



125 West 55th St
New York, NY 10019

Contract # 25879086		Changes as of: 2/20/2018 at 9:31 AM		Version: Current State Version 7	
CPE: 370/499/5725		Flight: 2/21/18 - 2/27/18		Station: WPGH	
Agency: MENTZER MEDIA		Advertiser: Congressional Leadership Fund		Market: Pittsburgh	
SERVIC				Total Spots: 10	
210 W. Pennsylvania Avenue		Product: MDGLF		Office: WASHINGTON	
				Total CPP: \$224.08	
Suite 250		Agency Order #: 6962914		Primary Demo: Adults 18+	
Towson, MD 21204		Buyer: Hewes, Ally		Con Type: POLITICAL/VOTE	
		Salesperson: TREVOR HEATON		Assistant: TREVOR HEATON	
		202-955-5342		202-955-5342	
				Separation:	

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A18P Rating	Len	2/21 - 2/27							Total Spots	Total \$	CPP*	GRP*		
							2/21	2/22	2/23	2/24	2/25	2/26	2/27						
REV+ 1	W-F,M-Tu 7:30p-8p		Men	\$500.00	3.0	30	0	0	0	0	0	0	1	0	1	\$500.00	\$166.67	3.0	
Target 101 Index: 109. Nielsen: 1.5 Changes: Program from BG BNG THRY B< to Men																			
CAN 4	W-F,M-Tu 7:30p-8p		TWO AND A HALF MEN	\$500.00	3.0	30	0	0	0	0	0	0	4	0	4	\$500.00	\$166.67	3.0	
Target 101 Index: 109. Nielsen: 1.5																			
REV+ 5	Su 11p-11:30p		BBT	\$300.00	3.5	30	0	0	0	0	0	0	1	0	0	1	\$300.00	\$85.71	3.5
Target 101 Index: 104. Nielsen: 1.1000000000000001																			
REV+ 6	Su 11:30p-12m		TWO AND HALF	\$300.00	3.0	30	0	0	0	0	0	0	1	0	0	1	\$300.00	\$100.00	3.0
Target 101 Index: 104. Nielsen: 1.5																			
REV+ 7	W-F,M-Tu 10:30p-11p		NEWS	\$800.00	2.8	30	0	1	0	0	1	0	0	0	0	1	\$2,400.00	\$285.71	8.4
Target 101 Index: 104. Nielsen: 2																			
TOTALS:							11	2	1	3	0	2	2	1	3	10	\$6,700.00	\$224.08	29.9