

INVOICE



WCOV-TV
1 WCOV Ave
Montgomery, AL 36111
Main: (334) 288-7020
Billing: (334) 288-7020

Property	WCOV-TV		
Invoice #	31797-1	Order #	31797
Invoice Date	03/27/22	Alt Order #	27685779
Invoice Month	March 2022	Deal #	
Invoice Period	02/28/22 - 03/21/22	Flight Dates	03/15/22 - 03/21/22
Advertiser	Political - Alabama's Future		
Product	MALFU		
Estimate #	10141 POLITICAL ISSUE		
Account Executive	Jenna Nubar		
Sales Office	Millennium Washington DC		
Sales Region	National		
Agency Code	9912726		
Advertiser Code	698		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	845		
Product 2			

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Avenue
Suite 306
Towson, MD 21286

Send Payment To:

WCOV-TV
P.O. Box 250045
Montgomery, AL 36125-0045

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	03/15/22	03/15/22	M-F 3p-4p The Real	3p-4p	-T-----	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> 03/14/22 <u>End Date</u> 03/20/22 <u>MTWTFSS</u> -T----- <u>Spots/Week</u> 1 <u>Rate</u> \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCOV Tu 03/15/22 3:50 PM M-F 3p-4p The Real 3p-4p :30 AF22TV04H (HD) \$75.00 NM									
2	03/17/22	03/17/22	M-F 3p-4p The Real	3p-4p	---T---	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> 03/14/22 <u>End Date</u> 03/20/22 <u>MTWTFSS</u> ---T--- <u>Spots/Week</u> 1 <u>Rate</u> \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCOV Th 03/17/22 3:30 PM M-F 3p-4p The Real 3p-4p :30 AF22TV04H (HD) \$75.00 NM									
3	03/18/22	03/18/22	M-F 3p-4p The Real	3p-4p	----F--	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> 03/14/22 <u>End Date</u> 03/20/22 <u>MTWTFSS</u> ----F-- <u>Spots/Week</u> 1 <u>Rate</u> \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCOV F 03/18/22 3:51 PM M-F 3p-4p The Real 3p-4p :30 AF22TV04H (HD) \$75.00 NM									
4	03/15/22	03/15/22	M-F 5p-6p Big Bang The ory	5:30 PM-6:00 PM	-T-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> 03/14/22 <u>End Date</u> 03/20/22 <u>MTWTFSS</u> -T----- <u>Spots/Week</u> 1 <u>Rate</u> \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCOV Tu 03/15/22 5:46 PM M-F 5p-6p Big Bang Theory 5:30 PM-6:00 PM :30 AF22TV04H (HD) \$50.00 NM									
5	03/16/22	03/16/22	M-F 5p-6p Big Bang The ory	5:30 PM-6:00 PM	--W----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> 03/14/22 <u>End Date</u> 03/20/22 <u>MTWTFSS</u> --W---- <u>Spots/Week</u> 1 <u>Rate</u> \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCOV W 03/16/22 5:55 PM M-F 5p-6p Big Bang Theory 5:30 PM-6:00 PM :30 AF22TV04H (HD) \$50.00 NM									
6	03/17/22	03/17/22	M-F 5p-6p Big Bang The ory	5:30 PM-6:00 PM	---T---	:30	1	\$50.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Woods Communications Corporation and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision of any order or agreement for advertising which purports to discriminate on the basis of race or ethnicity is hereby rejected.

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Montgomery, AL 36125-0045

Invoice #	31797-1	Invoice Month	March 2022
Invoice Date	03/27/22	Invoice Period	02/28/22 - 03/21/22
Advertiser	Political - Alabama's Future		
Product	MALFU		
Estimate #	10141 POLITICAL ISSUE		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	03/18/22	03/18/22	M-F 5p-6p Big Bang The	5:30 PM-6:00 PM	----F--	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/14/22 03/20/22 ---T--- 1 \$50.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV Th 03/17/22 5:56 PM M-F 5p-6p Big Bang Theory 5:30 PM-6:00 PM :30 AF22TV04H (HD) \$50.00 NM									
8	03/21/22	03/21/22	M-F 5p-6p Big Bang The	5:30 PM-6:00 PM	M-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/14/22 03/20/22 ----F-- 1 \$50.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV F 03/18/22 5:43 PM M-F 5p-6p Big Bang Theory 5:30 PM-6:00 PM :30 AF22TV04H (HD) \$50.00 NM									
9	03/21/22	03/21/22	Mon 7p-8p	7p-8p	M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/21/22 03/27/22 M----- 1 \$300.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV M 03/21/22 7:42 PM Mon 7p-8p 7p-8p :30 AF22TV04H (HD) \$300.00 NM									
10	03/15/22	03/15/22	Tues 7p-8p	7p-8p	-T-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/14/22 03/20/22 -T----- 1 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV Tu 03/15/22 7:23 PM Tues 7p-8p 7p-8p :30 AF22TV04H (HD) \$150.00 NM									
11	03/16/22	03/16/22	Wed 7p-8p	7p-8p	--W----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/14/22 03/20/22 --W---- 1 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV W 03/16/22 7:23 PM Wed 7p-8p 7p-8p :30 AF22TV04H (HD) \$150.00 NM									
12	03/16/22	03/16/22	Wed 8p-9p	8p-9p	--W----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/14/22 03/20/22 --W---- 1 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV W 03/16/22 8:21 PM Wed 8p-9p 8p-9p :30 AF22TV04H (HD) \$150.00 NM									
13	03/20/22	03/20/22	Nascar Race	Various	-----S	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/14/22 03/20/22 -----S 3 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WCOV Su 03/20/22 3:07 PM Nascar Race Various :30 AF22TV04H (HD) \$400.00 NM 3 WCOV Su 03/20/22 3:27 PM Nascar Race Various :30 AF22TV04H (HD) \$400.00 NM									

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Advertiser	Political - Alabama's Future		
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Estimate #	10141 POLITICAL ISSUE		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
13	03/20/22	03/20/22	Nascar Race	Various	-----S	:30	3	\$400.00	NM																																												
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14	03/15/22	03/15/22	M-F 9p-935p Late News	9p-935p	-T-----	:30	1	\$150.00	NM																																												
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15	03/16/22	03/16/22	M-F 9p-935p Late News	9p-935p	--W----	:30	1	\$150.00	NM																																												
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1	WCOV	W	03/16/22	9:12 PM	M-F 9p-935p Late News	9p-935p	:30	AF22TV04H (HD)	\$150.00	NM																																											
16	03/17/22	03/17/22	M-F 9p-935p Late News	9p-935p	---T---	:30	1	\$150.00	NM																																												
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19	03/19/22	03/19/22	Sat 9p-930p Late News	9p-930p	-----S-	:30	1	\$100.00	NM																																												
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WCOV	Sa	03/19/22	9:25 PM	Sat 9p-930p Late News	9p-930p	:30	AF22TV04H (HD)	\$100.00	NM																																											
20	03/20/22	03/20/22	Sun 9p-930p Late News	9p-930p	-----S	:30	1	\$150.00	NM																																												
<table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>03/14/22</td> <td>03/20/22</td> <td>-----S</td> <td>1</td> <td>\$150.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WCOV</td> <td>Su</td> <td>03/20/22</td> <td>9:20 PM</td> <td>Sun 9p-930p Late News</td> <td>9p-930p</td> <td>:30</td> <td>AF22TV04H (HD)</td> <td>\$150.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							03/14/22	03/20/22	-----S	1	\$150.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WCOV	Su	03/20/22	9:20 PM	Sun 9p-930p Late News	9p-930p	:30	AF22TV04H (HD)	\$150.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
	03/14/22	03/20/22	-----S	1	\$150.00																																																
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WCOV	Su	03/20/22	9:20 PM	Sun 9p-930p Late News	9p-930p	:30	AF22TV04H (HD)	\$150.00	NM																																											
21	03/15/22	03/15/22	M-F 1005p-1105p	10:05 PM-10:35 PM	-T-----	:30	1	\$20.00	NM																																												

MTWTFSS

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INVOICE



Send Payment To:
WCOV-TV
P.O. Box 250045
Montgomery, AL 36125-0045

Invoice #	31797-1	Invoice Month	March 2022
Invoice Date	03/27/22	Invoice Period	02/28/22 - 03/21/22
Advertiser	Political - Alabama's Future		
Product	MALFU		
Estimate #	10141 POLITICAL ISSUE		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	03/15/22	03/15/22	M-F 1005p-1105p	10:05 PM-10:35 PM	-T-----	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> 03/14/22 <u>End Date</u> 03/20/22 <u>MTWTFSS</u> -T----- <u>Spots/Week</u> 1 <u>Rate</u> \$20.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV Tu 03/15/22 10:32 PM M-F 1005p-1105p 10:05 PM-10:35 PM :30 AF22TV04H (HD) \$20.00 NM									
22	03/16/22	03/16/22	M-F 1005p-1105p	10:05 PM-10:35 PM	--W----	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> 03/14/22 <u>End Date</u> 03/20/22 <u>MTWTFSS</u> --W---- <u>Spots/Week</u> 1 <u>Rate</u> \$20.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV W 03/16/22 10:32 PM M-F 1005p-1105p 10:05 PM-10:35 PM :30 AF22TV04H (HD) \$20.00 NM									
23	03/17/22	03/17/22	M-F 1005p-1105p	10:05 PM-10:35 PM	---T---	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> 03/14/22 <u>End Date</u> 03/20/22 <u>MTWTFSS</u> ---T--- <u>Spots/Week</u> 1 <u>Rate</u> \$20.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV Th 03/17/22 10:03 PM M-F 1005p-1105p 10:05 PM-10:35 PM :30 AF22TV04H (HD) \$20.00 NM									
24	03/18/22	03/18/22	M-F 1005p-1105p	10:05 PM-10:35 PM	----F--	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> 03/14/22 <u>End Date</u> 03/20/22 <u>MTWTFSS</u> ----F-- <u>Spots/Week</u> 1 <u>Rate</u> \$20.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV F 03/18/22 10:22 PM M-F 1005p-1105p 10:05 PM-10:35 PM :30 AF22TV04H (HD) \$20.00 NM									
25	03/21/22	03/21/22	M-F 1005p-1105p	10:05 PM-10:35 PM	M-----	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> 03/21/22 <u>End Date</u> 03/27/22 <u>MTWTFSS</u> M----- <u>Spots/Week</u> 1 <u>Rate</u> \$20.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV M 03/21/22 10:07 PM M-F 1005p-1105p 10:05 PM-10:35 PM :30 AF22TV04H (HD) \$20.00 NM									
26	03/19/22	03/19/22	Sa 930p-10p	930p-10p	-----S-	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> 03/14/22 <u>End Date</u> 03/20/22 <u>MTWTFSS</u> -----S- <u>Spots/Week</u> 1 <u>Rate</u> \$25.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV Sa 03/19/22 9:57 PM Sa 930p-10p 930p-10p :30 AF22TV04H (HD) \$25.00 NM									
27	03/16/22	03/16/22	M-F 10a-11a Justice	10a-11a	--W----	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> 03/14/22 <u>End Date</u> 03/20/22 <u>MTWTFSS</u> --W---- <u>Spots/Week</u> 1 <u>Rate</u> \$25.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV W 03/16/22 10:18 AM M-F 10a-11a Justice 10a-11a :30 AF22TV04H (HD) \$25.00 NM									

Total Spots 29

Payment Terms 30 Days

Gross Total \$3,575.00

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INVOICE

Send Payment To:

WCOV-TV
P.O. Box 250045
Montgomery, AL 36125-0045

Invoice #	31797-1	Invoice Month	March 2022
Invoice Date	03/27/22	Invoice Period	02/28/22 - 03/21/22
Advertiser	Political - Alabama's Future		
Product	MALFU		
Estimate #	10141 POLITICAL ISSUE		

Agency Commission **\$536.25**

Net Amount Due **\$3,038.75**

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