

New \$2300 1/26

3188256



125 West 55th St
New York, NY 10019

Contract # 25879075	Changes as of: 1/22/2018 at 4:10 PM	Version: Current State Version 1	
CPE: 370/499/5714	Flight: 1/26/18 - 1/30/18	Station: WPGH	Total \$: \$2,300.00
Agency: MENTZER MEDIA SERVIC	Advertiser: Congressional Leadership Fund	Market: Pittsburgh	Total Spots: 4
210 W. Pennsylvania Avenue	Product: MDGLF	Office: WASHINGTON	Total CPP: \$179.69
Suite 250	Agency Order #: 6962874	Primary Demo: Adults 18+	Total GRP: 12.8
Towson, MD 21204	Buyer: Hewes, Ally	Con Type: POLITICAL/VOTE	Separation:
	Salesperson: TREVOR HEATON 202-955-5342	Assistant: TREVOR HEATON 202-955-5342	

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A18P Rating	Len	1/26 - 1/30					Total Spots	Total \$	CPP*	GRP*
							1/26	1/27	1/28	1/29	1/30				
1	F,M-Th 7p-7:30p		BG BNG THRY B<	\$500.00	3.1	30	1	0	0	1	1	3	\$1,500.00	\$161.29	9.3
Target 102 Index: 113. Nielsen: 1.6															
2	Su 10p-11p		NEWS	\$800.00	3.5	30	0	0	1	0	0	1	\$800.00	\$228.57	3.5
Target 102 Index: 103. Nielsen: 2.1															
TOTALS:							1	0	1	1	1	4	\$2,300.00	\$179.69	12.8



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
01/22/18 4:10 PM	TREVOR HEATON	Separation: 30

Competitive Information	
Market Budget:	\$46,000
WPGH Share:	5%
Comment:	est
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	4	\$2,300.00	\$179.69	12.8
Total	100%	4	\$2,300.00	\$179.69	12.8

Monthly Summary		
Month	Spots	Dollars
2018-Jan	2	\$1,300.00
2018-Feb	2	\$1,000.00
Total	4	\$2,300.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	1/22/18 4:09 PM	TREVOR HEATON	New	4		\$2,300.00	\$2,300.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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WPGH Pittsburgh
750 Ivory Ave
Pittsburgh, PA 15214

Contract # 3188256

Schedule Dates 01/26/18-01/30/18
Advertiser Congressional Leadership Fund (73505)
Agency Mentzer Media Services (1381)
Product POLITICAL ISSUE (ns) (1187)
Brand 370/499/5714 (997311)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Ally,Hewes,
Phone/Fax /
CPE 370/499/5714
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments MDGLF
Separation: 30
TREVOR HEATON

Date Entered 01/23/18
Last Modified 01/25/18
Entered By Blaine Hennessy
CO-OP No
Headline # ECR25879075
Demo A18+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$570.00
Net Total \$3,230.00
Sales Tax

Pittsburgh (WPGH)

By Broadcast Month	Spots	Rate
Jan. 2018	3	\$1,800.00
Feb. 2018	4	\$2,000.00
Grand Total:	7	\$3,800.00

Mentzer Media Services
210 W Pennsylvania
Suite 250
Towson, MD 21204

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	01/26/18-01/26/18	3	:30	7P- Big Bang Theory 2						1			1	\$500.00	\$500.00	Pittsburgh (WPGH)	BIG BANG	1/23/18
2.0	Normal Line / SPOT (1)	01/29/18-01/29/18	3	:30	7P- Big Bang Theory 2		1							1	\$500.00	\$500.00	Pittsburgh (WPGH)	BIG BANG	1/23/18
3.0	Normal Line / SPOT (1)	01/30/18-01/30/18	3	:30	7P- Big Bang Theory 2			1						1	\$500.00	\$500.00	Pittsburgh (WPGH)	BIG BANG	1/23/18
4.0	Normal Line / News (2)	01/28/18-01/28/18	2	:30	10P- News-Channel 11 News on Fox 53 at Ten								1	1	\$800.00	\$800.00	Pittsburgh (WPGH)	NEWS	1/23/18
5.0	Normal Line / SPOT (3)	01/26/18-01/26/18	3	:30	7:30P- Big Bang Theory 2						1				\$500.00		Pittsburgh (WPGH)	BIG BANG	1/24/18
5.0.1	Closed Preempt (3)	01/26/18															Pittsburgh (WPGH)	Incorrect Program Code/Exception - Two And A Half Men B	
6.0	Normal Line / SPOT (3)	01/29/18-01/29/18	3	:30	7:30P- Big Bang Theory 2		1								\$500.00		Pittsburgh (WPGH)	BIG BANG	1/24/18
6.0.1	Closed Preempt (3)	01/29/18															Pittsburgh (WPGH)	Program Change/Exception -	
7.0	Normal Line / SPOT (3)	01/30/18-01/30/18	3	:30	7:30P- Big Bang Theory 2			1							\$500.00		Pittsburgh (WPGH)	BIG BANG	1/24/18
7.0.1	Closed Preempt (3)	01/30/18															Pittsburgh (WPGH)	Program Change/Exception -	
8.0	M/G For 5.0.1 / SPOT (4)	01/26/18-01/26/18	3	:30	7:30P- Two And A Half Men B						1			1	\$500.00	\$500.00	Pittsburgh (WPGH)	2.5 MEN	1/25/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

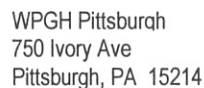
Accepted-Station:

Date:

Comments:

*BH**1/25*

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



Mentzer Media Services
210 W Pennsylvania
Suite 250
Towson, MD 21204

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Salesperson	Millennium/DC, Washington DC (1108)
Sales Office	Millennium Washington DC
Buyer Name	Ally,Hewes,
Phone/Fax	/
CPE	370/499/5714
Account Types	National/Political Issue Agency BRD
Billing Type	Weekly/Irregular
Comments	MDGLF Separation: 30 TREVOR HEATON

Date Entered	01/23/18
Last Modified	01/25/18
Entered By	Blaine Hennessy
CO-OP	No
Headline #	ECR25879075
Demo	A18+R
Order Type	Normal
Package Deal	
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