


www.koat.com

Billing Address:

Richard/D/Land Commissioner
Attention: Accounts Payable
6101 Candelaria Rd.
Suite D
Albuquerque, NM 87110

Send Payment To:

KOAT
PO Box 90020
Prescott, AZ 86304-9020

DUPLICATE

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1797760-1	11/11/18	November 2018	10/29/18 - 11/05/18

Property	Account Executive	Sales Office	Sales Region
KOAT	Marcus Liburdi	Albuquerque - Local	Local

Advertiser	Product	Estimate Number
Richard/D/Land Commissio	Candidate	

Flight Dates	Order #	Alt Order #
10/29/18 - 11/05/18	1797760	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/29/18	11/02/18	Good Morning America	7-9a	MTWTF--	:15/:15	2	\$750.00	BK
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/18	11/04/18	MTWTF--	2	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
16	KOAT	Tu	10/30/18	7:47 AM	Good Morning America	7-9a	:15	SGR2TRANSPLOGO	\$375.00 BK
				7:48 AM			:15	SGR4DUMPLGO	\$375.00
17	KOAT	W	10/31/18	8:29 AM	Good Morning America	7-9a	:15	SGR2TRANSPLOGO	\$375.00 BK
				8:30 AM			:15	SGR4DUMPLGO	\$375.00
3	10/29/18	11/02/18	Live with Kelly & Ryan	9-10a	MTWTF--	:15/:15	2	\$300.00	BK
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/18	11/04/18	MTWTF--	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
13	KOAT	M	10/29/18	9:45 AM	Live with Kelly & Ryan	9-10a	:15	SGR2TRANSPLOGO	\$150.00 BK
				9:46 AM			:15	SGR4DUMPLGO	\$150.00
14	KOAT	W	10/31/18	9:51 AM	Live with Kelly & Ryan	9-10a	:15	SGR2TRANSPLOGO	\$150.00 BK
				9:53 AM			:15	SGR4DUMPLGO	\$150.00
4	11/05/18	11/05/18	The View 10-11a	10-11a	M-----	:15/:15	1	\$300.00	BK
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/18	11/11/18	M-----	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
16	KOAT	M	11/05/18		The View 10-11a	10-11a	:00		\$300.00 BK
							:00		\$0.00
Credited									
5	11/05/18	11/05/18	DR OZ DAY	11A-12P	M-----	:15/:15	1	\$125.00	BK
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/18	11/11/18	M-----	1	\$125.00				

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.


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Advertiser	Product	Estimate Number	
Richard/D/Land Commissio	Candidate		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
5	11/05/18	11/05/18	DR OZ DAY Class of Time - Fixed Non Pre-emptible	11A-12P	M-----	:15/:15	1	\$125.00	BK	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
18	KOAT	M	11/05/18	11:29 AM	DR OZ DAY	11A-12P	:15	SGR2TRANSPLOGO	\$63.00	BK
				11:31 AM			:15	SGR4DUMPLGO	\$62.00	
6	10/29/18	11/02/18	General Hospital Class of Time - Fixed Non Pre-emptible	1-2p	MTWTF--	:15/:15	2	\$300.00	BK	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/29/18	11/04/18	MTWTF--	2	\$300.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
15	KOAT	W	10/31/18	1:23 PM	General Hospital	1-2p	:15	SGR2TRANSPLOGO	\$150.00	BK
				1:24 PM			:15	SGR4DUMPLGO	\$150.00	
14	KOAT	F	11/02/18	1:59 PM	General Hospital	1-2p	:15	SGR2TRANSPLOGO	\$150.00	BK
				2:00 PM			:15	SGR4DUMPLGO	\$150.00	
7	10/29/18	11/02/18	Action 7 News @ 6p Class of Time - Fixed Non Pre-emptible	6-630p	MTWTF--	:15/:15	1	\$850.00	BK	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/29/18	11/04/18	MTWTF--	1	\$850.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
19	KOAT	W	10/31/18	6:26 PM	Action 7 News @ 6p	6-630p	:15	SGR2TRANSPLOGO	\$425.00	BK
				6:29 PM			:15	SGR4DUMPLGO	\$425.00	
8	10/29/18	10/29/18	DWTS Class of Time - Pre-emptible with notice	7-10p	M-----	:15/:15	1	\$1,300.00	BK	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/29/18	11/04/18	M-----	1	\$1,300.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4	KOAT	M	10/29/18	7:27 PM	DWTS	7-10p	:15	SGR2TRANSPLOGO	\$650.00	BK
				7:28 PM			:15	SGR4DUMPLGO	\$650.00	
11	10/29/18	11/02/18	Action 7 News @ 10p M-F10-1030p Class of Time - Pre-emptible with notice		MTWTF--	:15/:15	4	\$700.00	BK	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/29/18	11/04/18	MTWTF--	4	\$700.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
17	KOAT	Tu	10/30/18	10:23 PM	Action 7 News @ 10p M-F	10-1030p	:15	SGR2TRANSPLOGO	\$350.00	BK
				10:25 PM			:15	SGR4DUMPLGO	\$350.00	
20	KOAT	W	10/31/18	10:28 PM	Action 7 News @ 10p M-F	10-1030p	:15	SGR2TRANSPLOGO	\$350.00	BK
				10:29 PM			:15	SGR4DUMPLGO	\$350.00	
16	KOAT	Th	11/01/18	10:24 PM	Action 7 News @ 10p M-F	10-1030p	:15	SGR2TRANSPLOGO	\$350.00	BK
				10:26 PM			:15	SGR4DUMPLGO	\$350.00	
18	KOAT	F	11/02/18		Action 7 News @ 10p M-F	10-1030p	:00		\$700.00	BK
							:00		\$0.00	
Credited										
12	11/04/18	11/04/18	MICKEY'S 90TH SPECIA Prime Other Class of Time - Pre-emptible with notice		-----S	1:00	1	\$2,000.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/29/18	11/04/18	-----S	1	\$2,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

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Advertiser	Product	Estimate Number	
Richard/D/Land Commissio	Candidate		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	11/04/18	11/04/18	MICKEY'S 90TH SPECIA	Prime Other	-----S	1:00	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	11/04/18	7:42 PM	MICKEY'S 90TH SPECIAL	Prime Other	1:00	SGR60SEC	\$2,000.00 NM
14	11/04/18	11/04/18	5-6a	5-6a	-----S	:15/:15	1	\$125.00	BK
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/18	11/04/18	-----S	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	11/04/18	5:29 AM	5-6a	5-6a	:15	SGR2TRANSPLOGO	\$63.00 BK
				5:30 AM			:15	SGR4DUMPLGO	\$62.00
15	11/05/18	11/05/18	Good Morning America	7-9a	M-----	:15/:15	1	\$750.00	BK
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/18	11/11/18	M-----	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	11/05/18	7:27 AM	Good Morning America	7-9a	:15	SGR2TRANSPLOGO	\$375.00 BK
				7:28 AM			:15	SGR4DUMPLGO	\$375.00
16	11/05/18	11/05/18	Live with Kelly & Ryan	9-10a	M-----	:15/:15	1	\$300.00	BK
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/18	11/11/18	M-----	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	11/05/18	9:54 AM	Live with Kelly & Ryan	9-10a	:15	SGR2TRANSPLOGO	\$150.00 BK
				9:56 AM			:15	SGR4DUMPLGO	\$150.00
17	11/05/18	11/05/18	General Hospital	1-2p	M-----	:15/:15	1	\$300.00	BK
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/18	11/11/18	M-----	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	11/05/18	1:26 PM	General Hospital	1-2p	:15	SGR2TRANSPLOGO	\$150.00 BK
				1:28 PM			:15	SGR4DUMPLGO	\$150.00
18	11/05/18	11/05/18	Action 7 News @ 6p	6-630p	M-----	:15/:15	1	\$850.00	BK
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/18	11/11/18	M-----	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	11/05/18	6:23 PM	Action 7 News @ 6p	6-630p	:15	SGR2TRANSPLOGO	\$425.00 BK
				6:25 PM			:15	SGR4DUMPLGO	\$425.00
19	11/05/18	11/05/18	Action 7 News @ 10p	M-F10-1030p	M-----	:15/:15	1	\$700.00	BK
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/18	11/11/18	M-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	11/05/18		Action 7 News @ 10p M-F	10-1030p	:00		\$700.00 BK
							:00		\$0.00
Credited									

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Payment Terms 30 Days

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