

WCOV-TV 1 WCOV Ave Montgomery, AL 36111 Main: (334) 288-7020 Billing: (334) 288-7020

Billing Address:

Mentzer Media Services Attention: Accounts Payable 600 Fairmont Avenue Suite 306 Towson, MD 21286

Send Payment To:

WCOV-TV P.O. Box 250045 Montgomery, AL 36125-0045

INVOICE			Page 1 of 5	
Property	WCOV-TV			
Invoice #	31797-1	Order #	31797	
Invoice Date	03/27/22	Alt Order #	27685779	
Invoice Month	March 2022	Deal #		
Invoice Period	02/28/22 - 03/21/22	Flight Dates	03/15/22 - 03/21/22	
Advertiser	Political - Alabama's	Future		
Product	MALFU			
Estimate #	10141 POLITICAL IS	SUE		
	Account Executive Jenna Nubar			
	Sales Office	Millennium W	ashington DC	
	Sales Region	National		
	Agency Code	9912726		
	Advertiser Code	698		
	Billing Calendar	Broadcast		
	Billing Type	Cash		
	Special Handling			
	Agency Ref			
	Advertiser Ref			
	Product 1	845		
	Product 2			

Page 1 of 5

Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1 03/15/22 03/15/22 M-F 3p-4p Th		- T	:30	1	\$75.00	NM	
	WTFSS Spots/Week	<u>Rate</u> \$75.00					
	e <u>Description</u>	Start/End Time		<u>h Ad-ID</u>			Rate Type
1 WCOV Tu 03/15/22 3:50 P	M M-F 3p-4p The Real	3р-4р	:3	0 AF22TV041	A (HD)		\$75.00 NM
2 03/17/22 03/17/22 M-F 3p-4p Th	e Real 3p-4p	T	:30	1	\$75.00	NM	
03/14/22 03/20/22	WTFSS Spots/Week	<u>Rate</u> \$75.00					
·	e Description	Start/End Time	0	h Ad-ID			Rate Type
1 WCOV Th 03/17/22 3:30 P	M M-F 3p-4p The Real	3р-4р	:3	0 AF22TV041	H (HD)		\$75.00 NM
3 03/18/22 03/18/22 M-F 3p-4p Th	e Real 3p-4p	F	:30	1	\$75.00	NM	
	WTFSS Spots/Week	Rate \$75.00					
Spots: <u># Ch Day Air Date Air Time</u>	e Description	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WCOV F 03/18/22 3:51 P	M M-F 3p-4p The Real	3р-4р	:3	0 AF22TV041	H (HD)		\$75.00 NM
4 03/15/22 03/15/22 M-F 5p-6p Big ory	Bang The 5:30 PM-6:00 PM	- T	:30	1	\$50.00	NM	
	WTFSS Spots/Week	<u>Rate</u> \$50.00					
Spots: <u># Ch Day Air Date Air Time</u>	e Description	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WCOV Tu 03/15/22 5:46 P	M M-F 5p-6p Big Bang Theory	5:30 PM-6:00 PM	VI :3	0 AF22TV041	H (HD)		\$50.00 NM
5 03/16/22 03/16/22 M-F 5p-6p Big ory	Bang The 5:30 PM-6:00 PM	W	:30	1	\$50.00	NM	
	WTFSS Spots/Week W 1	<u>Rate</u> \$50.00					
Spots: <u># Ch Day Air Date Air Time</u>	e Description	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate Type
1 WCOV W 03/16/22 5:55 P	M M-F 5p-6p Big Bang Theory	5:30 PM-6:00 PM	M :3	0 AF22TV041	H (HD)		\$50.00 NM
6 03/17/22 03/17/22 M-F 5p-6p Big ory	Bang The 5:30 PM-6:00 PM	T	:30	1	\$50.00	NM	

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Invoice #	31797-1	Invoice Month	March 2022		
Invoice Date	03/27/22	Invoice Period	02/28/22 - 03/21/22		
Advertiser	Political - Alabama's Future				
Product	MALFU				
Estimate #	10141 POLITICAL ISSUE				

Line Start Date	End Date	Descri	iption	Start/End Time	MTWTFSS L	ength	Spots/ Week	Rate	Туре	
Weeks: Spots: <u># Ch</u>			Air Time Descri		Rate \$50.00 Start/End Time		<u>Ad-ID</u>			Rate Type
1 WC	COV Th 03	/17/22	5:56 PM M-F 5	p-6p Big Bang Theory	5:30 PM-6:00 PM	:30) AF22TV04	H (HD)		\$50.00 NM
7 03/18/22	03/18/22	ory		he 5:30 PM-6:00 PM	F	:30	1	\$50.00	NM	
Weeks: Spots: # Ch	<u>Start Date</u> 03/14/22 <u>Day</u> Air	End Dat 03/20/2 r Date	<u>tte</u> <u>MTWTFSS</u> 22F Air Time Descri	Spots/Week_ 1 iption	<u>Rate</u> \$50.00 <u>Start/End Time</u>	Length	n Ad-ID			Rate Type
	COV F 03			p-6p Big Bang Theory	5:30 PM-6:00 PM	:30	AF22TV04	H (HD)		\$50.00 NM
8 03/21/22	03/21/22	M-F 5 ory	p-6p Big Bang Tl	he 5:30 PM-6:00 PM	M	:30	1	\$50.00	NM	
Weeks:	Start Date 03/21/22	End Dat 03/27/2	2 M	Spots/Week 1	Rate \$50.00					
Spots: <u>#</u> <u>Ch</u> 1 WC	<u>Day Air</u> COV M 03		Air Time Descri 5:41 PM M-F 5	ption p-6p Big Bang Theory	Start/End Time 5:30 PM-6:00 PM		n <u>Ad-ID</u>) AF22TV04	H (HD)		Rate Type \$50.00 NM
9 03/21/22	03/21/22	Mon 7	'p-8p	7р-8р	M	:30	1	\$300.00	NM	
Weeks:	Start Date 03/21/22	End Dat 03/27/2		Spots/Week 1	Rate \$300.00					
Spots: <u>#</u> <u>Ch</u>			Air Time Descri		Start/End Time		n <u>Ad-ID</u> AF22TV04	ц (Цр)		Rate Type
1 000	COV M 03	/21/22	7:42 PM Mon 7	р-вр	7р-8р	:30	J AF221V04			\$300.00 NM
10 03/15/22	03/15/22	Tues 7		7р-8р	- T	:30	1	\$150.00	NM	
Weeks:	Start Date 03/14/22	End Dat 03/20/2	<u>MTWTFSS</u> 2 - T	Spots/Week 1	<u>Rate</u> \$150.00					
Spots: <u># Ch</u> 1 W0	<u>Day Air</u> COV Tu 03		Air Time Descri 7:23 PM Tues 7		<u>Start/End Time</u> 7p-8p		n <u>Ad-ID</u>) AF22TV041	H (HD)		Rate Type \$150.00 NM
11 03/16/22	03/16/22	Wed 7	7p-8p	7p-8p	W	:30	1	\$150.00	NM	
Weeks:	Start Date 03/14/22	End Dat 03/20/2	<u>MTWTFSS</u> 2 W	Spots/Week 1	Rate \$150.00					
Spots: <u>#</u> <u>Ch</u> 1 WC	<u>Day Air</u> COV W 03		Air Time Descri 7:23 PM Wed 7		<u>Start/End Time</u> 7p-8p		n <u>Ad-ID</u>) AF22TV04	H (HD)		<u>Rate</u> <u>Type</u> \$150.00 NM
				F +F	10.00					
12 03/16/22	03/16/22	Wed 8		8p-9p	W	:30	1	\$150.00	NM	
12 03/16/22 Weeks:	03/16/22 Start Date 03/14/22	Wed 8 End Dat 03/20/2	Bp-9p Ite <u>MTWTFSS</u>		• •	:30	1	\$150.00	NM	
Weeks: Spots: <u>#</u> Ch	Start Date 03/14/22	<u>End Dat</u> 03/20/2 r Date	Bp-9p Ite <u>MTWTFSS</u>	8p-9p Spots/Week 1	W Rate	Length	1 <u>n Ad-ID</u>) AF22TV04		NM	<u>Rate</u> <u>Type</u> \$150.00 NM
Weeks: Spots: <u>#</u> Ch	<u>Start Date</u> 03/14/22 <u>Day</u> Air	<u>End Da</u> 03/20/2 r <u>Date</u> /16/22	Bp-9p <u>ite MTWTFSS</u> ¹² - W <u>Air Time</u> Descri	8p-9p Spots/Week 1	W <u>Rate</u> \$150.00 <u>Start/End Time</u>	Length	n Ad-ID		NM NM	
Weeks: Spots: <u>#</u> <u>Ch</u> 1 WC	<u>Start Date</u> 03/14/22 <u>Day Air</u> COV W 03	<u>End Da</u> 03/20/2 r <u>Date</u> /16/22	Bp-9p <u>Air Time</u> Descri 8:21 PM Wed 8 ar Race <u>MIWTFSS</u>	8p-9p Spots/Week 1 iption 8p-9p	W <u>Rate</u> \$150.00 <u>Start/End Time</u> 8p-9p	Length :30	n <u>Ad-ID</u>) AF22TV04	H (HD)		
Weeks: Spots: <u>#</u> <u>Ch</u> 1 WC	Start Date 03/14/22 Day Air COV W 03 03/20/22 Start Date 03/14/22	End Dat 03/20/2 r Date i/16/22 Nasca End Dat 03/20/2	Bp-9p <u>Air Time</u> Descri 8:21 PM Wed 8 ar Race <u>MIWTFSS</u>	8p-9p Spots/Week 1 pp-9p Various Spots/Week 3	W <u>Rate</u> \$150.00 <u>Start/End Time</u> 8p-9p S <u>Rate</u>	Length :30	n <u>Ad-ID</u>) AF22TV04	H (HD)		
Weeks: Spots: <u>#</u> <u>Ch</u> 1 WC 13 03/20/22 Weeks: Spots: <u>#</u> Spots: <u>#</u> <u>Ch</u> 2 WC	Start Date 03/14/22 Day Air COV W 03 03/20/22 Start Date 03/14/22	End Da 03/20/2: r Date 1/16/22 Nasca End Da 03/20/2: r Date 1/20/22	Bp-9p <u>Air Time Descri</u> 8:21 PM Wed 8 ar Race <u>Air Race</u>	8p-9p Spots/Week 1 sp-9p Various Spots/Week 3 sption 3	W <u>Rate</u> \$150.00 <u>Start/End Time</u> 8p-9p S <u>Rate</u> \$400.00	Length :30 :30	<u>n Ad-ID</u>) AF22TV04 3	H (HD) \$400.00		\$150.00 NM



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Invoice #	31797-1	Invoice Month	March 2022		
Invoice Date	03/27/22	Invoice Period	02/28/22 - 03/21/22		
Advertiser	Political - Alabama's Future				
Product	MALFU				
Estimate #	10141 POLITICAL ISSUE				

Line Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
13 03/20/22	03/20/22	Nascar Race	Various	S	:30	3	\$400.00	NM	
Spots: <u>#</u> <u>C</u> 1 W	<u>h Day</u> <u>Air</u> COV Su 03/2			<u>Start/End Time</u> Various		n <u>Ad-ID</u>) AF22TV04	4H (HD)		Rate Type \$400.00 NM
14 03/15/22	03/15/22	M-F 9p-935p Late New	rs 9p-935p	- T	:30	1	\$150.00	NM	
Weeks:	Start Date 03/14/22	End Date MTWTFSS 03/20/22 - T	Spots/Week 1	<u>Rate</u> \$150.00					
Spots: <u>#</u> <u>C</u> 1 W	<u>h Day</u> <u>Air</u> COV Tu 03/		ption p-935p Late News	<u>Start/End Time</u> 9p-935p		n <u>Ad-ID</u>) AF22TV04	4H (HD)		<u>Rate</u> <u>Type</u> \$150.00 NM
15 03/16/22	03/16/22	M-F 9p-935p Late New	s 9p-935p	W	:30	1	\$150.00	NM	
Weeks:	Start Date 03/14/22	End Date MTWTFSS 03/20/22 W	Spots/Week 1	<u>Rate</u> \$150.00					
Spots: <u>#</u> <u>C</u>	<u>h Day Air</u> COV W 03/		ption -935p Late News	<u>Start/End Time</u> 9p-935p		n <u>Ad-ID</u> AF22TV04	1H (HD)		<u>Rate</u> <u>Type</u> \$150.00 NM
16 03/17/22	03/17/22	M-F 9p-935p Late New	•		:30	1	\$150.00	NM	\$150.00 NIVI
				_	.30	I	\$150.00		
Weeks:	Start Date 03/14/22	End Date MTWTFSS 03/20/22 T	Spots/Week 1	<u>Rate</u> \$150.00					
Spots: <u>#</u> <u>C</u> 1 W		Date Air Time Descri 17/22 9:21 PM M-F 9g		Start/End Time 9p-935p		n <u>Ad-ID</u> AF22TV04	1H (HD)		<u>Rate</u> <u>Type</u> \$150.00 NM
17 03/18/22	03/18/22	M-F 9p-935p Late New	•	F	:30	1	\$150.00	NM	\$150.00 NW
-			· ·		.50	1	\$150.00		
Weeks:	Start Date 03/14/22	End Date MTWTFSS 03/20/22 F	Spots/Week1	<u>Rate</u> \$150.00					
Spots: <u>#</u> <u>C</u> 1 W	<u>h Day Air</u> COV F 03/		ption -935p Late News	Start/End Time 9p-935p		n <u>Ad-ID</u> AF22TV04	1H (HD)		<u>Rate</u> <u>Type</u> \$150.00 NM
		'	•					N IN A	\$150.00 NIVI
18 03/21/22	03/21/22	M-F 9p-935p Late New	s 9p-935p	M	:30	1	\$150.00	NM	
Weeks:	Start Date 03/21/22	End Date MTWTFSS 03/27/22 M	Spots/Week1	<u>Rate</u> \$150.00					
Spots: <u>#</u> C		Date <u>Air Time</u> Descri		Start/End Time	0	n Ad-ID			Rate Type
1 W	COV M 03/2	21/22 9:22 PM M-F 9p	o-935p Late News	9p-935p	:30) AF22TV04	1H (HD)		\$150.00 NM
19 03/19/22	03/19/22	Sat 9p-930p Late News	s 9p-930p	S-	:30	1	\$100.00	NM	
Weeks:	Start Date 03/14/22	End Date MTWTFSS 03/20/22 S-	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: <u>#</u> C	<u>h Day Air</u>	Date <u>Air Time</u> Descri		Start/End Time		n Ad-ID			Rate Type
1 W	COV Sa 03/	19/22 9:25 PM Sat 9p	-930p Late News	9p-930p	:30) AF22TV04	4H (HD)		\$100.00 NM
20 03/20/22	03/20/22	Sun 9p-930p Late New	s 9p-930p	S	:30	1	\$150.00	NM	
Weeks:	Start Date 03/14/22	End Date <u>MTWTFSS</u> 03/20/22S	Spots/Week 1	<u>Rate</u> \$150.00					
Spots: <u>#</u> <u>C</u>	<u>h Day Air</u>	Date <u>Air Time</u> Descri		Start/End Time		n Ad-ID			Rate Type
1 W	COV Su 03/2	20/22 9:20 PM Sun 9p	-930p Late News	9p-930p	:30) AF22TV04	4H (HD)		\$150.00 NM
21 03/15/22	03/15/22	M-F 1005p-1105p	10:05 PM-10:35 P	PM - T	:30	1	\$20.00	NM	
L		MTWTFSS							

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Invoice #	31797-1	Invoice Month	March 2022		
Invoice Date	03/27/22	Invoice Period	02/28/22 - 03/21/22		
Advertiser	Political - Alabama's Future				
Product	MALFU				
Estimate #	10141 POLITICAL ISSUE				

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
21 03/15/22	03/15/22	М-F 1005р-1105р		- T	:30	1	\$20.00	NM	
Spots: <u>#</u> Ch		End Date 03/20/22 - T Date <u>Air Time</u> Descrip 15/22 10:32 PM M-F 100		Rate \$20.00 Start/End Time 10:05 PM-10:3		h <u>Ad-ID</u>) AF22TV04	H (HD)		Rate Type \$20.00 NM
22 03/16/22		M-F 1005p-1105p				1		NM	
0	D	End Date MTWTFSS 03/20/22 W Date Air Time Descrip 16/22 10:32 PM M-F 100	1	<u>Rate</u> \$20.00 Start/End Time 10:05 PM-10:3	<u>e Lengt</u> 5 PN :3	<u>h Ad-ID</u>) AF22TV04	H (HD)		<u>Rate</u> <u>Type</u> \$20.00 NM
23 03/17/22		M-F 1005p-1105p				1		NM	
	<u>Start Date</u> 03/14/22 <u>Day</u> <u>Air</u> DV Th 03/ ⁻	End Date MTWTFSS 03/20/22 T Date Air Time Descrip 17/22 10:03 PM M-F 100	Spots/Week 1 tion 05p-1105p	Rate \$20.00 Start/End Time 10:05 PM-10:3	<u>e Lengt</u> 5 PN :3	<u>h Ad-ID</u>) AF22TV04	H (HD)		<u>Rate</u> <u>Type</u> \$20.00 NM
24 03/18/22	03/18/22	M-F 1005p-1105p	10:05 PM-10:35 PM	F	:30	1	\$20.00	NM	
Spots: <u>#</u> <u>Ch</u>	Day Air	End Date MTWTFSS 03/20/22 F- Date Air Time Descrip 18/22 10:22 PM M-F 100	tion	<u>Rate</u> \$20.00 <u>Start/End Time</u> 10:05 PM-10:3		<u>h Ad-ID</u>) AF22TV04	H (HD)		<u>Rate</u> <u>Type</u> \$20.00 NM
25 03/21/22	03/21/22	M-F 1005p-1105p		M	:30	1	\$20.00	NM	
Spots: # Ch	<u>Start Date</u> 03/21/22 <u>Day</u> <u>Air</u> DV M 03/2	End Date MTWTFSS 03/27/22 M Date Air Time Descrip 21/22 10:07 PM M-F 100	Spots/Week 1 tion 05p-1105p	Rate \$20.00 Start/End Time 10:05 PM-10:3	<u>e Lengt</u> 5 PN :3	<u>h Ad-ID</u>) AF22TV04	H (HD)		<u>Rate</u> <u>Type</u> \$20.00 NM
26 03/19/22	03/19/22	Sa 930p-10p	930p-10p	S-	:30	1	\$25.00	NM	
Spots: <u>#</u> <u>Ch</u>	<u>Start Date</u> 03/14/22 <u>Day</u> <u>Air</u> DV Sa 03/ ⁻		Spots/Week 1 p-10p	<u>Rate</u> \$25.00 <u>Start/End Time</u> 930p-10p		<u>h Ad-ID</u>) AF22TV04	H (HD)		<u>Rate</u> <u>Type</u> \$25.00 NM
27 03/16/22	03/16/22	M-F 10a-11a Justice	10a-11a	W	:30	1	\$25.00	NM	
Spots: <u>#</u> Ch	<u>Start Date</u> 03/14/22 <u>Day</u> <u>Air</u> DV W 03/ ⁻			Rate \$25.00 Start/End Time 10a-11a		<u>h Ad-ID</u>) AF22TV04	H (HD)		<u>Rate</u> <u>Type</u> \$25.00 NM
				Total Spots	2	29			

Payment Terms 30 Days

Gross Total

\$3,575.00

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INVOICE



Invoice #	31797-1	Invoice Month	March 2022			
Invoice Date	03/27/22	Invoice Period	02/28/22 - 03/21/22			
Advertiser	Political - Alabama's Fut	Political - Alabama's Future				
Product	MALFU					
Estimate #	10141 POLITICAL ISSUE					

Agency Commission \$536.25

Net Amount Due

\$3,038.75

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