

New \$2600 2/8

3188421



125 West 55th St
New York, NY 10019

Contract # 25879084	Changes as of: 1/22/2018 at 4:10 PM	Version: Current State Version 1
CPE: 370/499/5723	Flight: 2/7/18 - 2/13/18	Station: WPGH
Agency: MENTZER MEDIA SERVIC	Advertiser: Congressional Leadership Fund	Market: Pittsburgh
210 W. Pennsylvania Avenue	Product: MDGLF	Office: WASHINGTON
Suite 250	Agency Order #: 6962894	Primary Demo: Adults 18+
Towson, MD 21204	Buyer: Hewes, Ally	Con Type: POLITICAL/VOTE
	Salesperson: TREVOR HEATON 202-955-5342	Assistant: TREVOR HEATON 202-955-5342
		Total \$: \$2,600.00
		Total Spots: 4
		Total CPP: \$216.67
		Total GRP: 12.0
		Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A18P Rating	Len	2/7 - 2/13							Total Spots	Total \$	CPP*	GRP*
							2/7	2/8	2/9	2/10	2/11	2/12	2/13				
1	W-F,M-Tu 7:30p-8p	*	BG BNG THRY B<	\$500.00	3.0	30	0	1	0	0	0	1	0	2	\$1,000.00	\$166.67	6.0
Target 101 Index: 109, Nielsen: 1.5																	
2	W-F,M-Tu 10p-10:30p		NEWS	\$800.00	3.0	30	0	1	0	0	0	1	0	2	\$1,600.00	\$266.67	6.0
Target 101 Index: 105, Nielsen: 2.2000000000000002																	
TOTALS:							0	2	0	0	0	2	0	4	\$2,600.00	\$216.67	12.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
01/22/18 4:10 PM	TREVOR HEATON	Separation: 30

Competitive Information	
Market Budget:	\$52,000
WPGH Share:	5%
Comment:	est
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	4	\$2,600.00	\$216.67	12.0
Total	100%	4	\$2,600.00	\$216.67	12.0

Monthly Summary		
Month	Spots	Dollars
2018-Feb	4	\$2,600.00
Total	4	\$2,600.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	1/22/18 4:09 PM	TREVOR HEATON	New	4		\$2,600.00	\$2,600.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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WPGH Pittsburgh
750 Ivory Ave
Pittsburgh, PA 15214

Mentzer Media Services
210 W Pennsylvania
Suite 250
Towson, MD 21204

Contract # 3188421

Schedule Dates 02/07/18-02/13/18
Advertiser Congressional Leadership Fund (73505)
Agency Mentzer Media Services (1381)
Product POLITICAL ISSUE (ns) (1187)
Brand 370/499/5723 (997401)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Ally,Hewes,
Phone/Fax /
CPE 370/499/5723
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments MDGLF
Separation: 30
TREVOR HEATON

Date Entered 01/23/18
Last Modified 01/25/18
Entered By Blaine Hennessy
CO-OP No
Headline # ECR25879084
Demo A18+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,455.00
Net Total \$8,245.00
Sales Tax

Pittsburgh (WPGH)

By Broadcast Month	Spots	Rate
Feb. 2018	12	\$9,700.00
Grand Total:	12	\$9,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	02/08/18-02/08/18	3	:30	7:30P- Big Bang Theory 2					1					\$500.00		Pittsburgh (WPGH)	BIG BANG	1/23/18
1.0.1	Closed Preempt (1)	02/08/18															Pittsburgh (WPGH)	Incorrect Program Code/Exception -	
2.0	Normal Line / SPOT (1)	02/12/18-02/12/18	3	:30	7:30P- Big Bang Theory 2	1									\$500.00		Pittsburgh (WPGH)	BIG BANG	1/23/18
2.0.1	Closed Preempt (1)	02/12/18															Pittsburgh (WPGH)	Incorrect Program Code/Exception -	
3.0	Normal Line / News (2)	02/08/18-02/08/18	2	:30	10P- News-Channel 11 News on Fox 53 at Ten					1				1	\$800.00	\$800.00	Pittsburgh (WPGH)	NEWS	1/23/18
4.0	Normal Line / News (2)	02/12/18-02/12/18	2	:30	10P- News-Channel 11 News on Fox 53 at Ten	1								1	\$800.00	\$800.00	Pittsburgh (WPGH)	NEWS	1/23/18
5.0	Normal Line / SPOT (1)	02/07/18-02/07/18	3	:30	7:30P- Big Bang Theory 2				1						\$500.00		Pittsburgh (WPGH)	BIG BANG	1/24/18
5.0.1	Closed Preempt (1)	02/07/18															Pittsburgh (WPGH)	Incorrect Program Code/Exception -	
6.0	Normal Line / SPOT (1)	02/09/18-02/09/18	3	:30	7:30P- Big Bang Theory 2					1					\$500.00		Pittsburgh (WPGH)	BIG BANG	1/24/18
6.0.1	Closed Preempt (1)	02/09/18															Pittsburgh (WPGH)	Incorrect Program Code/Exception -	
7.0	Normal Line / SPOT (1)	02/13/18-02/13/18	3	:30	7:30P- Big Bang Theory 2			1							\$500.00		Pittsburgh (WPGH)	BIG BANG	1/24/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

BH

1/25

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WPGH Pittsburgh
750 Ivory Ave
Pittsburgh, PA 15214

Mentzer Media Services
210 W Pennsylvania
Suite 250
Towson, MD 21204

Contract # 3188421

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Product POLITICAL ISSUE (ns) (1187)
Brand 370/499/5723 (997401)
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Sales Office Millennium Washington DC
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Phone/Fax /
CPE 370/499/5723
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Comments MDGLF
Separation: 30
TREVOR HEATON

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Order Type Normal
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Pittsburgh (WPGH)

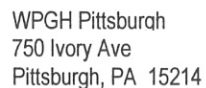
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7.0.1	Closed Preempt (1)	02/13/18															Pittsburgh (WPGH)	Incorrect Program Code/Exception -	
8.0	Normal Line / Prime (3)	02/12/18-02/12/18	2	:30	8P- FOX-Lucifer (Monday)	1	1							1	\$1,800.00	\$1,800.00	Pittsburgh (WPGH)	LUCIFER	1/24/18
9.0	Normal Line / News (4)	02/07/18-02/07/18	2	:30	10:30P- News-Channel 11 News on Fox 53 at Ten				1					1	\$800.00	\$800.00	Pittsburgh (WPGH)	NEWS	1/24/18
10.0	Normal Line / News (4)	02/09/18-02/09/18	2	:30	10:30P- News-Channel 11 News on Fox 53 at Ten					1				1	\$800.00	\$800.00	Pittsburgh (WPGH)	NEWS	1/24/18
11.0	Normal Line / News (4)	02/13/18-02/13/18	2	:30	10:30P- News-Channel 11 News on Fox 53 at Ten			1						1	\$800.00	\$800.00	Pittsburgh (WPGH)	NEWS	1/24/18
12.0	Normal Line / Prime (5)	02/13/18-02/13/18	2	:30	8P- FOX-Lethal Weapon (Tuesday)			1						1	\$1,400.00	\$1,400.00	Pittsburgh (WPGH)	LETHAL WEAPON	1/24/18
13.0	M/G For 5.0.1 / SPOT (6-3)	02/07/18-02/07/18	3	:30	7:30P- Two And A Half Men B				1					1	\$500.00	\$500.00	Pittsburgh (WPGH)	2.5 MEN	1/25/18
14.0	M/G For 1.0.1 / SPOT (6-3)	02/08/18-02/08/18	3	:30	7:30P- Two And A Half Men B					1				1	\$500.00	\$500.00	Pittsburgh (WPGH)	2.5 MEN	1/25/18
15.0	M/G For 6.0.1 / SPOT (6-3)	02/09/18-02/09/18	3	:30	7:30P- Two And A Half Men B						1			1	\$500.00	\$500.00	Pittsburgh (WPGH)	2.5 MEN	1/25/18

CONFIRMATION CONTRACT

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Sales Office	Millennium Washington DC
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Phone/Fax	/
CPE	370/499/5723
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Billing Type	Weekly/Irregular
Comments	MDGLF Separation: 30 TREVOR HEATON

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