

New \$2300 1/26

3188256



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25879075	<b>Changes as of:</b> 1/22/2018 at 4:10 PM	<b>Version:</b> Current State Version 1
<b>CPE:</b> 370/499/5714	<b>Flight:</b> 1/26/18 - 1/30/18	<b>Station:</b> WPGH
<b>Agency:</b> MENTZER MEDIA SERVIC	<b>Advertiser:</b> Congressional Leadership Fund	<b>Market:</b> Pittsburgh
210 W. Pennsylvania Avenue	<b>Product:</b> MDGLF	<b>Office:</b> WASHINGTON
Suite 250	<b>Agency Order #:</b> 6962874	<b>Primary Demo:</b> Adults 18+
Towson, MD 21204	<b>Buyer:</b> Hewes, Ally	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> TREVOR HEATON 202-955-5342	<b>Assistant:</b> TREVOR HEATON 202-955-5342
		<b>Total \$:</b> \$2,300.00
		<b>Total Spots:</b> 4
		<b>Total CPP:</b> \$179.69
		<b>Total GRP:</b> 12.8
		<b>Separation:</b>

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A18P Rating	Len	1/26 - 1/30					Total Spots	Total \$	CPP*	GRP*
							1/26	1/27	1/28	1/29	1/30				
1	F,M-Th 7p-7:30p		BG BNG THRY B<	\$500.00	3.1	30	1	0	0	1	1	3	\$1,500.00	\$161.29	9.3
Target 102 Index: 113. Nielsen: 1.6															
2	Su 10p-11p		NEWS	\$800.00	3.5	30	0	0	1	0	0	1	\$800.00	\$228.57	3.5
Target 102 Index: 103. Nielsen: 2.1															
<b>TOTALS:</b>							1	0	1	1	1	4	\$2,300.00	\$179.69	12.8



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25879075	<b>Changes as of:</b> 1/22/2018 at 4:10 PM	<b>Version:</b> Current State Version 1	
<b>CPE:</b> 370/499/5714	<b>Flight:</b> 1/26/18 - 1/30/18	<b>Station:</b> WPGH	<b>Total \$:</b> \$2,300.00
<b>Agency:</b> MENTZER MEDIA SERVIC 210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	<b>Advertiser:</b> Congressional Leadership Fund  <b>Product:</b> MDGLF	<b>Market:</b> Pittsburgh  <b>Office:</b> WASHINGTON	<b>Total Spots:</b> 4  <b>Total CPP:</b> \$179.69
<b>Agency Order #:</b> 6962874	<b>Buyer:</b> Hewes, Ally	<b>Primary Demo:</b> Adults 18+	<b>Total GRP:</b> 12.8
<b>Salesperson:</b> TREVOR HEATON 202-955-5342	<b>Assistant:</b> TREVOR HEATON 202-955-5342	<b>Con Type:</b> POLITICAL/VOTE	<b>Separation:</b>

<b>Special Instructions</b>	
-----------------------------	--

Order Level Comments		
Date/Time	Added by	Comment
01/22/18 4:10 PM	TREVOR HEATON	Separation: 30

Competitive Information	
<b>Market Budget:</b>	\$46,000
<b>WPGH Share:</b>	5%
<b>Comment:</b>	est
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	4	\$2,300.00	\$179.69	12.8
<b>Total</b>	<b>100%</b>	<b>4</b>	<b>\$2,300.00</b>	<b>\$179.69</b>	<b>12.8</b>

Monthly Summary		
Month	Spots	Dollars
2018-Jan	2	\$1,300.00
2018-Feb	2	\$1,000.00
<b>Total</b>	<b>4</b>	<b>\$2,300.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	1/22/18 4:09 PM	TREVOR HEATON	New	4		\$2,300.00	\$2,300.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
----------------------------------	---



WPGH Pittsburgh  
750 Ivory Ave  
Pittsburgh, PA 15214

Mentzer Media Services  
210 W Pennsylvania  
Suite 250  
Towson, MD 21204

**Contract #** 3188256  
**Schedule Dates** 01/26/18-01/30/18  
**Advertiser** Congressional Leadership Fund (73505)  
**Agency** Mentzer Media Services (1381)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 370/499/5714 (997311)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Ally,Hewes,  
**Phone/Fax** /  
**CPE** 370/499/5714  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** MDGLF  
 Separation: 30  
 TREVOR HEATON

**Date Entered** 01/23/18  
**Last Modified** 01/25/18  
**Entered By** Blaine Hennessy  
**CO-OP** No  
**Headline #** ECR25879075  
**Demo** A18+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$570.00  
**Net Total** \$3,230.00  
**Sales Tax**

**Pittsburgh (WPGH)**

By Broadcast Month	Spots	Rate
Jan. 2018	3	\$1,800.00
Feb. 2018	4	\$2,000.00
<b>Grand Total:</b>	<b>7</b>	<b>\$3,800.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	01/26/18-01/26/18	3	:30	7P- Big Bang Theory 2						1			1	\$500.00	\$500.00	Pittsburgh (WPGH)	BIG BANG	1/23/18
2.0	Normal Line / SPOT (1)	01/29/18-01/29/18	3	:30	7P- Big Bang Theory 2		1							1	\$500.00	\$500.00	Pittsburgh (WPGH)	BIG BANG	1/23/18
3.0	Normal Line / SPOT (1)	01/30/18-01/30/18	3	:30	7P- Big Bang Theory 2			1						1	\$500.00	\$500.00	Pittsburgh (WPGH)	BIG BANG	1/23/18
4.0	Normal Line / News (2)	01/28/18-01/28/18	2	:30	10P- News-Channel 11 News on Fox 53 at Ten								1	1	\$800.00	\$800.00	Pittsburgh (WPGH)	NEWS	1/23/18
5.0	Normal Line / SPOT (3)	01/26/18-01/26/18	3	:30	7:30P- Big Bang Theory 2						1				\$500.00		Pittsburgh (WPGH)	BIG BANG	1/24/18
5.0.1	Closed Preempt (3)	01/26/18															Pittsburgh (WPGH)	Incorrect Program Code/Exception - Two And A Half Men B	
6.0	Normal Line / SPOT (3)	01/29/18-01/29/18	3	:30	7:30P- Big Bang Theory 2		1								\$500.00		Pittsburgh (WPGH)	BIG BANG	1/24/18
6.0.1	Closed Preempt (3)	01/29/18															Pittsburgh (WPGH)	Program Change/Exception -	
7.0	Normal Line / SPOT (3)	01/30/18-01/30/18	3	:30	7:30P- Big Bang Theory 2			1							\$500.00		Pittsburgh (WPGH)	BIG BANG	1/24/18
7.0.1	Closed Preempt (3)	01/30/18															Pittsburgh (WPGH)	Program Change/Exception -	
8.0	M/G For 5.0.1 / SPOT (4)	01/26/18-01/26/18	3	:30	7:30P- Two And A Half Men B						1			1	\$500.00	\$500.00	Pittsburgh (WPGH)	2.5 MEN	1/25/18

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*BH*

*1/25*

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WPGH Pittsburgh  
750 Ivory Ave  
Pittsburgh, PA 15214

Mentzer Media Services  
210 W Pennsylvania  
Suite 250  
Towson, MD 21204

**Contract #** 3188256  
**Schedule Dates** 01/26/18-01/30/18  
**Advertiser** Congressional Leadership Fund (73505)  
**Agency** Mentzer Media Services (1381)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 370/499/5714 (997311)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Ally,Hewes,  
**Phone/Fax** /  
**CPE** 370/499/5714  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** MDGLF  
 Separation: 30  
 TREVOR HEATON

**Date Entered** 01/23/18  
**Last Modified** 01/25/18  
**Entered By** Blaine Hennessy  
**CO-OP** No  
**Headline #** ECR25879075  
**Demo** A18+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$570.00  
**Net Total** \$3,230.00  
**Sales Tax**

Pittsburgh (WPGH)		
By Broadcast Month	Spots	Rate
Jan. 2018	3	\$1,800.00
Feb. 2018	4	\$2,000.00
<b>Grand Total:</b>	<b>7</b>	<b>\$3,800.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0	M/G For 6.0.1 / SPOT (4)	01/29/18-01/29/18	3	:30	7:30P- Two And A Half Men B		1							1	\$500.00	\$500.00	Pittsburgh (WPGH)	2.5 MEN	1/25/18
10.0	M/G For 7.0.1 / SPOT (4)	01/30/18-01/30/18	3	:30	7:30P- Two And A Half Men B			1						1	\$500.00	\$500.00	Pittsburgh (WPGH)	2.5 MEN	1/25/18

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.