Print Date 03/07/22 14:33:15

## ORDER

**Orders** Order / Rev: 31632 Alt Order #: 27674036 Product Desc: MALFU Estimate: 10075 POLITICAL ISSUE WCOV-TV Flight Dates: 03/01/22 - 03/07/22 Primary AE: Jenna Nubar Original Date / Rev: 02/07/22 / 03/07/22 Sales Office: WASH Order Type: **GENERAL** Sales Region: NAT Agency Name: Mentzer Media Services **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 600 Fairmont Avenue Billing Cycle: EOM/EOC Towson, MD 21286 Agency Commission: 15% Advertiser Name: Political - Alabama's Future Demographic: A35+ New Business End:

Bill Plan

| Din i ian  |          |         |              |            |
|------------|----------|---------|--------------|------------|
| Start Date | End Date | # Spots | Gross Amount | Net Amount |
| 02/28/22   | 03/07/22 | 22      | \$2,350.00   | \$1,997.50 |

PL2

AGY

POL

ISS

L-4

## **Totals**

Advertiser External ID:

Agency External ID:

Order Separation:

Unit Code:

| Month      | # Spots | Gross Amount | Net Amount | Rating |
|------------|---------|--------------|------------|--------|
| March 2022 | 22      | \$2,350.00   | \$1,997.50 | 0.00   |
| Totals     | 22      | \$2,350.00   | \$1,997.50 | 0.00   |

General

00:30:00

## Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Jenna Nubar       |              |              | Start Of Order - End Of Order | 100%    |

| Order Share | Share | Total       |
|-------------|-------|-------------|
| WCOV-TV     | 10%   | \$2,350.00  |
| Market      | 100%  | \$23,500.00 |

Product Codes:

Revenue Code 1:

Revenue Code 2:

Revenue Code 3:

Priority:

| Competitive Share | Share | Total       |
|-------------------|-------|-------------|
| CABLE             | 0%    | \$0.00      |
| UNKWN             | 90%   | \$21,150.00 |
| WAKA              | 0%    | \$0.00      |
| WNCF              | 0%    | \$0.00      |
| WSFA              | 0%    | \$0.00      |

| Ln  | Ch        | Start    | End      | Inventory Code | Break      | Start/End T | ime Days | Len Sp | ots | Rate Pri   | Rtg Type | Spots | Amount  |
|-----|-----------|----------|----------|----------------|------------|-------------|----------|--------|-----|------------|----------|-------|---------|
| N 1 | WCOV      | 03/06/22 | 03/06/22 |                | CM         | 10p-1030p   | S        | :30    | 1   | \$25.00L-4 | 0.00 NM  | 1     | \$25.00 |
|     | Big Bang  | g Theory |          | Su 10p-1030p   |            |             |          |        |     |            |          |       |         |
|     |           |          | End Date | Weekdays       | Spots/Week | Rate        | Rating   |        |     |            |          |       |         |
| W   | eek: 02/2 | 28/22    | 03/06/22 | S              | 1          | \$25.00     | 0.00     |        |     |            |          |       |         |
| N 2 | WCOV      | 03/05/22 | 03/05/22 | Sa 930p-10p    | СМ         | 930p-10p    | S-       | :30    | 1   | \$25.00L-4 | 0.00 NM  | 1     | \$25.00 |
|     |           |          |          | Sa 930p-10p    |            |             |          |        |     |            |          | ,     | Ψ20.00  |
|     | Andy Gr   | iffith   |          |                |            |             |          |        |     |            |          |       |         |
|     | Star      | t Date   | End Date | Weekdays       | Spots/Week | Rate        | Rating   |        |     |            | - 1      |       |         |
|     | eek: 02/2 | 28/22 (  | 03/06/22 | S-             | 1          | \$25.00     | 0.00     |        |     |            |          |       |         |
| N 3 | WCOV      | 03/01/22 | 03/01/22 |                | CM         | 935p-1005p  | -T       | :30    | 1   | \$50.00L-4 | 0.00 NM  | 0     | \$0.00  |

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Order / Rev:

31632

Advertiser:

Political - Alabama's Future

Alt Order #:

27674036

Product Desc:

MALFU

WCOV-TV

Flight Dates:

03/01/22 - 03/07/22

Estimate:

10075 POLITICAL ISSUE

| Ln Ch      | Start            | End                  | Inventory Code                        |              | Start/End               | Time Da        | ays | Len Spo  | ots  | Rate Pri                 | Rtg Type   | Spots  | Amount          |
|------------|------------------|----------------------|---------------------------------------|--------------|-------------------------|----------------|-----|----------|------|--------------------------|------------|--|-----------------|
|            |                  |                      | M-F 935p-1005p<br>M-F 935p-1005p      |              |                         |                |     |          |      |                          |            | The Control of the Co |                 |
| Andy G     | Griffith         |                      | W-F 935p-1005p                        | Andy         |                         |                |     |          |      |                          |            |  |                 |
| Sta        | art Date         | End Date             | Weekdays                              | Spots/Week   | Rate                    | Rating         |     |          |      |                          |            | l  |                 |
| Week: 02   |                  | 03/06/22             | -T                                    | 1            | \$50.00                 | 0.00           |     |          |      |                          |            |  |                 |
|            | Date Ra          |                      | Description                           |              | t/End Time              |                |     | eekdays/ |      |                          | Rtg Type   |  |                 |
|            | ee MG 10         |                      | M-F 935p-1005p                        | 935          | p-1005p                 |                | -   | Γ        | -    | :30 <del>(\$50.00)</del> | 0.00 NM    |  |                 |
|            |                  | OST OF UN            | NON                                   |              |                         |                |     |          |      |                          |            |  |                 |
|            |                  |                      | M-F 935p-1005p                        | CM           | 935p-1005p              | M              |     | :30      | 1    | \$50.00L-4               | 0.00 NM    | _  | <b>¢</b> E0.00  |
|            |                  |                      | M-F 935p-1005p                        |              | осор тосор              |                |     | .50      | 1    | \$50.00L-4               | 0.00 14141 | 1  | \$50.00         |
| Andy G     |                  |                      |                                       |              |                         |                |     |          |      |                          |            |  |                 |
|            | art Date         | End Date             | Weekdays                              | Spots/Week   | Rate                    | Rating         |     |          |      |                          |            |  |                 |
| Week: 02   |                  | 03/06/22             | W<br>M-F 935p-1005p                   | 1            | \$50.00                 | 0.00           |     |          |      |                          |            |  |                 |
| N 3 WCOV   | 03/03/2          | 22 03/03/22          | M-F 935p-1005p                        |              | 935p-1005p              |                | T   | :30      | 1    | \$50.00 L-4              | 0.00 NM    | 1  | \$50.00         |
| Andy G     | riffith          |                      | W1 000p 1000p                         | Andy         |                         |                |     |          |      |                          |            |  |                 |
| Sta        | art Date         | <b>End Date</b>      | Weekdays                              | Spots/Week   | Rate                    | Rating         |     |          |      |                          |            |  |                 |
| Week: 02/  |                  | 03/06/22             | T                                     | 1            | \$50.00                 | 0.00           |     |          |      |                          |            |  |                 |
| N 6 WCOV   | 03/04/2          | 22 03/04/22          | M-F 935p-1005p                        |              | 935p-1005p              |                | -F  | :30      | 1    | \$50.00L-4               | 0.00 NM    | 1  | \$50.00         |
| Andy G     | riffith          |                      | M-F 935p-1005p                        | Andy         |                         |                |     |          |      |                          | - 1        |  |                 |
|            | rt Date          | End Date             | Weekdays                              | Spots/Week   | Rate                    | Rating         |     |          |      |                          | - 1        |  |                 |
| Week: 02/  |                  | 03/06/22             | F                                     | 1            | \$50.00                 | 0.00           |     |          |      |                          |            |  |                 |
| N 7 WCOV   | 03/07/2          | 2 03/07/22           | M-F 935p-1005p                        | CM           | 935p-1005p              |                |     | :30      | 1    | \$50.00L-4               | 0.00 NM    | 1  | \$50.00         |
|            |                  |                      | M-F 935p-1005p                        | Andy         |                         |                |     |          |      | ******                   | 0.00       |  | Ψ00.00          |
| Andy G     |                  | F1 D-1               | 1M 1 1                                |              | 200                     | 1000 00        |     |          |      |                          |            |  |                 |
| Week: 03/  | rt Date<br>07/22 | End Date<br>03/13/22 | Weekdays<br>M                         | Spots/Week   | <u>Rate</u><br>\$50.00  | Rating         |     |          |      |                          |            |  |                 |
| N 8 WCOV   |                  |                      | Sun 9-930p Late                       |              | 9p-930p                 | 0.00           | S   | .20      | _    | £400.001.4               | 0.00.144   |  |                 |
|            | 00/00/2          | 2 00/00/22           | Sun 9p-930p Late                      |              | ah-aaoh                 |                | 5   | :30      | 1    | \$100.00L-4              | 0.00 NM    | 1  | \$100.00        |
| Fox Nev    | ws @ 9           |                      |                                       |              |                         |                |     |          |      |                          |            |  |                 |
| -          | rt Date          | End Date             | Weekdays                              | Spots/Week   | Rate                    | Rating         |     |          |      |                          |            |  |                 |
| Week: 02/  |                  | 03/06/22             | S                                     | 1            | \$100.00                | 0.00           |     |          |      |                          |            |  |                 |
| N 9 WCOV   | 03/05/2          | 2 03/05/22           | Sat 9-930p Late N<br>Sat 9p-930p Late |              | 9p-930p                 |                | S-  | :30      | 1    | \$50.00L-4               | 0.00 NM    | 1  | \$50.00         |
| Fox Nev    | ws @ 9           |                      | Sat ap-asop Late                      | : News       |                         |                |     |          |      |                          |            |  |                 |
|            | rt Date          | End Date             | Weekdays                              | Spots/Week   | Rate                    | Rating         |     |          |      |                          | - 1        |  |                 |
| Week: 02/  |                  | 03/06/22             | S-                                    | 1            | \$50.00                 | 0.00           |     |          |      |                          |            |  |                 |
| N 10 WCOV  | 03/01/22         | 2 03/01/22           | M-F 9p-935p Late                      |              | 9p-935p                 | -T             |     | :30      | 1    | \$100.00L-4              | 0.00 NM    | 1  | \$150.00        |
| Wcov 9     | O'Clock          | Local News           | M-F 9p-935p Late                      | e News       |                         |                |     |          |      |                          | - 1        |  |                 |
|            | rt Date          | End Date             | Weekdays                              | Spots/Week   | Poto                    | Datina         |     |          |      |                          | - 1        |  |                 |
| Week: 02/2 |                  | 03/06/22             | -T                                    | 1            | <u>Rate</u><br>\$100.00 | Rating<br>0.00 |     |          |      |                          |            |  |                 |
|            | Date Rai         |                      | escription                            | Start        | End Time                |                | We  | ekdays   | Leng | ath Rate I               | Rtg Type   |  |                 |
|            |                  |                      | -F 9p-935p Late N                     | ews 9p-93    | 35p                     |                | -T  |          | :    | 30 <del>(\$100.00)</del> | 0.00 NM    |  |                 |
|            | MG 10.2          | 2<br>r late after st | of union)                             |              |                         |                |     |          |      |                          | l.         |  |                 |
|            |                  |                      | -SU 930-1005PM I                      | ate New930-1 | 1005n                   |                |     |          |      | 20 6150.00               | 0.00 NM    |  |                 |
|            | for 10.1,        |                      |                                       |              | гооор                   |                | - 1 |          |      | 30 \$150.00              | 0.00 NM    |  |                 |
| N11 WCOV   | 03/02/22         | 2 03/02/22           | M-F 9p-935p Late                      | NewsCM       | 9p-935p                 | W-             |     | :30      | 1    | £100.001.4               | 0.00 NM    | 4  | <b>#</b> 400 00 |
|            |                  |                      | M-F 9p-935p Late                      |              | ор-осор                 | VV             |     | .30      | 1    | \$100.00L-4              | 0.00 NM    | 1  | \$100.00        |
|            |                  | Local News           |                                       |              |                         |                |     |          |      |                          |            |  |                 |
|            |                  | End Date             | Weekdays                              | Spots/Week   | Rate                    | Rating         |     |          |      |                          |            |  |                 |
| Week: 02/2 |                  | 03/06/22             | W                                     | 1            | \$100.00                | 0.00           |     |          |      |                          |            |  |                 |
| N 12 WCOV  | 03/03/22         | 2 03/03/22           | M-F 9p-935p Late<br>M-F 9p-935p Late  |              | 9p-935p                 | T              |     | :30      | 1    | \$100.00L-4              | 0.00 NM    | 1  | \$100.00        |
| Wcov 9     | O'Clock L        | ocal News            | ma op-330p Late                       | 14040        |                         |                |     |          |      |                          |            |  |                 |
| 19200      |                  | End Date             | Weekdays                              | Spots/Week   | Rate                    | Rating         |     |          |      |                          |            |  |                 |
| Week: 02/2 |                  | 03/06/22             | T                                     | 1            | \$100.00                | 0.00           |     |          |      |                          |            |  |                 |
| N 13 WCOV  | 03/04/22         | 03/04/22             |                                       | CM           | 9р-935р                 |                | F   | :30      | 1    | \$100.00L-4              | 0.00 NM    | 1  | \$100.00        |
|            |                  |                      |                                       |              |                         |                |     |          |      |                          | •          |  |                 |

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WCOV-TV

Order / Rev:

31632

Advertiser:

Political - Alabama's Future

Alt Order #:

27674036

Product Desc:

MALFU

Flight Dates:

03/01/22 - 03/07/22

Estimate:

10075 POLITICAL ISSUE

| Ln Ch                       | Start           | End                             | Inventory Code                       | Break                       | Start/End              | Time Days      | Len S     | note | Poto Pri   | Rtg Type            | Snote | Amount         |
|-----------------------------|-----------------|---------------------------------|--------------------------------------|-----------------------------|------------------------|----------------|-----------|------|--|---------------------|-------|----------------|
| 211 011                     | Otart           | Liid                            | M-F 9p-935p Late                     |                             | Start Life             | Time Days      | Len S     | oots | Nate Fil   | rtg Type            | Spots | Amount         |
| Many 0.0                    | O'Clock         | Local News                      | M-F 9p-935p Late                     | e News                      |                        |                |           |      |  |                     |       |                |
|                             | t Date          | End Date                        | Weekdays                             | Spots/Week                  | Rate                   | Rating         |           |      |  |                     |       |                |
| Week: 02/28                 |                 | 03/06/22                        | F                                    | 1                           | \$100.00               | 0.00           |           |      |  | U.S 1               |       |                |
| N 14 WCOV                   | 03/07/2         | 22 03/07/22                     | M-F 9p-935p Late                     |                             | 9p-935p                | M              | :30       | 1    | \$100.00L-4  | 0.00 NM             | 0     | \$0.00         |
| Wcov 9 C                    | O'Clock         | Local News                      | M-F 9p-935p Late                     | e News                      |                        |                |           |      |  |                     |       |                |
|                             | t Date          | End Date                        | Weekdays                             | Spots/Week                  | Rate                   | Rating         |           |      |  |                     |       |                |
| Week: 03/07<br>Spot Ch E    | 7/22<br>Date Ra | 03/13/22                        | M<br>Description                     | 1<br>Stor                   | \$100.00<br>t/End Time | 0.00           | مريمانيام | 1    | neth Dete  | D4- T               |       |                |
|                             |                 |                                 | 1-F 9p-935p Late N                   |                             |                        |                | eekdays   |      | <u>igth</u> <u>Rate</u><br>:30 <del>(\$100.00)</del> | Rtg Type<br>0.00 NM |       |                |
| Cred                        | dited           |                                 |                                      |                             | 85                     |                |           |      |  |                     |       |                |
| N 15 WCOV                   | 03/01/2         | 2 03/01/22                      | Court 4p-5p Ellen                    | CM                          | 4p-5p                  | -T             | :30       | 1    | \$50.00L-4   | 0.00 NM             | 1     | \$50.00        |
| Ellen                       |                 |                                 | M-F 4p-5p Ellen                      |                             |                        |                |           |      |  |                     |       |                |
|                             | Date            | End Date                        | Weekdays                             | Spots/Week                  | Rate                   | Rating         |           |      |  |                     |       |                |
| Week: 02/28                 |                 | 03/06/22                        | -T                                   | 1                           | \$50.00                | 0.00           |           |      |  |                     |       |                |
| N16 WCOV                    | 03/02/2         | 2 03/02/22                      | Court 4p-5p Ellen<br>M-F 4p-5p Ellen | CM                          | 4p-5p                  | W              | :30       | 1    | \$50.00L-4   | 0.00 NM             | 1     | \$50.00        |
| Ellen                       |                 |                                 | W-I 4p-3p LileII                     |                             |                        |                |           |      |  |                     |       |                |
|                             | Date            | End Date                        | Weekdays                             | Spots/Week                  | Rate                   | Rating         |           |      |  |                     |       |                |
| Week: 02/28                 |                 | 03/06/22                        | Court 4p-5p Ellen                    | CM                          | \$50.00<br>4p-5p       | 0.00           | :30       |      | \$50.00L-4   | 0.00 NIM            | 4     | <b>¢</b> E0.00 |
| N17 WOOV (                  | 03/03/2         | 2 03/03/22                      | M-F 4p-5p Ellen                      | CIVI                        | 4p-5p                  |                | .30       | 1    | \$50.00 L-4  | 0.00 NM             | 1     | \$50.00        |
| Ellen                       | <b>.</b> .      |                                 |                                      |                             |                        |                |           |      |  |                     |       |                |
| <u>Start</u><br>Week: 02/28 |                 | End Date<br>03/06/22            | <u>Weekdays</u><br>T                 | Spots/Week                  | Rate<br>\$50.00        | Rating<br>0.00 |           |      |  |                     |       |                |
| N 18 WCOV                   |                 |                                 | Court 4p-5p Ellen                    | CM                          | 4p-5p                  | F              | :30       | 1    | \$50.00L-4   | 0.00 NM             | 1     | \$50.00        |
| E11                         |                 |                                 | M-F 4p-5p Ellen                      |                             | 10 10                  |                |           |      |  |                     |       | ,              |
| Ellen<br>Start              | Date            | End Date                        | Weekdays                             | Spots/Week                  | Rate                   | Rating         |           |      |  |                     |       |                |
| Week: 02/28                 |                 | 03/06/22                        | F                                    | 1                           | \$50.00                | 0.00           |           |      |  |                     |       |                |
| N 19 WCOV                   | 03/07/2         | 2 03/07/22                      | Court 4p-5p Ellen                    | CM                          | 4p-5p                  | M              | :30       | 1    | \$50.00 L-4  | 0.00 NM             | 1     | \$50.00        |
| Ellen                       |                 |                                 | M-F 4p-5p Ellen                      |                             |                        |                |           |      |  |                     |       |                |
| Start                       | Date            | End Date                        | Weekdays                             | Spots/Week                  | Rate                   | Rating         |           |      |  |                     |       |                |
| Week: 03/07                 |                 | 03/13/22                        | M                                    | 1                           | \$50.00                | 0.00           |           |      |  |                     |       |                |
| N20 WCOV (                  | 03/07/2         | 2 03/07/22                      | Mon 7p-8p<br>Mon 7p-8p               | CM                          | 7p-8p                  | M              | :30       | 1    | \$150.00 L-4   | 0.00 NM             | 1     | \$150.00       |
| 9-1-1: Lor                  |                 |                                 | ā <b>ā</b>                           |                             |                        |                |           |      |  |                     |       |                |
|                             | 1-1 (M a        | 8p) avg shar<br><u>End Date</u> | es applied to Nov'1<br>Weekdays      | 8 TP H/P leve<br>Spots/Week |                        | Dating         |           |      |  |                     |       |                |
| Week: 03/07                 |                 | 03/13/22                        | M                                    | <u>5pois/vveek</u>          | Rate<br>\$150.00       | Rating<br>0.00 |           |      |  |                     |       |                |
| N21 WCOV (                  | 03/01/2         | 2 03/01/22                      | Tues 7p-8p                           | CM                          | 7p-8p                  | -T             | :30       | 1    | \$150.00L-4  | 0.00 NM             | 1     | \$150.00       |
| The Resid                   | dent-FC         | nY                              | Tues 7p-8p                           |                             |                        |                |           |      |  |                     |       |                |
| Start                       |                 | End Date                        | Weekdays                             | Spots/Week                  | Rate                   | Rating         |           |      |  |                     |       |                |
| Week: 02/28                 |                 | 03/06/22                        | -T                                   | 1                           | \$150.00               | 0.00           |           |      |  |                     |       |                |
| N22 WCOV 0                  | 03/02/2         | 2 03/02/22                      | Wed 8p-9p                            | CM                          | 8p-9p                  | W              | :30       | 1    | \$150.00L-4  | 0.00 NM             | 1     | \$150.00       |
| Next Leve                   | el Chef-        | FOX                             | Wed 8p-9p                            |                             |                        |                |           |      |  |                     |       |                |
| Start                       |                 | End Date                        |                                      | Spots/Week                  | Rate                   | Rating         |           |      |  |                     |       |                |
| Week: 02/28                 |                 | 03/06/22                        | W                                    | 1                           | \$150.00               | 0.00           |           |      | *****  |                     |       | 100000         |
| N23 WCOV 0                  | 03/06/2         | 2 03/06/22                      | Nascar Race<br>Nascar Race           | CM                          | Various                | S              | :30       | 2    | \$400.00 L-4   | 0.00 NM             | 2     | \$800.00       |
| NASCAR                      |                 |                                 |                                      |                             |                        |                |           |      |  |                     |       |                |
| Start<br>Week: 02/28        |                 | End Date                        | Weekdays                             | Spots/Week                  | Rate                   | Rating         |           |      |  |                     |       |                |
| Week: 02/28                 | 0/22            | 03/06/22                        | 5                                    | 2                           | \$400.00               | 0.00           |           |      |  |                     |       |                |