



125 West 55th St
New York, NY 10019

Contract # 27157915

Changes as of: 10/27/2020 at 7:56 AM

Version: Original Order

Con Type: POLITI

Total \$: \$15,880

CPE: Agency: Assemble The Agency, LLC

310 E 46th St, Ste 4e
New York, NY 10017

Product: issue
Agency Order #: Buyer: Chris Falls

Salesperson: BEN WILMETH
202-955-5342

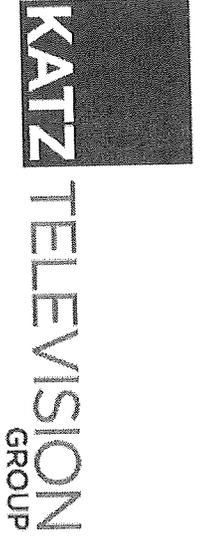
Office: WASHINGTON
Service: Nielsen
Primary Demo: Adults 35+
Assistant: BEN WILMETH
202-955-5342

Total Spots: 13
Total CPP: \$0.00
Total GRP:

Comments: NEW ISSUE ORDER

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/28 - 11/2		Total Spots	Total \$	CPP
							10/28	11/2			
1	M-F 6a-7a		Passé Partout	\$1,360.00	0.0	30	4	2	6	\$8,160.00	\$0.00
2	Sa 6a-8a		CBS Sat Morn	\$1,060.00	0.0	30	2	0	2	\$2,120.00	\$0.00
3	Su 7a-8a		Passé Partout	\$1,060.00	0.0	30	2	0	2	\$2,120.00	\$0.00
4	Su 8a-9:30a		CBS Sun Morn	\$1,060.00	0.0	30	2	0	2	\$2,120.00	\$0.00
5	Su 5:30p-6p		News	\$1,360.00	0.0	30	1	0	1	\$1,360.00	\$0.00
TOTALS:							11	2	13	\$15,880.00	\$0.00



125 West 55th St
New York, NY 10019

Contract # 27157915

Changes as of: 10/27/2020 at 7:56 AM

Version: Original Order

CPE:

Flight: 10/28/20 - 11/3/20

Station: KLFY

Con Type: POLITI

Agency: Assemble The Agency, LLC

Advertiser: Louisiana Wins

Market: Lafayette, LA

Total \$: \$15,880

310 E 46th St, Ste 4e
New York, NY 10017

Product: issue
Agency Order #:
Buyer: Chris Falls

Office: WASHINGTON
Service: Nielsen
Primary Demo: Adults 35+

Total Spots: 13
Total CPM: \$0.00
Total GRP:

Salesperson: BEN WILLMETH
202-955-5342

Assistant: BEN WILLMETH
202-955-5342

Separation:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/27/20 7:56 AM	BEN WILLMETH	NEW ISSUE ORDER

Competitive Information	
Market Budget:	\$45,371
KLFY Share:	35%
Comment:	EST
Unknown:	65%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	13	\$15,880.00	N/A	0.0
Total	100%	13	\$15,880.00	N/A	0.0

Monthly Summary		
Month	Spots	\$
2020-Nov	13	\$
Total	13	\$

Transaction History								
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
New	10/27/20 7:56 AM	BEN WILLMETH	New	13		\$15,880.00	\$15,880.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS C KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.