## ORDER

Orders Order / Rev: 31627 Alt Order #: 27673719 Product Desc: MALFU Estimate: 10072 POLITICAL ISSUE WCOV-TV Flight Dates: 02/08/22 - 02/14/22 Primary AE: Jenna Nubar Original Date / Rev: 02/04/22 / 02/04/22 Sales Office: WASH Order Type: **GENERAL** Sales Region: NAT Agency Name: Mentzer Media Services **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 600 Fairmont Avenue Billing Cycle: EOM/EOC Towson, MD 21286 Agency Commission: 15% Advertiser Name: Political - Alabama's Future Demographic: A35+ New Business End: Product Codes: PL2 Advertiser External ID: Revenue Code 1: AGY Agency External ID:

## Bill Plan

Totals

Unit Code:

Order Separation:

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/31/22	02/14/22	23	\$1,800.00	\$1,530.00

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Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	23	\$1,800.00	\$1,530.00	0.00
Totals	23	\$1,800.00	\$1,530.00	0.00

General

00:30:00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Nubar			Start Of Order - End Of Order	100%

Order Share	Share	Total
WCOV-TV	10%	\$1,800.00
Market	100%	\$18,000.00

Revenue Code 2:

Revenue Code 3:

Priority:

Competitive Share	Share	Total		
CABLE	0%	\$0.00		
UNKWN	90%	\$16,200.00		
WAKA	0%	\$0.00		
WNCF	0%	\$0.00		
WSFA	0%	\$0.00		

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 WCOV	02/08/22	2 02/08/22		CM	4p-5p	-T	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
Ellen			M-F 4p-5p Ellen									
100 M (100 CO 100 CO 10	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/	07/22	02/13/22	-T	1	\$50.00	0.00						
N 2 WCOV	02/09/22	02/09/22	Court 4p-5p Ellen	CM	4p-5p	W	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
			M-F 4p-5p Ellen		5 5				**************************************	0.00 1111		Ψ30.00
Ellen			ii sata liicusta							- 1		
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/0	07/22	02/13/22	W	1	\$50.00	0.00				- 1		
N 3 WCOV	02/10/22	02/10/22		СМ	4p-5p	T	:30	1	\$50.00L-4	0.00 NM	1	\$50.00

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Order / Rev:

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27673719

Advertiser:

Political - Alabama's Future

Product Desc:

MALFU

WCOV-TV

Alt Order #: Flight Dates:

02/08/22 - 02/14/22

Estimate:

10072 POLITICAL ISSUE

Ln Ch	Start	End	Inventory Code		Start/End	Time	Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
			Court 4p-5p Eller M-F 4p-5p Ellen									· · · · · · · · · · · · · · · · · · ·	100
Ellen			WT 4p-op Ellell										
CONTRACTOR OF THE PROPERTY OF	rt Date	End Date		Spots/Week	·	Ratin	ng					ı	
N 4 WCOV		02/13/22	T 2 Court 4p-5p Eller	1	\$50.00		00						
	02/11/	22 02/11/2/	M-F 4p-5p Ellen	CM	4p-5p		F	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
Ellen	_												
<u>Star</u> Week: 02/0	t Date	End Date 02/13/22	Weekdays	Spots/Week		Ratir	_						
N 5 WCOV			Man Man Palantin Company	CM	\$50.00 4p-5p		00 1						
			M-F 4p-5p Ellen	OW	4p-5p	ľ	/	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
Ellen	4 D - 4 -	F 15											
<u>Star</u> Week: 02/1	t Date 14/22	End Date 02/20/22	Weekdays M	Spots/Week 1	Rate \$50.00	Ratin	_						
N 6 WCOV			2 Mon 7p-8p	CM	7p-8p	0.0	1	:30	1	\$150.00L-4	0.00 1114		
0.4.4.1	٥.		Mon 7p-8p		, p op	,		.50		\$150.00L-4	0.00 NM	1	\$150.00
9-1-1: Lo [4Q'18 9			ares applied to Nov'1	8 TP H/P leve	ale 1						- 1		
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Ratin	a						
Week: 02/1		02/20/22	M	1	\$150.00	0.0	7						
N 7 WCOV	02/08/2	22 02/08/22		CM	7p-8p	-	T	:30	1	\$150.00L-4	0.00 NM	1	\$150.00
The Resi	dent-F	OX	Tues 7p-8p										
	t Date	End Date	Weekdays	Spots/Week	Rate	Ratin	q						
Week: 02/0		02/13/22	-T	1	\$150.00	0.0	0						
N 8 WCOV	02/09/2	2 02/09/22	Wed 7p-8p Wed 7p-8p	CM	7p-8p	-	-W	:30	1	\$150.00 L-4	0.00 NM	1	\$150.00
I Can See	e Your	Voice-FOX	ттеатр-ор										
	Date	End Date		Spots/Week	Rate	Rating	1						
Week: 02/0 N 9 WCOV		02/13/22	W Wed 8p-9p	1	\$150.00	0.0							
	02/00/2	2 02/03/22	Wed 8p-9p Wed 8p-9p	CM	8p-9p	1.70	-W	:30	1	\$150.00L-4	0.00 NM	1	\$150.00
Next Leve													
Start Week: 02/01	<u>Date</u> 7/22	End Date 02/13/22	Weekdays	Spots/Week	Rate	Rating	-						
N10 WCOV			and the second s	News CM	\$150.00 9p-935p	0.0	<u></u> Г	.20		£400.001.4		20	2 00 0
			M-F 9p-935p Late		ор-эээр		1	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
	)'Clock Date	Local News											
Week: 02/07		End Date 02/13/22	Weekdays -T	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.0							
N11 WCOV	02/09/2		M-F 9p-935p Late		9p-935p		-W	:30	1	\$100.00L-4	0.00 NM	4	<b>*</b> 400.00
10/0011 0 0	1011		M-F 9p-935p Late					.00	,	ψ100.00L-4	0.00 14101	1	\$100.00
Start		Local News End Date	Weekdays	Enoto/Mask	Date	D ::					- 1		
Week: 02/07		02/13/22	W	Spots/Week 1	Rate \$100.00	Rating 0.00							
N 12 WCOV 0	2/10/22	2 02/10/22	M-F 9p-935p Late I		9p-935p		-T	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
Wcov 9 O	'Clock I	Local News	M-F 9p-935p Late	News						, , , , , , , , , , , , , , , , , , , ,	0.00 14141		\$100.00
Start		End Date	Weekdays S	Spots/Week	Rate	Datina							
Week: 02/07	//22	02/13/22	T	1	\$100.00	Rating 0.00	)						
N 13 WCOV 0	2/11/22	02/11/22	M-F 9p-935p Late N		9р-935р		F	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
Wcov 9 O	'Clock L	ocal News	M-F 9p-935p Late	Vews									4.444
Start I		End Date	Weekdays S	Spots/Week	Rate	Rating							
Week: 02/07		02/13/22	F	1	\$100.00	0.00					- 1		
N 14 WCOV 0	2/14/22	02/14/22	M-F 9p-935p Late N		9р-935р	M-		:30	1	\$100.00L-4	0.00 NM	1	\$100.00
Wcov 9 O'	Clock L	ocal News	M-F 9p-935p Late I	vews									
Start [		End Date		pots/Week	Rate	Rating							
Week: 02/14	/22	02/20/22	M	1	\$100.00	0.00							

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WCOV-TV

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Flight Dates:

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Advertiser:

Product Desc:

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02/08/22 - 02/14/22

Estimate:

MALFU

10072 POLITICAL ISSUE

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N 15 WCOV		2 02/12/22	Sat 9-930p Late I Sat 9p-930p Late		9p-930p	S-	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
	art Date	End Date 02/13/22	Weekdays	Spots/Week	<u>Rate</u> \$50.00	Rating 0.00						
		2 02/13/22	Sun 9-930p Late Sun 9p-930p Lat		9p-930p	S	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
Fox New Sta Sta Week: 02/	art Date	End Date 02/13/22	Weekdays S	Spots/Week	<u>Rate</u> \$100.00	Rating 0.00						
		2 02/08/22	M-F 935p-1005p M-F 935p-1005p	CM Andy	935p-1005p	-T	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
Andy G <u>Sta</u> Week: 02/	rt Date	End Date 02/13/22	Weekdays -T	Spots/Week	<u>Rate</u> \$50.00	Rating 0.00						
N 18 WCOV		2 02/09/22	M-F 935p-1005p M-F 935p-1005p	CM Andy	935p-1005p	W	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
Andy G <u>Sta</u> Week: 02/	rt Date	End Date 02/13/22	Weekdays W	Spots/Week 1	Rate \$50.00	Rating 0.00						
N 19 WCOV		2 02/10/22	M-F 935p-1005p M-F 935p-1005p	CM Andy	935p-1005p	T	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
Week: 02/	rt <u>Date</u> 07/22	End Date 02/13/22	Weekdays	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
		2 02/11/22	M-F 935p-1005p M-F 935p-1005p	CM Andy	935p-1005p	F	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
Andy Gr Sta Week: 02/	rt Date	End Date 02/13/22	Weekdays	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
N21 WCOV		2 02/14/22	M-F 935p-1005p M-F 935p-1005p	CM Andy	935p-1005p	M	:30	1	\$50.00 L-4	0.00 NM	1	\$50.00
Andy Gr Sta Week: 02/	rt Date	End Date 02/20/22	Weekdays M	Spots/Week	<u>Rate</u> \$50.00	Rating 0.00						
N22 WCOV		2 02/12/22	Sa 930p-10p Sa 930p-10p	СМ	930p-10p	S-	:30	1	\$25.00 L-4	0.00 NM	1	\$25.00
and the second s	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/ N23 WCOV		02/13/22	Su 10p-1030p	CM	\$25.00 10p-1030p	0.00 S	:30	1	\$25.00 L-4	0.00 NM	1	\$25.00
Big Ban	g Theory		Su 10p-1030p									
Star Week: 02/	rt Date 07/22	End Date 02/13/22	Weekdays S	Spots/Week 1	<u>Rate</u> \$25.00	Rating 0.00						
										Totals	23	\$1,800.00