



125 West 55th St
New York, NY 10019

Contract # 25879075	Changes as of: 1/24/2018 at 12:12 PM	Version: Current State Version 2
CPE: 370/499/5714	Flight: 1/26/18 - 1/30/18	Station: WPGH
Agency: MENTZER MEDIA SERVIC	Advertiser: Congressional Leadership Fund	Market: Pittsburgh
210 W. Pennsylvania Avenue	Product: MDGLF	Office: WASHINGTON
Suite 250	Agency Order #: 6962874	Primary Demo: Adults 18+
Towson, MD 21204	Buyer: Hewes, Ally	Con Type: POLITICAL/VOTE
	Salesperson: TREVOR HEATON 202-955-5342	Assistant: TREVOR HEATON 202-955-5342
		Total \$: \$3,800.00
		Total Spots: 7
		Total CPP: \$176.74
		Total GRP: 21.5
		Traffic #: 3188256
		Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A18P Rating	Len	1/26 - 1/30					Total Spots	Total \$	CPP*	GRP*
							1/26	1/27	1/28	1/29	1/30				
1	F,M-Th 7p-7:30p		BG BNG THRY B<	\$500.00	3.1	30	1	0	0	1	1	3	\$1,500.00	\$161.29	9.3
Target 102 Index: 113, Nielsen: 1.6															
2	Su 10p-11p		NEWS	\$800.00	3.5	30	0	0	1	0	0	1	\$800.00	\$228.57	3.5
Target 102 Index: 103, Nielsen: 2.1															
REV+ 3	F,M-Th 7:30p-8p		BG BNG THRY B<	\$500.00	2.9	30	0	1	0	0	0	1	\$1,500.00	\$172.41	8.7
Target 102 Index: 111, Nielsen: 1.5															
TOTALS:							2	0	1	2	2	7	\$3,800.00	\$176.74	21.5