



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25879078		Changes as of: 2/12/2018 at 10:48 AM		Version: Current State Version 2	
CPE: 370/499/5717		Flight: 2/14/18 - 2/20/18		Station: WPGH	
Agency: MENTZER MEDIA SERVIC		Advertiser: Congressional Leadership Fund		Market: Pittsburgh	
210 W. Pennsylvania Avenue		Product: MDGLF		Office: WASHINGTON	
Suite 250		Agency Order #: 6962897		Primary Demo: Adults 18+	
Towson, MD 21204		Buyer: Hewes, Ally		Con Type: POLITICAL/VOTE	
		Salesperson: TREVOR HEATON 202-955-5342		Assistant: TREVOR HEATON 202-955-5342	
				Traffic #: 3188686	
				Separation:	
				Total \$: \$6,600.00	
				Total Spots: 9	
				Total CPP: \$270.49	
				Total GRP: 24.4	

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A18P Rating	Len	2/14 - 2/20							Total Spots	Total \$	CPP*	GRP*
							2/14	2/15	2/16	2/17	2/18	2/19	2/20				
1	W-F,M-Tu 7p-7:30p		BG BNG THRY B<	\$500.00	2.9	30	0	1	0	0	0	1	0	2	\$1,000.00	\$172.41	5.8
Target 102 Index: 108. Nielsen: 1.6																	
2	W-F,M-Tu 10p-10:30p		NEWS	\$800.00	2.8	30	1	0	0	0	0	0	1	2	\$1,600.00	\$285.71	5.6
Target 102 Index: 99. Nielsen: 2.2000000000000002																	
REV+ 3	W-F,M-Tu 10:30p-11p		NEWS	\$800.00	2.6	30	0	1	0	1	0	1	0	5	\$4,000.00	\$307.69	13.0
Target 102 Index: 98. Nielsen: 2																	
TOTALS:							2	2	1	0	0	2	2	9	\$6,600.00	\$270.49	24.4