Jenna Nubar

WASH

NAT

ORDER

Orders Order / Rev: 31630 Alt Order #: 27674034 Product Desc: MALFU Estimate: 10073 POLITICAL ISSUE Flight Dates: 02/15/22 - 02/21/22 Primary AE: Original Date / Rev: 02/16/22 / 02/16/22 Sales Office: Order Type: **GENERAL** Sales Region: Name: Mentzer Media Services Agency **Buying Contact:** Billing Type: Billing Contact: Billing Calendar:

600 Fairmont Avenue

Towson, MD 21286

FOX 20.COM

Cash Broadcast

EOM/EOC 15%

Name: Political - Alabama's Future

Demographic: A35+

 Product Codes:
 PL2

 Revenue Code 1:
 AGY

 Revenue Code 2:
 POL

ISS L-4 New Business End:

Advertiser External ID:

Billing Cycle:

Totale

Agency Commission:

 Agency External ID:
 General

 Unit Code:
 00:30:00

Bill Plan

Revenue Code 3:

Priority:

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/31/22	02/21/22	26	\$2,450.00	\$2,082.50

IOlais				
Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	26	\$2,450.00	\$2,082.50	0.00
Totals	26	\$2,450,00	\$2,082.50	0.00

Account Executives

Advertiser

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Nubar			Start Of Order - End Of Order	100%

 Order Share
 Share
 Total

 WCOV-TV
 10%
 \$2,450.00

 Market
 100%
 \$24,500.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	90%	\$22,050.00
WAKA	0%	\$0.00
WNCF	0%	\$0.00
WSFA	0%	\$0.00

L	n Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
	1 WCOV	02/15/22	02/15/22	Court 4p-5p Ellen	CM	4p-5p	-T	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
				M-F 4p-5p Ellen									
	Ellen												
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 02/	14/22	02/20/22	-T	1	\$50.00	0.00						
	2 WCOV	02/16/22	02/16/22	Court 4p-5p Ellen	CM	4p-5p	W	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
				M-F 4p-5p Ellen							0.000,000,000,000		
	Ellen												
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 02/	14/22	02/20/22	W	1	\$50.00	0.00						
	3 WCOV	02/17/22	02/17/22		CM	4p-5p	T	:30	1	\$50.00L-4	0.00 NM	1	\$50.00

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WCOV-TV

Order / Rev:

31630

Advertiser:

Political - Alabama's Future

Alt Order #:

27674034

Product Desc:

MALFU

Flight Dates:

02/15/22 - 02/21/22

Estimate:

10073 POLITICAL ISSUE

Ln Ch	Start	End	Inventory Code		Start/End	Time	Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
			Court 4p-5p Ellen M-F 4p-5p Ellen										
Ellen				4							ì		
	Start Date 02/14/22	End Date 02/20/22	Weekdays T	Spots/Week 1	<u>Rate</u> \$50.00	Rat	<u>ing</u>).00						
		22 02/18/22	55.7		4p-5p		F	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
			M-F 4p-5p Ellen						100	400.002 1	0.00 1111		Ψ00.00
Ellen		Fad Data	Maria I	0 1 00/ 1	Б.		· Common						
	Start Date 02/14/22	End Date 02/20/22	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$50.00	Rati	ing).00						
		22 02/21/22	Court 4p-5p Ellen		4p-5p		M	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
			M-F 4p-5p Ellen										
Ellen	Start Date	End Date	Weekdays	Spots/Week	Rate	Rati	ina						
	02/21/22	02/27/22	M	1	\$50.00	175	0.00						
6 WCC	OV 02/21/2	22 02/21/22	Mon 7p-8p	CM	7p-8p		M	:30	1	\$150.00L-4	0.00 NM	1	\$150.00
0_1_1	: Lone Star		Mon 7p-8p										
			res applied to Nov'	18 TP H/P leve	els.]								
10000 D	Start Date	End Date	Weekdays	Spots/Week	Rate	Rati	- 73						
	02/21/22	02/27/22	M Tues 7p-8p	1	\$150.00	0	.00	-00		#450 00L 4	0.00.104		0450.00
7 0000	JV 02/15/2	22 02/15/22	Tues 7p-8p	CM	7p-8p		-T	:30	1	\$150.00L-4	0.00 NM	1	\$150.00
The F	Resident-F		, , , , , , , , , , , , , , , , , , ,										
	Start Date	End Date	Weekdays -T	Spots/Week	Rate	Rati							
	02/14/22	02/20/22		CM	\$150.00 7p-8p	- 0	.00 w	:30	1	\$150.00L-4	0.00 NM	1	¢150.00
0 7700	02/10/2	2 02/10/22	Wed 7p-8p	Civi	/ p-op		w	.30		\$130.00L-4	U.UU INIVI	1	\$150.00
		Voice-FOX											
	Start Date 02/14/22	End Date 02/20/22	Weekdays w	Spots/Week 1	Rate \$150.00	Rati	<u>ng</u> .00						
		22 02/16/22		CM	8p-9p		W	:30	1	\$150.00L-4	0.00 NM	1	\$150.00
			Wed 8p-9p										* 100100
	Level Chef		\\\ - = \ \	01-00/1	Б.:	D (
-	Start Date 02/14/22	End Date 02/20/22	Weekdays w	Spots/Week 1	Rate \$150.00	Rati 0	<u>ng</u> .00						
			Nascar Race	CM	Various		S	:30	1	\$600.00L-4	0.00 NM	1	\$600.00
Dt-	500		Daytona 500										
•	ona 500 Start Date	End Date	Weekdays	Spots/Week	Rate	Rati	na						
	02/14/22	02/20/22	S	1	\$600.00		.00						
11 WCC	OV 02/15/2	22 02/15/22	M-F 9p-935p Late		9p-935p		-T	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
Wcox	, a O'Clack	Local News	M-F 9p-935p Late	News									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rati	na						
Week: 0	02/14/22	02/20/22	-T	1	\$100.00		.00						
12 WCC	OV 02/16/2	22 02/16/22	M-F 9p-935p Late		9p-935p		W	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
Wcov	9 O'Clock	Local News	M-F 9p-935p Late	News									
<u>S</u>	Start Date	End Date	Weekdays	Spots/Week	Rate	Rati	ng						
	02/14/22	02/20/22	W	1	\$100.00	0	.00		70				
13 WCC	OV 02/17/2	22 02/17/22	M-F 9p-935p Late M-F 9p-935p Late		9p-935p		T	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
Wcov	9 O'Clock	Local News	W-1 Op-300p Late	, INCWS									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rati							
	02/14/22	02/20/22	T	Nows CM	\$100.00	0	.00	.00		£400.001.4	0.00 1111	-	# 400.00
N 14 WCC	V UZ/18/2	2 02/18/22	M-F 9p-935p Late M-F 9p-935p Late		9p-935p		F	:30	1	\$100.00L-4	0.00 NM	2	\$100.00
Wcov	9 O'Clock	Local News									- 1		
40000 Day	Start Date	End Date	Weekdays	Spots/Week	Rate	Rati					- 1		
vveek: C	02/14/22	02/20/22	<u></u>	1	\$100.00	0	.00						

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WCOV-TV

Order / Rev:

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Product Desc:

MALFU

Flight Dates:

02/15/22 - 02/21/22

Estimate:

10073 POLITICAL ISSUE

Ln Ch Start	End	Inventory Code	e Break	Start/End 1	ime Days	Len Spo	ts	Rate Pri	Rta Type	Snots	Amount
Start Date	End Date	Weekdays	Spots/Week	The state of the s	Rating					C POLO	7 11110 01110
Week: 02/14/22	02/20/22	F		\$100.00	0.00						
Spot Ch Date R		Description		rt/End Time		Weekdays	Leng		Rtg Type		
See MG 14		И-F 9p-935p Late I	vews 9p-s	935p		F		30 (\$100.00)	0.00 NM	1	
[na]	7.2, 14.0										
2 VCOV 02/18/2	2-02/21/22 N	N-F 630p-7p Extra	630	p-7p		MF	:	30 \$50.00	0.00 NM		
MG for 14.											
		1-F 630p-7p Extra	630	p-7p		MF	::	30 \$50.00	0.00 NM		
⊕ MG for 14.	1 02/18										
15 WCOV 02/21/2	22 02/21/22	15		9p-935p	M	- :30	1	\$100.00L-4	0.00 NM	1	\$100.00
Wcov 9 O'Clock	I ocal News	M-F 9p-935p Lat	te News								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/21/22	02/27/22	M	1		0.00						
16 WCOV 02/19/2	22 02/19/22	Sat 9-930p Late	News CM	9p-930p	S	- :30	1	\$50.00L-4	0.00 NM	1	\$50.00
		Sat 9p-930p Late	e News								
Fox News @ 9	F-4 D-4-	\A/1 -1	0 1 04/ 1	Б.	.						
Start Date Week: 02/14/22	End Date 02/20/22	<u>Weekdays</u> S-	Spots/Week 1		Rating 0.00						
17 WCOV 02/20/2				9p-930p		5 :30	1	\$100.00L-4	0.00 NM	1	\$100.00
17 11001 02/20/2	L OLIZOIZZ	Sun 9p-930p Late		эр-эзор		3 .30	1	\$100.00L-4	U.UU INIVI	,	\$100.00
Fox News @ 9											
Start Date	End Date	Weekdays	Spots/Week	200000000000000000000000000000000000000	Rating						
Week: 02/14/22	02/20/22	S	1	4.00.00	0.00						
18 WCOV 02/15/2	22 02/15/22	M-F 935p-1005p M-F 935p-1005p		935p-1005p	-T	- :30	1	\$50.00 L-4	0.00 NM	1	\$50.00
Andy Griffith		M-F 935p-1005p	Aridy								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/14/22	02/20/22	-T	1	\$50.00	0.00						
19 WCOV 02/16/2	22 02/16/22		CM	935p-1005p	W	- :30	1	\$50.00L-4	0.00 NM	1	\$50.00
Andy Griffith		M-F 935p-1005p	Andy								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/14/22	02/20/22	W	1	\$50.00	0.00						
20 WCOV 02/17/2	22 02/17/22	M-F 935p-1005p	CM	935p-1005p	T	- :30	1	\$50.00L-4	0.00 NM	1	\$50.00
		M-F 935p-1005p	Andy								2 12 12 2
Andy Griffith			_		_						
Start Date Week: 02/14/22	02/20/22	Weekdays	Spots/Week		Rating						
21 WCOV 02/18/2		M-F 935p-1005p	CM	\$50.00 935p-1005p	0.00	- :30	1	\$50.00L-4	0.00 NM	1	\$50.00
21 77007 02/10/2	.2 02/10/22	M-F 935p-1005p		999b-1009b		.30	'	\$50.00 L-4	U.UU INIVI		\$50.00
Andy Griffith		,	,								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/14/22	02/20/22	F	1	\$50.00	0.00						
22 WCOV 02/21/2	2 02/21/22	M-F 935p-1005p M-F 935p-1005p	CM	935p-1005p	M	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
Andy Griffith		W-F 933p-1003p	Aridy								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/21/22	02/27/22	M	1	\$50.00	0.00						
23 WCOV 02/19/2	2 02/19/22	Sa 930p-10p	CM	930p-10p	S-	:30	1	\$25.00L-4	0.00 NM	1	\$25.00
Andy Griffith		Sa 930p-10p									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 02/14/22	02/20/22	S-	1	\$25.00	0.00				- 1		
24 WCOV 02/20/2		Su 10p-1030p	CM	10p-1030p	9	:30	1	\$25.00L-4	0.00 NM	1	\$25.00
		Su 10p-1030p			_	000000000000000000000000000000000000000					+=0.00
Big Bang Theory		144		(-					- 1		
Start Date Week: 02/14/22	End Date 02/20/22	Weekdays S	Spots/Week 1	<u>Rate</u> \$25.00	Rating 0.00				- 1		
N 25 WCOV 02/17/2		,	CM	630p-7p	T	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
VE TITE			Civi	Soop ip	annual I	.00	-1	ψ00.00 L-4	U.UU INIVI	-1	φυυ.υυ

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 Order / Rev:
 31630
 Advertiser:
 Political - Alabama's Future

 Alt Order #:
 27674034
 Product Desc:
 MALFU
 WCOV-TV

 Flight Dates:
 02/15/22 - 02/21/22
 Estimate:
 10073 POLITICAL ISSUE

Ln	Ch	Start	End	Inventory Code	Break	Start/End 1	Time D	ays Len	Spots	Rate	Pri	Rtg Type Spots	Amount
				M-F 630p-/p Extr	а				1	180			
				M-F 630p-7p Extr	a								
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					- 1	
W	eek: 02/	14/22	02/20/22	T	1	\$50.00	0.00						
Market Company					to the state of th								

Totals 26 \$2,450.00