ORDER

Orders Order / Rev: 31798 Alt Order #: 27685780 Product Desc: MALFU Estimate: 10145 POLITICAL ISSUE Flight Dates: 03/22/22 - 03/28/22 Primary AE: Jenna Nubar Original Date / Rev: WASH 03/03/22 / 03/03/22 Sales Office: Order Type: **GENERAL** Sales Region: NAT Agency Name: **Mentzer Media Services Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 600 Fairmont Avenue Billing Cycle: EOM/EOC Towson, MD 21286 Agency Commission: 15% Advertiser Name: Political - Alabama's Future A35+ Demographic: New Business End: Product Codes: PL2 Advertiser External ID: Revenue Code 1: AGY Agency External ID: Revenue Code 2: POL Unit Code: General Revenue Code 3: ISS Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
02/28/22	03/27/22	25	\$2,880.00	\$2,448.00		
03/28/22	03/28/22	5	\$570.00	\$484.50		

L-4

Totals

Month	# Spots	Gross Amount	Net Amount	Rating	
March 2022	25	\$2,880.00	\$2,448.00	0.00	
April 2022	5	\$570.00	\$484.50	0.00	
Totals	30	\$3,450.00	\$2,932.50	0.00	

Print Date 03/03/22 10:49:09

Account Executives

Priority:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Jenna Nubar			Start Of Order - End Of Order	100%	

Order Share	Share	Total \$3,450.00		
WCOV-TV	10%			
Market	100%	\$34,500.00		

Competitive Share	Share	Total		
CABLE	0%	\$0.00		
UNKWN	90%	\$31,050.00		
WAKA	0%	\$0.00		
WNCF	0%	\$0.00		
WSFA	0%	\$0.00		

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 WCOV	03/22/22	03/22/22	Court 3p-4p Real	CM	3p-4p	-T	:30	1	\$75.00L-3	0.00 NM	1	\$75.00
			M-F 3p-4p The R	eal								
The Rea	I									- 1		
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 03/2	21/22	03/27/22	-T	1	\$75.00	0.00						
N 2 WCOV	03/24/22	03/24/22	Court 3p-4p Real	СМ	3p-4p	T	:30	1	\$75.00L-3	0.00 NM	1	\$75.00
			M-F 3p-4p The Re	eal								N. C.
The Rea	I											
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 03/2	21/22	03/27/22	T	1	\$75.00	0.00				- 1		
St. Control of												

Print Date: 03/03/22 10:49:09 Page 2 of 4

WCOV-TV

Order / Rev:

31798

Advertiser:

Political - Alabama's Future

Alt Order #: Flight Dates: 27685780

03/22/22 - 03/28/22

Product Desc:

MALFU

Estimate:

10145 POLITICAL ISSUE

Ln Ch Start End		Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 3 WCOV 03/25/22 03/25/22		3p-4p	F	:30	1	\$75.00L-3	0.00 NM	1	\$75.00
The Real	M-F 3p-4p The Real								
Start Date End Date	Weekdays Spots/Weel	Rate	Rating						
Week: 03/21/22 03/27/22	F		0.00						
N 4 WCOV 03/22/22 03/22/22			00 PM -T	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
Big Bang Theory	M-F 5p-6p Big Bang Theory	(5:30 PM-6:	00 PM)						
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 03/21/22 03/27/22	-T	\$50.00	0.00			200			
N 5 WCOV 03/23/22 03/23/22			00 PMW	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
Big Bang Theory	M-F 5p-6p Big Bang Theory	(5:30 PM-6:0	00 PM)						
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 03/21/22 03/27/22	W		0.00						
N 6 WCOV 03/24/22 03/24/22			00 PMT	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
Big Bang Theory	M-F 5p-6p Big Bang Theory	(5:30 PM-6:0	00 PM)						
Start Date End Date	Weekdays Spots/Week	Rate	Rating				1		
Week: 03/21/22 03/27/22	T	\$50.00	0.00						
N 7 WCOV 03/25/22 03/25/22	Early Fringe 5-6pm BBTCM	5:30 PM-6:0	00 PMF	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
Dia Bana Thann	M-F 5p-6p Big Bang Theory	(5:30 PM-6:0	00 PM)						
Big Bang Theory Start Date End Date	Weekdays Spots/Week	Poto	Dating						
Week: 03/21/22 03/27/22	Weekdays Spots/Week		Rating 0.00						
N 8 WCOV 03/28/22 03/28/22	Early Fringe 5-6pm BBTCM		0 PM M	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
5. 5. 5.	M-F 5p-6p Big Bang Theory	(5:30 PM-6:0	00 PM)			,************	0.00		Ψ00.00
Big Bang Theory	1M1-1 0 4 0M 1								
<u>Start Date</u> <u>End Date</u> Week: 03/28/22 04/03/22	Weekdays Spots/Week	Rate \$50.00	Rating 0.00						
N 9 WCOV 03/28/22 03/28/22	Mon 7p-8p CM	7p-8p	M	:30	1	\$300.00L-3	0.00 NM	1	\$300.00
	Mon 7p-8p			.00		ψοσο.σο υ σ	0.00 14101		Ψ300.00
9-1-1-FOX	W 11 0 1 0 1	_							
Start Date End Date Week: 03/28/22 04/03/22	Weekdays Spots/Week	Rate \$300.00	Rating 0.00						
N 10 WCOV 03/22/22 03/22/22	lHeart Music Awards CM	7p-9p	-T	:30	2	\$150.00L-4	0.00 NM	2	\$300.00
	IHeart Music Awards			.00	_	♥100.00E 4	0.00 14141	2	φ300.00
iHeartRadio Music Awards									
Start Date End Date Week: 03/21/22 03/27/22	Weekdays Spots/Week	<u>Rate</u> \$150.00	Rating 0.00				- 1		
N11 WCOV 03/23/22 03/23/22		7p-8p	W	:30	1	\$150.00L-4	0.00 NM	1	\$150.00
	Wed 7p-8p	, p op		.50	1	\$150.00L-4	0.00 14141	-1	φ150.00
The Masked Singer-FOX							- 1		
<u>Start Date</u> <u>End Date</u> Week: 03/21/22 03/27/22	Weekdays Spots/Week	Rate	Rating				- 1		
N 12 WCOV 03/23/22 03/23/22		\$150.00 8p-9p	0.00 W	:30	1	\$150,001,4	0.00 NIM	4	C450.00
11.2 1.001 00/20/22 00/20/22	Wed 8p-9p	ор-эр	w	.30	1	\$150.00L-4	0.00 NM	1	\$150.00
Domino Masters-FOX									
<u>Start Date</u> <u>End Date</u> Week: 03/21/22 03/27/22	Weekdays Spots/Week	Rate	Rating						
Week: 03/21/22 03/27/22 N13 WCOV 03/27/22 03/27/22		\$150.00 Various	0.00	-20		* 100.001.1	0.00.104	•	
11 10 11001 03/21/22 03/21/22	Nascar Race	various	5	:30	2	\$400.00L-4	0.00 NM	2	\$800.00
NASCAR Cup-Austin	10000000000 000000								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 03/21/22 03/27/22 N 14 WCOV 03/22/22 03/22/22	M = 00 0350 Late New CM		0.00			A		100	2 1000
N 14 WOOV US/22/22 US/22/22	M-F 9p-935p Late News CM M-F 9p-935p Late News	9p-935p	-T	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
Wcov 9 O'Clock Local News									
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 03/21/22 03/27/22	-T 1	\$150.00	0.00						
N 15 WCOV 03/23/22 03/23/22	CM	9p-935p	W	:30	1	\$150.00L-3	0.00 NM	1	\$150.00

Print Date: 03/03/22 10:49:09 Page 3 of 4

WCOV-TV

Order / Rev: Alt Order #:

Flight Dates:

31798

03/22/22 - 03/28/22

27685780

Advertiser:

Political - Alabama's Future

Product Desc: Estimate:

MALFU

10145 POLITICAL ISSUE

Ln Ch Inventory Code Start End Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M-F 9p-935p Late News M-F 9p-935p Late News Wcov 9 O'Clock Local News Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 03/21/22 03/27/22 --W----\$150.00 0.00 N 16 WCOV 03/24/22 03/24/22 M-F 9p-935p Late News CM 9p-935p ---T---:30 \$150.00L-3 0.00 NM \$150.00 M-F 9p-935p Late News Wcov 9 O'Clock Local News Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 03/21/22 03/27/22 \$150.00 0.00 N17 WCOV 03/25/22 03/25/22 M-F 9p-935p Late News CM 9p-935p ----F--:30 \$150.00L-3 0.00 NM 1 \$150.00 M-F 9p-935p Late News Wcov 9 O'Clock Local News Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 03/21/22 03/27/22 ----F--\$150.00 0.00 M-F 9p-935p Late News CM N 18 WCOV 03/28/22 03/28/22 9p-935p M-----:30 \$150.00L-3 0.00 NM \$150.00 M-F 9p-935p Late News Wcov 9 O'Clock Local News Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 03/28/22 04/03/22 \$150.00 0.00 N 19 WCOV 03/26/22 03/26/22 Sat 9-930p Late News CM 9p-930p ----5-:30 \$100.00L-3 0.00 NM \$200.00 2 Sat 9p-930p Late News Fox News @ 9 Weekdays Start Date **End Date** Spots/Week Rate Rating 03/27/22 Week: 03/21/22 ----5-\$100.00 N 20 WCOV 03/27/22 03/27/22 Sun 9-930p Late News CM ----S 9p-930p :30 \$150.00L-3 0.00 NM \$150.00 Sun 9p-930p Late News Fox News @ 9 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 03/21/22 03/27/22 \$150.00 0.00 N21 WCOV 03/22/22 03/22/22 M-F 1005p-1105p CM 10:05 PM-10:35 PI-T----:30 \$20.00L-4 0.00 NM 1 \$20.00 M-F 1005p-1105p (10:05 PM-10:35 PM) Andy Griffith Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 03/21/22 03/27/22 -T----\$20.00 0.00 N22 WCOV 03/23/22 03/23/22 M-F 1005p-1105p CM 10:05 PM-10:35 PI--W----:30 1 \$20.00L-4 0.00 NM 1 \$20.00 M-F 1005p-1105p (10:05 PM-10:35 PM) Andy Griffith Start Date **End Date** Spots/Week Weekdays Rating Rate Week: 03/21/22 03/27/22 --W----\$20.00 0.00 N 23 WCOV 03/24/22 03/24/22 M-F 1005p-1105p CM 10:05 PM-10:35 PI---T---:30 \$20.00 L-4 0.00 NM \$20.00 M-F 1005p-1105p (10:05 PM-10:35 PM) Andy Griffith Start Date Spots/Week **End Date** Weekdays Rating Rate Week: 03/21/22 --T---03/27/22 \$20.00 0.00 N24 WCOV 03/25/22 03/25/22 M-F 1005p-1105p CM 10:05 PM-10:35 PI----F--:30 0.00 NM \$20.00L-4 \$20.00 M-F 1005p-1105p (10:05 PM-10:35 PM) Andy Griffith Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 03/21/22 03/27/22 ----F--\$20.00 0.00 N 25 WCOV 03/28/22 03/28/22 M-F 1005p-1105p CM 10:05 PM-10:35 PIM-:30 \$20.00L-4 0.00 NM \$20.00 M-F 1005p-1105p (10:05 PM-10:35 PM) Andy Griffith Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 03/28/22 04/03/22 \$20.00 0.00 N26 WCOV 03/26/22 03/26/22 Sa 930p-10p CM 930p-10p ----S-:30 \$25.00L-4 0.00 NM \$25.00 Sa 930p-10p Andy Griffith Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 03/21/22 03/27/22 ----5-0.00 \$25.00 N27 WCOV 03/28/22 03/28/22 CM M----3p-4p :30 1 \$50.00L-4 0.00 NM \$50.00

Print Date: 03/03/22 10:49:10

Page 4 of 4

Order / Rev:

31798

27685780

Advertiser:

Political - Alabama's Future

Product Desc:

MALFU

WCOV-TV

Alt Order #: Flight Dates:

03/22/22 - 03/28/22

Estimate:

10145 POLITICAL ISSUE

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Court 3p-4p Real M-F 3p-4p The Real The Real Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 03/28/22 04/03/22 M-----\$50.00 0.00

> \$3,450.00 Totals 30