ORDER

Print Date 02/07/22 09:39:45

Jenna Nubar

Sales Office: WASH

Sales Region:

Primary AE:

NAT

Agency

Orders

Name:

Order / Rev:

Alt Order #:

Estimate:

Product Desc:

Flight Dates:

Order Type:

Original Date / Rev:

Mentzer Media Services

10074 POLITICAL ISSUE

02/22/22 - 02/28/22

02/07/22 / 02/07/22

Buying Contact: Billing Contact:

31631

27674035

GENERAL

MALFU

600 Fairmont Avenue

Towson, MD 21286

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle:

Agency Commission:

15%

EOM/EOC

Advertiser

Name:

Political - Alabama's Future

Demographic: Product Codes:

A35+ PL2

Revenue Code 1: AGY

Revenue Code 2: POL

ISS

Revenue Code 3:

Priority: L-4 New Business End:

Advertiser External ID:

Agency External ID:

Unit Code:

Order Separation:

General 00:30:00

Bill	Plan
------	------

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/31/22	02/27/22	22	\$2,650.00	\$2,252.50
02/28/22	02/28/22	4	\$350.00	\$297.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	22	\$2,650.00	\$2,252.50	0.00
March 2022	4	\$350.00	\$297.50	0.00
Totals	26	\$3,000.00	\$2,550.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Nubar			Start Of Order - End Of Order	100%

	Share	Total		
WCOV-TV	10%	\$3,000.00		
Market	100%	\$30,000.00		

Competitive Share	Share	Total		
CABLE	0%	\$0.00		
UNKWN	90%	\$27,000.00		
WAKA	0%	\$0.00		
WNCF	0%	\$0.00		
WSFA	0%	\$0.00		

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	WCOV	02/27/22	02/27/22	Su 10p-1030p	CM	10p-1030p	S	:30	1	\$25.00L-4	0.00 NM	1	\$25.00
				Su 10p-1030p									
	Big Bang	g Theory									1		
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 02/2	21/22	02/27/22	S	1	\$25.00	0.00						
N 2	WCOV	02/26/22	02/26/22	Sa 930p-10p	CM	930p-10p	S-	:30	1	\$25.00L-4	0.00 NM	1	\$25.00
				Sa 930p-10p									4_0.00
	Andy Gri	iffith											
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
W	eek: 02/2	21/22	02/27/22	S-	1	\$25.00	0.00						
N 2	WCOV Andy Gri <u>Star</u>	02/26/22 iffith t Date	02/26/22 End Date	Sa 930p-10p Sa 930p-10p Weekdays		930p-10p <u>Rate</u>	S-	:30	1	\$25.00 L-4	0.00 NM	1	

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WCOV-TV

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Order / Rev:

31631

Advertiser:

Political - Alabama's Future

Alt Order #:

27674035

Product Desc:

MALFU

Flight Dates:

02/22/22 - 02/28/22

Estimate:

10074 POLITICAL ISSUE

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime	Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
N 3 WCOV	02/22/2	22 02/22/22	M-F 935p-1005p	CM	935p-1005p		-T	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
Andy Gri	ffith		M-F 935p-1005p	Andy									
Start	t Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng						
Week: 02/2		02/27/22	-T	1	\$50.00	0.	00						
N 4 WCOV	02/23/2	22 02/23/22		CM	935p-1005p	9	W	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
Andy Grif	ffith		M-F 935p-1005p	Andy									
	Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ıg						
Week: 02/2		02/27/22	W	1	\$50.00	0.							
N 5 WCOV	02/24/2	2 02/24/22	M-F 935p-1005p	CM	935p-1005p		T	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
Andy Grif	ffith		M-F 935p-1005p	Andy									
	Date	End Date	Weekdays	Spots/Week	Rate	Ratin	a						
Week: 02/2	1/22	02/27/22	T	1	\$50.00	0.0	7. Co.						
N 6 WCOV	02/25/2	2 02/25/22	M-F 935p-1005p	CM	935p-1005p		F	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
Andy Grif	ffith		M-F 935p-1005p	Andy							- 1		
	Date	End Date	Weekdays	Spots/Week	Rate	Ratin	a						
Week: 02/2		02/27/22	F	1	\$50.00	0.0	770						
N 7 WCOV	02/28/2	2 02/28/22	M-F 935p-1005p	CM	935p-1005p	N	1	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
A C -: 6	CC: LL		M-F 935p-1005p	Andy									2. • 1. 1900 (etc.) (etc.) (etc.)
Andy Grif	Tith Date	End Date	Weekdays	Spots/Week	Data	Datin	_						
Week: 02/28		03/06/22	M	Spots/vveek	<u>Rate</u> \$50.00	Ratin 0.0							
N 8 WCOV	02/27/2		Sun 9-930p Late	News CM	9p-930p		S	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
			Sun 9p-930p Late	e News	**************************************								4 700.00
Fox News	_	End Data	Modudaya	C4-00/1	Б. (D //							
Week: 02/21	<u>Date</u> 1/22	End Date 02/27/22	Weekdays S	Spots/Week	Rate \$100.00	Ratin 0.0	_						
N 9 WCOV (Sat 9-930p Late N		9p-930p		S-	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
_			Sat 9p-930p Late		5F. 555F.		===	,00		\$00.00E	0.00 14111		Ψ30.00
Fox News	_	End Data	VA/a ali davia	0	ъ.								
Start Week: 02/21		End Date 02/27/22	Weekdays S-	Spots/Week 1	<u>Rate</u> \$50.00	Ratin 0.0	77/0				- 1		
N 10 WCOV (M-F 9p-935p Late		9p-935p		T	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
·			M-F 9p-935p Late	News						Ψ100.002 T	0.00 14141	*	Ψ100.00
		Local News	Madulana	01-00/1	5 .	.							
Start Week: 02/21		End Date 02/27/22	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.0					- 1		
N11 WCOV (02/23/22		M-F 9p-935p Late		9p-935p		-W	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
			M-F 9p-935p Late		- P		-	.00		Ψ100.00E 4	0.00 14141		Ψ100.00
		Local News											
<u>Start</u> Week: 02/21		End Date 02/27/22	<u>Weekdays</u> w	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.0							
N12 WCOV			M-F 9p-935p Late		9p-935p		T	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
			M-F 9p-935p Late		op coop		10.00	.00		ψ100.00L-4	0.00 14101		φ100.00
		Local News											
<u>Start</u> Week: 02/21	100	End Date 02/27/22	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.0					- 1		
N 13 WCOV 0			M-F 9p-935p Late		9p-935p		F	:30	1	\$100.00L-4	0.00 NM	1	£100.00
		- 02/20/22	M-F 9p-935p Late		op 000p			.50		\$100.00L-4	0.00 14101	1	\$100.00
		Local News											
Start Week: 02/21		End Date 02/27/22	Weekdays	Spots/Week	Rate \$100.00	Rating	77						
N 14 WCOV 0			M-F 9p-935p Late	News CM	\$100.00	0.0		.20	4	¢100 001 4	0.00.1114	4	#400.00
, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		- 02/20/22	M-F 9p-935p Late		9p-935p	M		:30	1	\$100.00L-4	0.00 NM	1	\$100.00
		_ocal News	ensor or south occasion to south the	00000 0000 00000									
Start		End Date	Weekdays M	Spots/Week	Rate	Rating	-						
Week: 02/28 N 15 WCOV 0		03/06/22	141	1 CM	\$100.00 4p-5p	0.0	0 T	.20	- 1	\$50.00L 4	0.00.1114		Ø50.00
		ULILLILL		CIVI	-טף	-	,	:30	1	\$50.00L-4	0.00 NM	1	\$50.00

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WCOV-TV

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Order / Rev:

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27674035

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MALFU

Flight Dates:

02/22/22 - 02/28/22

Estimate:

10074 POLITICAL ISSUE

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Court 4p-5p Ellen M-F 4p-5p Ellen Ellen Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/21/22 02/27/22 -T----\$50.00 0.00 N 16 WCOV 02/23/22 02/23/22 Court 4p-5p Ellen 4p-5p --W----:30 \$50.00L-4 0.00 NM \$50.00 M-F 4p-5p Ellen Ellen Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/21/22 02/27/22 --W----\$50.00 0.00 N17 WCOV 02/24/22 02/24/22 Court 4p-5p Ellen ---T---CM 4p-5p :30 \$50.00L-4 0.00 NM \$50.00 M-F 4p-5p Ellen Ellen Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/21/22 02/27/22 ---T---\$50.00 0.00 N 18 WCOV 02/25/22 02/25/22 Court 4p-5p Ellen CM 4p-5p ---F--:30 1 \$50.00L-4 0.00 NM 1 \$50.00 M-F 4p-5p Ellen Ellen Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/21/22 02/27/22 ---F--\$50.00 0.00 N 19 WCOV 02/28/22 02/28/22 Court 4p-5p Ellen CM 4p-5p M----:30 \$50.00L-4 0.00 NM \$50.00 M-F 4p-5p Ellen Ellen Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/28/22 03/06/22 M----\$50.00 0.00 N20 WCOV 02/22/22 02/22/22 Tues 7p-8p CM 7p-8p :30 \$150.00L-4 0.00 NM 1 \$150.00 Tues 7p-8p The Resident-FOX Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/21/22 02/27/22 -T----\$150.00 0.00 N21 WCOV 02/28/22 02/28/22 Mon 7p-8p CM 7p-8p M----:30 \$150.00L-4 0.00 NM \$150.00 Mon 7p-8p 9-1-1: Lone Star [4Q'18 9-1-1 (M 8p) avg shares applied to Nov'18 TP H/P levels.] Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/28/22 03/06/22 M----\$150.00 0.00 N 22 WCOV 02/23/22 02/23/22 Wed 7p-8p CM 7p-8p --W----:30 \$150.00L-4 0.00 NM 1 \$150.00 Wed 7p-8p I Can See Your Voice-FOX Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/21/22 02/27/22 --W----\$150.00 0.00 N 23 WCOV 02/23/22 02/23/22 Wed 8p-9p CM 8p-9p --W----:30 \$150.00L-4 0.00 NM \$150.00 Wed 8p-9p Next Level Chef-FOX **End Date** Start Date Weekdays Spots/Week Rate Rating Week: 02/21/22 02/27/22 --W----\$150.00 0.00 N24 WCOV 02/27/22 02/27/22 ----S Nascar Race CM Various :30 3 \$400.00L-4 0.00 NM 3 \$1,200.00 Nascar Race NASCAR Cup-Fontana Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/21/22 02/27/22 ----S \$400.00 0.00 Totals 26 \$3,000.00