

INVOICE



WCOV-TV
1 WCOV Ave
Montgomery, AL 36111
Main: (334) 288-7020
Billing: (334) 288-7020

Property	WCOV-TV		
Invoice #	31788-1	Order #	31788
Invoice Date	03/27/22	Alt Order #	27685321
Invoice Month	March 2022	Deal #	
Invoice Period	02/28/22 - 03/14/22	Flight Dates	03/08/22 - 03/14/22
Advertiser	Political - Alabama's Future		
Product	MALFU		
Estimate #	10137 POLITICAL ISSUE		
Account Executive	Jenna Nubar		
Sales Office	Millennium Washington DC		
Sales Region	National		
Agency Code	9912726		
Advertiser Code	698		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	845		
Product 2			

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Avenue
Suite 306
Towson, MD 21286

Send Payment To:

WCOV-TV
P.O. Box 250045
Montgomery, AL 36125-0045

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	03/08/22	03/08/22	M-F 3p-4p The Real	3p-4p	-T-----	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> 03/07/22 <u>End Date</u> 03/13/22 <u>MTWTFSS</u> -T----- <u>Spots/Week</u> 1 <u>Rate</u> \$75.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV Tu 03/08/22 3:25 PM M-F 3p-4p The Real 3p-4p :30 AF22TV03H (HD) \$75.00 NM									
2	03/10/22	03/10/22	M-F 3p-4p The Real	3p-4p	---T---	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> 03/07/22 <u>End Date</u> 03/13/22 <u>MTWTFSS</u> ---T--- <u>Spots/Week</u> 1 <u>Rate</u> \$75.00									
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3	03/11/22	03/11/22	M-F 3p-4p The Real	3p-4p	----F--	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> 03/07/22 <u>End Date</u> 03/13/22 <u>MTWTFSS</u> ----F-- <u>Spots/Week</u> 1 <u>Rate</u> \$75.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV F 03/11/22 3:57 PM M-F 3p-4p The Real 3p-4p :30 AF22TV04H (HD) \$75.00 NM									
4	03/08/22	03/08/22	M-F 5p-6p Big Bang The ory	5:30 PM-6:00 PM	-T-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> 03/07/22 <u>End Date</u> 03/13/22 <u>MTWTFSS</u> -T----- <u>Spots/Week</u> 1 <u>Rate</u> \$50.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV Tu 03/08/22 5:45 PM M-F 5p-6p Big Bang Theory 5:30 PM-6:00 PM :30 AF22TV03H (HD) \$50.00 NM									
5	03/09/22	03/09/22	M-F 5p-6p Big Bang The ory	5:30 PM-6:00 PM	--W----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> 03/07/22 <u>End Date</u> 03/13/22 <u>MTWTFSS</u> --W---- <u>Spots/Week</u> 1 <u>Rate</u> \$50.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV W 03/09/22 5:46 PM M-F 5p-6p Big Bang Theory 5:30 PM-6:00 PM :30 AF22TV03H (HD) \$50.00 NM									
6	03/10/22	03/10/22	M-F 5p-6p Big Bang The ory	5:30 PM-6:00 PM	---T---	:30	1	\$50.00	NM

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Montgomery, AL 36125-0045

Invoice #	31788-1	Invoice Month	March 2022
Invoice Date	03/27/22	Invoice Period	02/28/22 - 03/14/22
Advertiser	Political - Alabama's Future		
Product	MALFU		
Estimate #	10137 POLITICAL ISSUE		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	03/11/22	03/11/22	M-F 5p-6p Big Bang The ory	5:30 PM-6:00 PM	----F--	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/07/22 03/13/22 ---T--- 1 \$50.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV Th 03/10/22 5:58 PM M-F 5p-6p Big Bang Theory 5:30 PM-6:00 PM :30 AF22TV03H (HD) \$50.00 NM									
8	03/14/22	03/14/22	M-F 5p-6p Big Bang The ory	5:30 PM-6:00 PM	M-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/07/22 03/13/22 ----F-- 1 \$50.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV F 03/11/22 5:46 PM M-F 5p-6p Big Bang Theory 5:30 PM-6:00 PM :30 AF22TV04H (HD) \$50.00 NM									
9	03/14/22	03/14/22	Mon 7p-8p	7p-8p	M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/14/22 03/20/22 M----- 1 \$300.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV M 03/14/22 7:43 PM Mon 7p-8p 7p-8p :30 AF22TV04H (HD) \$300.00 NM									
10	03/08/22	03/08/22	Tues 7p-8p	7p-8p	-T-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/07/22 03/13/22 -T----- 1 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV Tu 03/08/22 7:23 PM Tues 7p-8p 7p-8p :30 AF22TV03H (HD) \$150.00 NM									
11	03/08/22	03/08/22	Tues 8p-9p		-T-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/07/22 03/13/22 -T----- 1 \$150.00									
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12	03/09/22	03/09/22	Wed 7p-8p	7p-8p	--W----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/07/22 03/13/22 --W---- 1 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV W 03/09/22 Wed 7p-8p 7p-8p :00 \$150.00 NM See MG 12.2 2 WCOV Th 03/10/22 7:42 PM Thurs 7p-8p 7p-8p :30 AF22TV03H (HD) \$150.00 NM MG for 12.1 03/09									
13	03/09/22	03/09/22	Wed 8p-9p	8p-9p	--W----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/07/22 03/13/22 --W---- 1 \$150.00									

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Advertiser	Political - Alabama's Future		
Product	MALFU		
Estimate #	10137 POLITICAL ISSUE		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																		
13	03/09/22	03/09/22	Wed 8p-9p	8p-9p	--W----	:30	1	\$150.00	NM																																																																		
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																	
1	WCOV	W	03/09/22	8:23 PM	Wed 8p-9p	8p-9p	:30	AF22TV03H (HD)	\$150.00	NM																																																																	
14	03/13/22	03/13/22	Nascar Race	Various	-----S	:30	3	\$400.00	NM																																																																		
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>03/07/22</td> <td>03/13/22</td> <td>-----S</td> <td>3</td> <td>\$400.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>2</td> <td>WCOV</td> <td>Su</td> <td>03/13/22</td> <td>2:41 PM</td> <td>Nascar Race</td> <td>Various</td> <td>:30</td> <td>AF22TV04H (HD)</td> <td>\$400.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>WCOV</td> <td>Su</td> <td>03/13/22</td> <td>3:06 PM</td> <td>Nascar Race</td> <td>Various</td> <td>:30</td> <td>AF22TV04H (HD)</td> <td>\$400.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>WCOV</td> <td>Su</td> <td>03/13/22</td> <td>3:32 PM</td> <td>Nascar Race</td> <td>Various</td> <td>:30</td> <td>AF22TV04H (HD)</td> <td>\$400.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							03/07/22	03/13/22	-----S	3	\$400.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WCOV	Su	03/13/22	2:41 PM	Nascar Race	Various	:30	AF22TV04H (HD)	\$400.00	NM	3	WCOV	Su	03/13/22	3:06 PM	Nascar Race	Various	:30	AF22TV04H (HD)	\$400.00	NM	1	WCOV	Su	03/13/22	3:32 PM	Nascar Race	Various	:30	AF22TV04H (HD)	\$400.00	NM
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15	03/08/22	03/08/22	M-F 9p-935p Late News	9p-935p	-T-----	:30	1	\$150.00	NM																																																																		
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Woods Communications Corporation and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision of any order or agreement for advertising which purports to discriminate on the basis of race or ethnicity is hereby rejected.

INVOICE



Send Payment To:
WCOV-TV
P.O. Box 250045
Montgomery, AL 36125-0045

Invoice #	31788-1	Invoice Month	March 2022
Invoice Date	03/27/22	Invoice Period	02/28/22 - 03/14/22
Advertiser	Political - Alabama's Future		
Product	MALFU		
Estimate #	10137 POLITICAL ISSUE		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
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1	WCOV	M	03/14/22	10:19 PM	M-F 1005p-1105p	10:05 PM-10:35 PM	:30	AF22TV04H (HD)	\$20.00	NM																																																						
27	03/12/22	03/12/22	Sa 930p-10p	930p-10p	-----S-	:30	1	\$25.00	NM																																																							
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>03/07/22</td> <td>03/13/22</td> <td>-----S-</td> <td>1</td> <td>\$25.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							03/07/22	03/13/22	-----S-	1	\$25.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																						
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INVOICE



Send Payment To:
WCOV-TV
P.O. Box 250045
Montgomery, AL 36125-0045

Invoice #	31788-1	Invoice Month	March 2022
Invoice Date	03/27/22	Invoice Period	02/28/22 - 03/14/22
Advertiser	Political - Alabama's Future		
Product	MALFU		
Estimate #	10137 POLITICAL ISSUE		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																	
27	03/12/22	03/12/22	Sa 930p-10p	930p-10p	-----S-	:30	1	\$25.00	NM																																	
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See MG 20.2,20.3																																										
28	03/09/22	03/10/22	M-F 935p-1005p Andy	935p-1005p	--WT---	:30	2	\$50.00	NM																																	
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Total Spots							30																																			

Payment Terms 30 Days

<u>Gross Total</u>	\$3,775.00
<u>Agency Commission</u>	\$566.25
<u>Net Amount Due</u>	\$3,208.75

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