

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WTGS Savannah</u>	Date: <u>9/26/16</u>
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I, Katelyn Brawn,

being/on behalf of: Georgians for Isakson,

a legally qualified candidate of the Republican

political party for the office of: Senate

in the general

election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies				

Attach proposed schedule with charges (if available): \$435⁰⁰ gross

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, MARTIN KILPATRICK

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

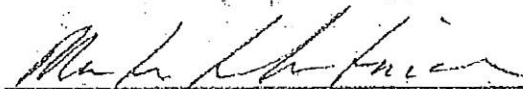
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

MARTIN KILPATRICK, CAMPAIGN MANAGER

printed name

5/5/16

date

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

GON ANDERSON

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/5/16 [Signature]
Date Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Cammie Hughes Cammie Hughes Executive Asst
Signature Printed Name Title



Political Client
Information Request Form

Candidate Name: Johnny Isakson

Official Campaign Name: Georgians for Isakson

Address: PO Box 250116

City, State & Zip Code: Atlanta, GA 30325

Campaign Phone: 770.818.1493

Campaign Fax: 770.818.1609

Campaign Contact Person: Trey Kilpatrick

Campaign Treasurer: Jon Anderson



125 West 65th St
New York, NY 10019

Contract # 26318062	Charges as of: 9/26/2016 at 8:00 AM	Version: Original Order
CPE: 271/305/3807	Flight: 9/27/16 - 10/3/16	Total \$: \$435.00
Agency: MENTZER MEDIA	Advertiser: Isakson - Senate - GA	Total Spots: 4
SERVIC	Product: PISAK	Total CPM: \$30.85
210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	Agency Order #: 5423062 Buyer: Gepner, Cal Salesperson: JACOB ROTH 212-373-8175	Office: WASHINGTON Primary Demo: Adults 18+ Con Type: POLITICAL/NOTE Assistant: JACOB ROTH 212-373-8175
		Total GRP: 14.1 Traffic #: 634638 Separation:

Comments: Separation: 30

											9/27 - 10/3					Total	Total		
#	Day/Time	DP	Program	Rate	A18P Rating	Len	9/27	9/28	9/29	9/30	10/1	10/2	10/3	Spots	\$	CPP	GRP		
1	Su 9a-10a		FOX NWS SUNDAY	\$15.00	4.2	30	0	0	0	0	0	1	0	1	\$15.00	\$3.57	4.2		
Target 113 Index: 123, Nielsen: 0.4																			
2	Tu-F 7:30p-8p		BG BNG THRY B2	\$140.00	3.3	30	1	0	1	1	0	0	0	3	\$420.00	\$42.42	9.9		
Target 113 Index: 107, Nielsen: 2.4																			
TOTALS:														4	\$435.00	\$30.85	14.1		

KATZ TELEVISION GROUP

125 West 65th St
New York, NY 10019

Contract # 25318062

Changes as of: 9/26/2016 at 8:00 AM

Version: Original Order

CPE: 271/305/3807

Flight: 9/27/16 - 10/3/16

Station: WTGS

Total \$: \$435.00

Agency: MENTZER MEDIA

Advertiser: Isakson - Senate - GA

Market: Savannah

Total Spots: 4

210 W. Pennsylvania Avenue

Product: PISAK

Office: WASHINGTON

Total CPE: \$30.85

Suite 250

Agency Order #: 5423062

Primary Demo: Adults 18+

Total GRP: 14.1

Towson, MD 21204

Buyer: Gepner, Cat

Con Type: POLITICAL/NOTE

Traffic #: 634638

Salesperson: JACOB ROTH

Assistant: JACOB ROTH

Separation:

Special Instructions

Order Level Comments

Date/Time Added by Comment
09/26/16 8:01 AM JACOB ROTH Separation: 30

Competitive Information

Market Budget:	\$5,714
WTGS Share:	7%
Comment:	
WJCL:	12%
WSAV:	13%
WTOG:	68%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	4	\$435.00	\$30.85	14.1
Total	100%	4	\$435.00	\$30.85	14.1

Monthly Summary

Month	Spots	Dollars
2016-Oct	4	\$435.00
Total	4	\$435.00

Transaction History

Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/26/16 8:08 AM					\$0	\$0	
New	9/26/16 8:00 AM	JACOB ROTH	New	4		\$435.00	\$435.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WTGS
1375 Chatham Pkwy
Savannah, GA 31405
(410) 568-1500

CONTRACT

Contract / Revision 634638 /		Alt Order # 25318062
Product PISAK		
Contract Dates 09/27/16 - 10/03/16		Estimate # 3807
Advertiser Isakson for GA Senate-R		Original Date / Revision 09/26/16 / 09/26/16
Billing Cycle EOM	Billing Calendar Broadcast	Cash/Trade Cash
Property WTGS	Account Executive Washington DC Mille	Sales Office KATZ Washing
Special Handling		
Demographic Adults 18+		
Agv Code 9912736	Advertiser Code 271	Product 1/2 305
Agency Ref 11306		Advertiser Ref 87806

And:

Mentzer Media Service
210 W Pennsylvania
Ste 250
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTGS	10/02/16	10/02/16	Fox News Sunday	9a-10a		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/02/16	10/08/16	-----S				1	\$15.00				
N 2	WTGS	09/27/16	09/27/16	BBT	728-8PM		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/27/16	10/03/16	-T-----				1	\$140.00				
N 3	WTGS	09/29/16	09/29/16	BBT	728-8PM		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/29/16	10/05/16	---T---				1	\$140.00				
N 4	WTGS	09/30/16	09/30/16	BBT	728-8PM		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/30/16	10/06/16	----F--				1	\$140.00				
Totals								0.00				4	\$435.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	4	\$435.00	(\$65.25)	\$369.75
Totals	4	\$435.00	(\$65.25)	\$369.75

Signature: _____

Date: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

ORDER



WTGS

Orders	Order / Rev:	634638
	Alt Order #:	25318062
	Product Desc:	PISAK
	Estimate:	3807
	Flight Dates:	09/27/16 - 10/03/16
	Original Date / Rev:	09/26/16 / 09/26/16
	Order Type:	GENERAL

Primary AE:	Washington DC Millennium/DC
Sales Office:	K-WSH
Sales Region:	NAT

Agency	Name:	Mentzer Media Service
	Buying Contact:	
	Billing Contact:	
		210 W Pennsylvania
		Towson, MD 21204

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM
Agency Commission:	15%

Advertiser	Name:	Isakson for GA Senate-R
	Demographic:	A18+
	Product Codes:	PL US Senate Candidate
	Priority:	Pol5
	Revenue Codes:	AGY, Political, Political Candidate

New Business Thru:	
Order Separation:	00:30:00
Advertiser External ID:	87806
Agency External ID:	11306
Unit Code:	General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	4	\$435.00	\$369.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	4	\$435.00	\$369.75	0.00
Totals	4	\$435.00	\$369.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Millennium/D			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WTGS	7%	\$435.00
Market	100%	\$6,214.29

Competitive Share

Competitive Share	Share	Total
ABVH	0%	\$0.00
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WGSA	0%	\$0.00
WJCL	12%	\$745.71
WJWJ	0%	\$0.00
WSAV	13%	\$807.86
WTOC	68%	\$4,225.71
WVAN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTGS	10/02/16	10/02/16	Fox News Sunday Fox News Sunday	CM	9a-10a	-----S	:30	1	\$15.00	Pol5	0.00	NM	1	\$15.00
FOX NWS SUNDAY Target 113 Index: 123. Nielsen: 0.4 <div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> <div>Rating</div> </div> <div> <div>Week: 10/02/16</div> <div>10/08/16</div> <div>-----S</div> <div>1</div> <div>\$15.00</div> <div>0.00</div> </div>															
E 2	WTGS	09/27/16	09/27/16	M-F 730p-8p BBT	CM	728-8PM	-T-----	:30	1	\$140.00	Pol5	0.00	NM	1	\$140.00
BG BNG THRY B2 Target 113 Index: 107. Nielsen: 2.4															

Order / Rev: 634638
 Alt Order #: 25318062
 Flight Dates: 09/27/16 - 10/03/16

Advertiser: Isakson for GA Senate-R
 Product Desc: PISAK
 Estimate: 3807

WTGS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WTGS	09/27/16	09/27/16	M-F 730p-8p BBT	CM	728-8PM	-T-----	:30	1	\$140.00	Pol5	0.00	NM	1	\$140.00
BG BNG THRY B2 Target 113 Index: 107. Nielsen: 2.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 09/27/16		09/27/16	10/03/16	-T-----			1			\$140.00		0.00			
E 3	WTGS	09/29/16	09/29/16	M-F 730p-8p BBT	CM	728-8PM	---T---	:30	1	\$140.00	Pol5	0.00	NM	1	\$140.00
BG BNG THRY B2 Target 113 Index: 107. Nielsen: 2.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 09/29/16		09/29/16	10/05/16	---T---			1			\$140.00		0.00			
E 4	WTGS	09/30/16	09/30/16	M-F 730p-8p BBT	CM	728-8PM	----F--	:30	1	\$140.00	Pol5	0.00	NM	1	\$140.00
BG BNG THRY B2 Target 113 Index: 107. Nielsen: 2.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 09/30/16		09/30/16	10/06/16	----F--			1			\$140.00		0.00			
Totals													4	\$435.00	