1	\$75.00L-3	0.00 NM	1	\$75.00
				M-F 3p-4p The F	teal								
	The Rea	al									- 1		
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
V	Veek: 03/0	07/22	03/13/22	T	1	\$75.00	0.00						
N 3	WCOV	03/11/22	03/11/22		CM	3p-4p	F	:30	1	\$75.00L-3	0.00 NM	1	\$75.00

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WCOV-TV

Order / Rev:

31788

Advertiser:

Political - Alabama's Future

Alt Order #:

27685321

Product Desc:

MALFU

Flight Dates:

03/08/22 - 03/14/22

Estimate:

10137 POLITICAL ISSUE

Big Bang Theory Start Date Image	Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
The Real Start Date End Date Weekdays Spots/Week Rate Ration S75.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00						16.0000 10							
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Sign Bang Theory Sign Date MF 5p-6p Big Bang Theory Sign Date Sign D		and the second second	The second of th		1								
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Side Date Mexico 3007 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001 2001	D: D	Τ.		M-F 5p-6p Big B	ang Theory	(5:30 PM-6:	00 PM)				1		
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N 5 WCOV 03/09/12 03/09/12 Early Fringe 5-6pm B8TCM 5:30 PM-6:00 PMN 30 1 \$50.00L-4 0.00 NM 1 \$50.00													
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Order / Rev:

31788

Advertiser:

Political - Alabama's Future

Alt Order #:

27685321

Product Desc:

MALFU

WCOV-TV

Flight Dates:

03/08/22 - 03/14/22

Estimate:

10137 POLITICAL ISSUE

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Day	ys	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F 9p-935p Late					grant era interes	/ ******			A COMMENT OF THE PARTY OF THE	
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	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						1	
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Fox Ne		F 15 1	147 - 1 - 1	0	5.								
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(201)(0) take (0.00)	art Date	End Date	Weekdays S	Spots/Week	Rate	Rating							
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Andy G	riffith		1000p-1100p	•	(10.001 101-	10.00 1 101)							
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Week: 03		03/20/22	M	1	\$20.00	0.00							
N27 WCOV	03/12/2	2 03/12/22		CM	930p-10p		-S-	:30	1	\$25.00L-4	0.00 NM	1	\$25.00

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WCOV-TV

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Order / Rev: Alt Order #:

Flight Dates:

31788

27685321

03/08/22 - 03/14/22

Advertiser:

Estimate:

Political - Alabama's Future

Product Desc:

MALFU

10137 POLITICAL ISSUE

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Sa 930p-10p Sa 930p-10p Andy Griffith Start Date Weekdays **End Date** Spots/Week Rate Rating Week: 03/07/22 03/13/22 ----S-\$25.00 0.00

Totals 29 \$3,700.00