



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

CONTRACT

<u>Contract / Revision</u> 1797760 /		<u>Alt Order #</u>
<u>Product</u> Candidate		
<u>Contract Dates</u> 10/29/18 - 11/05/18	<u>Estimate #</u>	
<u>Advertiser</u> Richard/D/Land Commissioner		<u>Original Date / Revision</u> 10/30/18 / 10/30/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOAT	<u>Account Executive</u> Marcus Liburdi	<u>Sales Office</u> Albuquerque - L
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Ad Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Richard/D/Land Commissioner
Attention: Eric Vasquez
6101 Candalaria Rd.
Suite D
Albuquerque, NM 87110

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 4	KOAT	11/05/18	11/05/18	The View 10-11a	10-11a		:15/15			P-1		BK	0	\$0.00
Class of Time - Fixed Non Pre-emptible														
Week:		11/05/18	11/11/18	M-----				1	\$300.00					
Spot Ch		Date Range		Description	Start/End Time	Weekdays	Length		Rate			Type		
16 KOAT		11/05/18-11/11/18		The View 10-11a	10-11a	M-----	:15/15		\$300.00			BK		
Credited														
Totals							0.00						22	\$13,850.00
*Tax 1 Note: New Mexico Tax Rate 7.875%.														
Time Period		# of Spots		Gross Amount	Agency Comm.	Net Amount		*Tax 1		Total				
10/29/18 - 11/05/18		22		\$13,850.00	(\$2,077.50)	\$11,772.50		\$927.08		\$12,699.58				
Totals		22		\$13,850.00	(\$2,077.50)	\$11,772.50		\$927.08		\$12,699.58				

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales
Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

10/29/2018

Makegood Form

To: Eric
Agency:
Fax:

Client: Richard/D/Land Commissioner
contract# 1797760
Station KOAT
Market Albuquerque - Santa Fe
Client Codes week of 10/22

From: Marcus / Melissa
Fax:
Phone:

Missed Spot(s):

HRP line #	WO line #	Day/Time	Date	Length	Daypart	Programming	Unit Cost	# spots	Points	Total \$	total points
	4	M/10-11a	5-Nov	:15/:15	DY	View	\$ 300	1		\$ -	0
								1		\$ 300	0

Makegood:

		Day/Time	Date	Length	Daypart	Programming	Unit Cost	# spots	Points	Total \$	total points
						CREDIT				\$ -	0
								0		\$ -	0

Comment: Pre-empted by Higher Rate. Please credit. We will apply the \$300 to Hearst Anyscreen OTT

Makegood Accepted by:

Date Accepted: