ORDER

Order / Rev: 31797 Alt Order #:

27685779

Estimate: 10141 POLITICAL ISSUE

Flight Dates: 03/15/22 - 03/21/22 Original Date / Rev: 03/03/22 / 03/03/22

MALFU

Order Type: **GENERAL** Primary AE:

Sales Office:

Sales Region:

WCOV-TV

Print Date 03/03/22 10:49:07

Jenna Nubar WASH

Agency

Orders

Name:

Product Desc:

Mentzer Media Services

Buying Contact: Billing Contact:

600 Fairmont Avenue

Towson, MD 21286

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash Broadcast

15%

NAT

EOM/EOC

Advertiser

Name:

Demographic: Product Codes:

PL2

Revenue Code 1: Revenue Code 2: POL

Revenue Code 3:

Priority:

Political - Alabama's Future

A35+

AGY

ISS L-4

New Business End:

Advertiser External ID:

Agency External ID: Unit Code:

Order Separation:

General

00:30:00

Bill Plan

Start Date End Date # Spots Gross Amount Net Amount 02/28/22 03/21/22 28 \$3,550.00 \$3,017.50 **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating	
March 2022	28	\$3,550.00	\$3,017.50	0.00	
Totals	28	\$3,550.00	\$3.017.50	0.00	

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Nubar	V 23-241		Start Of Order - End Of Order	100%

Order Share	Share	Total		
WCOV-TV	10%	\$3,550.00		
Market	100%	\$35,500.00		

Competitive Share	Share	Total		
CABLE	0%	\$0.00		
UNKWN	90%	\$31,950.00		
WAKA	0%	\$0.00		
WNCF	0%	\$0.00		
WSFA	0%	\$0.00		

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 WCOV	03/15/2	2 03/15/22	Court 3p-4p Rea	I CM	3p-4p	-T	:30	1	\$75.00L-3	0.00 NM	1	\$75.00
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The Rea	ıl									- 1		
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
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N 2 WCOV	03/17/2	2 03/17/22	Court 3p-4p Rea	I CM	3p-4p	T	:30	1	\$75.00L-3	0.00 NM	1	\$75.00
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N 3 WCOV	03/18/2	2 03/18/22		СМ	3p-4p	F	:30	1	\$75.00L-3	0.00 NM	1	\$75.00

Print Date: 03/03/22 10:49:07

WCOV-TV

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31797

Advertiser:

Political - Alabama's Future

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27685779

Product Desc:

03/15/22 - 03/21/22 Estimate:

MALFU

10141 POLITICAL ISSUE

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Court 3p-4p Real M-F 3p-4p The Real The Real Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 03/14/22 03/20/22 ---F--\$75.00 0.00 N 4 WCOV 03/15/22 03/15/22 Early Fringe 5-6pm BBTCM 5:30 PM-6:00 PM -T----:30 \$50.00L-4 0.00 NN 1 \$50.00 M-F 5p-6p Big Bang Theory (5:30 PM-6:00 PM) Big Bang Theory Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 03/14/22 03/20/22 \$50.00 0.00 N 5 WCOV 03/16/22 03/16/22 Early Fringe 5-6pm BBTCM 5:30 PM-6:00 PM :30 \$50.00L-4 0.00 NM \$50.00 1 M-F 5p-6p Big Bang Theory (5:30 PM-6:00 PM) Big Bang Theory Spots/Week Start Date **End Date** Weekdays Rate Rating 03/20/22 --W---Week: 03/14/22 0.00 \$50.00 N 6 WCOV 03/17/22 03/17/22 Early Fringe 5-6pm BBTCM 5:30 PM-6:00 PM ---T---\$50.00L-4 :30 0.00 NM 1 \$50.00 M-F 5p-6p Big Bang Theory (5:30 PM-6:00 PM) Big Bang Theory Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 03/14/22 03/20/22 \$50.00 0.00 N 7 WCOV 03/18/22 03/18/22 Early Fringe 5-6pm BBTCM 5:30 PM-6:00 PM ----F--:30 \$50.00 L-4 0.00 NM \$50.00 M-F 5p-6p Big Bang Theory (5:30 PM-6:00 PM) Big Bang Theory Start Date **End Date** Weekdays Spots/Week Rate Rating 03/20/22 ---F--Week: 03/14/22 \$50.00 0.00 N 8 WCOV 03/21/22 03/21/22 Early Fringe 5-6pm BBTCM 5:30 PM-6:00 PM M-----:30 \$50.00L-4 0.00 NM 1 \$50.00 (5:30 PM-6:00 PM) M-F 5p-6p Big Bang Theory Big Bang Theory Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 03/21/22 03/27/22 \$50.00 0.00 N 9 WCOV 03/21/22 03/21/22 Mon 7p-8p CM 7p-8p M-----:30 \$300.00L-3 0.00 NM \$300.00 Mon 7p-8p 9-1-1-FOX Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 03/21/22 03/27/22 \$300.00 0.00 N 10 WCOV 03/15/22 03/15/22 0.00 NM Tues 7p-8p CM 7p-8p :30 \$150.00L-4 1 \$150.00 Tues 7p-8p The Resident-FOX Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 03/14/22 03/20/22 -T----\$150.00 0.00 N 11 WCOV 03/16/22 03/16/22 Wed 7p-8p CM \$150.00 L-4 7p-8p --W----:30 0.00 NM \$150.00 Wed 7p-8p The Masked Singer-FOX Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 03/14/22 03/20/22 -W----\$150.00 0.00 N 12 WCOV 03/16/22 03/16/22 Wed 8p-9p CM 8p-9p --W---:30 \$150.00L-4 0.00 NM \$150.00 Wed 8p-9p Domino Masters-FOX Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 03/14/22 03/20/22 --W---\$150.00 0.00 N 13 WCOV 03/20/22 03/20/22 ----S Nascar Race CM Various :30 \$400.00 L-4 0.00 NM 3 3 \$1,200.00 Nascar Race NASCAR Cup-Atlanta Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 03/14/22 03/20/22 \$400.00 0.00 N 14 WCOV 03/15/22 03/15/22 M-F 9p-935p Late NewsCM 9p-935p :30 \$150.00L-3 0.00 NM \$150.00 M-F 9p-935p Late News Wcov 9 O'Clock Local News Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 03/14/22 03/20/22 -T----\$150.00 0.00 N 15 WCOV 03/16/22 03/16/22 CM 9p-935p :30 \$150.00L-3 0.00 NM \$150.00 --W----

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WCOV-TV

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