



125 West 55th St
New York, NY 10019

Contract # 25897238	Changes as of: 3/1/2018 at 4:49 PM	Version: Highlighting Makegood 2	Status: Accepted
CPE:	Flight: 2/22/18 - 2/25/18	Station: WPGH	Total \$: \$10,160.00
Agency: AKPD MESSAGE & MEDIA 6013 SIMPSON NORTH HOLLYWOOD, CA 91606	Advertiser: Conor Lamb for Congress	Market: Pittsburgh	Total Spots: 23
Agency Order #:	Product: Democrat	Office: CHICAGO	Total CPP: \$0.00
Buyer: DEBRA SCHOMMER-KLEIN	Primary Demo: Adults 35+		Total GRP:
Salesperson: LAURA HEINRICH 312-832-6613	Con Type: POLITICAL/VOTE		Traffic #: 3222862
	Assistant: COLIN HANCOCK 312-832-6613	Separation:	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/22 - 2/22		Total Spots	Total \$	CPP*	GRP*
							2/22					
LR- 12	Sa 12n-2p		SETON HALL @ ST JOHNS HOOPS	\$200.00	0.0	30	1	12	1	\$200.00	\$0.00	0.0
LR+ 15	Sa 12:00p-2:21p		SETON HALL @ ST JOHNS HOOPS	\$200.00	0.0	30	1		1	\$200.00	\$0.00	0.0
<i>Spot aired at 2:20p</i>												
TOTALS: 23									23	\$10,160.00	\$0.00	0.0

Makegood Comments			
Date/Time	Action	Added by	Comment
03/01/18 5:38 PM	Accepted	COLIN HANCOCK	Please advise late run due to game overrun. 1x ran late at 220p. Approved via Debra email 3/1. Changes have been made on our end. Thanks! Colin



125 West 55th St
New York, NY 10019

Contract # 25897238	Changes as of: 3/1/2018 at 5:16 PM	Version: Highlighting Makegood 3	Status: Accepted
CPE:	Flight: 2/22/18 - 2/25/18	Station: WPGH	Total \$: \$10,160.00
Agency: AKPD MESSAGE & MEDIA 6013 SIMPSON NORTH HOLLYWOOD, CA 91606	Advertiser: Conor Lamb for Congress	Market: Pittsburgh	Total Spots: 23
Agency Order #:	Product: Democrat	Office: CHICAGO	Total CPP: \$0.00
Buyer: DEBRA SCHOMMER-KLEIN	Primary Demo: Adults 35+		Total GRP:
Salesperson: LAURA HEINRICH 312-832-6613	Con Type: POLITICAL/VOTE		Traffic #: 3222862
	Assistant: COLIN HANCOCK 312-832-6613	Separation:	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/22 - 2/22		Total Spots	Total \$	CPP*	GRP*
							2/22					
LR- 13	Sa 2:30p-4:30p		VILLANOVA @ CREIGHTON HOOPS	\$200.00	0.0	30	2	1	1	\$200.00	\$0.00	0.0
LR+ 16	Sa 2:30p-4:59p		VILLANOVA @ CREIGHTON HOOPS	\$200.00	0.0	30	1		1	\$200.00	\$0.00	0.0
<i>Spot aired at 4:58p</i>												
TOTALS: 23									23	\$10,160.00	\$0.00	0.0

Makegood Comments			
Date/Time	Action	Added by	Comment
03/01/18 5:38 PM	Accepted	COLIN HANCOCK	Please advise late run due to game overrun. 1x ran late at 458p. Approved via Debra email 3/1. Changes have been made on our end. Thanks! Colin
03/01/18 5:38 PM	Sent To Agency	COLIN HANCOCK	Please advise late run due to game overrun. 1x ran late at 458p. Approved via Debra email 3/1. Changes have been made on our end. Thanks! Colin



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New York, NY 10019

Contract # 25897238	Changes as of: 3/1/2018 at 4:49 PM	Version: Highlighting Makegood 2	Status: Sent To Rep
CPE:	Flight: 2/22/18 - 2/25/18	Station: WPGH	Total \$: \$10,160.00
Agency: AKPD MESSAGE & MEDIA 6013 SIMPSON NORTH HOLLYWOOD, CA 91606	Advertiser: Conor Lamb for Congress Product: Democrat	Market: Pittsburgh Office: CHICAGO	Total Spots: 23 Total CPP: \$0.00
Agency Order #:	Buyer: DEBRA SCHOMMER-KLEIN	Primary Demo: Adults 35+	Traffic #: 3222862
	Salesperson: LAURA HEINRICH 312-832-6613	Con Type: POLITICAL/VOTE Assistant: COLIN HANCOCK 312-832-6613	Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/22 - 2/22		Total Spots	Total \$	CPP*	GRP*
							2/22					
LR- 12	Sa 12n-2p		SETON HALL @ ST JOHNS HOOPS	\$200.00	0.0	30	2	1	1	\$200.00	\$0.00	0.0
LR+ 15	Sa 12:00p-2:21p		SETON HALL @ ST JOHNS HOOPS	\$200.00	0.0	30	1		1	\$200.00	\$0.00	0.0
<i>Spot aired at 2:20p</i>												
TOTALS: 23									23	\$10,160.00	\$0.00	0.0



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New York, NY 10019

Contract # 25897238	Changes as of: 3/1/2018 at 5:16 PM	Version: Highlighting Makegood 3	Status: Sent To Rep
CPE:	Flight: 2/22/18 - 2/25/18	Station: WPGH	Total \$: \$10,160.00
Agency: AKPD MESSAGE & MEDIA	Advertiser: Conor Lamb for Congress	Market: Pittsburgh	Total Spots: 23
6013 SIMPSON NORTH	Product: Democrat	Office: CHICAGO	Total CPP: \$0.00
HOLLYWOOD, CA 91606	Agency Order #:	Primary Demo: Adults 35+	Total GRP:
	Buyer: DEBRA SCHOMMER-KLEIN	Con Type: POLITICAL/VOTE	Traffic #: 3222862
	Salesperson: LAURA HEINRICH 312-832-6613	Assistant: COLIN HANCOCK 312-832-6613	Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/22 - 2/22		Total Spots	Total \$	CPP*	GRP*
							2/22					
LR- 13	Sa 2:30p-4:30p		VILLANOVA @ CREIGHTON HOOPS	\$200.00	0.0	30	2	1	1	\$200.00	\$0.00	0.0
LR+ 16	Sa 2:30p-4:59p		VILLANOVA @ CREIGHTON HOOPS	\$200.00	0.0	30	1		1	\$200.00	\$0.00	0.0
<i>Spot aired at 4:58p</i>												
TOTALS: 23									23	\$10,160.00	\$0.00	0.0