

New \$3100 2/1

3188351



125 West 55th St  
New York, NY 10019

|  |   |   |
|--|---|---|
| <b>Contract #</b> 25879083             | <b>Changes as of:</b> 1/22/2018 at 4:10 PM          | <b>Version:</b> Current State Version 1         |
| <b>CPE:</b> 370/499/5722               | <b>Flight:</b> 1/31/18 - 2/6/18                     | <b>Station:</b> WPGH                            |
| <b>Agency:</b> MENTZER MEDIA<br>SERVIC | <b>Advertiser:</b> Congressional<br>Leadership Fund | <b>Market:</b> Pittsburgh                       |
| 210 W. Pennsylvania<br>Avenue          | <b>Product:</b> MDGLF                               | <b>Office:</b> WASHINGTON                       |
| Suite 250                              | <b>Agency Order #:</b> 6962886                      | <b>Primary Demo:</b> Adults 18+                 |
| Towson, MD 21204                       | <b>Buyer:</b> Hewes, Ally                           | <b>Con Type:</b> POLITICAL/VOTE                 |
|  | <b>Salesperson:</b> TREVOR HEATON<br>202-955-5342   | <b>Assistant:</b> TREVOR HEATON<br>202-955-5342 |
|  |   | <b>Total \$:</b> \$3,100.00                     |
|  |   | <b>Total Spots:</b> 5                           |
|  |   | <b>Total CPP:</b> \$206.67                      |
|  |   | <b>Total GRP:</b> 15.0                          |
|  |   | <b>Separation:</b>                              |

Comments: Separation 30

| #  | Day/Time               | DP | Program        | Rate     | A18P<br>Rating | Len | 1/31 - 2/6 |     |     |     |     |     |     | Total<br>Spots | Total<br>\$ | CPP*     | GRP* |
|--|------------------------|----|----------------|----------|----------------|-----|------------|-----|-----|-----|-----|-----|-----|----------------|-------------|----------|------|
|  |                        |    |                |          |                |     | 1/31       | 2/1 | 2/2 | 2/3 | 2/4 | 2/5 | 2/6 |                |             |          |      |
| 1  | W-F,M-Tu<br>7:30p-8p   | ★  | BG BNG THRY B< | \$500.00 | 3.0            | 30  | 0          | 1   | 1   | 0   | 0   | 1   | 0   | 3              | \$1,500.00  | \$166.67 | 9.0  |
| Target 101 Index: 109. Nielsen: 1.5                |                        |    |                |          |                |     |            |     |     |     |     |     |     |                |             |          |      |
| 2  | W-F,M-Tu<br>10p-10:30p |    | NEWS           | \$800.00 | 3.0            | 30  | 0          | 1   | 0   | 0   | 0   | 1   | 0   | 2              | \$1,600.00  | \$266.67 | 6.0  |
| Target 101 Index: 105. Nielsen: 2.2000000000000002 |                        |    |                |          |                |     |            |     |     |     |     |     |     |                |             |          |      |
| TOTALS:  |                        |    |                |          |                |     | 0          | 2   | 1   | 0   | 0   | 2   | 0   | 5              | \$3,100.00  | \$206.67 | 15.0 |



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| <b>CPE:</b> 370/499/5722               | <b>Flight:</b> 1/31/18 - 2/6/18                     | <b>Station:</b> WPGH                            | <b>Total \$:</b> \$3,100.00 |
| <b>Agency:</b> MENTZER MEDIA<br>SERVIC | <b>Advertiser:</b> Congressional<br>Leadership Fund | <b>Market:</b> Pittsburgh                       | <b>Total Spots:</b> 5       |
| 210 W. Pennsylvania<br>Avenue          | <b>Product:</b> MDGLF                               | <b>Office:</b> WASHINGTON                       | <b>Total CPP:</b> \$206.67  |
| Suite 250                              | <b>Agency Order #:</b> 6962886                      | <b>Primary Demo:</b> Adults 18+                 | <b>Total GRP:</b> 15.0      |
| Towson, MD 21204                       | <b>Buyer:</b> Hewes, Ally                           | <b>Con Type:</b> POLITICAL/VOTE                 | <b>Separation:</b>          |
|  | <b>Salesperson:</b> TREVOR HEATON<br>202-955-5342   | <b>Assistant:</b> TREVOR HEATON<br>202-955-5342 |                             |

|                             |  |
|-----------------------------|--|
| <b>Special Instructions</b> |  |
|-----------------------------|--|

| Order Level Comments |               |                |
|----------------------|---------------|----------------|
| Date/Time            | Added by      | Comment        |
| 01/22/18 4:10 PM     | TREVOR HEATON | Separation: 30 |

| Competitive Information |                     |
|-------------------------|---------------------|
| <b>Market Budget:</b>   | \$62,000            |
| <b>WPGH Share:</b>      | 5%                  |
| <b>Comment:</b>         | est                 |
|                         | Competitive Unknown |

| Daypart Summary |             |          |                   |                 |             |
|-----------------|-------------|----------|-------------------|-----------------|-------------|
| Day/Time        | % Distrib   | Spots    | Dollars           | CPP             | GRP         |
|                 | 100%        | 5        | \$3,100.00        | \$206.67        | 15.0        |
| <b>Total</b>    | <b>100%</b> | <b>5</b> | <b>\$3,100.00</b> | <b>\$206.67</b> | <b>15.0</b> |

| Monthly Summary |          |                   |
|-----------------|----------|-------------------|
| Month           | Spots    | Dollars           |
| 2018-Feb        | 5        | \$3,100.00        |
| <b>Total</b>    | <b>5</b> | <b>\$3,100.00</b> |

| Transaction History |                  |               |        |       |       |            |             |         |
|---------------------|------------------|---------------|--------|-------|-------|------------|-------------|---------|
| Trans               | Created/Received | Created by    | Status | Spot+ | Spot- | \$ Chg     | Contract \$ | Comment |
| New                 | 1/22/18 4:09 PM  | TREVOR HEATON | New    | 5     |       | \$3,100.00 | \$3,100.00  |         |

|                                  |   |
|----------------------------------|---|
| <b>Non-Discrimination Policy</b> | PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. |
|----------------------------------|---|



WPGH Pittsburgh  
750 Ivory Ave  
Pittsburgh, PA 15214

Mentzer Media Services  
210 W Pennsylvania  
Suite 250  
Towson, MD 21204

**Contract #** 3188351  
**Schedule Dates** 01/31/18-02/06/18  
**Advertiser** Congressional Leadership Fund (73505)  
**Agency** Mentzer Media Services (1381)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 370/499/5722 (997358)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Ally,Hewes,  
**Phone/Fax** /  
**CPE** 370/499/5722  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** MDGLF  
Separation: 30  
TREVOR HEATON

**Date Entered** 01/23/18  
**Last Modified** 01/25/18  
**Entered By** Blaine Hennessy  
**CO-OP** No  
**Headline #** ECR25879083  
**Demo** A18+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$825.00  
**Net Total** \$4,675.00  
**Sales Tax**

| Pittsburgh (WPGH)   |          |                   |
|---------------------|----------|-------------------|
| By Broadcast Month  | Spots    | Rate              |
| Feb. 2018           | 8        | \$5,500.00        |
| <b>Grand Total:</b> | <b>8</b> | <b>\$5,500.00</b> |

| Line  | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times                                  | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate     | Total    | Station           | Comments                           | Entered |
|-------|--------------------------------|-------------------|-----|--------|--|-----|----|----|----|----|----|----|----|-------|----------|----------|-------------------|------------------------------------|---------|
| 1.0   | Normal Line / SPOT (1)         | 02/01/18-02/01/18 | 3   | :30    | 7:30P- Big Bang Theory 2                   |     |    |    |    | 1  |    |    |    |       | \$500.00 |          | Pittsburgh (WPGH) | BIG BANG                           | 1/23/18 |
| 1.0.1 | Closed Preempt (1)             | 02/01/18          |     |        |  |     |    |    |    |    |    |    |    |       |          |          | Pittsburgh (WPGH) | Program Change/Exception -         |         |
| 2.0   | Normal Line / SPOT (1)         | 02/02/18-02/02/18 | 3   | :30    | 7:30P- Big Bang Theory 2                   |     |    |    |    |    | 1  |    |    |       | \$500.00 |          | Pittsburgh (WPGH) | BIG BANG                           | 1/23/18 |
| 2.0.1 | Closed Preempt (1)             | 02/02/18          |     |        |  |     |    |    |    |    |    |    |    |       |          |          | Pittsburgh (WPGH) | Program Change/Exception -         |         |
| 3.0   | Normal Line / SPOT (1)         | 02/05/18-02/05/18 | 3   | :30    | 7:30P- Big Bang Theory 2                   |     | 1  |    |    |    |    |    |    |       | \$500.00 |          | Pittsburgh (WPGH) | BIG BANG                           | 1/23/18 |
| 3.0.1 | Closed Preempt (1)             | 02/05/18          |     |        |  |     |    |    |    |    |    |    |    |       |          |          | Pittsburgh (WPGH) | Incorrect Program Code/Exception - |         |
| 4.0   | Normal Line / News (2)         | 02/01/18-02/01/18 | 2   | :30    | 10P- News-Channel 11 News on Fox 53 at Ten |     |    |    |    | 1  |    |    |    | 1     | \$800.00 | \$800.00 | Pittsburgh (WPGH) | NEWS                               | 1/23/18 |
| 5.0   | Normal Line / News (2)         | 02/05/18-02/05/18 | 2   | :30    | 10P- News-Channel 11 News on Fox 53 at Ten |     | 1  |    |    |    |    |    |    | 1     | \$800.00 | \$800.00 | Pittsburgh (WPGH) | NEWS                               | 1/23/18 |
| 6.0   | Normal Line / SPOT (1)         | 01/31/18-01/31/18 | 3   | :30    | 7:30P- Big Bang Theory 2                   |     |    |    |    | 1  |    |    |    |       | \$500.00 |          | Pittsburgh (WPGH) | BIG BANG                           | 1/24/18 |
| 6.0.1 | Closed Preempt (1)             | 01/31/18          |     |        |  |     |    |    |    |    |    |    |    |       |          |          | Pittsburgh (WPGH) | Program Change/Exception -         |         |
| 7.0   | Normal Line / SPOT (1)         | 02/06/18-02/06/18 | 3   | :30    | 7:30P- Big Bang Theory 2                   |     |    | 1  |    |    |    |    |    |       | \$500.00 |          | Pittsburgh (WPGH) | BIG BANG                           | 1/24/18 |

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

BH

1/25

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WPGH Pittsburgh  
750 Ivory Ave  
Pittsburgh, PA 15214

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210 W Pennsylvania  
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**Pittsburgh (WPGH)**

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|-------|--------------------------------|-------------------|-----|--------|---------------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------------|------------------------------------|---------|
| 7.0.1 | Closed Preempt (1)             | 02/06/18          |     |        |                                 |     |    |    |    |    |    |    |    |       |            |            | Pittsburgh (WPGH) | Incorrect Program Code/Exception - |         |
| 8.0   | Normal Line / Prime (3)        | 02/06/18-02/06/18 | 3   | :30    | 8P- FOX-Lethal Weapon (Tuesday) |     |    | 1  |    |    |    |    |    | 1     | \$1,400.00 | \$1,400.00 | Pittsburgh (WPGH) | LETHAL WEAPON                      | 1/24/18 |
| 9.0   | M/G For 6.0.1 / SPOT (4-3)     | 01/31/18-01/31/18 | 3   | :30    | 7:30P- Two And A Half Men B     |     |    |    | 1  |    |    |    |    | 1     | \$500.00   | \$500.00   | Pittsburgh (WPGH) | 2.5 MEN                            | 1/25/18 |
| 10.0  | M/G For 1.0.1 / SPOT (4-3)     | 02/01/18-02/01/18 | 3   | :30    | 7:30P- Two And A Half Men B     |     |    |    |    | 1  |    |    |    | 1     | \$500.00   | \$500.00   | Pittsburgh (WPGH) | 2.5 MEN                            | 1/25/18 |
| 11.0  | M/G For 2.0.1 / SPOT (4-3)     | 02/02/18-02/02/18 | 3   | :30    | 7:30P- Two And A Half Men B     |     |    |    |    |    | 1  |    |    | 1     | \$500.00   | \$500.00   | Pittsburgh (WPGH) | 2.5 MEN                            | 1/25/18 |
| 12.0  | M/G For 3.0.1 / SPOT (4-3)     | 02/05/18-02/05/18 | 3   | :30    | 7:30P- Two And A Half Men B     |     | 1  |    |    |    |    |    |    | 1     | \$500.00   | \$500.00   | Pittsburgh (WPGH) | 2.5 MEN                            | 1/25/18 |
| 13.0  | M/G For 7.0.1 / SPOT (4-3)     | 02/06/18-02/06/18 | 3   | :30    | 7:30P- Two And A Half Men B     |     |    | 1  |    |    |    |    |    | 1     | \$500.00   | \$500.00   | Pittsburgh (WPGH) | 2.5 MEN                            | 1/25/18 |
|       |                                |                   |     |        |                                 |     |    |    |    |    |    |    |    |       |            |            |                   |                                    |         |

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Date:

Comments:

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