ORDER

Orders Order / Rev: 31630 Alt Order #: 27674034 Product Desc: MALFU WCOV-TV Estimate: 10073 POLITICAL ISSUE Flight Dates: 02/15/22 - 02/21/22 Primary AE: Jenna Nubar Original Date / Rev: 02/07/22 / 02/07/22 Sales Office: WASH Order Type: **GENERAL** Sales Region: NAT Agency Name: Mentzer Media Services **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 600 Fairmont Avenue Billing Cycle: EOM/EOC Towson, MD 21286 Agency Commission: 15% Advertiser Name: Political - Alabama's Future Demographic: A35+ New Business End: Product Codes: PL2 Advertiser External ID: Revenue Code 1: AGY Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount | 01/31/22 | 02/21/22 | 24 | \$2,400.00 | \$2,040.00

POL

ISS

L-4

Totals

Unit Code:

Order Separation:

Month	# Spots	Gross Amount	Net Amount	Rating	
February 2022	24	\$2,400.00	\$2,040.00	0.00	
Totals	24	\$2,400.00	\$2,040.00	0.00	

General

00:30:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Jenna Nubar			Start Of Order - End Of Order	100%	

Order Share	Share	Total		
WCOV-TV	10%	\$2,400.00		
Market	100%	\$24,000.00		

Revenue Code 2:

Revenue Code 3:

Priority:

Competitive Share	Share	Total		
CABLE	0%	\$0.00		
UNKWN	90%	\$21,600.00		
WAKA	0%	\$0.00		
WNCF	0%	\$0.00		
WSFA	0%	\$0.00		

L	n Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
N	1 WCOV	02/15/22	02/15/22		CM	4p-5p	-T	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
				M-F 4p-5p Ellen							1		
	Ellen												
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 02/	14/22	02/20/22	-T	1	\$50.00	0.00						
Ν	2 WCOV	02/16/22	02/16/22	Court 4p-5p Ellen	CM	4p-5p	W	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
				M-F 4p-5p Ellen									
	Ellen												
	Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 02/	14/22	02/20/22	W	1	\$50.00	0.00						
N	3 WCOV	02/17/22	02/17/22		CM	4p-5p	T	:30	1	\$50.00L-4	0.00 NM	1	\$50.00

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WCOV-TV

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Order / Rev:

31630

Advertiser:

Political - Alabama's Future

Alt Order #:

27674034

Product Desc:

MALFU

Flight Dates:

02/15/22 - 02/21/22

Estimate:

10073 POLITICAL ISSUE

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	Time Days	s Le	en Spots	Rate Pri	Rtg Type	Spots	Amount
			Court 4p-5p Ellen									
Ellen			M-F 4p-5p Ellen									
AND THE RESERVE OF THE PARTY OF	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 02/		02/20/22	T	1	\$50.00	0.00						
N 4 WCOV	02/18/2	22 02/18/22	Court 4p-5p Ellen M-F 4p-5p Ellen	CM	4p-5p	F		:30 1	\$50.00L-4	0.00 NM	1	\$50.00
Ellen			WH 4p-op Elich									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/		02/20/22	F	1	\$50.00	0.00			# 50.001.4			
N 5 WCOV	02/21/2	22 02/21/22	Court 4p-5p Ellen M-F 4p-5p Ellen	CM	4p-5p	M		:30 1	\$50.00L-4	0.00 NM	1	\$50.00
Ellen			p op =o									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
N 6 WCOV		02/27/22	M	CM	\$50.00	0.00 M		.20 1	£150 001 4	0.00 NIM		¢450.00
N O WCOV	02/2 1/2	22 02/21/22	Mon 7p-8p	Civi	7p-8p	[V]		:30 1	\$150.00L-4	0.00 NM	1	\$150.00
	one Star		500 or or 500 or		0.0							
	9-1-1 (M art Date	End Date	res applied to Nov' Weekdays	Spots/Week	els.] <u>Rate</u>	Rating						
Week: 02/		02/27/22	M	1	\$150.00	0.00						
N 7 WCOV	02/15/2	22 02/15/22	Tues 7p-8p	CM	7p-8p	-T	;	:30 1	\$150.00L-4	0.00 NM	1	\$150.00
The De	oidont F	~ V	Tues 7p-8p									
	sident-Fo irt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/		02/20/22	-T	1	\$150.00	0.00				- 1		
N 8 WCOV	02/16/2	22 02/16/22	Wed 7p-8p	CM	7p-8p	W	;	:30 1	\$150.00L-4	0.00 NM	1	\$150.00
I Can S	ee Your	Voice-FOX	Wed 7p-8p									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 02/	14/22	02/20/22	W	1	\$150.00	0.00						
N 9 WCOV	02/16/2	22 02/16/22		CM	8p-9p	W	:	:30 1	\$150.00L-4	0.00 NM	1	\$150.00
Next Le	vel Chef	-FOX	Wed 8p-9p									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/		02/20/22	W	1	\$150.00	0.00						
N10 WCOV	02/20/2	22 02/20/22	Nascar Race	CM	Various		-S :	:30 1	\$600.00L-4	0.00 NM	1	\$600.00
Daytona	a 500		Daytona 500									
		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 02/		02/20/22	S	1	\$600.00	0.00					200	
N11 WCOV	02/15/2	2 02/15/22	M-F 9p-935p Late M-F 9p-935p Late		9p-935p	-T	:	:30 1	\$100.00L-4	0.00 NM	1	\$100.00
Wcov 9	O'Clock	Local News	Wil op ooop Late	, 1404/3						- 1		
100 PM 100 PM PM	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/ N 12 WCOV		02/20/22	-T	Nowa CM	\$100.00	0.00		20 1	£400 001 4	0.00 NIA	4	£400.00
14 12 44004	02/10/2	.2 02/10/22	M-F 9p-935p Late M-F 9p-935p Late		9p-935p	W		:30 1	\$100.00L-4	0.00 NM	1	\$100.00
Wcov 9	O'Clock	Local News										
Sta Week: 02/	rt Date	End Date 02/20/22	Weekdays W	Spots/Week	Rate	Rating						
N 13 WCOV	-		M-F 9p-935p Late	News CM	\$100.00 9p-935p	0.00		30 1	\$100.00L-4	0.00 NM	1	\$100.00
			M-F 9p-935p Late		ор соор	united (Architect VIII-Page)		.00	Ψ100.00L-4	0.00 14101	,	ψ100.00
		Local News	177		<u>=</u>							
Sta Week: 02/	rt Date	End Date 02/20/22	Weekdays	Spots/Week	Rate \$100.00	Rating 0.00						
			M-F 9p-935p Late		9p-935p	F	:	30 1	\$100.00L-4	0.00 NM	1	\$100.00
			M-F 9p-935p Late		,			·····	J. 22.00E		-	4 .30.00
10-70-000		Local News	Maakda:	Cnoto AAII	D-4-	Detin-						
Week: 02/	rt Date 14/22	End Date 02/20/22	<u>Weekdays</u> F	Spots/Week 1	Rate \$100.00	Rating 0.00				- 1		
			~		7 7							

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Totals

24

\$2,400.00

WCOV-TV

Order / Rev:

31630

51050

Advertiser: Product Desc: Political - Alabama's Future

Alt Order #: Flight Dates:

27674034

02/15/22 - 02/21/22

Estimate:

10073 POLITICAL ISSUE

MALFU

Start Ln Ch End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount N 15 WCOV 02/21/22 02/21/22 M-F 9p-935p Late News CM 9p-935p :30 \$100.00 L-4 0.00 NM \$100.00 M-F 9p-935p Late News Wcov 9 O'Clock Local News Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/21/22 02/27/22 \$100.00 0.00 N 16 WCOV 02/19/22 02/19/22 Sat 9-930p Late News CM 9p-930p ----S-:30 \$50.00 L-4 0.00 NM 1 \$50.00 Sat 9p-930p Late News Fox News @ 9 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/14/22 ---S-02/20/22 \$50.00 0.00 N17 WCOV 02/20/22 02/20/22 Sun 9-930p Late News CM 9p-930p ----S :30 \$100.00L-4 0.00 NM 1 \$100.00 Sun 9p-930p Late News Fox News @ 9 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/14/22 02/20/22 ----S \$100.00 0.00 N 18 WCOV 02/15/22 02/15/22 M-F 935p-1005p CM 935p-1005p -T----:30 \$50.00L-4 0.00 NM 1 \$50.00 M-F 935p-1005p Andy Andy Griffith Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/14/22 02/20/22 -T----\$50.00 0.00 N 19 WCOV 02/16/22 02/16/22 M-F 935p-1005p CM 935p-1005p --W----:30 \$50.00L-4 0.00 NM 1 \$50.00 M-F 935p-1005p Andy Andy Griffith Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/14/22 02/20/22 --W----\$50.00 0.00 N20 WCOV 02/17/22 02/17/22 M-F 935p-1005p CM 935p-1005p ---T---:30 1 \$50.00L-4 0.00 NM \$50.00 M-F 935p-1005p Andy Andy Griffith Start Date **End Date** Weekdays Spots/Week Rate Rating ---T---Week: 02/14/22 02/20/22 \$50.00 0.00 N21 WCOV 02/18/22 02/18/22 M-F 935p-1005p CM 935p-1005p ----F--:30 1 \$50.00 L-4 0.00 NM \$50.00 M-F 935p-1005p Andy Andy Griffith Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 02/14/22 ---F--02/20/22 \$50.00 0.00 N22 WCOV 02/21/22 02/21/22 M-F 935p-1005p CM 935p-1005p :30 M----\$50.00L-4 0.00 NM \$50.00 M-F 935p-1005p Andy Andy Griffith Spots/Week Start Date End Date Weekdays Rate Rating Week: 02/21/22 02/27/22 M-----\$50.00 0.00 N23 WCOV 02/19/22 02/19/22 Sa 930p-10p CM 930p-10p ----S-:30 \$25.00L-4 0.00 NM 1 \$25.00 1 Sa 930p-10p Andy Griffith Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/14/22 ----S-02/20/22 \$25.00 0.00 N24 WCOV 02/20/22 02/20/22 Su 10p-1030p CM 10p-1030p ----5 :30 \$25.00L-4 0.00 NM \$25.00 Su 10p-1030p Big Bang Theory Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/14/22 02/20/22 ----S \$25.00 0.00