

New \$10,760 2/23

3222862



125 West 55th St
New York, NY 10019

Contract # 25897238	Changes as of: 2/21/2018 at 3:55 PM	Version: Current State Version 1
CPE:	Flight: 2/22/18 - 2/25/18	Station: WPGH
Agency: AKPD MESSAGE & MEDIA	Advertiser: Conor Lamb for Congress	Market: Pittsburgh
6013 SIMPSON NORTH	Product: Democrat	Office: CHICAGO
HOLLYWOOD, CA 91606	Agency Order #:	Primary Demo: Adults 35+
	Buyer: DEBRA SCHOMMER-KLEIN	Con Type: POLITICAL/VOTE
	Salesperson: LAURA HEINRICH 312-832-6613	Assistant: COLIN HANCOCK 312-832-6613
		Total \$: \$10,760.00
		Total Spots: 24
		Total CPP: \$0.00
		Total GRP:
		Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/22 - 2/22		Total Spots	Total \$	CPP*	GRP*
							2/22					
1	F 5p-6p		DAILY MAIL	\$200.00	0.0	30	2	2	2	\$400.00	\$0.00	0.0
2	F 6p-6:30p		BBT	\$600.00	0.0	30	2	2	2	\$1,200.00	\$0.00	0.0
3	F 6:30p-7p		2.5 MEN	\$600.00	0.0	30	2	2	2	\$1,200.00	\$0.00	0.0
4	F 7:30p-8p		2.5 MEN	\$800.00	0.0	30	2	2	2	\$1,600.00	\$0.00	0.0
5	Su 8p-8:30p		SIMPSONS	\$1,200.00	0.0	30	1	3	1	\$1,200.00	\$0.00	0.0
6	Su 8:30p-9p		GHOSTED	\$800.00	0.0	30	1	3	1	\$800.00	\$0.00	0.0
7	Su 9:30p-10p		LA TO VEGAS	\$500.00	0.0	30	1	3	1	\$500.00	\$0.00	0.0
8	F-Su 10p-11p		LATE NEWS	\$800.00	0.0	30	1	2	1	\$800.00	\$0.00	0.0
9	F 12m-1a		IMPRACTICAL JOKERS	\$180.00	0.0	30	2	2	2	\$360.00	\$0.00	0.0
10	Su 11p-12m		BBT/2.5 MEN	\$300.00	0.0	30	2	2	2	\$600.00	\$0.00	0.0
11	Su 12m-1a		BBT/2.5 MEN	\$150.00	0.0	30	2	2	2	\$300.00	\$0.00	0.0
12	Sa 12n-2p		SETON HALL @ ST JOHNS HOOPS	\$200.00	0.0	30	2	2	2	\$400.00	\$0.00	0.0
13	Sa 2:30p-4:30p		VILLANOVA @ CREIGHTON HOOPS	\$200.00	0.0	30	2	2	2	\$400.00	\$0.00	0.0
14	Sa 8p-10p		UFC	\$500.00	0.0	30	2	2	2	\$1,000.00	\$0.00	0.0
TOTALS:							24		24	\$10,760.00	\$0.00	0.0



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Agency: AKPD MESSAGE & MEDIA 6013 SIMPSON NORTH HOLLYWOOD, CA 91606	Advertiser: Conor Lamb for Congress	Market: Pittsburgh	Total Spots: 24
Agency Order #:	Product: Democrat	Office: CHICAGO	Total CPP: \$0.00
	Buyer: DEBRA SCHOMMER-KLEIN	Primary Demo: Adults 35+	Total GRP:
	Salesperson: LAURA HEINRICH 312-832-6613	Con Type: POLITICAL/VOTE	Separation:
		Assistant: COLIN HANCOCK 312-832-6613	

Special Instructions

Competitive Information	
Market Budget:	\$107,600
WPGH Share:	10%
Comment:	SHARES UNKNOWN FOR LAST MINUTE ADD TO SKED
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	24	\$10,760.00	N/A	0.0
Total	100%	24	\$10,760.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Feb	24	\$10,760.00
Total	24	\$10,760.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	2/21/18 3:55 PM	LAURA HEINRICH	New	24		\$10,760.00	\$10,760.00	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WPGH Pittsburgh
750 Ivory Ave
Pittsburgh, PA 15214

AKPD Message & Media
730 N Franklin
Ste 404
Chicago, IL 60654

Contract # 3222862
Schedule Dates 02/23/18-02/25/18
Advertiser Conor Lamb for Congress-D (121997)
Agency AKPD Message & Media (6417)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Democrat (995923)
Salesperson Millennium/CHI, Chicago (1094)
Sales Office Millennium Chicago
Buyer Name SCHOMMER-,DEBRA
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Democrat
LAURA HEINRICH

Date Entered 02/21/18
Last Modified 02/21/18
Entered By Blaine Hennessy
CO-OP No
Headline # ECR25897238
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,524.00
Net Total \$8,636.00
Sales Tax

Pittsburgh (WPGH)

By Broadcast Month	Spots	Rate
Feb. 2018	23	\$10,160.00
Grand Total:	23	\$10,160.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	02/23/18-02/23/18	2	:30	Orbit- [P]Daily Mail TV(Fr), [P]Daily Mail TV 2(Fr)						2			2	\$200.00	\$400.00	Pittsburgh (WPGH)	DAILY MAIL	2/21/18
2.0	Normal Line / SPOT (2)	02/23/18-02/23/18	2	:30	6P- Big Bang Theory						2			2	\$600.00	\$1,200.00	Pittsburgh (WPGH)	BBT	2/21/18
3.0	Normal Line / SPOT (3)	02/23/18-02/23/18	2	:30	6:30P- Two And A Half Men						2			1	\$600.00	\$600.00	Pittsburgh (WPGH)	2.5 MEN	2/21/18
3.0.1	Preempt (3)	02/23/18															Pittsburgh (WPGH)	Advertiser Separation/Spot -	
4.0	Normal Line / SPOT (4)	02/23/18-02/23/18	2	:30	7:30P- Two And A Half Men B						2			2	\$800.00	\$1,600.00	Pittsburgh (WPGH)	2.5 MEN	2/21/18
5.0	Normal Line / Prime (5)	02/25/18-02/25/18	3	:30	8P- FOX-The Simpsons (Sunday)								1	1	\$1,200.00	\$1,200.00	Pittsburgh (WPGH)	SIMPSONS	2/21/18
6.0	Normal Line / Prime (6)	02/25/18-02/25/18	3	:30	8:30P- FOX-Ghosted (Sunday)								1	1	\$800.00	\$800.00	Pittsburgh (WPGH)	GHOSTED	2/21/18
7.0	Normal Line / Prime (7)	02/25/18-02/25/18	3	:30	9:30P- FOX-LA to Vegas (Sunday)								1	1	\$500.00	\$500.00	Pittsburgh (WPGH)	LA TO VEGAS	2/21/18
8.0	Normal Line / News (8)	02/23/18-02/25/18	2	:30	Orbit- [P]News-Channel 11 News on Fox 53(Fr Su), [P]News-Channel 11 News on Fox 53(Sa)	1					X	X	X	1	\$800.00	\$800.00	Pittsburgh (WPGH)	LATE NEWS	2/21/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

BH

2/22

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbg.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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750 Ivory Ave
Pittsburgh, PA 15214

AKPD Message & Media
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Agency AKPD Message & Media (6417)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Democrat (995923)
Salesperson Millennium/CHI, Chicago (1094)
Sales Office Millennium Chicago
Buyer Name SCHOMMER-,DEBRA
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Democrat
LAURA HEINRICH

Date Entered 02/21/18
Last Modified 02/21/18
Entered By Blaine Hennessy
CO-OP No
Headline # ECR25897238
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
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9.0	Normal Line / SPOT (9)	02/23/18-02/23/18	2	:30	Orbit- [P]Impractical Jokers(Fr), [P]Impractical Jokers 2(Fr)						2			2	\$180.00	\$360.00	Pittsburgh (WPGH)	IMPRACTICAL JOKERS	2/21/18
10.0	Normal Line / SPOT (10)	02/25/18-02/25/18	2	:30	Orbit- [P]Big Bang Theory Wknd 3(Su), [P]Two and a Half Men WKND C(Su)								2	2	\$300.00	\$600.00	Pittsburgh (WPGH)	BBT/2.5 MEN	2/21/18
11.0	Normal Line / SPOT (11)	02/25/18-02/25/18	2	:30	Orbit- [P]Big Bang Theory Wknd 4(Su), [P]Two and a Half Men WKND D(Su)								2	2	\$150.00	\$300.00	Pittsburgh (WPGH)	BBT/2.5 MEN	2/21/18
12.0	Normal Line / Basketball (12)	02/24/18-02/24/18	2	:30	12P- Sports-FOX College Basketball								2	2	\$200.00	\$400.00	Pittsburgh (WPGH)	SETON HALL @ ST JOHNS HOOPS	2/21/18
13.0	Normal Line / Basketball (13)	02/24/18-02/24/18	2	:30	2:30P- Sports-FOX College Basketball 2								2	2	\$200.00	\$400.00	Pittsburgh (WPGH)	VILLANOVA @ CREIGHTON HOOPS	2/21/18
14.0	Normal Line / Prime (14)	02/24/18-02/24/18	2	:30	8P- Sports-FOX UFC Fight Night								2	2	\$500.00	\$1,000.00	Pittsburgh (WPGH)	UFC	2/21/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.