

INVOICE



WCOV-TV
1 WCOV Ave
Montgomery, AL 36111
Main: (334) 288-7020
Billing: (334) 288-7020

Property	WCOV-TV		
Invoice #	31798-1	Order #	31798
Invoice Date	03/27/22	Alt Order #	27685780
Invoice Month	March 2022	Deal #	
Invoice Period	02/28/22 - 03/27/22	Flight Dates	03/22/22 - 03/28/22
Advertiser	Political - Alabama's Future		
Product	MALFU		
Estimate #	10145 POLITICAL ISSUE		
Account Executive	Jenna Nubar		
Sales Office	Millennium Washington DC		
Sales Region	National		
Agency Code	9912726		
Advertiser Code	698		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	845		
Product 2			

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Avenue
Suite 306
Towson, MD 21286

Send Payment To:

WCOV-TV
P.O. Box 250045
Montgomery, AL 36125-0045

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	03/22/22	03/22/22	M-F 3p-4p The Real	3p-4p	-T-----	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> 03/21/22 <u>End Date</u> 03/27/22 <u>MTWTFSS</u> -T----- <u>Spots/Week</u> 1 <u>Rate</u> \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCOV Tu 03/22/22 3:26 PM M-F 3p-4p The Real 3p-4p :30 AF22TV05H (HD) \$75.00 NM									
2	03/24/22	03/24/22	M-F 3p-4p The Real	3p-4p	---T---	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> 03/21/22 <u>End Date</u> 03/27/22 <u>MTWTFSS</u> ---T--- <u>Spots/Week</u> 1 <u>Rate</u> \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCOV Th 03/24/22 3:25 PM M-F 3p-4p The Real 3p-4p :30 AF22TV05H (HD) \$75.00 NM									
3	03/25/22	03/25/22	M-F 3p-4p The Real	3p-4p	----F--	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> 03/21/22 <u>End Date</u> 03/27/22 <u>MTWTFSS</u> ----F-- <u>Spots/Week</u> 1 <u>Rate</u> \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCOV F 03/25/22 3:46 PM M-F 3p-4p The Real 3p-4p :30 AF22TV05H (HD) \$75.00 NM									
4	03/22/22	03/22/22	M-F 5p-6p Big Bang The ory	5:30 PM-6:00 PM	-T-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> 03/21/22 <u>End Date</u> 03/27/22 <u>MTWTFSS</u> -T----- <u>Spots/Week</u> 1 <u>Rate</u> \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCOV Tu 03/22/22 5:47 PM M-F 5p-6p Big Bang Theory 5:30 PM-6:00 PM :30 AF22TV05H (HD) \$50.00 NM									
5	03/23/22	03/23/22	M-F 5p-6p Big Bang The ory	5:30 PM-6:00 PM	--W----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> 03/21/22 <u>End Date</u> 03/27/22 <u>MTWTFSS</u> --W---- <u>Spots/Week</u> 1 <u>Rate</u> \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCOV W 03/23/22 5:58 PM M-F 5p-6p Big Bang Theory 5:30 PM-6:00 PM :30 AF22TV05H (HD) \$50.00 NM									
6	03/24/22	03/24/22	M-F 5p-6p Big Bang The ory	5:30 PM-6:00 PM	---T---	:30	1	\$50.00	NM

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INVOICE



Send Payment To:
WCOV-TV
P.O. Box 250045
Montgomery, AL 36125-0045

Invoice #	31798-1	Invoice Month	March 2022
Invoice Date	03/27/22	Invoice Period	02/28/22 - 03/27/22
Advertiser	Political - Alabama's Future		
Product	MALFU		
Estimate #	10145 POLITICAL ISSUE		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	03/25/22	03/25/22	M-F 5p-6p Big Bang The ory	5:30 PM-6:00 PM	----F--	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/21/22 03/27/22 ---T--- 1 \$50.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV Th 03/24/22 5:44 PM M-F 5p-6p Big Bang Theory 5:30 PM-6:00 PM :30 AF22TV05H (HD) \$50.00 NM									
10	03/22/22	03/22/22	IHeart Music Awards	7p-9p	-T-----	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/21/22 03/27/22 ----F-- 1 \$50.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV F 03/25/22 5:45 PM M-F 5p-6p Big Bang Theory 5:30 PM-6:00 PM :30 AF22TV05H (HD) \$50.00 NM 2 WCOV Tu 03/22/22 8:38 PM IHeart Music Awards 7p-9p :30 AF22TV05H (HD) \$150.00 NM									
11	03/23/22	03/23/22	Wed 7p-8p	7p-8p	--W----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/21/22 03/27/22 --W---- 1 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV W 03/23/22 7:43 PM Wed 7p-8p 7p-8p :30 AF22TV05H (HD) \$150.00 NM									
12	03/23/22	03/23/22	Wed 8p-9p	8p-9p	--W----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/21/22 03/27/22 --W---- 1 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV W 03/23/22 8:20 PM Wed 8p-9p 8p-9p :30 AF22TV05H (HD) \$150.00 NM									
13	03/27/22	03/27/22	Nascar Race	Various	-----S	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/21/22 03/27/22 -----S 2 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV Su 03/27/22 Nascar Race Various :00 \$400.00 NM See MG 19.3,19.4,19.5 2 WCOV Su 03/27/22 Nascar Race Various :00 \$400.00 NM See MG 19.3,19.4,19.5									
14	03/22/22	03/22/22	M-F 9p-935p Late News	9p-935p	-T-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/21/22 03/27/22 -T----- 1 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV Tu 03/22/22 9:14 PM M-F 9p-935p Late News 9p-935p :30 AF22TV05H (HD) \$150.00 NM									
15	03/23/22	03/23/22	M-F 9p-935p Late News	9p-935p	--W----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

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Send Payment To:
WCOV-TV
P.O. Box 250045
Montgomery, AL 36125-0045

Invoice #	31798-1	Invoice Month	March 2022
Invoice Date	03/27/22	Invoice Period	02/28/22 - 03/27/22
Advertiser	Political - Alabama's Future		
Product	MALFU		
Estimate #	10145 POLITICAL ISSUE		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	03/23/22	03/23/22	M-F 9p-935p Late News	9p-935p	--W----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/21/22 03/27/22 --W---- 1 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV W 03/23/22 9:26 PM M-F 9p-935p Late News 9p-935p :30 AF22TV05H (HD) \$150.00 NM									
16	03/24/22	03/24/22	M-F 9p-935p Late News	9p-935p	---T---	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/21/22 03/27/22 ---T--- 1 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV Th 03/24/22 9:33 PM M-F 9p-935p Late News 9p-935p :30 AF22TV05H (HD) \$150.00 NM									
17	03/25/22	03/25/22	M-F 9p-935p Late News	9p-935p	----F--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/21/22 03/27/22 ----F-- 1 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV F 03/25/22 9:22 PM M-F 9p-935p Late News 9p-935p :30 AF22TV05H (HD) \$150.00 NM									
19	03/26/22	03/26/22	Sat 9p-930p Late News	9p-930p	-----S-	:30	2	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/21/22 03/27/22 -----S- 2 \$100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WCOV Sa 03/26/22 Sat 9p-930p Late News 9p-930p :00 \$100.00 NM See MG 19.3,19.4,19.5 3 WCOV Sa 03/26/22 Sat 9p-930p Late News 9p-930p :00 \$100.00 NM Credited 1 WCOV Sa 03/26/22 9:26 PM Sat 9p-930p Late News 9p-930p :30 AF22TV05H (HD) \$100.00 NM 4 WCOV Su 03/27/22 3:45 PM Nascar Race Various :30 AF22TV05H (HD) \$400.00 NM MG for 13.1,13.2,19.2 5 WCOV Su 03/27/22 4:30 PM Nascar Race Various :30 AF22TV05H (HD) \$400.00 NM MG for 13.1,13.2,19.2									
20	03/27/22	03/27/22	Sun 9p-930p Late News	9p-930p	-----S	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/21/22 03/27/22 -----S 1 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV Su 03/27/22 9:26 PM Sun 9p-930p Late News 9p-930p :30 AF22TV05H (HD) \$150.00 NM									
21	03/22/22	03/22/22	M-F 1005p-1105p	10:05 PM-10:35 PM	-T-----	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/21/22 03/27/22 -T----- 1 \$20.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV Tu 03/22/22 10:32 PM M-F 1005p-1105p 10:05 PM-10:35 PM :30 AF22TV05H (HD) \$20.00 NM									
22	03/23/22	03/23/22	M-F 1005p-1105p	10:05 PM-10:35 PM	--W----	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/21/22 03/27/22 --W---- 1 \$20.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV W 03/23/22 10:06 PM M-F 1005p-1105p 10:05 PM-10:35 PM :30 AF22TV05H (HD) \$20.00 NM									

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P.O. Box 250045
Montgomery, AL 36125-0045

Invoice #	31798-1	Invoice Month	March 2022
Invoice Date	03/27/22	Invoice Period	02/28/22 - 03/27/22
Advertiser	Political - Alabama's Future		
Product	MALFU		
Estimate #	10145 POLITICAL ISSUE		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
22	03/23/22	03/23/22	M-F 1005p-1105p	10:05 PM-10:35 PM	--W----	:30	1	\$20.00	NM	
23	03/24/22	03/24/22	M-F 1005p-1105p	10:05 PM-10:35 PM	---T---	:30	1	\$20.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/21/22 03/27/22 ---T--- 1 \$20.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV Th 03/24/22 10:20 PM M-F 1005p-1105p 10:05 PM-10:35 PM :30 AF22TV05H (HD) \$20.00 NM										
24	03/25/22	03/25/22	M-F 1005p-1105p	10:05 PM-10:35 PM	----F--	:30	1	\$20.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/21/22 03/27/22 ----F-- 1 \$20.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV F 03/25/22 10:19 PM M-F 1005p-1105p 10:05 PM-10:35 PM :30 AF22TV05H (HD) \$20.00 NM										
26	03/26/22	03/26/22	Sa 930p-10p	930p-10p	-----S-	:30	1	\$25.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/21/22 03/27/22 -----S- 1 \$25.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV Sa 03/26/22 9:57 PM Sa 930p-10p 930p-10p :30 AF22TV05H (HD) \$25.00 NM										
<u>Total Spots</u>							24			

Payment Terms 30 Days

<u>Gross Total</u>	\$2,780.00
<u>Agency Commission</u>	\$417.00
<u>Net Amount Due</u>	\$2,363.00

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