

#### 4th Quarter, 2023 Public Affairs Programming

KYVA FM- SUNDAYS, 'IMPACT' AIRS 8:00AM; 'ISSUES TODAY' AIRS 8:30AM

KXXI FM-SUNDAYS, 'IMPACT' AIRS 6:30AM; 'ISSUES TODAY' AIRS 6:00AM

KYVA AM-SUNDAYS, 'IMPACT' AIRS 8:00AM; 'ISSUES TODAY' AIRS 8:30AM

KYAT FM-SUNDAYS, 'IMPACT' AIRS 6:00AM; 'ISSUES TODAY' AIRS 6:30AM

During the 4th Quarter of 2023, Millennium Media stations presented public affairs programs addressing the critical needs and problems of this area. Our Public Affairs Features on KYVA AM, KYVA FM, KYAT FM and on KXXI FM, were addressed on two public affairs programs. One is a half hour show hosted by Bob Gourley and is called "Issues Today" broadcast every Sunday morning on stations KYVA AM, KYVA FM, KYAT FM and KXXI FM. The other is a locally produced program called "Impact", covering a wide variety of issues and matters of interest to people of this area, hosted by Sammy C. Chioda, President of Millennium Media.

On KYVA AM, we also air at 7am on Sundays, "Inside New Mexico", formerly "Hello New Mexico" with host, Former Member of Congress Steve Pearce, Derek Lloyd and guests, a conservative viewpoint covering topical issues and policies pertaining to New Mexico, which affect our citizens, providing listeners with a better understanding of the topics including legislative topics and decisions, by breaking down the issues and policies in layman's terms. At 7:30am on Sundays on KYVA AM, we air Tipping Point New Mexico with Paul Gessing, President of the Rio Grande Foundation, a research institute dedicated to increasing liberty and prosperity for all of New Mexico's citizens,...Wally Drangmeister and guests, addressing public policy issues facing New Mexico.

On Navajo language station KYAT, there are a variety of public affairs programs that address issues of significance, and often of unique importance, to Navajos and the Navajo Nation, beyond what we regularly have scheduled. One such program is locally produced and hosted by Navajo Female Announcer Juliana Livingston on KYAT. She interviews public figures mostly in the Navajo language. The variety of public affairs programs on KYAT include national news, and local information. Weather is of considerable importance to the people of this area as commute distances are much longer than in most parts of the United States, and road conditions are important to know about. Local sports and especially rodeos are of high interest amongst Navajo People and are featured in news and special reports daily on KYAT. In addition, KYAT broadcasts information of special importance to its listeners such as Traditional announcements, Chapter House Meetings, funeral announcements, revival announcements, matters of importance to school children and their parents, and also information on Navajo Social Song & Dance events and Pow Wow and Gourd Dance announcements.

A summary of each Issues Today program aired on all stations, is included in this report, and includes the name of the guest, the date aired and length of the show, the issues covered, and a brief description of the subject matter discussed. Summaries of each of Impact and Ms. Livingston's added interviews (KYAT FM ) are also attached.

The subjects generally discussed with newsmakers include health issues with spokespersons from Rehoboth McKinley Christian Hospital; education and youth issues with the Gallup-McKinley County School Board, Superintendent and School Principals, as well as the UNM-Gallup Campus and Middle College; public safety and local government issues with the Gallup City Council and the McKinley County Commission; and law enforcement and prosecutorial issues in McKinley County with New Mexico State Police representatives. Reports and interviews on public safety issues are conducted with representatives of the Gallup Police and Fire Departments as well as the Sheriff's and New Mexico State Police as they pertain to breaking news.

Weather is a major factor in the Gallup area, as are road conditions. All Millennium Media stations broadcast weather reports twice per hour, every hour of the day, and road conditions are either reported as well or listeners are referred to the State of Arizona and New Mexico Department of Transportation information services.

Interviews with U.S. Senators, Members of Congress, the State Legislature and the Navajo Nation and Zuni Leadership are featured from time to time, on Millennium Media's public affairs programming.

KYVA, KYVA FM, KYAT FM and KXXI FM broadcast "The Chamber Minute" hosted by the Executive Director of the Chamber of Commerce of Gallup-McKinley County. This one-minute public affairs program is broadcast multiple times every day on each station. It gives news of legislation the Chamber is supporting, viewpoints on local issues, matters of importance to local business, and information on what is taking place in Gallup-McKinley County and its business community, in addition to including information regarding Gallup MainStreet and its position in revitalizing Downtown, Gallup.

Millennium Media also airs an ongoing campaign on 'Safety', covering all aspects of the topic. The daily aired messages, called "The Millennium Media Safety Minute" on KYVA FM, KXXI FM, KYAT FM and KYVA AM features Jon Pairett, Gallup Fire Department Fire Chief. This one-minute public affairs program is broadcast multiple times every day on each station. It covers safety at home and how to deal with fire, fire alarms, smoke alarms, preventative maintenance around the home and office, obtaining complimentary smoke alarms from the Gallup Fire Department, firework safety during special times of the year, dealing with propane and how it could affect outdoor grilling, fireplace safety during cold months, awareness of going on the roof to do repair work during nice months of the year and taking safety precautions with a ladder, fire safety in general, how to deal with emergencies and so on,...subtle and basic information making area people aware of 'Safety First', at all times for Family, home, work and while driving.

Millennium Media also has an ongoing campaign pertaining to the Octavia Fellin Public Library, "The Millennium Media Library Minute" featuring lead personnel of the Library. The Library is utilized by 30,000 citizens from Gallup and our Area. Technology plays a major part of the Library reaching out, while providing local citizens Library services. These messages share vital information with local citizens pertaining to all aspects of the Library. The one-minute public affairs program is broadcast multiple times every day on each station, providing messages to all citizens, all ages and, all cultures. Constant information is provided to our stations by the Library in getting information out to the listening audience.

Millennium Media also initiated a campaign pertaining to the McKinley County Extension Office,....with the "County Extension Minute", with Kathy Landers, McKinley County Extension Agent and Tribal Agriculture Agent, Bud Lopez. Ms. Lander's and Mr. Lopez's segments focuses on farming, ranching, livestock, New Mexico State University Tribal Extension Programs, 4-H Programs, home economics, master gardening and more. The one-minute public affairs program is broadcast multiple times every day on each station, providing general information, upcoming events and more.

For Sixty Four Years, KYVA AM has broadcast church services every Sunday morning from First Baptist Church. The regular program has been a half hour in length, and expanded to one-hour on October, 2020, going forward.

KYVA AM broadcasts once a month a half hour program entitled "Money and You" hosted by Sammy C. Chioda and Tommy Haws, Officer of Pinnacle Bank in Gallup. This program gives information on lending, economic issues, budgeting and consumer issues, and financial planning amongst other topics.

This quarter, we identified the following as community issues and topics:

HEALTH

VETERANS

FAMILY and YOUTH

GOVERNMENT

ECONOMICS and CONSUMERISM

EDUCATION

JOBS

PUBLIC SAFETY

October 01, 2023

IMPACT - (30-minutes)

HEALTH - Dr. Laura Parajon, member of the Association of State and Territorial Health Officials and deputy Cabinet Secretary of the New Mexico Department of Health addressed Hispanic adults who suffer from COBID-19 are more likely to be hospitalized and 1.7 times more likely to die than white adults. She also talked about ways of how to be proactive in protecting one self and Family while maintaining good health for everyone concerned, especially for Hispanic Americans.

By Request from our audience, we were asked to re-air 'Issues Today' from the week of September 24, (3rd Quarter), as listeners were interested in the segments regarding rising medical costs and the Supplemental Nutrition Assistance Program.

#### ISSUES TODAY - (30-minutes)

EDUCATION - Diane Gayeski, Professor and High Education Consultant, commented on low-paying college degrees. She also stressed that some disciplines can help with other careers that are not necessarily directly connected.

HEALTH and CONSUMERISM - Dr. Mark Miller, Executive Vice-President of Health Care at Arnold Ventures, discussed rising medical costs. He also talked about Site Neutral bills and how they would lower hospital costs.

HEALTH and EDUCATION - Caroline Schneider, Registered Dietician, detailed why SNAP (Supplemental Nutrition Assistance Program) benefits should include payments for vitamin D. She also talked about the benefits of Vitamin D.

October 08, 2023

#### IMPACT - (30-minutes)

EDUCATION - Principals Kelley 'Fitz' Fitzmaurice and Olivia Lee, Lincoln Elementary, along with Superintendent of Gallup McKinley County Schools, Mike Hyatt, talked about Lincoln Elementary School being honored as a Blue Ribbon Award Recipient, amongst 353 schools awarded nationwide out of 130,000 nominated. We chatted about the school, the honor and what led to the school becoming a prominent recipient.

#### ISSUES TODAY - (30-minutes)

FAMILY - Abigail Zapote, Social Security Senior Adviser, detailed information about the Supplemental Security Income program and explained their outreach programs to minority communities, such as ours.

EDUCATION - Attorney, Division of Marketing Practices at Federal Trade Commission, talked about the latest online scams that are going on, and also discussed what to do if one becomes a victim of a scam.

YOUTH, JOBS and EDUCATION - Jazmin Albarran, Executive Director of 'Seed Your Future', provided a history of the organization and talked about their efforts to produce more jobs in the horticultural industry. She also talked about education programs in the industry.

October 15, 2023

#### IMPACT - (30-minutes)

PUBLIC SAFETY and JOBS - 24 Year State Police Veteran Loren Milligan, Captain of the New Mexico State Police District 6 in Gallup, talked about his career, his department, public safety, department collaboration, challenges and issues facing his department, recruitment and ongoing training, in addition to his foresight on the future of public safety.

ISSUES TODAY - (30-minutes)

HEALTH and EDUCATION - Bethany Shields, Member of National Fallen Fighters Foundation, discussed their efforts to gain more donors for kidney transplants, and also talked about new national education campaigns.

ECONOMICS - Jordan Crenshaw, Senior Vice-President of the United States Chamber of Commerce Technology Engagement Center, commented on how Artificial Intelligence is helping small business. He also answered questions about where Artificial Intelligence will replace human beings.

CONSUMERISM - Mitch Petterson, Public Safety Engagement Lead for Onstar, detailed why personal disaster preparedness is so important for everyone. He also gave tips on what items are needed to get ready for a possible disaster.

October 22, 2023

IMPACT - (30-minutes)

CONSUMERISM - Beverly Davis, Dr. Oscar Paloma and Melissa Davis of the Gallup McKinley County Humane Society, discussed their Humane Group, upcoming events and activities for pet owners and pets, shared information about their low cost/free vaccine clinic on Sunday, October 29th, in addition to the Spay/Neuter Clinic held in Gallup November 1, 2, 7, 8 and 9.

ISSUES TODAY - (30-minutes)

CONSUMERISM - Jaonas Bordo, CEO and Co-Founder of Dwellsy, provided tips on how renters can better navigate leases. He also commented on the health of the rental market in the country.

CONSUMERISM and ECONOMICS - Jeff Arnold, Consumer Advocate, discussed how people can save money on insurance. He also commented on the effects of inflation on insurance costs.

HEALTH - Dr. Kami Hoss, Oral Health Expert, discussed the problems that vaping has on oral health. He also talked about nicotine addiction.

October 29, 2023

#### IMPACT - (30-minutes)

FAMILY - Marcey Byrd, Gallup Walmart Supercenter Store Manager, and Ellis Tanner, long standing supporting of Native American Culture in our Area, discussed Gallup's Native American Heritage Month Celebration. The group talked about the event scheduled for Sunday, November 5, with cultural performances, Native Book Talks and Signing, a fry bread contest, live music, games, food and fun for the entire family.

#### ISSUES TODAY - (30-minutes)

YOUTH and EDUCATION - Shushanna Mignot, Program Director of 'Safe Kids' Worldwide, provided tips on how to education kids about railroad safety, and also cited stats on injuries that do occur.

HEALTH - Shannon Pope, Head of Diversity and Sustainability, Sony, discussed new hearing aid options for those suffering hearing loss. She also talked about how to choose the right products.

YOUTH and EDUCATION - Anand Varma, Wildlife Photographer with National Geographic, detailed new exhibits focusing on wildlife photography. He also talked about the National Geographic Wonder Lab.

November 05, 2023

#### IMPACT - (30-minutes)

CONSUMERISM - Valerie Abend, Global Cyber Strategy Lead, Accenture. With Cybersecurity Awareness Month behind us, she discussed the topic, covering awareness at all times as personal identity and compromise of accounts occur every minute of the day. She shared information about safety precautions, data leakage, cyber attacks, minimizing risk and, where to learn more.

#### ISSUES TODAY - (30-minutes)

CONSUMERISM - Mae Stevens, CEO of American Business Water Coalition, provided a report on the status of water infrastructure in the country, and also talked about better public education on the subject.

HEALTH - Melissa Mullanphy, Mental health Expert, shared tips on how people can better advocate for themselves regarding health care, and also talked about rising healthcare costs.

HEALTH - Rosemary Britts, Executive Director of Sickle Cell Association, defined the symptoms of Sickle Cell Disease and talked about treatments and ongoing research on the disease and the need for more blood donations.

November 12, 2023

IMPACT - (30-minutes)

CONSUMERISM and HEALTH - Kai Walker, Head of Retirement Research and Inclusion Transformation with Bank of America, talked about the trend of employees shifting financial focus to short-term needs like credit card debt, as only 42% report feeling financially well. Dr. Tony Punturieri, Program Officer in the Division of Lung Diseases and the National Heart, Lung and Blood Institute, discussed C O P D Disease and what we can do to be pro-active in dealing with it, as there is no cure at present.

ISSUES TODAY - (30-minutes)

YOUTH and HEALTH - Rawle Andrew, Executive Director of American Psychiatric Association Foundation, talked about how some cultures are reluctant to get mental health counseling. He also discussed why teens are in need of more counseling.

HEALTH and FAMILY - Ari Parker, Co-Founder of Medicare Advisory Care, detailed how people can better plan their Medicare coverage. He also talked about the need for more communication on the subject.

CONSUMERISM - Hannah Heimbuch, Commercial Fisherwoman, defined what sustainable seafood is all about. She also commented on why sustainable programs are important for the environment.

November 19, 2023

IMPACT - (30-minutes)

VETERANS - With Veterans Day behind us, Jan Davis, NASA Space Shuttle Astronaut and daughter of Ben Smotherman, B-17 ace pilot in World War II who fought in the European Theater of operations before being shot down over Holland in July 1943, when he endured twenty-one grueling months in a Prisoner Of War. Camp ultimately being released. Davis provided background information of the history of her father's challenges. She provided a segment of honor and bravery by all veterans serving our country, using her father's story as an example.

ISSUES TODAY - (30-minutes)

YOUTH and EDUCATION - Sophia Dominguez, Director of Platform Partnerships and EcoSystems for SNAP, and Amrutha Vassan, Co-Founder and Chief Operating Officer of Inspire, both talked about augmented reality and how it is being used in Education. They also talked about the Innovative Hearing Hub.

HEALTH and FAMILIES - Dr. Eliza Chin, Executive Director for American Medical Women's Association, provided an update on COVID. She also talked about new treatment procedures that are utilizing antivirals.

HEALTH - Dr. Craig Hirschberg, President of American Association of Endodontists, defined what endodontists do and also talked about the fear many people have in getting broken teeth.

November 26, 2023

IMPACT - (30-minutes)

HEALTH - November is National Diabetes Awareness Month. Eddie Scott Yazzie, Sylvia Billie, James Hardy and Leander Bitsui of the Navajo Nation Special Diabetes Program shared awareness of the disease and how their outreach program works for citizens of our area. They discussed ideas of how listeners can help themselves with prevention and improving lifestyle through awareness, physical activity, nutrition and more. They further shared resources where listeners can learn more.

ISSUES TODAY - (30-minutes)

GOVERNMENT - Jeff Hardy, International Relations Expert, discussed new ways to garner peace in the world. He also cited the need for more cooperation between races and religions.

HEALTH - Dr. Magnolia Martinez, Lead Property Manager and Congressional Liaison, People for the Ethical Treatment of Animals (PETA), outlined the dangers that PETA feels is taking place with the testing of animals for scientific purposes. She also talked about new efforts in Congress to outlaw animal testing in other countries.

CONSUMERISM - Richard Simon, Member of New Home National Title, described the growing problem of real estate title fraud and outlined procedures homeowners can take to reduce the risks.

December 03, 2023

IMPACT - (30-minutes)

FAMILY - Alice Perez, Executive Director and Brent Crowe, Programs Coordinator for the Jim Harlin Community Pantry discussed providing food for those in need throughout the year, and especially now during the Christmas Season. We talked about the Hope Garden which started in 2009 promoting gardening, volunteering for the Pantry, the variety of programs available through the Pantry, in addition to the aspect of giving to help others in time of need.

ISSUES TODAY - (30-minutes)

YOUTH - Kristin Bride, Online Safety Expert, talked about how to improve online safety for kids. She also commented on the growing suicide rate among teens.



ECONOMICS and CONSUMERISM - Brian Walsh, Mortgage Expert, discussed the mortgage situation in our country and offered predictions for the market in 2024.

CONSUMERISM - Jeremy Walters, Sustainability ambassador with Republic Services, provided tips on how to improve recycling in our country, and also talked about which plastics should not be recycled.

December 10, 2023

IMPACT - (30-minutes)

HEALTH - Bill Patten, New Interim Chief Executive Officer, Rehoboth Christian Health Care Services provided a background about himself. With over 30 years experience in healthcare administration with small rural facilities and large healthcare networks, Patten discussed his new position, the challenges he has identified and how he prioritizes working towards solutions, his short term and long term vision going forward, staffing, and more.

ISSUES TODAY - (30-minutes)

FAMILY - Thomas Tighe, President and Chief Executive Officer of Direct Relief, talked about trends in charitable giving in our country and the world, and also commented on growing poverty and hunger.

FAMILY - JP Degance, President and Founder of Comunio, detailed the results of a survey on spiritual life in America, and also spoke about the need for more family counseling in religious institutions.

December 17, 2023

IMPACT - (30-minutes)

GOVERNMENT and JOBS - Delane Baros, Public Information Officer for the New Mexico Department of Transportation, District 6 provided an update on road construction projects in our area, future projects, winter travel safety tips, website information for updates, and 'live' Cams on the Interstates throughout our area and our State to help travelers see in 'real time' road and weather conditions wherever they may be traveling through. She also provided information on job opportunities within the department and how one should go about searching what's available.

ISSUES TODAY - (30-minutes)

VETERANS - Vedia Burnett, Senior Campaign Strategist, Sierra Club, described the Sierra Club Military Outdoors Program that helps Veterans. She also talked about positive effects on the environment.

ECONOMICS - Kevin Thibeau, Principal at Wheeler Resource Recovery, talked about the future of the fossil fuel industry, and also defined tax advantages of oil well investments.

GOVERNMENT - Lowell Baier, Legal and Environment Historian, commented on the 50th Anniversary of the Endangered Species Act. He also noted some of the accomplishments of the Act.

December 24, 2023

IMPACT- (30-minutes)

YOUTH - Jim Christian, Director of the Manuelito Navajo Children's Home, shared information about the Home and the role it serves in actively seeking children who are in need of physical, psychological, emotional, spiritual and educational care, providing room, food, clothing, education, family and spiritual training for its children. The Home has been in existence for over 50 years helping children and families who cannot take care of their children. He further commented about the Home, the children's experiences, its offerings and how it has impacted children from our area. He also shared and commented on success stories of children who moved on in their lives when they graduated and came back to the Home.

ISSUES TODAY - (30-minutes)

GOVERNMENT - Dr. Nicholas Bequelin, Human Rights Expert, defined what human rights are all about, and also discussed the proliferation of repressive governments.

HEALTH - Alyssa O'Grady, Vice-President of Clinical Research for Michael J. Fox Foundation,..and, Allen Dance, Parkinson's Disease Patient. O'Grady described a new survey to look at both Parkinson's patients and those who may be in the future. Allen talked about his experiences with the disease.

FAMILY - Anthony Mohr, Author of "Every Other Weekend", detailed his experiences of growing up with two fathers. he also commented on family dynamics.

December 31, 2023

IMPACT - (30-minutes)

CONSUMERISM - Paul Grindstaff, Director of "A Mountain Sports Collective" at New Mexico State University, one of the first major universities to work with the 'Name, Image and Likeness' Program (NIL), and the Transfer Portal, ahead of the curve with both new concepts. With so much in the news about these topics, Grindstaff addressed the process, how it works, how athletes get paid, taxation, state laws, the status of amateur standing, the effect on scholarships and financial aid, the transfer portal and more.

ISSUES TODAY - (30-minutes)

VETERANS - Patrick Smithwick, Homeless Veteran Expert and Author, defined the growing problem of homeless vets, and also discussed his own son's journey to homelessness.

YOUTH - Brandi Bynum, Blue Campaign Section Chief of Homeland Security, commented on the growing human trafficking problem in the United States, and also talked about the Blue Campaign and Human Trafficking Month.

YOUTH and EDUCATION - Jennifer Nelson, Education Expert and Author, talked about challenges of being a teacher, and also detailed techniques to improve the education experience.