ORDER

Orders Order / Rev: 31632 Alt Order #: 27674036 Product Desc: MALFU Estimate: 10075 POLITICAL ISSUE WCOV-TV Flight Dates: 03/01/22 - 03/07/22 Primary AE: Jenna Nubar Original Date / Rev: 02/07/22 / 02/22/22 Sales Office: WASH Order Type: **GENERAL** Sales Region: NAT Agency Name: Mentzer Media Services **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 600 Fairmont Avenue Billing Cycle: EOM/EOC Towson, MD 21286 Agency Commission: 15% Advertiser Name: Political - Alabama's Future Demographic: A35+ New Business End: Product Codes: PL2 Advertiser External ID: Revenue Code 1: AGY Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
02/28/22	03/07/22	23	\$2,450.00	\$2,082.50		

POL

ISS

L-4

Totals

Unit Code:

Order Separation:

Month	# Spots	Gross Amount	Net Amount	Rating
March 2022	23	\$2,450.00	\$2,082.50	0.00
Totals	23	\$2,450.00	\$2,082.50	0.00

General

00:30:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Jenna Nubar		2 10 20 20 20 20 20 20 20 20 20 20 20 20 20	Start Of Order - End Of Order	100%	

Order Share	Share	Total		
WCOV-TV	10%	\$2,450.00		
Market	100%	\$24,500.00		

Revenue Code 2:

Revenue Code 3:

Priority:

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	90%	\$22,050.00
WAKA	0%	\$0.00
WNCF	0%	\$0.00
WSFA	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
N 1	WCOV	03/06/22	03/06/22		CM	10p-1030p	S	:30	1	\$25.00 L-4	0.00 NM	1	\$25.00
	Big Ban	g Theory		Su 10p-1030p									
			End Date	Weekdays	Spots/Week	Rate	Rating						
	/eek: 02/2	28/22	03/06/22	S	1	\$25.00	0.00						
N 2	WCOV	03/05/22	03/05/22	Sa 930p-10p	CM	930p-10p	S-	:30	1	\$25.00L-4	0.00 NM	1	\$25.00
				Sa 930p-10p							2000 CONTRACTOR (N. 10) CONTRACTOR (N. 10)		
	Andy Gr	iffith											
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 02/2	28/22 (03/06/22	S-	1	\$25.00	0.00						
N 3	WCOV	03/01/22	03/01/22		CM	935p-1005p	-T	:30	1	\$50.00 L-4	0.00 NM	0	\$0.00

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WCOV-TV

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Order / Rev:

31632

Advertiser:

Estimate:

Political - Alabama's Future

Alt Order #: Flight Dates:

27674036

03/01/22 - 03/07/22

Product Desc:

10075 POLITICAL ISSUE

MALFU

Ln Ch Start End Inventory Code Break Start/End Time Rate Pri Rtg Type Spots Days Len Spots Amount M-F 935p-1005p M-F 935p-1005p Andy Andy Griffith Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating Week: 02/28/22 03/06/22 -T----\$50.00 0.00 Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 VCOV 02/28/22-03/06/22 M-F 935p-1005p 935p-1005p :30 (\$50.00) 0.00 NM See MG 10.2 [NA DUE TO ST OF UNION] N 4 WCOV 03/02/22 03/02/22 M-F 935p-1005p CM 935p-1005p --W----:30 \$50.00L-4 0.00 NM \$50.00 M-F 935p-1005p Andy Andy Griffith Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 02/28/22 03/06/22 --W----\$50.00 0.00 N 5 WCOV 03/03/22 03/03/22 M-F 935p-1005p CM 935p-1005p ---T---:30 \$50.00L-4 0.00 NM 1 \$50.00 M-F 935p-1005p Andy Andy Griffith Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/28/22 03/06/22 --T--\$50.00 0.00 N 6 WCOV 03/04/22 03/04/22 M-F 935p-1005p CM 935p-1005p :30 \$50.00L-4 0.00 NM 1 \$50.00 M-F 935p-1005p Andy Andy Griffith Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/28/22 03/06/22 ---F--\$50.00 0.00 N 7 WCOV 03/07/22 03/07/22 M-F 935p-1005p CM 935p-1005p M-----:30 \$50.00L-4 0.00 NM \$50.00 M-F 935p-1005p Andy Andy Griffith Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 03/07/22 03/13/22 \$50.00 0.00 N 8 WCOV 03/06/22 03/06/22 Sun 9-930p Late News CM 9p-930p ----S :30 \$100.00L-4 0.00 NM 1 \$100.00 Sun 9p-930p Late News Fox News @ 9 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/28/22 03/06/22 ----5 \$100.00 0.00 N 9 WCOV 03/05/22 03/05/22 Sat 9-930p Late News CM ----S-9p-930p :30 \$50.00L-4 0.00 NM \$50.00 Sat 9p-930p Late News Fox News @ 9 Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 02/28/22 03/06/22 ----5-\$50.00 0.00 N 10 WCOV 03/01/22 03/01/22 M-F 9p-935p Late NewsCM 9p-935p :30 \$100.00L-4 0.00 NM \$150.00 M-F 9p-935p Late News Wcov 9 O'Clock Local News Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 02/28/22 03/06/22 -T----\$100.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 NCOV 02/28/22-03/06/22 M-F 9p-935p Late News 9p-935p :30 (\$100.00) 0.00 NM See MG 10.2 [news will air late after st of union] 2 VCOV 03/01/22-03/01/22 M-SU 930-1005PM Late New930-1005p \$150.00 0.00 NM :30 MG for 10.1,3.1 N 11 WCOV 03/02/22 03/02/22 M-F 9p-935p Late News CM 9p-935p --W----:30 \$100.00 L-4 0.00 NM \$100.00 M-F 9p-935p Late News Wcov 9 O'Clock Local News Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 02/28/22 03/06/22 \$100.00 0.00 N 12 WCOV 03/03/22 03/03/22 M-F 9p-935p Late NewsCM 9p-935p ---T---:30 \$100.00 L-4 0.00 NM \$100.00 M-F 9p-935p Late News Wcov 9 O'Clock Local News Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/28/22 ---T---03/06/22 \$100.00 0.00 N 13 WCOV 03/04/22 03/04/22 CM 9p-935p ---F--:30 \$100.00L-4 0.00 NM \$100.00

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WCOV-TV

Order / Rev:

31632

Advertiser:

Political - Alabama's Future

Alt Order #:

27674036

Product Desc:

MALFU

Flight Dates:

03/01/22 - 03/07/22

Estimate:

10075 POLITICAL ISSUE

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
			M-F 9p-935p Late						tiii-			
Wcov 9	O'Clock	Local News	M-F 9p-935p Late	e News								
Star Week: 02/2	rt Date 28/22	End Date 03/06/22	Weekdays	Spots/Week	Rate \$100.00	Rating 0.00						
N 14 WCOV	03/07/2		M-F 9p-935p Late	NewsCM	9p-935p	M	- :30	1	\$100.00L-4	0.00 NM	1	\$100.00
10/000	O'Clask	Lasal Name	M-F 9p-935p Late	e News								
	rt Date	Local News End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/0	Control of the second	03/13/22	M	1	\$100.00	0.00						
N 15 WCOV	03/01/2	2 03/01/22	Court 4p-5p Ellen	CM	4p-5p	-T	- :30	1	\$50.00L-4	0.00 NM	1	\$50.00
Ellen			M-F 4p-5p Ellen									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/2		03/06/22	-т	1	\$50.00	0.00						
N16 WCOV	03/02/2	2 03/02/22	Court 4p-5p Ellen	CM	4p-5p	W	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
Ellen			M-F 4p-5p Ellen									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/2		03/06/22	W	1	\$50.00	0.00						
N 17 WCOV	03/03/2	2 03/03/22	Court 4p-5p Ellen	CM	4p-5p	T	:30	1	\$50.00 L-4	0.00 NM	1	\$50.00
Ellen			M-F 4p-5p Ellen									
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/2		03/06/22	T	1	\$50.00	0.00	1 10 10 10 10 10 10 10 10 10 10 10 10 10		Carlotte Control of the Control of t			
N 18 WCOV	03/04/2	2 03/04/22	Court 4p-5p Ellen M-F 4p-5p Ellen	CM	4p-5p	F	:30	1	\$50.00 L-4	0.00 NM	1	\$50.00
Ellen			WH 4p-5p Lilen									
DATE OF THE PARTY	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/2		03/06/22	F	1	\$50.00	0.00			A50.001.1	0.00.1114		450.00
N 19 WCOV	03/07/2	2 03/07/22	Court 4p-5p Ellen M-F 4p-5p Ellen	CM	4p-5p	M	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
Ellen			W I IP OP ENOT									
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/0		03/13/22	M Mon 7p-8p	CM	\$50.00 7p-8p	0.00 M	:30	1	\$150.00L-4	0.00 NM	4	\$150.00
NZO WCOV	03/01/2	2 03/01/22	Mon 7p-8p	Civi	rp-op	4	.30		\$150.00L-4	U.UU INIVI	1	\$150.00
9-1-1: Lo		0-1		0 TD 11/D 1	1 1							
		ep) avg snar End Date	es applied to Nov'1 Weekdays	Spots/Week	eis.j <u>Rate</u>	Rating						
Week: 03/0		03/13/22	M	1	\$150.00	0.00						
N21 WCOV	03/01/2	2 03/01/22	Tues 7p-8p	CM	7p-8p	-T	:30	1	\$150.00L-4	0.00 NM	1	\$150.00
The Res	ident-FC	n¥	Tues 7p-8p									
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/2	28/22	03/06/22	-T	1	\$150.00	0.00						
N22 WCOV	03/02/2	2 03/02/22		CM	8p-9p	W	:30	1	\$150.00L-4	0.00 NM	1	\$150.00
Next Lev	el Chef-	FOX	Wed 8p-9p									
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/2		03/06/22	W	1	\$150.00	0.00						
N23 WCOV	03/06/2	2 03/06/22	Nascar Race	CM	Various	S	:30	2	\$400.00L-4	0.00 NM	2	\$800.00
NASCAF	R Cup-La	as Vegas	Nascar Race									
Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 02/2	28/22	03/06/22	S	2	\$400.00	0.00						