

LIST OF ISSUES AND PROGRAMS

JULY 1 - SEPTEMBER 30, 2020

**WSRV-FM
97.1 THE RIVER**

**COX RADIO, LLC.
GAINESVILLE-ATLANTA, GEORGIA**

ISSUES AND ANSWERS

**DURING THE PERIOD OF JULY 1 - SEPTEMBER 30, 2020
THE FOLLOWING ISSUES AND PROBLEMS WERE AMONG THOSE ADDRESSED BY WSRV-FM:**

HEALTH

RACE RELATIONS / RACIAL ISSUES

COMMUNITY/EDUCATION

VALUES

WSRV-FM

ASCERTAINMENT STATEMENT

WSRV FM/97.1 The River develops on air programming to address issues of importance to Gainesville, Atlanta and surrounding communities.

WSRV-FM also produces two community affairs talk shows, which address a variety of topics and issues of concern including politics, education, health, business, lifestyle issues and civic and social issues. The Dr. Joe Show and Perspectives air every Sunday morning.

Issues on the program are ascertained through interviews with community leaders, including representatives of charitable and civic/social/civil rights organizations and others who make a difference in the communities in which we serve. WSRV-FM also solicits community input via the website

<u>LIST OF PROGRAMS</u>	<u>AIRTIMES</u>	<u>LENGTH</u>	<u>PROGRAM DESCRIPTION</u>
DR. JOE SHOW	SUN 5:00AM	60 MINUTES	LOCALLY PRODUCED PUBLIC AFFAIRS PROGRAM DEALING WITH LOCAL ISSUES OR TOPICS OF GENERAL INTEREST.
PERSPECTIVES	SUN 6:00AM	30 MINUTES	LOCALLY PRODUCED PUBLIC AFFAIRS PROGRAM DEALING WITH LOCAL ISSUES OR TOPICS OF PARTICULAR MINORITY INTEREST.

COMMUNITY EVENTS

WSRV/97.1 The River

July 13 – July 18 – Stuff the Bus in partnership with WSB-TV

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

ISSUES & DESCRIPTION HEALTH	DATE	TIME	LENGTH
Dr Joe: Eggs & Breast Cancer A nationwide study of dietary cholesterol intake and cancer concluded that not only may cutting down on cholesterol help “prevent cardiovascular diseases but also may reduce the risk of cancer. Discussions around this topic and general health questions asked by callers were handled.	7/5/20	5:30AM	30:00
Dr Joe: The Food Hormone Emotion Connection Studies have shown that certain foods can dictate how you feel. There are foods that you can eat to be put in better mood or make your body generally feel better. Suggested are things to eat that are better than the “Typical Romantic Dinner”.	7/12/20	5:30AM	30:00

7/19/20	5:30AM	30:00
<p>Dr Joe: Hiatal Hernia: An Overlooked Cause Of Disease</p> <p>Hiatal hernia occurs more often in women than in men. It affects people of all ages but is most prevalent in people over 50 and highly likely in people over 65. It has been called the “great mimic” because it mimics many disorders.</p>		
7/26/20	5:30AM	30:00
<p>Dr Joe: Home Remedies, what works?</p> <p>Dr Joe covers numerous home remedies and discusses what works and what does not. Show was driven by the Doctors favorite home remedies and callers giving their suggestions and general health questions.</p>		
8/2/20	5:30AM	30:00
<p>Dr Joe: Vitamin D supplements for Increasing Aging Muscle Strength</p> <p>Muscle weakness is a common presenting symptom of vitamin D deficiency. Bones aren’t the only organs that respond to vitamin D- muscles do too. Dr Joe discusses how vitamin D and calcium work together and how to get the right amount. The Doctor also covers the risks and side effects, foods with vitamin D and how much you need.</p>		
8/9/20	5:30AM	30:00
<p>Dr Joe: Heartburn Drugs Increase Mortality – How to Safely Address Indigestion</p> <p>Most acid reflux cases are related to insufficient amounts of stomach acid, food allergies, helicobacter pylori imbalance and/or hiatal hernia. Dr Joe discusses what causes heartburn and whether it is Acid reflux or gallbladder disease.</p>		
8/16/20	5:30AM	30:00
<p>Dr Joe: Everything you need to know about heart disease</p> <p>Heart disease is the leading cause of death in the United States, according to the CDC. Dr Joe discusses the different types of heart disease, the symptoms and what causes heart disease. The Doctor also talks about some of the risk factors for heart disease and the risk factors that you can’t control.</p>		
8/23/20	5:30AM	30:00
<p>Dr Joe: Intestinal Health – digestion & absorption</p> <p>Dr Joe discusses the physiology of the small intestine, digestion and setting up absorption. Show was centered around this subject and driven by callers with general health related questions.</p>		

8/30/20	5:30AM	30:00
<p>Dr Joe: Food addiction</p> <p>Addictive eating behavior, by current estimates, affects to some degree 1 in 12 adults. Dr Joe discusses how addiction develops and how intermittent fasting may help cut the ties that bind you to food. Show was centered around this topic and driven by callers with general health questions.</p>		
9/6/20	5:30AM	30:00
<p>Dr Joe: Best Of Show</p> <p>Dr Joe was not in the studio, so production created a “best of” show comprising multiple shows with varying topics.</p>		
9/13/20	5:30AM	30:00
<p>Dr Joe: 7 signs of an unhealthy gut</p> <p>Dr Joe discusses the gut microbiome and the complexity of it and the importance it has to our overall health. He lists the 7 things you can do for your gut health and how to beat the bloat. Show was centered around this topic as well as callers with general health related questions.</p>		
9/20/20	5:30AM	30:00
<p>Dr Joe: Everything you need to know about Fibromyalgia</p> <p>Dr Joe discusses what fibromyalgia is, its symptoms and how it can affect women and men. The Doctor covers fibromyalgia risk factors, treatment and some natural remedies. Show was centered around this topic and driven by callers with general health related questions.</p>		
9/27/20	5:30AM	30:00
<p>Dr Joe: Keys to slow aging and a long life</p> <p>Dr Joe discusses how high levels of iron are linked to shorter life spans and how iron impairs mitochondrial function. The doctor covers what foods to eat to age gracefully and what foods have negative effects on your body and aging process. Show was centered around this topic And driven by callers with general health questions.</p>		

ISSUE & DESCRIPTION COMMUNITY/EDUCATION ISSUES / RACIAL ISSUES	DATE	TIME	LENGTH
Perspectives: Dr. Beverly Tatum: Why are all the Black Kids Sitting Together in the Cafeteria? Now more than ever the movement for social justice is finding allies in the white community seeking to know more about our different experiences. In "Why are All the Black Kids Sitting Together in the Cafeteria and Other Conversations about Race," Spelman College President Emerita Beverly Daniel Tatum explores the life experiences that force the races to separate.	8/9/20	5:30AM	60:00
Perspectives: New Year, a new leader and new challenges – a conversation with Atlanta School Superintendent Dr. Lisa Herring COVID-19 impacts back to school in many ways. Some students are attending class virtually only while others are going to school sometimes in person and other times online. 2020 brings a new leader to the Atlanta Public Schools Dr. Lisa Herring, a Macon native, Spelman alum and former leader of the Birmingham City Schools.	8/23/20	5:30AM	60:00
Perspectives: Fighting Racial and Social Injustice with Support and Resources Martine Resnick and Eileen Lee are co-founders of the Lola is a women's club and community space with a mission to amplify the voices of all women. Using women in their visual language is very intentional. They use it to be clear in their commitment to inclusivity and intersectionality for all women, including any person who self identifies as female. When it was safe to meet and network in person, the Lola held court in the Old Fourth Ward. Now they gather virtually and Resnick and Lee this fall will begin accepting applications for \$300,000 over a 12-month period to support Black women entrepreneurs and social justice organizations. This investment will include grants for start-up costs, sponsorships, access to The Lola's community and space, in addition to programming and events aimed at amplifying the voices of Black women	8/30/20	5:30AM	60:00
Perspectives: Social Justice and Civil Rights and fighting voter suppression: Dr. Bernice King The Black Lives Matter movement has given rise to a number of new social justice organizations and leaders working to change the narrative when it comes to social justice. With an election a few weeks away, we sit down with one of the new leaders in an established family, the Rev. Dr. Bernice A. King to get real about systemic racism in our community.	9/27/20	5:30AM	60:00

ISSUE & DESCRIPTION
RACE RELATIONS

DATE

TIME

LENGTH

7/5/20

5:30AM

60:00

Perspectives: Racial Education and Healing: Catherine Meeks, Director of the Absalom Jones Center
The Absalom Jones Center for Racial Healing in Atlanta has an idea to reimagine community policing. Dr. Catherine Meeks, the Center's Executive Director works to change hearts and minds one at a time. She invites a community to join the conversation. She argues that in the wake of the war on drugs, mass incarceration and the murders of Ahmad Arbery, Breonna Taylor and George Floyd, change must happen now.

7/12/20

5:30AM

60:00

Perspectives: Erika Alexander, Executive Producer: John Lewis, Good Trouble
Now streaming is a 96-minute documentary about a civil rights pioneer. A legend. An icon. Georgia's Congressman John Lewis. "John Lewis Good Trouble" is directed by Dawn Porter and produced by Color Farm Films. The company's co-founder and film producer is actor and activist Erika Alexander.

7/19/20

5:30AM

60:00

Perspectives: Remembering a Civil Rights Giant Dr. C. T. Vivian – In His Own Words
On the same day, Georgia lost 2 leaders of the Civil Rights Movement. In the morning, Dr. C.T. Vivian passed away. That Friday evening, Congressman John Lewis lost his battle with pancreatic cancer. On Perspectives we look back at Dr. Vivian's life in his own words with an interview conducted when President Barack Obama presented Vivian with the Presidential Medal of Freedom.

8/2/20

5:30AM

60:00

Perspectives: Introducing a new generation of social justice activists Hanna Gebresilassie
In his final essay, the late Congressman John Lewis described the hope he felt in his last days and the optimism that a new generation of activists would pick up his mantle. One of those activists is Hannah Gebresilassie, a young journalist turned activist fighting for black lives and the rights of all Americans to vote.

9/6/20

5:30AM

60:00

Perspectives: Having Courageous Conversations about things that make us uncomfortable with Donald Jenkins
 Social unrest around the country has many organizations in corporate America taking a second look at their policies and practices with respect to diversity, equity and inclusion. A recent Forbes magazine article notes the reason many employees who are not of color feign interest in DE&I training is a lack of interest. Donald Jenkins leads a team of trainers who seek to evolve hearts and minds on the issue of systemic racism.

9/20/20

5:30AM

60:00

Perspectives: Empowering more people of color to vote in the November Election
 Looking ahead to November's General Election, many Georgia Republicans see an opening to swing black male voters their way. There is a new group working to keep those votes in the Democratic column and not at home. The Blue Project is working to flip the state Blue. Glenda Hatchett a former Judge and longtime Georgian is working to activate key groups in the community to understand not only the importance of voting, but the importance this cycle of voting for Democrats.

ISSUE & DESCRIPTION SPIRITUALITY/VALUES

DATE

TIME

LENGTH

8/16/20

6:00AM

60:00

Perspectives: Your Secret Superpower: Author Adrienne Bankert
 We are living in interesting times, where people are not necessarily as kind to one another as they could be. Adrienne Bankert believes kindness isn't merely about getting along with others and being nice. She calls it a game changer in business, the door opener to opportunity and the key to authenticity and confidence. The book is: Your Hidden Superpower: The Kindness That Makes Your Unbeatable at Work and Connects You with Anyone.

9/13/20

6:00AM

60:00

Perspectives: Hungry feeds thousands during a pandemic
 Last fall Usher Raymond's mom, Johnetta Patton opened her commercial kitchen to chefs who did not have a home base from which to work. She and they joined with a new online venture called Hungry. The plan was to upgrade the businessperson's working lunch with chef prepared food. Things were going great. Hungry expanded into seven cities including Atlanta, and then the pandemic happened, and everything shut down. Hungry did not. We talk with Founder and CEO Jeff Grass. Not only are chefs still working, the business has expanded, and more than one million front line workers have been served.