ORDER

Orders

Order / Rev:

31797

Alt Order #:

27685779

Product Desc:

MALFU

Estimate:

10141 POLITICAL ISSUE

Flight Dates:

03/15/22 - 03/21/22

Original Date / Rev: Order Type: 03/14/22 / 03/14/22 GENERAL Primary AE:

Sales Office:

Sales Region:

WCOV-TV

Jenna Nubar WASH

NAT

Agency

Name:

Mentzer Media Services

Buying Contact:

Billing Contact:

600 Fairmont Avenue

Towson, MD 21286

Billing Type:

Billing Calendar:

Billing Cycle:

James Gyoror

Agency Commission:

15%

Cash

Broadcast

EOM/EOC

Advertiser

Name:

Political - Alabama's Future

Demographic:

A35+ PL2

Product Codes:

Revenue Code 1: AGY

Revenue Code 2:

POL

L-4

Revenue Code 3:

Priority:

New Business End:

Advertiser External ID:

Agency External ID:

Unit Code:

Order Separation:

General

00:30:00

Bill Plan

 Start Date
 End Date
 # Spots
 Gross Amount
 Net Amount

 02/28/22
 03/21/22
 29
 \$3,575.00
 \$3,038.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2022	29	\$3,575.00	\$3,038.75	0.00
Totals	29	\$3,575.00	\$3,038.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Nubar			Start Of Order - End Of Order	100%

Order Share	Share	Tota		
WCOV-TV	10%	\$3,575.00		
Market	100%	\$35,750.00		

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	90%	\$32,175.00
WAKA	0%	\$0.00
WNCF	0%	\$0.00
WSFA	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1	WCOV	03/15/22	03/15/22	Court 3p-4p Real	CM	3p-4p	-T	:30	1	\$75.00L-3	0.00 NM	1	\$75.00
				M-F 3p-4p The R	eal						- 1		
	The Rea	I											
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating				I		
W	eek: 03/1	4/22	03/20/22	-T	1	\$75.00	0.00						
2	WCOV	03/17/22	03/17/22	Court 3p-4p Real	CM	3p-4p	T	:30	1	\$75.00L-3	0.00 NM	1	\$75.00
				M-F 3p-4p The R	eal								
	The Rea	I											
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
W	eek: 03/1	4/22	03/20/22	T	1	\$75.00	0.00						
3	WCOV	03/18/22	03/18/22		CM	3p-4p	F	:30	1	\$75.00L-3	0.00 NM	1	\$75.00

Print Date: 03/14/22 10:13:54

Page 2 of 4

Order / Rev:

31797

Advertiser:

Political - Alabama's Future

Alt Order #:

27685779

Product Desc:

MALFU

WCOV-TV

Flight Dates:

03/15/22 - 03/21/22

Estimate:

10141 POLITICAL ISSUE

Ln Ch	Start	End	Inventory Code		Start/End	Time	Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
			Court 3p-4p Real M-F 3p-4p The R										
The Re	eal			. 									
	art Date	End Date	Weekdays	Spots/Week		Ratir							
Week: 03		03/20/22		m BRTCM	\$75.00 5:30 PM-6:		00 -T	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
4 1100	00/10/2	.2 00/10/22	M-F 5p-6p Big Ba		(5:30 PM-6:			.50		ψ50.00L-4	0.00 14101	· '	φ30.00
	ng Theory		3.000 TO 30.000 TO 30.000 TO 30.000										
<u>St</u> Week: 03	art Date	End Date 03/20/22	Weekdays -T	Spots/Week	Rate \$50.00	Ratir	00 1 <u>g</u>						
		22 03/16/22		m BBTCM	5:30 PM-6:			:30	1	\$50.00L-4	0.00 NM	1	\$50.00
		.2 00/10/22	M-F 5p-6p Big Ba		(5:30 PM-6:			.00		Ψ00.00Ε 4	0.00 14101		Ψ00.00
	ng Theory		740 AMA V - 1	2 2									
<u>St</u> Week: 03	art Date	End Date 03/20/22	<u>Weekdays</u> w	Spots/Week	Rate \$50.00	Ratir	<u>ng</u> 00					l	
		2 03/17/22		m BBTCM	5:30 PM-6:0			:30	1	\$50.00L-4	0.00 NM	1	\$50.00
	00	00,	M-F 5p-6p Big Ba		(5:30 PM-6:		•	.00		Ψ00.002 4	0.00 14101		Ψ00.00
	ng Theory				_								
<u>St</u> Week: 03	art Date	End Date 03/20/22	Weekdays T	Spots/Week	Rate \$50.00	Ratir 0.							
		2 03/18/22		m BBTCM	5:30 PM-6:0			:30	1	\$50.00L-4	0.00 NM	1	\$50.00
			M-F 5p-6p Big Ba		(5:30 PM-6:					V			400.00
-	ng Theory		147	0 . 04/ /									
Week: 03	art Date /14/22	End Date 03/20/22	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$50.00	Ratin 0.0	_						
			Early Fringe 5-6pt		5:30 PM-6:0			:30	1	\$50.00L-4	0.00 NM	1	\$50.00
			M-F 5p-6p Big Ba		(5:30 PM-6:						***************************************		***************************************
	ng Theory		10/	0									
Sta Week: 03	art Date /21/22	End Date 03/27/22	<u>Weekdays</u> M	Spots/Week 1	Rate \$50.00	Ratin 0.0							
		2 03/21/22	Mon 7p-8p	CM	7p-8p		1	:30	1	\$300.00L-3	0.00 NM	1	\$300.00
			Mon 7p-8p		* **								
9-1-1-F		End Data	Wookdows	Cnoto/Mook	Doto	Datia	~						
Week: 03	art Date /21/22	End Date 03/27/22	Weekdays M	Spots/Week 1	Rate \$300.00	Ratin 0.0	_						
10 WCOV	03/15/2	2 03/15/22	Tues 7p-8p	CM	7p-8p		-T	:30	1	\$150.00L-4	0.00 NM	1	\$150.00
Th - D -	-1-1		Tues 7p-8p										
	sident-FC art Date	End Date	Weekdays	Spots/Week	Rate	Ratin							
Week: 03		03/20/22	-T	1	\$150.00	0.0	_				1		
11 WCOV	03/16/2	2 03/16/22	Wed 7p-8p	CM	7p-8p	-	W	:30	1	\$150.00L-4	0.00 NM	1	\$150.00
The Me	alcad Cina	FOV	Wed 7p-8p										
	isked Sing art Date	End Date	Weekdays	Spots/Week	Rate	Ratin	a						
Week: 03		03/20/22	W	1	\$150.00	0.0	-						
12 WCOV	03/16/2	2 03/16/22	Wed 8p-9p	СМ	8p-9p	-	-W	:30	1	\$150.00L-4	0.00 NM	1	\$150.00
Domino	Masters-	FOY	Wed 8p-9p										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	α				- 1		
Week: 03/		03/20/22	W	1	\$150.00	0.0							
13 WCOV	03/20/22	2 03/20/22	Nascar Race	CM	Various	_	S	:30	3	\$400.00L-4	0.00 NM	3	\$1,200.00
NASCA	R Cup-At	lanta	Nascar Race										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	q						
Week: 03/	14/22	03/20/22	S	3	\$400.00	0.0							
14 WCOV	03/15/22	2 03/15/22	M-F 9p-935p Late		9p-935p	-	T	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
Wcov 9	O'Clock I	Local News	M-F 9p-935p Late	News							- 1		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	9						
Week: 03/		03/20/22	-T	1	\$150.00	0.0							
15 WCOV	03/16/22	2 03/16/22		CM	9p-935p	-	-W	:30	1	\$150.00L-3	0.00 NM	1	\$150.00

Print Date: 03/14/22 10:13:54 Page 3 of 4

Order / Rev:

31797

Advertiser:

Political - Alabama's Future

Alt Order #:

27685779

Product Desc:

MALFU

WCOV-TV

Flight Dates:

03/15/22 - 03/21/22

Estimate:

10141 POLITICAL ISSUE

Ln Ch	Start	End	Inventory Code		Start/End	Time	Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
			M-F 9p-935p Late M-F 9p-935p Late										
Wcov 9	O'Clock	Local News		C IVCW3									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Ratin	ng						
Week: 03		03/20/22	W	1	4.00.00		00						
16 WCOV	03/17/2	22 03/17/22	M-F 9p-935p Late M-F 9p-935p Lat		9p-935p		T	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
Wcov 9	O'Clock	Local News		e News									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng						
Week: 03/		03/20/22	T	1	\$150.00		00						
17 WCOV	03/18/2	22 03/18/22			9p-935p		F	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
Wcov 9	O'Clock	Local News	M-F 9p-935p Lat	e news									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng						
Week: 03/		03/20/22	F	1	\$150.00	0.	00						
18 WCOV	03/21/2	2 03/21/22	M-F 9p-935p Late		9p-935p	1	M	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
Wcov 9	O'Clock	Local News	M-F 9p-935p Lat	e News									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	<u>ıg</u>						
Week: 03/	/21/22	03/27/22	M	1	\$150.00	0.	00						
19 WCOV	03/19/2	2 03/19/22			9p-930p		S-	:30	1	\$100.00L-3	0.00 NM	1	\$100.00
Fox Nev	ws @ 9		Sat 9p-930p Late	News									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	ıa						
Week: 03/		03/20/22	S-	1	\$100.00	0.	_						
20 WCOV	03/20/2	2 03/20/22			9p-930p		S	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
Foy No.	a n		Sun 9p-930p Late	e News									
Fox Nev Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	n						
Week: 03/		03/20/22	S	1	\$150.00	0.0	-						
21 WCOV	03/15/2	2 03/15/22	M-F 1005p-1105p	CM	10:05 PM-1	10:35 PI-	-T	:30	1	\$20.00L-4	0.00 NM	1	\$20.00
Andy G	riffith		M-F 1005p-1105)	(10:05 PM-	10:35 PN	1)						
Taran	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	a						
Week: 03/		03/20/22	-T	1	\$20.00	0.0							
22 WCOV	03/16/2	2 03/16/22	M-F 1005p-1105p	CM	10:05 PM-1	0:35 PI-	W	:30	1	\$20.00L-4	0.00 NM	1	\$20.00
And. C	ساخاتها		M-F 1005p-1105p)	(10:05 PM-	10:35 PN	1)						
Andy Gi Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	a						
Week: 03/		03/20/22	W	1	\$20.00	0.0							
23 WCOV	03/17/2	2 03/17/22	M-F 1005p-1105p	CM	10:05 PM-1	0:35 PI-	T	:30	1	\$20.00L-4	0.00 NM	1	\$20.00
And. C	-: EC: AL-		M-F 1005p-1105p		(10:05 PM-1	10:35 PN	1)						
Andy Gr	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	a						
Week: 03/	1.00	03/20/22	T	1	\$20.00	0.0							
24 WCOV	03/18/2	2 03/18/22	M-F 1005p-1105p	CM	10:05 PM-1	0:35 PI-	F	:30	1	\$20.00L-4	0.00 NM	1	\$20.00
A	- CECAL-		M-F 1005p-1105p)	(10:05 PM-1	10:35 PN	1)						
Andy Gr	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	a						
Week: 03/		03/20/22	F	1	\$20.00	0.0	_				- 1		
25 WCOV	03/21/2	2 03/21/22	M-F 1005p-1105p	CM	10:05 PM-1	0:35 PIM	1	:30	1	\$20.00 L-4	0.00 NM	1	\$20.00
A	166.11		M-F 1005p-1105p)	(10:05 PM-1	10:35 PN	1)				- 1		
Andy Gr	ιπιτη rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	0				- 1		
Week: 03/2		03/27/22	M	1	\$20.00	0.0					- 1		
26 WCOV	03/19/22	2 03/19/22	Sa 930p-10p	CM	930p-10p	-	S-	:30	1	\$25.00 L-4	0.00 NM	1	\$25.00
	:cc:		Sa 930p-10p										
Andy Gr	riffith rt Date	End Data	Meakdays	Snote/Most	Poto	Datia	~				l		
Week: 03/	and the second second	End Date 03/20/22	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$25.00	Ratin 0.0							
N27 WCOV				CM	10a-11a		-W	:30	1	\$25.00L-4	0.00 NM	1	\$25.00

WCOV-TV

Print Date: 03/14/22 10:13:54 Page 4 of 4 Order / Rev: 31797 Advertiser: Political - Alabama's Future

Alt Order #: 27685779 Product Desc: MALFU

Flight Dates: 03/15/22 - 03/21/22 Estimate: 10141 POLITICAL ISSUE

Len Spots Ln Ch Start End Inventory Code Break Start/End Time Days Rate Pri Rtg Type Spots Amount Daytime 10a-11a Justice M-F 10a-11a Justice Start Date Spots/Week **End Date** Weekdays Rate Rating --W----Week: 03/14/22 03/20/22 \$25.00 0.00

> Totals 29 \$3,575.00