

125 West 55th St
New York, NY 10019

Contract # 27157915

Changes as of: 10/27/2020 at 7:56 AM

Version: Original Order

CPE:

Agency: Assemble The Agency, LLC

Advertiser: Louisiana Wins

Station: KLFY

Con Type: POLITI
Total \$: \$15,880

310 E 46th St, Ste 4e
New York, NY 10017

Product: issue

Agency Order #:

Buyer: Chris Falls

Office: WASHINGTON
Service: Nielsen
Primary Demo: Adults 35+
Assistant: BEN WILMETH
202-955-5342

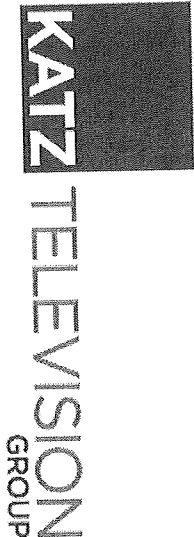
Total Spots: 13
Total CPP: \$0.00
Total GRP:

Salesperson: BEN WILMETH
202-955-5342

Separation:

Comments: NEW ISSUE ORDER

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/28 - 11/2		Total Spots	Total \$	CPP
							10/28	11/2			
1	M-F 6a-7a		Passe Partout	\$1,360.00	0.0	30	4	2	6	\$8,160.00	\$0.0
2	Sa 6a-8a		CBS Sat Morn	\$1,060.00	0.0	30	2	0	2	\$2,120.00	\$0.0
3	Su 7a-8a		Passe Partout	\$1,060.00	0.0	30	2	0	2	\$2,120.00	\$0.0
4	Su 8a-9:30a		CBS Sun Morn	\$1,060.00	0.0	30	2	0	2	\$2,120.00	\$0.0
5	Su 5:30p-6p		News	\$1,360.00	0.0	30	1	0	1	\$1,360.00	\$0.0
TOTALS:							11	2	13	\$15,880.00	\$0.0



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New York, NY 10019

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Version: Original Order

CPE:

Agency: Assemble The Agency, LLC

Advertiser: Louisiana Wins

Flight: 10/28/20 - 11/3/20

Station: KLFY

Market: Lafayette, LA

Con Type: POLITICAL

Total \$: \$15,880

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New York, NY 10017

Product: issue

Agency Order #:

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Total Spots: 13

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Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/27/20 7:56 AM	BEN WILMETH	NEW ISSUE ORDER

Competitive Information	
Market Budget:	\$45,371
KLFY Share:	35%
Comment:	EST
Unknown:	65%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPM	GRP
	100%	13	\$15,880.00	N/A	0.0
Total	100%	13	\$15,880.00	N/A	0.0

Monthly Summary		
Month	Spots	
2020-Nov	13	\$
Total	13	\$

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg
New	10/27/20 7:56 AM	BEN WILMETH	New	13		\$15,880.00

Contract \$	Comment
\$15,880.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS C KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.