

INVOICE



WCOV-TV
1 WCOV Ave
Montgomery, AL 36111
Main: (334) 288-7020
Billing: (334) 288-7020

Property	WCOV-TV		
Invoice #	31630-1	Order #	31630
Invoice Date	02/27/22	Alt Order #	27674034
Invoice Month	February 2022	Deal #	
Invoice Period	01/31/22 - 02/21/22	Flight Dates	02/15/22 - 02/21/22
Advertiser	Political - Alabama's Future		
Product	MALFU		
Estimate #	10073 POLITICAL ISSUE		
Account Executive	Jenna Nubar		
Sales Office	Millennium Washington DC		
Sales Region	National		
Agency Code	9912726		
Advertiser Code	698		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	845		
Product 2			

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Avenue
Suite 306
Towson, MD 21286

Send Payment To:

WCOV-TV
P.O. Box 250045
Montgomery, AL 36125-0045

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	02/15/22	02/15/22	M-F 4p-5p Ellen	4p-5p	-T-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> 02/14/22 <u>End Date</u> 02/20/22 <u>MTWTFSS</u> -T----- <u>Spots/Week</u> 1 <u>Rate</u> \$50.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV Tu 02/15/22 4:24 PM M-F 4p-5p Ellen 4p-5p :30 AF22TV01H (HD) \$50.00 NM									
2	02/16/22	02/16/22	M-F 4p-5p Ellen	4p-5p	--W----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> 02/14/22 <u>End Date</u> 02/20/22 <u>MTWTFSS</u> --W---- <u>Spots/Week</u> 1 <u>Rate</u> \$50.00									
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3	02/17/22	02/17/22	M-F 4p-5p Ellen	4p-5p	---T---	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> 02/14/22 <u>End Date</u> 02/20/22 <u>MTWTFSS</u> ---T--- <u>Spots/Week</u> 1 <u>Rate</u> \$50.00									
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4	02/18/22	02/18/22	M-F 4p-5p Ellen	4p-5p	----F--	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> 02/14/22 <u>End Date</u> 02/20/22 <u>MTWTFSS</u> ----F-- <u>Spots/Week</u> 1 <u>Rate</u> \$50.00									
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5	02/21/22	02/21/22	M-F 4p-5p Ellen	4p-5p	M-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> 02/21/22 <u>End Date</u> 02/27/22 <u>MTWTFSS</u> M----- <u>Spots/Week</u> 1 <u>Rate</u> \$50.00									
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6	02/21/22	02/21/22	Mon 7p-8p	7p-8p	M-----	:30	1	\$150.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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P.O. Box 250045
Montgomery, AL 36125-0045

Invoice #	31630-1	Invoice Month	February 2022
Invoice Date	02/27/22	Invoice Period	01/31/22 - 02/21/22
Advertiser	Political - Alabama's Future		
Product	MALFU		
Estimate #	10073 POLITICAL ISSUE		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	02/21/22	02/21/22	Mon 7p-8p	7p-8p	M-----	:00	1	\$150.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/21/22 02/27/22 M----- 1 \$150.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WCOV	M	02/21/22		Mon 7p-8p	7p-8p	:00		\$150.00	NM
See MG 6.2,6.3,6.4										
4	WCOV	M	02/21/22	5:13 PM	M-F 5p-6p Big Bang Theory	5p-6p	:30	AF22TV02H (HD)	\$50.00	NM
MG for 15.1,6.1										
3	WCOV	M	02/21/22	5:43 PM	M-F 5p-6p Big Bang Theory	5p-6p	:30	AF22TV02H (HD)	\$50.00	NM
MG for 15.1,6.1										
2	WCOV	M	02/21/22	8:49 PM	Mon 8p-9p	8p-9p	:30	AF22TV02H (HD)	\$150.00	NM
MG for 15.1,6.1										
7	02/15/22	02/15/22	Tues 7p-8p	7p-8p	-T-----	:30	1	\$150.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/14/22 02/20/22 -T----- 1 \$150.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WCOV	Tu	02/15/22	7:23 PM	Tues 7p-8p	7p-8p	:30	AF22TV01H (HD)	\$150.00	NM
8	02/16/22	02/16/22	Wed 7p-8p	7p-8p	--W----	:30	1	\$150.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/14/22 02/20/22 --W---- 1 \$150.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WCOV	W	02/16/22	7:44 PM	Wed 7p-8p	7p-8p	:30	AF22TV01H (HD)	\$150.00	NM
9	02/16/22	02/16/22	Wed 8p-9p	8p-9p	--W----	:30	1	\$150.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/14/22 02/20/22 --W---- 1 \$150.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WCOV	W	02/16/22	8:20 PM	Wed 8p-9p	8p-9p	:30	AF22TV01H (HD)	\$150.00	NM
10	02/20/22	02/20/22	Daytona 500	Various	-----S	:30	1	\$600.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/14/22 02/20/22 -----S 1 \$600.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WCOV	Su	02/20/22		Daytona 500	Various	:00		\$600.00	NM
See MG 10.2										
2	WCOV	Su	02/20/22	6:10 PM	Daytona 500	Various	:30	AF22TV02H (HD)	\$600.00	NM
MG for 10.1 02/20										
11	02/15/22	02/15/22	M-F 9p-935p Late News	9p-935p	-T-----	:30	1	\$100.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/14/22 02/20/22 -T----- 1 \$100.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WCOV	Tu	02/15/22	9:32 PM	M-F 9p-935p Late News	9p-935p	:30	AF22TV01H (HD)	\$100.00	NM
12	02/16/22	02/16/22	M-F 9p-935p Late News	9p-935p	--W----	:30	1	\$100.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/14/22 02/20/22 --W---- 1 \$100.00										

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<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>02/14/22</td> <td>02/20/22</td> <td>-----S</td> <td>1</td> <td>\$100.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WCOV</td> <td>Su</td> <td>02/20/22</td> <td></td> <td>Sun 9p-930p Late News</td> <td>9p-930p</td> <td>:00</td> <td></td> <td>\$100.00</td> <td>NM</td> </tr> <tr> <td colspan="11">See MG 17.2</td> </tr> <tr> <td>2</td> <td>WCOV</td> <td>Su</td> <td>02/20/22</td> <td>9:11 PM</td> <td>Sun 9p-930p Late News</td> <td>9p-930p</td> <td>:30</td> <td>AF22TV02H (HD)</td> <td>\$150.00</td> <td>NM</td> </tr> <tr> <td colspan="11">MG for 17.1, 16.1</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							02/14/22	02/20/22	-----S	1	\$100.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WCOV	Su	02/20/22		Sun 9p-930p Late News	9p-930p	:00		\$100.00	NM	See MG 17.2											2	WCOV	Su	02/20/22	9:11 PM	Sun 9p-930p Late News	9p-930p	:30	AF22TV02H (HD)	\$150.00	NM	MG for 17.1, 16.1																																
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MG for 17.1, 16.1																																																																																																												
18	02/15/22	02/15/22	M-F 935p-1005p Andy	935p-1005p	-T-----	:30	1	\$50.00	NM																																																																																																			
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																							
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INVOICE



Send Payment To:
WCOV-TV
P.O. Box 250045
Montgomery, AL 36125-0045

Invoice #	31630-1	Invoice Month	February 2022
Invoice Date	02/27/22	Invoice Period	01/31/22 - 02/21/22
Advertiser	Political - Alabama's Future		
Product	MALFU		
Estimate #	10073 POLITICAL ISSUE		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
19	02/16/22	02/16/22	M-F 935p-1005p Andy	935p-1005p	--W----	:30	1	\$50.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/14/22 02/20/22 --W---- 1 \$50.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV W 02/16/22 9:50 PM M-F 935p-1005p Andy 935p-1005p :30 AF22TV01H (HD) \$50.00 NM										
20	02/17/22	02/17/22	M-F 935p-1005p Andy	935p-1005p	---T---	:30	1	\$50.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/14/22 02/20/22 ---T--- 1 \$50.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV Th 02/17/22 10:02 PM M-F 935p-1005p Andy 935p-1005p :30 AF22TV01H (HD) \$50.00 NM										
21	02/18/22	02/18/22	M-F 935p-1005p Andy	935p-1005p	----F--	:30	1	\$50.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/14/22 02/20/22 ----F-- 1 \$50.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV F 02/18/22 9:37 PM M-F 935p-1005p Andy 935p-1005p :30 AF22TV02H (HD) \$50.00 NM										
22	02/21/22	02/21/22	M-F 935p-1005p Andy	935p-1005p	M-----	:30	1	\$50.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/21/22 02/27/22 M----- 1 \$50.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV M 02/21/22 10:02 PM M-F 935p-1005p Andy 935p-1005p :30 AF22TV02H (HD) \$50.00 NM										
23	02/19/22	02/19/22	Sa 930p-10p	930p-10p	-----S-	:30	1	\$25.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/14/22 02/20/22 -----S- 1 \$25.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV Sa 02/19/22 9:58 PM Sa 930p-10p 930p-10p :30 AF22TV02H (HD) \$25.00 NM										
24	02/20/22	02/20/22	Su 10p-1030p	10p-1030p	-----S	:30	1	\$25.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/14/22 02/20/22 -----S 1 \$25.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV Su 02/20/22 10:15 PM Su 10p-1030p 10p-1030p :30 AF22TV02H (HD) \$25.00 NM										
25	02/17/22	02/17/22	M-F 630p-7p Extra	630p-7p	---T---	:30	1	\$50.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/14/22 02/20/22 ---T--- 1 \$50.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCOV Th 02/17/22 6:41 PM M-F 630p-7p Extra 630p-7p :30 AF22TV01H (HD) \$50.00 NM										
							Total Spots	26		

Payment Terms 30 Days

Gross Total **\$2,450.00**

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INVOICE

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WCOV-TV
P.O. Box 250045
Montgomery, AL 36125-0045

Invoice #	31630-1	Invoice Month	February 2022
Invoice Date	02/27/22	Invoice Period	01/31/22 - 02/21/22
Advertiser	Political - Alabama's Future		
Product	MALFU		
Estimate #	10073 POLITICAL ISSUE		

Agency Commission **\$367.50**

Net Amount Due **\$2,082.50**

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