

TR#:

1043958

10/30



125 West 55th St  
New York, NY 10019

Contract # 26233790 Changes as of: 10/29/2018 at 2:36 PM Version: Current State Version 1

CPE: //957 Agency: AL MEDIA 222 W. Ontario Street, Suite 600 Chicago, IL 60654

Advertiser: Democratic Party of Georgia Product: STACEY ABRAMS FOR GOVERNOR

Buyer: Danida Reardon Salesperson: MATTHEW GAGLIANO 312-832-6617

Separation:

Comments: FLIGHT RUNS TUE, 10/30-12 NOON TUE, 11/6.

Station: WTGS Market: Savannah Office: CHICAGO Service: Nielsen Total Spots: 20 Total CPP: \$0.00 Total GRP: \$0.00

#	Day/Time	DP	Program	Rate	A35P Rating	10/30 - 11/5		Total Spots	Total \$	CPP*	GRP*
						10/30	11/5				
1	Tu-F 10a-11a		DIVORCE COURT	\$35.00	0.0	2	0	2	\$70.00	\$0.00	0.0
2	M-Tu 10a-11a		DIVORCE COURT	\$35.00	0.0	30	0	1	\$35.00	\$0.00	0.0
3	Tu-F 11a-12n		HOT BENCH	\$35.00	0.0	30	0	2	\$70.00	\$0.00	0.0
4	M-Tu 11a-12n		HOT BENCH	\$35.00	0.0	30	0	1	\$35.00	\$0.00	0.0
5	Tu-F 12n-1p		JUDGE MATHIS	\$35.00	0.0	30	2	0	\$70.00	\$0.00	0.0
6	M 12n-1p		JUDGE MATHIS	\$35.00	0.0	30	0	1	\$35.00	\$0.00	0.0
7	Tu-F 4p-5p		STEVE HARVEY	\$75.00	0.0	30	1	0	\$75.00	\$0.00	0.0
8	M 4p-5p		STEVE HARVEY	\$75.00	0.0	30	0	1	\$75.00	\$0.00	0.0
9	Tu-F 5p-6p		PEOPLES COURT	\$75.00	0.0	30	1	0	\$75.00	\$0.00	0.0
10	M 5p-6p		PEOPLES COURT	\$75.00	0.0	30	0	1	\$75.00	\$0.00	0.0
11	Tu-F 7p-7:30p		BIG BANG THEORY	\$500.00	0.0	30	1	0	\$500.00	\$0.00	0.0
12	Tu-F 7:30p-8p		BIG BANG THEORY	\$500.00	0.0	30	1	0	\$500.00	\$0.00	0.0
13	Tu-F 10p-10:30p		NEWS	\$125.00	0.0	30	1	0	\$125.00	\$0.00	0.0
14	M 10p-10:30p		NEWS	\$125.00	0.0	30	0	1	\$125.00	\$0.00	0.0
15	Tu-F 10:30p-11p		NEWS	\$125.00	0.0	30	1	0	\$125.00	\$0.00	0.0
16	M 10:30p-11p		NEWS	\$125.00	0.0	30	0	1	\$125.00	\$0.00	0.0
17	Su 1p-4p		FALCONS V. REDSKINS	\$4,500.00	0.0	30	1	0	\$4,500.00	\$0.00	0.0
TOTALS: 13 7						20		20	\$6,615.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26233790		<b>Changes as of:</b> 10/29/2018 at 2:36 PM		<b>Version:</b> Current State Version 1	
<b>CPE:</b> //957		<b>Flight:</b> 10/30/18 - 11/6/18		<b>Station:</b> WTGS	
<b>Agency:</b> AL MEDIA		<b>Advertiser:</b> Democratic Party of Georgia		<b>Market:</b> Savannah	
222 W. Ontario Street, Suite 600 Chicago, IL 60654		<b>Product:</b> STACEY ABRAMS FOR GOVERNOR		<b>Office:</b> CHICAGO	
<b>Agency Order #:</b>		<b>Buyer:</b> Danida Reardon		<b>Service:</b> Nielsen	
<b>Salesperson:</b> MATTHEW GAGGIANO		<b>Primary Demo:</b> Adults 35+		<b>Assistant:</b> REBECCA BERRY	
<b>Separation:</b>		312-832-6617		312-832-6637	
		<b>Total Spots:</b> 20		<b>Total CPP:</b> \$0.00	
		<b>Total GRP:</b>			
				<b>Con Type:</b> POLITICAL/NOTE	
				<b>Total \$:</b> \$6,615.00	

<b>Special Instructions</b>	
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<b>Date/Time</b>	<b>Added by</b>	<b>Comment</b>
10/29/18 2:36 PM	REBECCA BERRY	FLIGHT RUNS TUE, 10/30-12 NOON TUE, 11/6.

<b>Competitive Information</b>	
Market Budget:	\$44,100
WTGS Share:	15%
Comment:	SHARES ESTIMATED
Unknown:	85%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	20	\$6,615.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>20</b>	<b>\$6,615.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2018-Nov	20	\$6,615.00
<b>Total</b>	<b>20</b>	<b>\$6,615.00</b>

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	10/29/18 2:43 PM					\$0
New	10/29/18 2:36 PM	REBECCA BERRY	New	20		\$6,615.00
						\$6,615.00

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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**WTGS**  
**1375 Chatham Pkwy**  
**Savannah, GA 31405**  
**(410) 568-1500**

# CONTRACT

<u>Contract / Revision</u> 1043958 /		<u>Alt Order #</u> 26233790
<u>Advertiser</u> Democratic Party of Georgia		<u>Original Date / Revision</u> 10/29/18 / 10/29/18
<u>Contract Dates</u> 10/30/18 - 11/06/18	<u>Estimate #</u> 957	
<u>Product</u> //957/STACEY ABRAMS		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTGS	<u>Account Executive</u> Chicago Millennium/C	<u>Sales Office</u> KATZ Chicago
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> GENERAL	
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 8871	<u>Advertiser Ref</u> 3000000	

And:

**AL Media**  
**222 W. Ontario St. Suite 503**  
**Chicago, IL 60610**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTGS	10/30/18	11/02/18	DIVORCE COURT	10a-11a		:30			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	-TWTF--				2	\$35.00			
N 2	WTGS	11/05/18	11/06/18	DIVORCE COURT	10a-11a		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/18	11/11/18	MT-----				1	\$35.00			
N 3	WTGS	10/30/18	11/02/18	HOT BENCH	11a-12p		:30			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	-TWTF--				2	\$35.00			
N 4	WTGS	11/05/18	11/06/18	HOT BENCH	11a-12p		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/18	11/11/18	MT-----				1	\$35.00			
N 5	WTGS	10/30/18	11/02/18	JUDGE MATHIS	12p-1p		:30			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	-TWTF--				2	\$35.00			
N 6	WTGS	11/05/18	11/05/18	JUDGE MATHIS	12p-1p		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/18	11/11/18	M-----				1	\$35.00			
N 7	WTGS	10/30/18	11/02/18	STEVE HARVEY	358-5pm		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	-TWTF--				1	\$75.00			
N 8	WTGS	11/05/18	11/05/18	STEVE HARVEY	358-5pm		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/18	11/11/18	M-----				1	\$75.00			
N 9	WTGS	10/30/18	11/02/18	PEOPLES COURT	458-6pm		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	-TWTF--				1	\$75.00			
N 10	WTGS	11/05/18	11/05/18	PEOPLES COURT	458-6pm		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/18	11/11/18	M-----				1	\$75.00			
N 11	WTGS	10/30/18	11/02/18	BIG BANG THEORY	658-730PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	-TWTF--				1	\$500.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



**WTGS**  
**1375 Chatham Pkwy**  
**Savannah, GA 31405**  
**(410) 568-1500**

Contract / Revision 1043958 /		Alt Order # 26233790
Advertiser Democratic Party of Georgia		Original Date / Revision 10/29/18 / 10/23/18
Contract Dates 10/30/18 - 11/06/18	Product //957/STACEY ABRAMS	Estimate # 957

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
											1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 12	WTGS	10/30/18	11/02/18	BIG BANG THEORY	728-8PM		:30			NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-TW-F--				1	\$500.00			
											1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 13	WTGS	10/30/18	11/02/18	NEWS	10:00 PM-10:30 PM		:30			NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-TWTF--				1	\$125.00			
											1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 14	WTGS	11/05/18	11/05/18	NEWS	10:00 PM-10:30 PM		:30			NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	M-----				1	\$125.00			
											1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 15	WTGS	10/30/18	11/02/18	NEWS	10:30 PM-11:00 PM		:30			NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-TWTF--				1	\$125.00			
											1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 16	WTGS	11/05/18	11/05/18	NEWS	10:30 PM-11:00 PM		:30			NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	M-----				1	\$125.00			
											1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 17	WTGS	11/04/18	11/04/18	FALCONS V. REDSKINS	1:00 PM-4:00 PM		:30			NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S				1	\$4,500.00			
											20	\$6,615.00
Totals												

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/04/18	13	\$6,110.00	(\$916.50)	\$5,193.50
11/05/18 - 11/11/18	7	\$505.00	(\$75.75)	\$429.25
<b>Totals</b>	<b>20</b>	<b>\$6,615.00</b>	<b>(\$992.25)</b>	<b>\$5,622.75</b>

Signature:

Date:

10/30/2018

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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