ORDER

Orders Order / Rev: 31630 Alt Order #: 27674034 Product Desc:

MALFU Estimate: 10073 POLITICAL ISSUE

Flight Dates: 02/15/22 - 02/21/22 Original Date / Rev: 02/07/22 / 02/18/22

Order Type: **GENERAL**

Mentzer Media Services

Primary AE:

Sales Office:

Sales Region:

Print Date 02/18/22 10:49:42

Jenna Nubar WASH

NAT

Agency

Name:

Buying Contact: Billing Contact:

> 600 Fairmont Avenue Towson, MD 21286

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash

Broadcast EOM/EOC

15%

Advertiser

Name:

Political - Alabama's Future

Demographic: **Product Codes:**

PL2

Revenue Code 1:

Revenue Code 2: POL

Revenue Code 3:

Priority:

A35+

AGY

ISS L-4

New Business End:

Advertiser External ID:

Agency External ID:

Order Separation:

Unit Code:

General

00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
01/31/22	02/21/22	26	\$2,450.00	\$2,082.50		

Totals

Month	# Spots	Gross Amount	Net Amount	Rating	
February 2022	26	\$2,450.00	\$2,082.50	0.00	
Totals	26	\$2,450.00	\$2,082.50	0.00	

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Jenna Nubar			Start Of Order - End Of Order	100%	

Order Share	Share	Total
WCOV-TV	10%	\$2,450.00
Market	100%	\$24,500.00

Competitive Share	Share	Total		
CABLE	0%	\$0.00		
UNKWN	90%	\$22,050.00		
WAKA	0%	\$0.00		
WNCF	0%	\$0.00		
WSFA	0%	\$0.00		

Ln Ch St	art End	Inventory Code	Break	Start/End 7	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 WCOV 02/	15/22 02/15/22	Court 4p-5p Ellen M-F 4p-5p Ellen	CM	4р-5р	-T	:30	1	\$50.00L-4	0.00 NM		\$50.00
Ellen		W T TP OP EIICH									
Start Da		Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 02/14/2	02/20/22		1	\$50.00	0.00						
N 2 WCOV 02/	6/22 02/16/22		СМ	4p-5p	W	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
.8		M-F 4p-5p Ellen									Ψ00.00
Ellen											
Start Da	e End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 02/14/22	02/20/22	W	1	\$50.00	0.00						
N 3 WCOV 02/	7/22 02/17/22		СМ	4p-5p	T	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
											Ψ50.00

Print Date: 02/18/22 10:49:42 Page 3 of 4

WCOV-TV

Order / Rev:

31630

Advertiser:

Political - Alabama's Future

Alt Order #:

27674034

Product Desc:

MALFU

Flight Dates:

02/15/22 - 02/21/22

Estimate:

10073 POLITICAL ISSUE

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Mesic 10214122	Wcov 9 O'Clock Local News		News								
Mart Date End Date Meekdays Spots/Week Rate Rating Meek 0274422 02/2012 1 \$100.00 0.0		The state of the s	Spots/Week 1	A CONTRACTOR OF THE STATE OF							
Section Sect	N 13 WCOV 02/17/22 02/17/22			9p-935p	T	- :30	1 \$	100.00L-4	0.00 NM	1	\$100.00
New Column Colu	Wcov 9 O'Clock Local News										
Weekdays Length Rate Rig Type			Spots/Week 1	Market Control (Control (Contr							
Signature Sign	N 14 WCOV 02/18/22 02/18/22			9p-935p	F-	- :30	1 \$	100.00L-4	0.00 NM	2	\$100.00
Seek: 02/14/22 02/20/22 02/20/22 02/19/22 02/	Wcov 9 O'Clock Local News		News								
Soot Ch Date Range			Spots/Week		Rating						
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Weekdays Covered Weekdays Spots/Week Rate New Covered Start Date S	1 NCOV 02/14/22-02/20/22 N							10			
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Week		1-F 630p-7p Extra	630p	-/p		MF	:30	\$50.00	0.00 NM		
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Spot Ch Date Range											
See MG 6.2,6.3,6.4 [NA] N16 WCOV 02/19/22 02/19/22 Sat 9-930p Late News CM 9p-930p	Spot Ch Date Range D	escription	Start		0.00	Weekdays	Length	Rate	Rtg Type		
NA NCOV 02/19/22 02/19/22 Sat 9-930p Late News CM 9p-930p 5 :30 1 \$50.00L-4 0.00 NM 0 \$0.00		1-F 9p-935p Late Ne	ws 9p-93	35p		M	:30	(\$100.00)	0.00 NM		
Sat 9p-930p Late News Fox News @ 9 Start Date End Date Weekdays Spots/Week Rate News 0.000 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 WCOV 02/14/22 02/20/22 Sat 9-930p Late News 9p-930p											
Fox News @ 9	N16 WCOV 02/19/22 02/19/22			9p-930p	S	- :30	1	\$50.00L-4	0.00 NM	0	\$0.00
Week: 02/14/22 02/20/22 S 1 \$50.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 WCOV 02/14/22-02/20/22 Sat 9-930p Late News 9p-930p Sa :30 (\$56.00) 0.00 NM See MG 17.2 [na] Inal Sun 9p-930p Late News CM 9p-930p S = - :30 1 \$100.00 L-4 0.00 NM 1 \$150.00 Fox News @ 9 Start Date End Date Weekdays Spots/Week Rate Rating Rating Rate Rtg Type	Fox News @ 9	Sat ap-asop Late is	VEVVS								
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Fox News @ 9 Start Date End Date Weekdays Spots/Week Rate Rating Week: 02/14/22 02/20/22	N 17 WCOV 02/20/22 02/20/22			9p-930p		s :30	1 \$	100.00L-4	0.00 NM	1	\$150.00
Week: 02/14/22 02/20/22 S 1 \$100.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 WCOV 02/14/22-02/20/22 Sun 9-930p Late News 9p-930p Su :30 (\$100.00) 0.00 NM See MG 17.2 [na] 2 VCOV 02/14/22-02/20/22 Sun 9-930p Late News 9p-930p Su :30 \$150.00 0.00 NM	Fox News @ 9	can op doop Late i	10110								
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Andy Griffith Start Date End Date Weekdays Spots/Week Rate Rating Week: 02/14/22 02/20/22 -T 1 \$50.00 0.00 N 19 WCOV 02/16/22 02/16/22 M-F 935p-1005p CM 935p-1005pW :30 1 \$50.00 L-4 0.00 NM 1 \$50.00	N 18 WCOV 02/15/22 02/15/22	바이지 (Print) 가게 되었습니다 트레 워싱 (Stable Stable Stabl		935p-1005p	-T	- :30	1	\$50.00L-4	0.00 NM	1	\$50.00
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Print Date: 02/18/22 10:49:43

Totals

26

\$2,450.00

WCOV-TV

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Order / Rev:

31630

Advertiser:

Product Desc:

Political - Alabama's Future

Alt Order #: Flight Dates: 27674034

02/15/22 - 02/21/22

Estimate:

10073 POLITICAL ISSUE

MALFU

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Andy Griffith Start Date **End Date** Weekdays Spots/Week Rate Rating --W----Week: 02/14/22 02/20/22 \$50.00 0.00 N20 WCOV 02/17/22 02/17/22 M-F 935p-1005p CM 935p-1005p :30 \$50.00 L-4 0.00 NM \$50.00 1 M-F 935p-1005p Andy Andy Griffith Start Date **End Date** Weekdays Spots/Week Rate Rating ---T---Week: 02/14/22 02/20/22 \$50.00 0.00 N21 WCOV 02/18/22 02/18/22 M-F 935p-1005p CM 935p-1005p ---F--:30 \$50.00 L-4 0.00 NM \$50.00 1 M-F 935p-1005p Andy Andy Griffith Start Date Weekdays **End Date** Spots/Week Rate Rating Week: 02/14/22 02/20/22 ---F--0.00 \$50.00 N22 WCOV 02/21/22 02/21/22 M-F 935p-1005p CM 935p-1005p M-----:30 \$50.00 L-4 0.00 NM \$50.00 M-F 935p-1005p Andy Andy Griffith Start Date **End Date** Weekdays Spots/Week Rate Rating 02/27/22 Week: 02/21/22 M-----\$50.00 0.00 N23 WCOV 02/19/22 02/19/22 Sa 930p-10p ----S-CM 930p-10p :30 \$25.00 L-4 0.00 NM 1 \$25.00 Sa 930p-10p Andy Griffith Start Date **End Date** Weekdays Spots/Week Rating Rate 02/20/22 ----S-Week: 02/14/22 \$25.00 0.00 N24 WCOV 02/20/22 02/20/22 Su 10p-1030p CM 10p-1030p :30 ----S \$25.00L-4 0.00 NM 1 \$25.00 Su 10p-1030p Big Bang Theory Start Date **End Date** Spots/Week Weekdays Rate Rating ----S Week: 02/14/22 02/20/22 \$25.00 0.00 N 25 WCOV 02/17/22 02/17/22 M-F 630p-7p Extra CM 630p-7p ---T---:30 \$50.00L-4 0.00 NM 1 \$50.00 M-F 630p-7p Extra Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/14/22 02/20/22 ---T---\$50.00 0.00